

2017 WASHINGTON UPDATE AIEA CONFERENCE

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Coalition for
International
Education



Topics

- ◉ Coalition for International Education
- ◉ Title VI and Fulbright-Hays Overview
- ◉ Funding for U.S. Department of Education Title VI and Fulbright-Hays Programs
- ◉ Reauthorization of HEA-Title VI
- ◉ What You Can Do in 2017
- ◉ Congressional Committee Assignments Related to Title VI and Fulbright-Hays Programs

COALITION FOR INTERNATIONAL EDUCATION

Promoting U.S. Global Competence

African Studies Association
Alliance for International Exchange
American Association of Community Colleges
American Council on Education
American Councils for International Education: ACTR/ACCELS
Association for International Business Education and Research
Association of International Education Administrators
American Political Science Association
American University of Beirut
American University of Cairo
Asia Society
Association for Asian Studies
Association of Research Libraries
Association for Slavic, East European, and Eurasian Studies
Consortium of Social Science Associations
Council of American Overseas Research Centers
Council of Directors of National Resource Centers
Council on Graduate Schools
Council for Opportunity in Education
The Forum on Education Abroad
Joint National Committee for Languages
Latin American Studies Association
Lebanese American University
Middle East Studies Association
Modern Language Association
NAFSA: Association of International Educators
National Association of Independent Colleges and Universities
National Council for Languages and International Studies
National Humanities Alliance
Social Science Research Council
UNCF

Summary

International Education Funding Reductions in ED FY 2010 – FY 2016

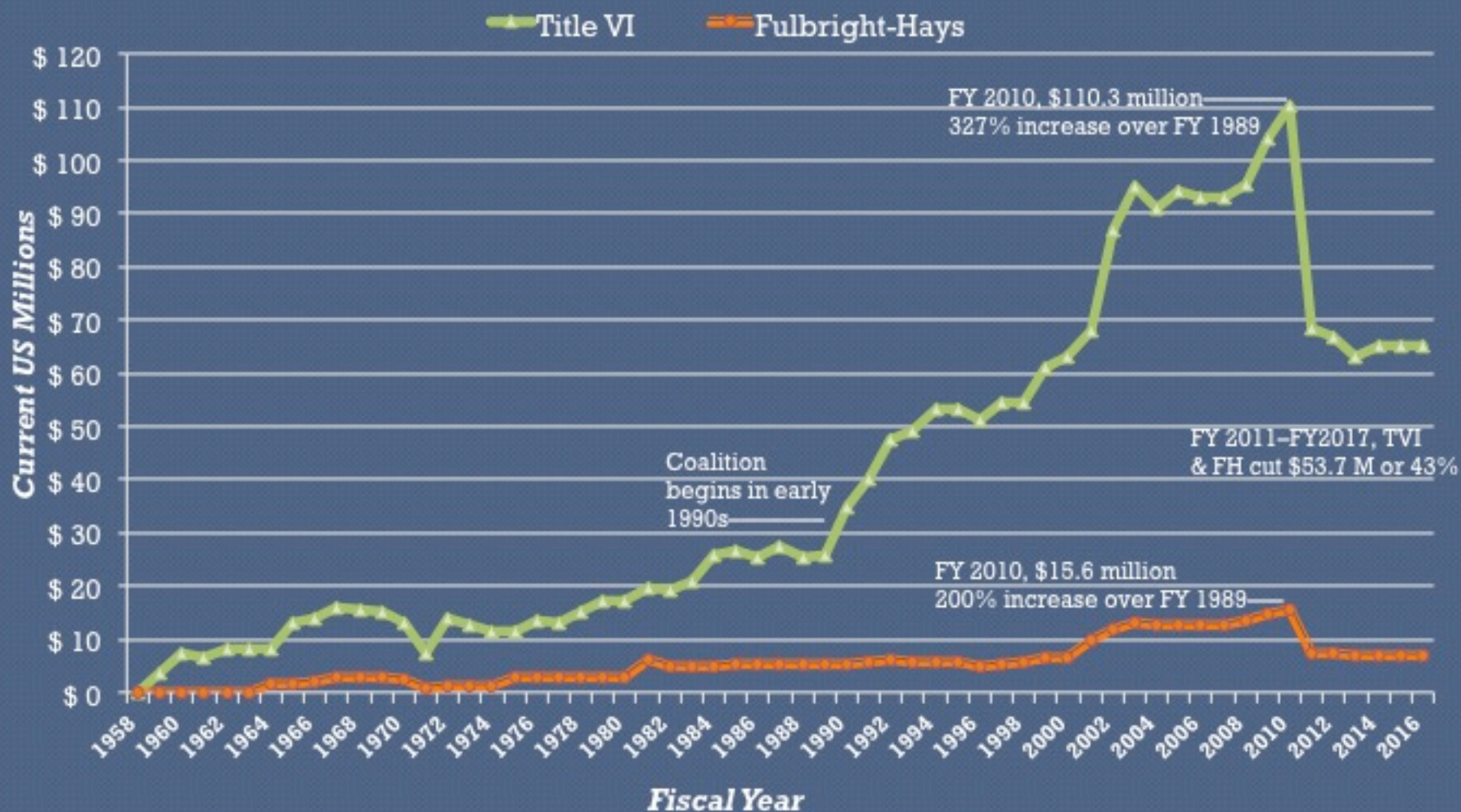
HEA-Title VI and Fulbright-Hays
–\$53.7 million (5 of 14 programs zeroed)

