

2018

AIEA Annual Conference

*The Internationalization
Imperative in Turbulent Times*



The Normal Stuff: Creating Toolkits for Internationalization

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Best Practices for Presentations

- AIEA recommends using at least 22-point font on all slides and no less than 18-point!
- Presenters are encouraged to use images in slides and avoid text-heavy presentations
- Please send your presentation and/or handouts to aiea@duke.edu by February 10 for inclusion in the mobile app
- Roundtable facilitators should not use Powerpoint, and many roundtable rooms will not have a projector.
- Presenters are responsible for bringing their own computer to the session.

On Internationalization: A Review of Literature

Questions of the Literature

- Where are we in the field?
- Who is currently generating research, and on what?
- Which organizations are currently driving internationalization at the professional level?
- What are some of the Internationalization Models?

On Internationalization: A Review of Literature

Who is generating the research and literature:

1. Scholars
 - a. Hans de Wit
 - b. Philip Altbach
 - c. Robert Coelen
 - d. Jane Knight
2. SIO as scholar practitioner
 - a. John Hudzik
 - b. Darla Deardorff
 - c. and many others hone in on multiple subtopics!
3. Professional Organizations
 - a. NAFSA, ACE, AIEA, AACU

**A short reference list available as a session handout*

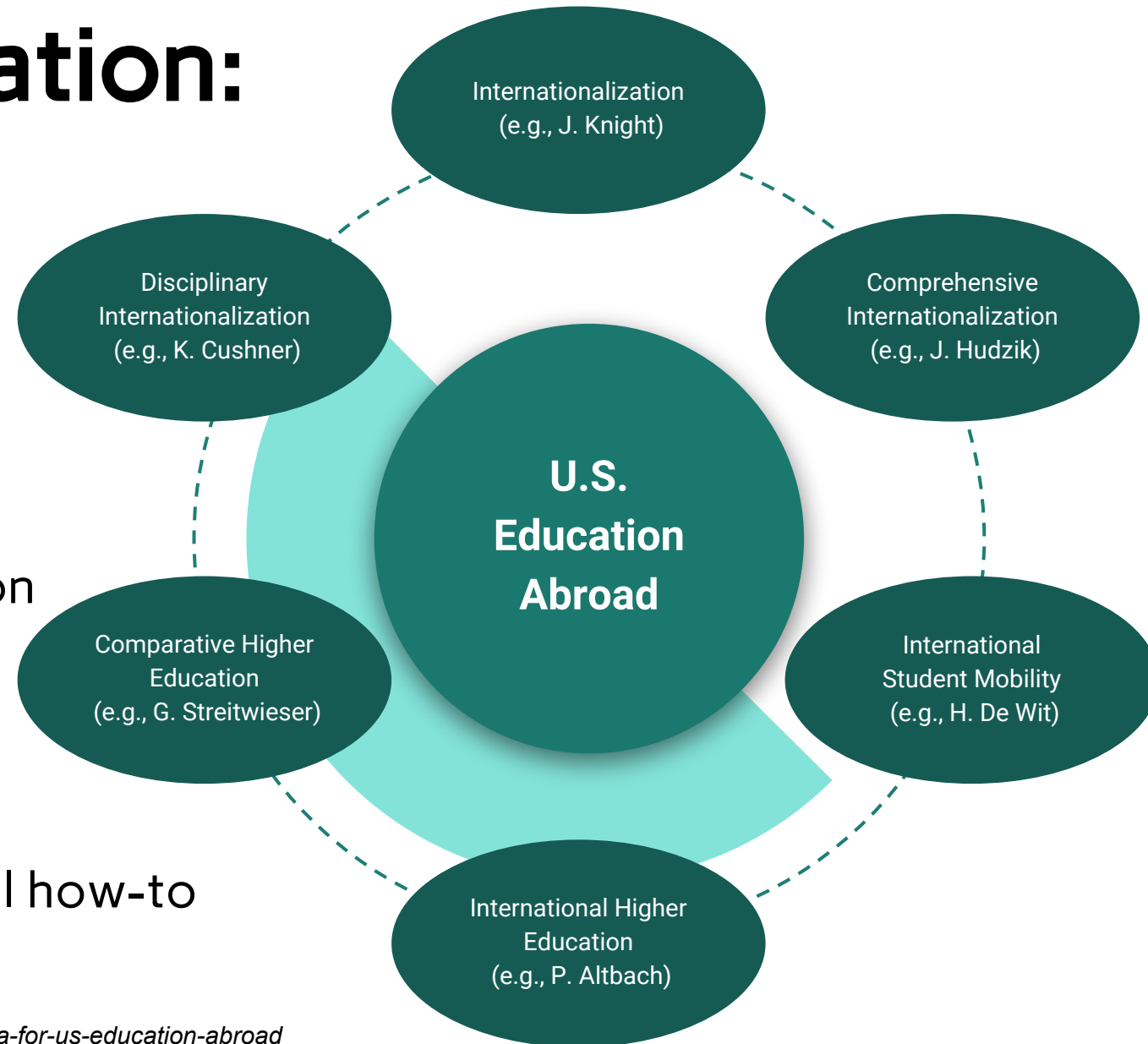
On Internationalization: Sub Literature

Topics include:

- Internationalization at home
- Internationalizing the curriculum
- Comparative higher education
- Comprehensive internationalization
- Student mobility
- International higher education
- Outcomes and assessment
- Practitioner materials, Operational how-to guides!

image modified from :

<https://www.slideshare.net/cieeorg/establishing-a-research-agenda-for-us-education-abroad>



Scholarly Quotes

Hans de Wit -

9 misconceptions of internationalization

"Most of the misconceptions conceive an activity or instrument as synonymous with internationalization. The last, also fairly prevailing, misconception regards internationalization as a main goal... Internationalization is a process to introduce intercultural, international and global dimensions in higher education; to improve the goals, functions and delivery of higher education; and thus to upgrade the quality of education and research. If internationalization is regarded as a specific goal, then it remains ad hoc and marginal."

Jane Knight -

5 myths about internationalization

"Over the years implicit assumptions have developed about internationalization, myths perhaps, that need to be exposed and discussed."

SIO and Organizational Quotes

Darla Deardorff

