

AIEA Annual Conference 2018

Washington Update

WASHINGTON UPDATE 2018



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WASHINGTON UPDATE AIEA CONFERENCE 2018

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International
Education



Topics

- Brief Overviews:
 - U.S. Department of Education's HEA-Title VI and Fulbright-Hays
 - Coalition for International Education
- Funding for Title VI and Fulbright-Hays Programs: FY 2018 and FY 2019
- Reauthorization of HEA-Title VI
- Advocacy: How You Can Help In 2018

Overview

- ◎ U.S. Department of Education's HEA-Title VI and Fulbright-Hays
 - Origin in National Defense Education Act of 1958.
 - Federal government's most comprehensive international and foreign language education programs.
 - Foundation for internationalizing U.S. higher education.
- ◎ Coalition for International Education
 - Began in early 1990s to coalesce the Title VI & Fulbright-Hays community.
 - Advocates for U.S. Department of Education's international education policies, programs and initiatives.
 - 30+ diverse national education organizations.

FY 2018 Funding Status for Title VI and Fulbright-Hays

- House Consolidated Appropriations Bill, FY 2018:
 - Funds Title VI at \$65.1M, the FY 2017 level.
 - Eliminates all funding (\$7.1M) for Fulbright-Hays, stating duplication of State's Fulbrights and tight budget caps.
- Senate Labor/HHS/ED Appropriations Bill, FY 2018:
 - Funds Title VI/Fulbright-Hays at FY 2017 levels (\$72.2M).
- Multiple FY 2018 Continuing Resolutions (CRs):
 - Latest (4th) extends programs through March 23 at FY 2017 levels, minus small reduction. Increases budget caps.
- Incomplete FY 2018 appropriation delays the Title VI and Fulbright-Hays competitions.

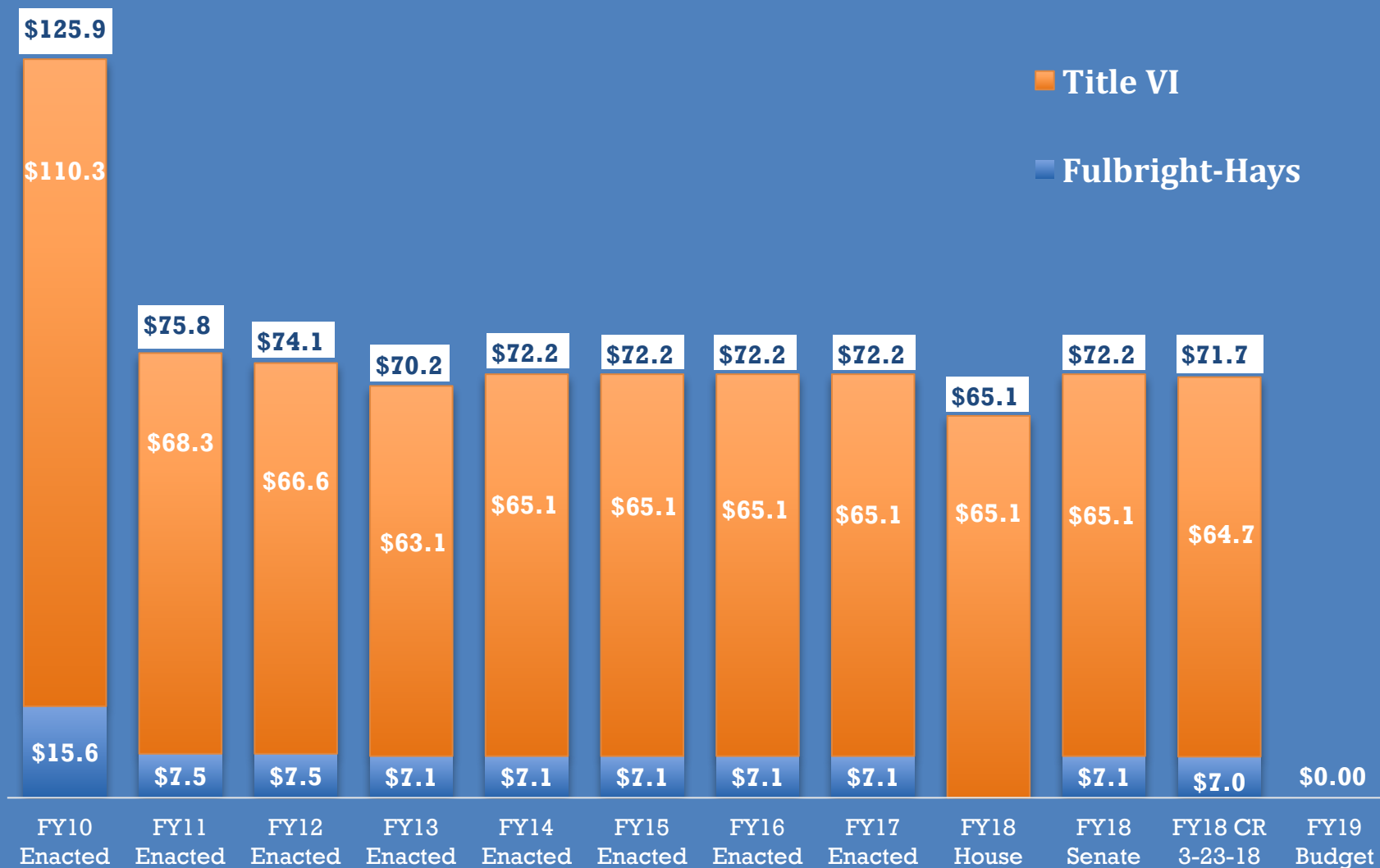
President's FY 2019 Budget for Title VI and Fulbright-Hays