K-12 Foreign Language Assistance Program (FLAP)
–\$26.9 million (Zeroed)

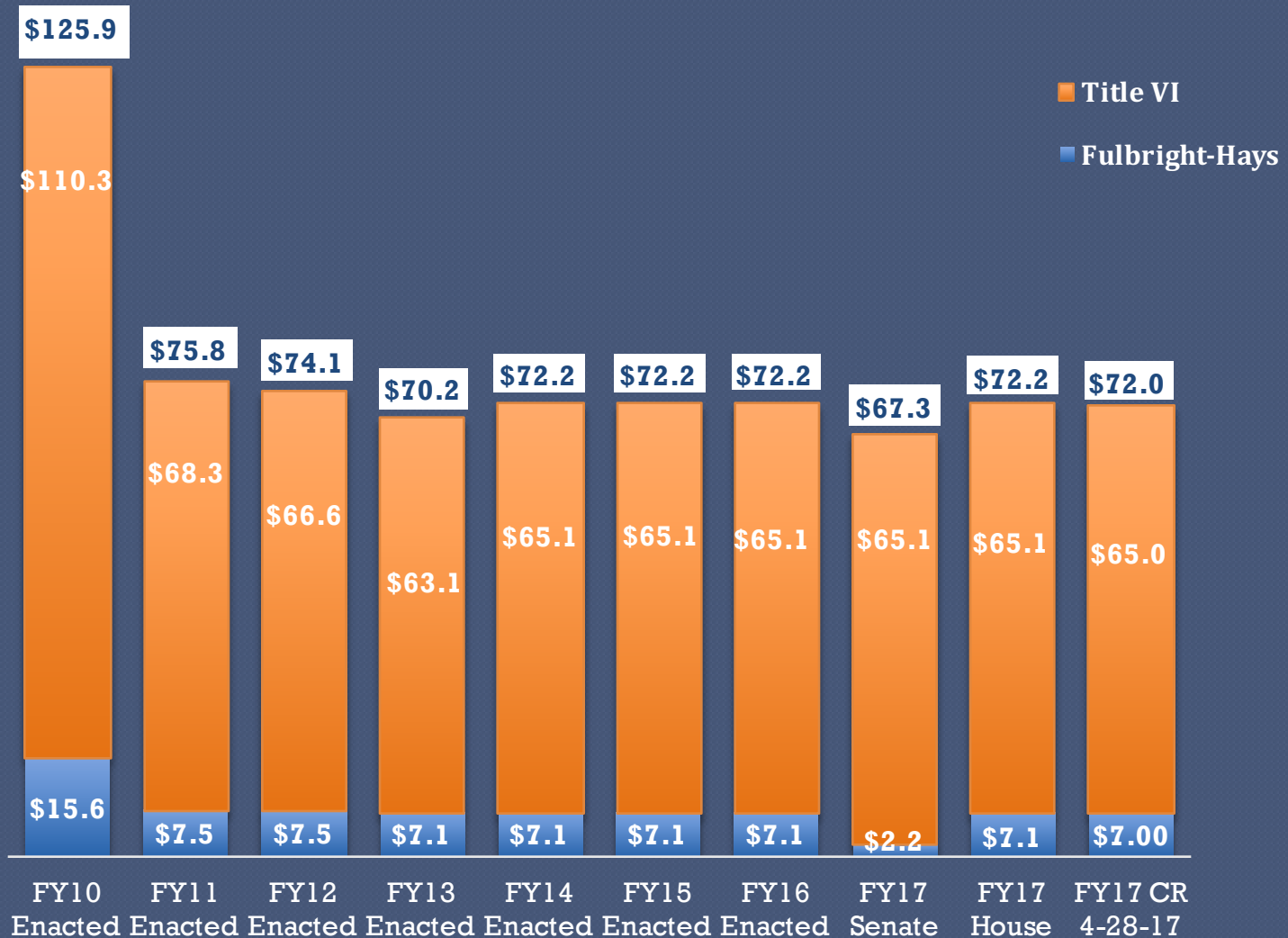
FIPSE International Consortia Programs
–\$12.5 million, *Est.* (Zeroed)