"Successful intercultural interactions are at the heart of what international education is all about."

Association of American Colleges and Universities (AAC&U)

Fosters the intersectionality of students' lives and global issues

John Hudzik

"Comprehensive internationalization is a commitment [and action that] shapes institutional ethos and values and touches the entire higher education enterprise....It is an institutional imperative, not just a desirable possibility."

On Internationalization: Definitions

Continued shift in the higher education landscape means the concept has taken on many different meanings over time and is constantly taking on new forms:

Internationalization at the national, sector, and institutional levels is defined as the process of integrating an international, intercultural, or global dimension into the purpose, functions or delivery of postsecondary education (Knight, 2003).

[Internationalization] that sees it as pervading the institution and affecting a broad spectrum of people, policies and programs, leads to deeper and potentially more challenging change....[and is] a broad, deep and integrative international practice that enables campuses to become fully internationalization (ACE, 2005).

[A] commitment, confirmed through action, to infuse international and comparative perspectives throughout the teaching, research, and service missions of higher education (NAFSA, 2011).

Globalization is the movement of people, ideas, goods, capital, services, pollution, and diseases across borders. Internationalization is higher education's response to that reality (Hill, n.d.).

On Internationalization: Models

A Process, Not a Product

The purpose is not to prescribe a particular model or set of objectives, but to recognize a diversity of approaches to CI allowing each institution to choose its own path and its particular contribution consistent with its missions, clientele, programs, resources, and values*

“Comprehensive internationalization is a commitment, confirmed through action, to infuse international and comparative perspectives throughout the teaching, research, and service missions of higher education. It shapes institutional ethos and values and touches the entire higher education enterprise” (p.5).

Hudzik, J.K. (2011). *Comprehensive internationalization: From concept to action*. Washington, DC: NAFSA, The Association of International Educators.

On Internationalization: Models

A Process, Not a Product

The American Council on Education (ACE) popularized use of the term “comprehensive internationalization,” defining it as

“a strategic, coordinated process that seeks to align and integrate policies, programs, and initiatives to position colleges and universities as more globally oriented and internationally connected institutions.”

