



Collaboration as a Strategic Tool for  
Extending Global Reach and Impact

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## **Goals: President's and Provost's Council on Strategic Internationalization**

1. Increase the percentage of international faculty and students
2. Promote scholarship on the major global issues
3. Create international dual degree programs
4. Promote collaboration with Ohio's international business ventures
5. Develop an international physical presence
6. Increase the international experience for undergraduate, graduate and professional students.

# Global Gateways - Strategy

- Base of operations for faculty research/teaching and international partnerships
- Portal for study abroad
- Alumni gatherings, tracking and programming e.g. connect alumni to Columbus campus
- Academic programming and executive education/training
- International student recruitment and distribution of information about OSU
- Partnership with Ohio-based companies – ODOD connection

# Global Gateways

## Locations

- Countries where OSU already has significant connections through Study Abroad Programs, Faculty Teaching and Research, University Partnerships, Alumni, International Students, Ohio Businesses

## Implementation

- Gateways offices consist of leased space in two phases starting with China, India and Brazil and continuing with gateway offices in Turkey, the UK, Eastern Europe and East Africa.

# Global Gateways

- Next Steps
  - Working with ODOD and Alumni to select sites
  - Alumni Gateway Advisory Groups
  - Develop grant competition for faculty to generate new programs in Gateway locations.
    - a) Faculty Study Abroad Development Grants
    - b) Gateway Research Partnerships
    - c) Gateway Interactive Course Modules

# Global Gateways

- Sources of Gateway Funding
  - University Funding
  - Alumni and Friends
  - Fees from executive education programs, workshops, colloquia
  - Partnerships with Central Ohio Businesses (Corporate Sponsorship)
  - Cost-sharing with ODOD and Ohio colleges and universities, and CIC member institutions
  - Elevator Speech: Why internationalization? Why Global Gateways?