Total reductions
–\$93.1 million, or –56%

HEA-Title VI & Fulbright-Hays Funding History FY 1959 – FY 2017



U.S. Department of Education Title VI & Fulbright-Hays Budget, FY10-17 *In Millions USD*



President's FY 2017 Request for Department of Education IFLE

- President proposed an overall \$1.3 billion (2%) increase in U.S. Department of Education budget.
- Proposed funding Title VI at FY 2016 level of \$65.1 million.
- Proposed \$2.168 million for Fulbright-Hays, a **\$4.893 or 69% reduction**. This reduction would likely end Fulbright-Hays.
- IFLE is only 0.12% of ED discretionary budget, but did not share in President's proposed increase.
- Rationale: Administration desire to focus its last budget on other programs addressing the President's priorities. Cited "tough budget choices."

Congressional Action on FY 2017 and Outlook for FY 2018

- Senate Appropriations Committee bill adopted the President's request to reduce Fulbright-Hays funding by \$4.893 or 69%, and funded Title VI at FY 2016 level. House Appropriations Committee bill funded both Title VI and Fulbright-Hays at FY 2016 levels.
- First FY 2017 Continuing Resolution (CR) through December 9, 2016 included an across-the-board cut for all programs of 0.496%.
- Second FY 2017 CR through April 28, 2017 includes an across-the-board cut of 0.1901%. Final FY 2017 bill or CR expected before April 28.
- No date has been set for release of President Trump's FY 2018 full budget. However, sources indicate the Administration's intent to release an outline or blueprint budget, perhaps in mid-March.

House Labor-HHS-Education Appropriations Subcommittee

MAJORITY

Tom Cole, R-OK, *Chairman*
Mike Simpson, ID
Steve Womack, AK
Chuck Fleischmann, TN
Andy Harris, MD
Martha Roby, AL
Jaime Herrera Beutler, WA
John Moolenaar, MI

MINORITY

Rosa DeLauro, D-CT, *Ranking*
Lucille Roybal-Allard, CA
Barbara Lee, CA
Katherine Clark, MA

Senate Labor-HHS-Education Appropriations Subcommittee

MAJORITY

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Thad Cochran, MS
Richard Shelby, AL
Lamar Alexander, TN
Lindsey Graham, SC
Jerry Moran, KS
Shelley Moore Capito, WV
James Lankford, OK
John Kennedy, LA
Marco Rubio, FL

MINORITY

Patty Murray, D-WA, *Ranking*
Richard Durbin, Ill
Jack Reed, RI
Jeanne Shaheen, NH
Jeff Merkley, OR
Brian Schatz, HI
Tammy Baldwin, WI
Chris Murphy, CT
Joe Manchin, WVA

Higher Education Act (HEA) Reauthorization

Most federal education legislation is reauthorized (renewed) every 5-6 years. HEA expired in FY 2014 and has been on legislative extension.