(ACE, 2002; 2005; 2006)

On Internationalization: Models

ACE MODEL



On Internationalization: Recent Foci

 <p>Articulated institutional commitment</p>	<p>Internationalization in the strategic plan</p> <p>Strategic plan for internationalization</p>	 <p>Faculty policies and practices</p>	<p>Research</p> <p>Tenure and Promotion policies</p>	 <p>Student mobility</p>	<p>Generation Study Abroad</p> <p>International student enrollment, recent trends</p>
 <p>Administrative leadership, structure, and staffing</p>	<p>Funding structures and sources</p>	 <p>Curriculum, co-curriculum, and learning outcomes</p>	<p>Internationalizing the curriculum</p> <p>Outcomes assessment</p>	 <p>Collaboration and partnerships</p>	<p>Deeper partnerships</p> <p>Transformative partnerships</p>

On Internationalization: Challenges

Perceived Value of International Education
(and higher education!)

Declining Federal, State, and Institutional Funding

Global and National Political Climates

Operationalizing Facets of Internationalization Beyond Lip Service
(implementation with or without a strategic plan or administrative structure)

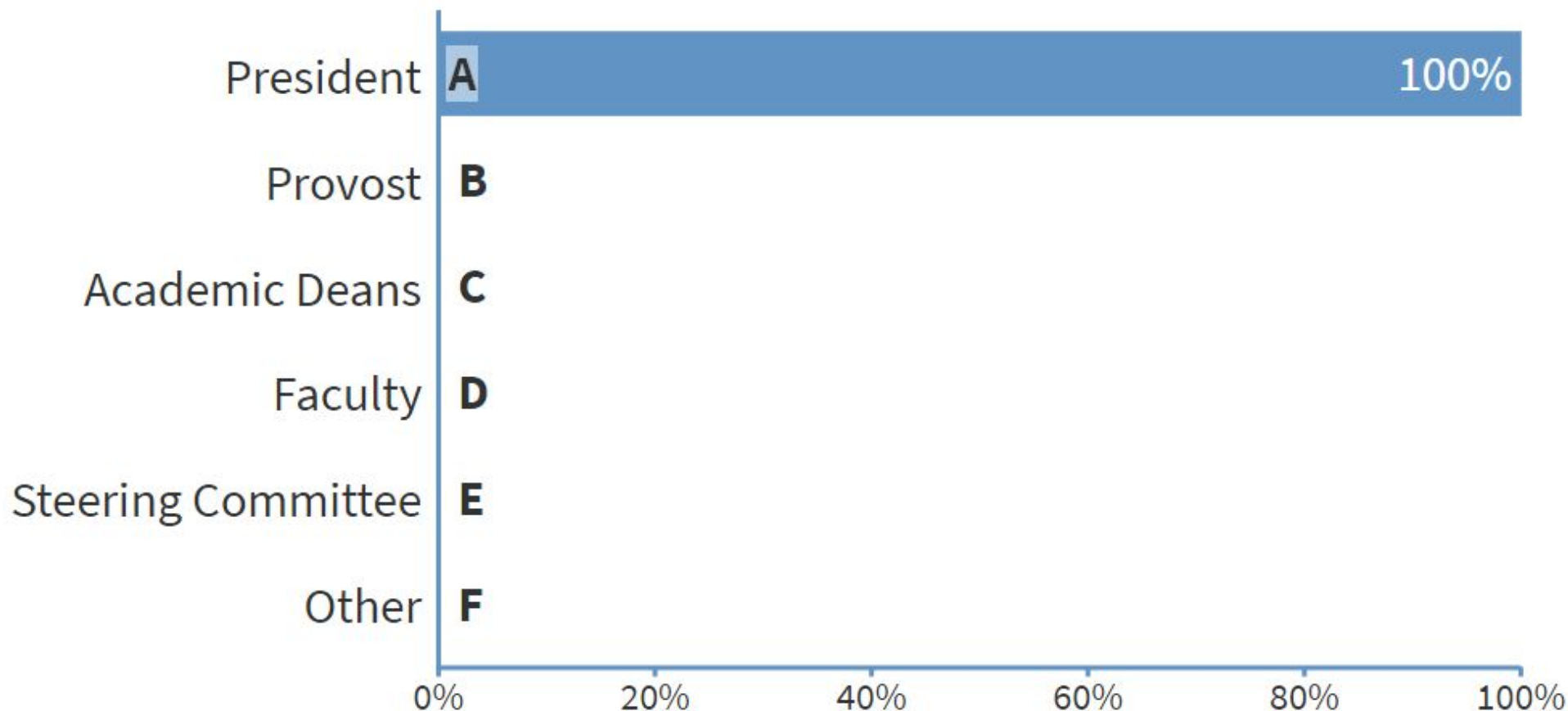
Who is currently driving internationalization at your institution?



