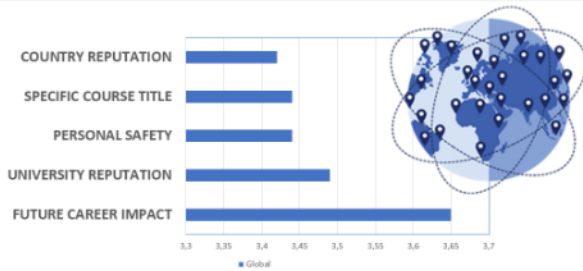


AIEA 2020



Understanding the ROI of Employability - session handout

HOW DO INTERNATIONAL STUDENTS DECIDE



AIEA

SOURCE: i-graduate confidential 2019 - GLOBAL DATA ISO 2018-19

#AIEA2018 | www.aieaworld.org

ROI OF EMPLOYABILITY: AIR CIRCLE



“Given an increase in the importance of **employability** for today’s college graduates, international student recruitment has seen a growing emphasis on **return on investment (ROI)**.”

Source: ROUTLEDGE series Internationalization in Higher Education, Nannette Ripmeester & Darla K. Deardorff

AIEA

#AIEA2018 | www.aieaworld.org

Critical ingredients for successful employability programs

EMPLOYABILITY MATURITY DIAGNOSTIC TOOL:

- 1) Take international graduate employability seriously
- 2) Engage, educate and add value to employers
- 3) Provide opportunities for students across the lifecycle
- 4) Embed an experiential learning led approach
- 5) Build employability mindset and support involvement through micro-credentials and in-curriculum
- 6) Take a global approach with all students
- 7) Incorporate technology for scale & engagement



AIEA

Ripmeester, Nannette & Leese, Beau, 2019, Study Queensland Employability Innovators in Residence Report, © Practera & Expertise in Labour Mobility

#AIEA2018 | www.aieaworld.org

Cultural understanding as a key skill for employability



Preparing students to be successful by understanding the differences around them, will be of value to all stakeholders, from individual student to broader society.

The importance of **employability** skills is vital for success in the workplace.

Higher education institutions need to be more **intentional and explicit** about how they are addressing such skills as a student outcome – for all students.

Technology and **digital solutions** may help in supporting such intercultural training. ”

SOURCE: ROUTLEDGE series Internationalization in Higher Education, Nannette Ripmeester & Darla K. Deardorff

close
the
GAP



10.000+

INT'L STUDENTS USING
CAREERPROFESSOR
GLOBALLY



40+

COUNTRY PROFILES
WITH EMPLOYABILITY
INFORMATION

Test your intercultural competence!

LET'S PLAY



<https://careerprofessor.works/try/aiea2020>
(link available from 15/02 to 24/02)



1K STUDENTS
TESTING THEIR
INTERCULTURAL SKILLS