- Coalition developed legislative reform proposals for Title VI based on findings of 2014 Coalition/William & Mary policy research conference.
- Commissioned research confirmed a continuing need for deep language, regional and global expertise, but also a significant increase in demand for a U.S. workforce with international skills across a wide range of employment sectors.
- Coalition proposals—signed by 29 organizations—were well received by both Republican and Democratic Congressional staff in the 114th Congress, but HEA not completed.
- House and Senate authorizing committees of the 115th Congress have expressed intent to consider HEA reauthorization, but may be stalled by other pressing legislation, such as ACA.

House Subcommittee on Higher Education and Workforce Development

MAJORITY

Brett Guthrie, KY, *Chairman*
Glenn "GT" Thompson, PA
Lou Barletta, PA
Luke Messer, IN
Bradley Byrne, AL
Glenn Grothman, WI
Elise Stefanik, NY
Rick Allen, GA
Jason Lewis, MN
Paul Mitchell, MI
Tom Garrett, Jr., VA
Lloyd K. Smucker, PA

MINORITY

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Joe Courtney, CT
Alma Adams, NC
Mark DeSaulnier, CA
Raja Krishnamoorthi, IL
Jared Polis, CO
Gregorio Kilili Camacho Sablan,
Northern Mariana Islands
Mark Takano, CA
Lisa Blunt Rochester, DE
Adriano Espaillat, NY

Senate Health, Education, Labor and Pensions Committee

MAJORITY

Lamar Alexander, R-TN, *Chairman*
Michael B. Enzi, WY
Richard Burr, NC
Johnny Isakson, GA
Rand Paul, KY
Susan Collins, ME
Bill Cassidy, M.D., LA
Todd Young, IN
Orrin G. Hatch, UT
Pat Roberts, KS
Lisa Murkowski, AK
Tim Scott, SC

MINORITY

Patty Murray, D-WA, *Ranking*
Bernard Sanders, I- VT
Robert P. Casey, Jr., PA
Al Franken, MN
Michael F. Bennet, CO
Sheldon Whitehouse, RI
Tammy Baldwin, WI
Christopher S. Murphy, CT
Elizabeth Warren, MA
Tim Kaine, VA
Maggie Hassan, NH

What You Can Do in 2017

In the weeks ahead, the Coalition will be developing steps that U.S.-based AIEA member campuses in key States and Congressional districts may take to support the Department of Education's IFLE programs. For example,

- Work with your federal relations officers and the Coalition to identify and set up targeted Congressional meetings to urge robust funding for Title VI and Fulbright-Hays in FY 2018, and to support the Coalition's Title VI reauthorization proposals.
- Join us for the Coalition's Title VI/Fulbright-Hays Advocacy Event on March 8-9, 2017.
- Help with sign on letters in the House and Senate.



The **voice** of the U.S. international exchange community

- ➔ **90** full member organizations (U.S.-based exchange orgs)
- ➔ **7** partners (exchange program service providers)



Activities and issues

Advocacy, member and program development, public awareness

- ➔ Appropriations for Department of State international exchanges
- ➔ J-1 visa regulatory issues
- ➔ Engage with: Congress, Department of State, U.S. Embassies and Consulates