Respond at [PollEv.com/kimmcgrath506](https://poll-ev.com/kimmcgrath506)



Text **KIMMCGRATH506** to **22333** once to join, then **A, B, C, D, E...**



The Normal Stuff: Taking Stock

See Activity Worksheets

Part 1: List 5 to 7 interesting international activities you or your institution is doing.

Part 2: Insert your 5 to 7 interesting international activities into the ACE Comprehensive Internationalization model

Part 3: Swap sheets with your neighbor, review, and discuss the interesting, unique activities happening at the other's institution.

What are your interesting international activities?



Respond at Pollev.com/kimmcgrath506



Text **KIMMCGRATH506** to **22333** once to join, then text your message



The Normal Stuff: Considerations

- a. How do you speak to others about what you do?
 - i. What are your internationalization goals? Are there competing issues?
 - ii. How can collaboration help?
- b. Questions you should ask yourself:
 - iii. How do you frame internationalization at your own institution?
 - iv. What is your University's strategic plan? Your office's plan?
 - v. What is the climate at your institution?
 - vi. When can you announce/roll out your initiatives to align with the institutional goals at that time? (accreditation, national campaigns, etc.)

The Normal Stuff: The Advocacy Pitch



The Normal Stuff: The Advocacy Pitch



The Normal Stuff: The Advocacy Pitch



Preparing Your Toolkit: Homework

1. **REVIEW.** Where are you in strategic plan (explicit / implicit)?
- University/college wide Gen Ed learning goals/outcomes
2. **ALIGN.** Plug in where you match/support but are not written
3. **ASSESS.** What are you missing? **ADVOCATE!**
4. **ASSESS.** What are you missing? **ADVOCATE!**





On Internationalization: Closing Message



On Internationalization: Resources

A Very Short List of References

Altbach, P.G. (2016). *Global perspectives on higher education*. Baltimore, Maryland: Johns Hopkins University Press.

Altbach, P.G. (2013). The international imperative in higher education. *Global Perspectives on Higher Education*. Rotterdam, The Netherlands: Sense Publishers.

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Deardorff, D. K. (2006). Identification and assessment of intercultural competence as a student outcome of internationalization. *Journal of Studies in International Education*, 10(3), 241-266.

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Knight, J. (2014). "Is Internationalization of Higher Education Having an Identity Crisis?" in A. Maldonado and R. Bassett (Eds.), *The Forefront of International Higher Education: A Festschrift in Honor of Phil G. Altbach*. Dordrecht, Netherlands: Springer Publishing.

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Organizations with many more publications

American Council on Education (ACE)'s Center for Internationalization and Global Engagement.

Publications available at: <http://www.acenet.edu/news-room/Pages/Research-and-Resources.aspx>

Internationalizing U.S. Higher Education: Current Policies, Future Directions:

<http://www.acenet.edu/news-room/Documents/Current-Policies-Future-Directions-Part-2-US.pdf>

On Internationalization: Resources

Association of American Colleges & Universities (AAC&U), select publications:

College Learning for the New Global Century:

https://www.aacu.org/sites/default/files/files/LEAP/GlobalCentury_final.pdf

n.b. study abroad as a High Impact Practice (HIP)

Essential Global Learning: <http://secure.aacu.org/imis/ItemDetail?iProductCode=ESSNGLO>

Intercultural Knowledge and Competence VALUE Rubric: <https://www.aacu.org/value/rubrics/intercultural-knowledge>

Models of Global Learning:

<https://www.aacu.org/publications/models-global-learning>

On Internationalization: Resources

Association of International Education Administrators (AIEA)

Publications available at: <http://www.aieaworld.org/aiea-publications->

Standards of Professional Practice for International Education Leaders and Senior International Officers. Publication available at: <http://www.aieaworld.org/assets/docs/Standards/b03.02.standardscolor.pdf>

NAFSA: Association of International Educators.

Publications available at:

http://www.nafsa.org/Professional_Resources/Publications/Journal_of_Studies_in_International_Education/

http://www.nafsa.org/Professional_Resources/Research_and_Trends/Trends_and_Insights/Trends_Insights/

Global Learning: Defining, Designing, Demonstrating:

https://www.aacu.org/sites/default/files/files/Global/global_learning_2014.pdf