- Reduces U.S. Department of Education budget to \$63.2 billion, \$3.6 billion or 5% below FY 2017.
- Proposes elimination, streamlining or reduction of 39 programs, 29 of which would be eliminated. Goal to shrink the Department of Education.
- Proposes NO funding for Title VI/Fulbright-Hays:
 - States programs are “duplicative” of other federal programs in DOD, CIA, USAID, State Department and in private sector.
 - Asserts national security agencies are “more appropriately equipped to support these activities.” Would eliminate ED role in international education.

U.S. Department of Education

Title VI & Fulbright-Hays, FY 2010-19

In Millions USD



House Labor-HHS-Education Appropriations Subcommittee

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Higher Education Act (HEA) Reauthorization

- Most federal education legislation is reauthorized (renewed) every 5-6 years. HEA was last reauthorized in FY 2008.
- HEA expired in FY 2014 and has been on extension.
- House and Senate authorizing committees of the 115th Congress have begun consideration of HEA.
- House HEA bill recently reported from ED&WF Committee. Consideration has been partisan for the first time in history: Majority and Minority each has its own bill.
- Senate HELP Committee has begun a bipartisan effort.

HEA Reauthorization, Con't

Coalition Proposals

- Coalition legislative reform proposals for Title VI based on findings of 2014 Coalition/William & Mary policy research conference.

Major findings:

- Strong need for deep language, regional and global expertise.
- Increasing demand for a U.S. workforce with international skills and knowledge across a wide range of employment sectors.
- Need for more research and innovation in international education capacity, organization and delivery.

◎ Coalition proposals—supported by 30+ organizations—urge:

- Reauthorization of seven currently funded programs intact.
- Consolidation of several programs into two reformed programs to address global issues and workforce needs.
- Technical amendment to FLAS to restore graduate eligibility for beginning language learning in strategic languages.

HEA Reauthorization, Con't

Senate Title VI Reauthorization Bill

- Senate HELP Committee has begun bipartisan effort on HEA Reauthorization.
- Sens. Todd Young (R-IN) and Tammy Baldwin (D-WI) introduced S 2255, a Title VI reauthorization bill that incorporates the Coalition's proposals.
- Cosponsored by Sens. Rob Portman (R-OH), Joe Donnelly (D-IN), Diane Feinstein (D-CA), and Chris Van Hollen (D-MD).
- Seeking additional cosponsors.

House Subcommittee on Higher Education and Workforce Development

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Title VI/Fulbright-Hays Advocacy

What You Can Do in 2018

The Coalition urges U.S.-based AIEA members to engage in advocacy to help save and strengthen the Department of Education's IFLE programs.

- Join us for the Coalition's Title VI/Fulbright-Hays Advocacy Event on March 14-15, 2018 at the GWU Elliott School.
- Work with your federal relations officers and the Coalition to set up targeted Congressional meetings to—
 - Urge robust funding for Title VI and Fulbright-Hays in FY 2018 and FY 2019.
 - Support the Coalition's Title VI reauthorization proposals.
 - Help secure sign-ons to Congressional letters and co-sponsorships of House and Senate Title VI bills.

THANK YOU!

Miriam A. Kazanjian
Coalition for
International
Education





The VOICE
of the United States
international exchange
community

Our mission:

As the voice of international exchange, the Alliance promotes the growth and impact of exchange programs and the effectiveness of its members by engaging in advocacy, providing member development opportunities, and building public awareness of the power of exchanges.

We believe in the power of exchanges to connect people in profound ways across cultures, borders, and generations.
By doing so we:

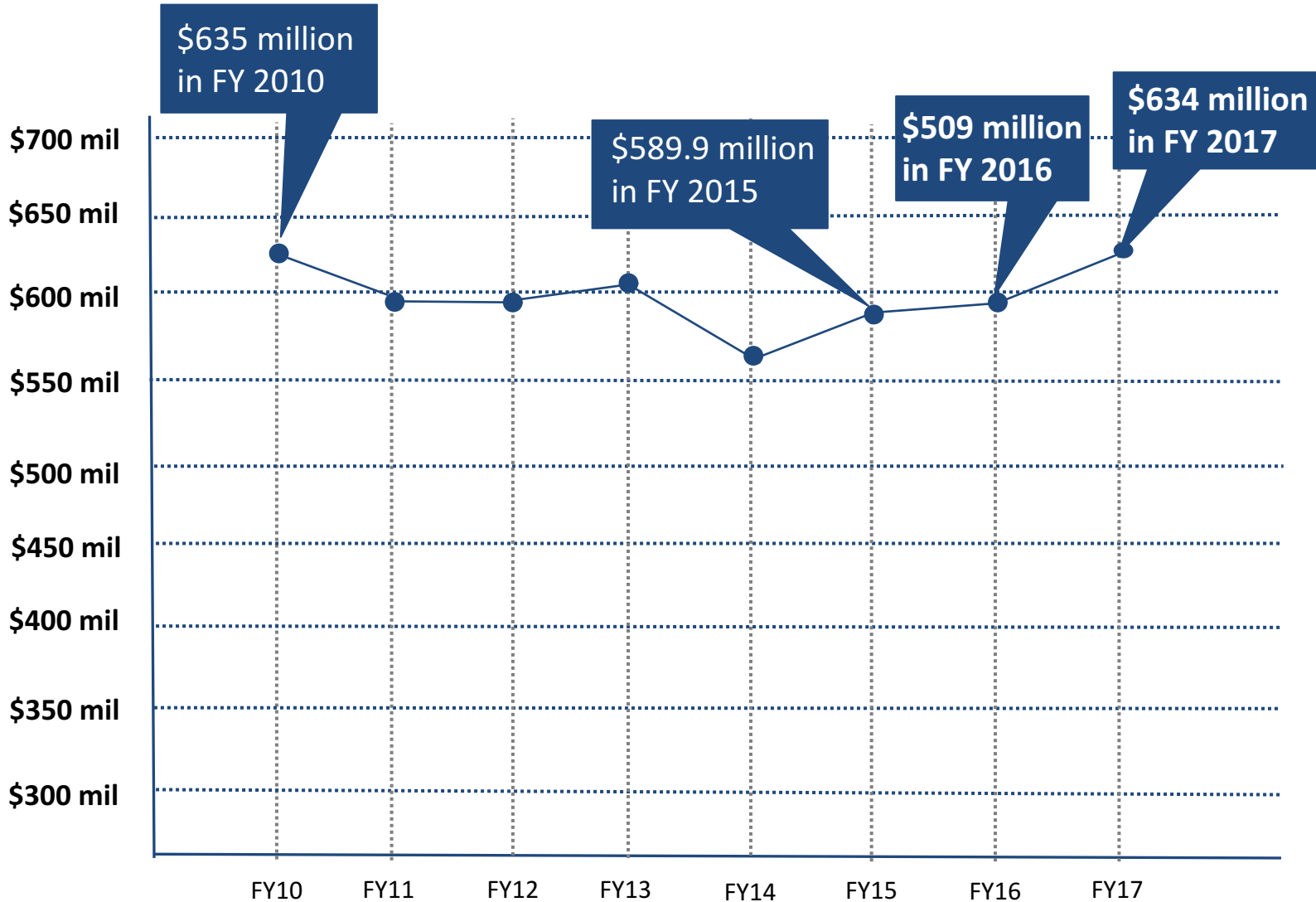
- Increase mutual understanding
- Support U.S. national security
- Strengthen the U.S. economy

DOS Exchange Programs



- Bureau of Educational and Cultural Affairs (ECA)
 - Mandated by the Mutual Educational and Cultural Exchange Act of 1961 (Fulbright-Hays Act)
 - Mission: “increase mutual understanding between the people of the United States and the people of other countries by means of educational and cultural exchange that assist in the development of peaceful relations.”
 - Federally-funded programs and private sector exchanges (all J-nonimmigrant visa)
- Over 1 million ECA alumni, including more than 84 Nobel Laureates and over 400 current and former heads of state
- 1946: Fulbright Program; 1948: International Visitor Leadership Program; 1983: Congress-Bundestag Youth Exchange; 1992: Future Leaders Exchange (FLEX)

Exchanges Budget Overview



FY18 Budget

Fiscal year		Amount
FY19 Administration	→	? \$159 million
FY18 Administration	→	CR FY17 Level \$285 million
FY17 Administration	→	\$634.1 million \$450 million

- CR until March 23
- Congress needs to finalize FY2018 before moving onto FY2019
- Probably delays of about a month for congressional work on FY2019 appropriations
- OCO, funded at \$20 billion in Fiscal Year 2017, will likely be decreased to \$12 billion and \$8 billion over the next two fiscal years

- Senator Cory Booker (D-NJ)
 - 2017: 29 co-signors (two Republicans)
- Congressman Hank Johnson (D-GA)
 - 2017: 120 co-signors (five Republicans)
- Timing TBD

- Senators John Boozman (R-AR) and Jeff Merkley (D-OR)
- Recognizes the value of international education and exchange
- 27 bipartisan co-sponsors; passed in December 12, 2017

- Buy American, Hire American Executive Order
- Changes to H1B, H2B, and J2 visa programs
- Attempted dramatic shifts in legal immigration
- DACA rescission, refugee cuts, travel ban, green card processes, visa applications

- Advocacy Day: March 8
- Appropriations Requests
- Spring Appropriations Meetings
- Local Engagement
- J1 Coalition

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