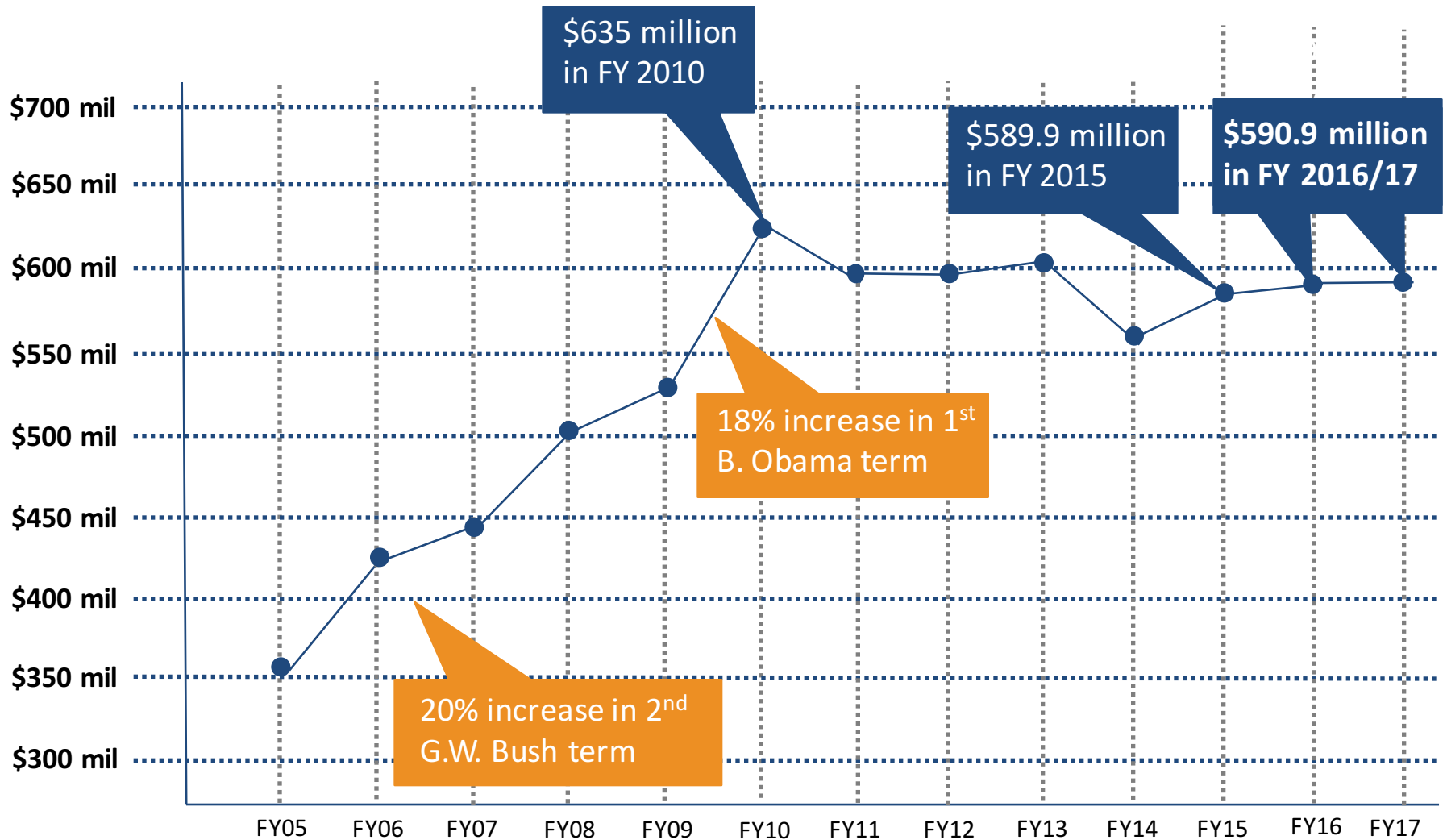
1. Department of State exchange programs
2. State of FY17 budget; outlook for FY18 budget
3. Key Committees for DOS exchanges
4. International Exchange and Study Caucus
5. Alliance Advocacy

DOS Exchange Programs



- Bureau of Educational and Cultural Affairs (ECA)
 - Mandated by the Mutual Educational and Cultural Exchange Act of 1961 (Fulbright-Hays Act)
 - Mission: “increase mutual understanding between the people of the United States and the people of other countries by means of educational and cultural exchange that assist in the development of peaceful relations.”
 - Federally-funded programs and private sector exchanges (all J-nonimmigrant visa)
- Over 1 million ECA alumni, including more than 75 Nobel Laureates and over 400 current and former heads of state
- 1946: Fulbright Program; 1948: International Visitor Leadership Program; 1983: Congress-Bundestag Youth Exchange; 1992: Future Leaders Exchange (FLEX)

Exchanges Budget Overview



FY17 Budget



Fiscal year

Amount

FY17
President



\$628.9 million

6.4% increase from FY15

\$639.7 million

including East-West Center grant

FY17 Senate



\$627.8 million

*Divided into \$572.67 million for programs &
\$55.12 million for salary and benefits
(\$1.138 million less than Administration)*

FY17 House



\$602.7 million

*~2% increase from FY16 enacted level
\$20 million above FY16 request*

FY17 Continuing Resolution



CR from Oct. 1
to Dec. 9, 2016



**\$54.4 billion for
International Affairs**

(FY16 Enacted: \$54.6 billion)

*0.496% across-the-board cut
→ exchanges = ~ \$588 million*

CR from Dec.
9, 2016 – April
28, 2017



**\$58.8 billion for
International Affairs**

(add. funding for countering ISIS &
humanitarian programs in Middle East)

*0.19% across-the-board cut
→ exchanges = ~ \$589.9 million*

- Full-year CR to finish FY2017 increasingly likely
- Congress needs to finalize FY2017 before moving onto FY2018
- Administration planning on releasing a “skinny budget” in mid-March; no target date yet for full budget
 - Common for presidents in their first year to release bare-bones budget in February and full budget in April/May
- President Trump scheduled to address joint session of Congress on February 28 → potential budget outline?
- Probably delays of about a month for congressional work on FY2018 appropriations (appropriations requests, Dear Colleagues etc.)
- Steep funding cuts expected – as much as 15-25% for International Affairs?

Senate SFOPS Appropriations



Republicans

- Lindsey Graham (SC)
- Mitch McConnell (KY)
- Roy Blunt (MO)
- John Boozman (AR)
- Jerry Moran (KS)
- James Lankford (OK)
- Steve Daines (MT)
- Marco Rubio (FL)

Democrats



- Patrick Leahy (VT)
- Dick Durbin (IL)
- Jeanne Shaheen (NH)
- Chris Coons (DE)
- Jeff Merkley (OR)
- Chris Murphy (CT)
- Chris Van Hollen (MD)

House SFOPS Appropriations



Republicans

- Hal Rogers (KY)
- Kay Granger (TX)
- Mario Diaz-Balart (FL)
- Charlie Dent (PA)
- Tom Rooney (FL)
- Jeff Fortenberry (NE)
- Chris Stewart (UT)

Democrats



- Nita Lowey (NY)
- Barbara Lee (CA)
- Dutch Ruppersberger (MD)
- Grace Meng (NY)
- David Price (NC)

- Senator Cory Booker (D-NJ)
 - 2016: 19 co-signors (no Republican)
- Congressman Hank Johnson (D-GA)
 - 2016: 120 co-signors (4 Republicans)
- Timing still TBD

House International Exchange & Study Caucus



Republicans

Steve Pearce (NM)
Rob Bishop (UT)
Marsha Blackburn (TN)
Mike Conaway (TX)
Brett Guthrie (KY)
French Hill (AR)
Lynn Jenkins (KS)
Blaine Luetkemeyer (MO)
Ed Royce (CA)
Glenn Thompson (PA)
Rob Wittman (VA)



Democrats

Jim Himes (CT)
Don Beyer (VA)
John Carney (DE)
Elijah Cummings (MD)
Elizabeth Esty (CT)
Denny Heck (WA)
Bill Keating (MA)
Derek Kilmer (WA)
Ron Kind (WI)
Annie Kuster (NH)
Ted Lieu (CA)
Dave Loebsack (IA)
Jim McGovern (MA)
Mark Pocan (WI)
Chellie Pingree (ME)
Kathleen Rice (NY)
Louise Slaughter (NY)
Paul Tonko (NY)
John Yarmuth (KY)



- Senators John Boozman (R-AR) and Jeff Merkley (D-OR)
- Recognizes the value of international education and exchange
- Bipartisan, balanced effort

- Advocacy Day: March 8-9
- Written Appropriations Requests
- Spring Appropriations Meetings
- Road shows (NH, AR, PA, MA)
- Local Engagement by Alliance Member Organizations

Questions?



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