



2024

Annual Conference

Leading
International
Education
at a Crossroads

The Enhancing Canada-U.S. Institutional Partnership Project: Key Findings and Lessons Learned

- Karen Dalkie, Vice President, Development & Partnerships, Canadian Bureau for International Education
- Dr. Janaka Ruwanpura, Vice-Provost & Associate Vice-President of Research (International), University of Calgary



Background

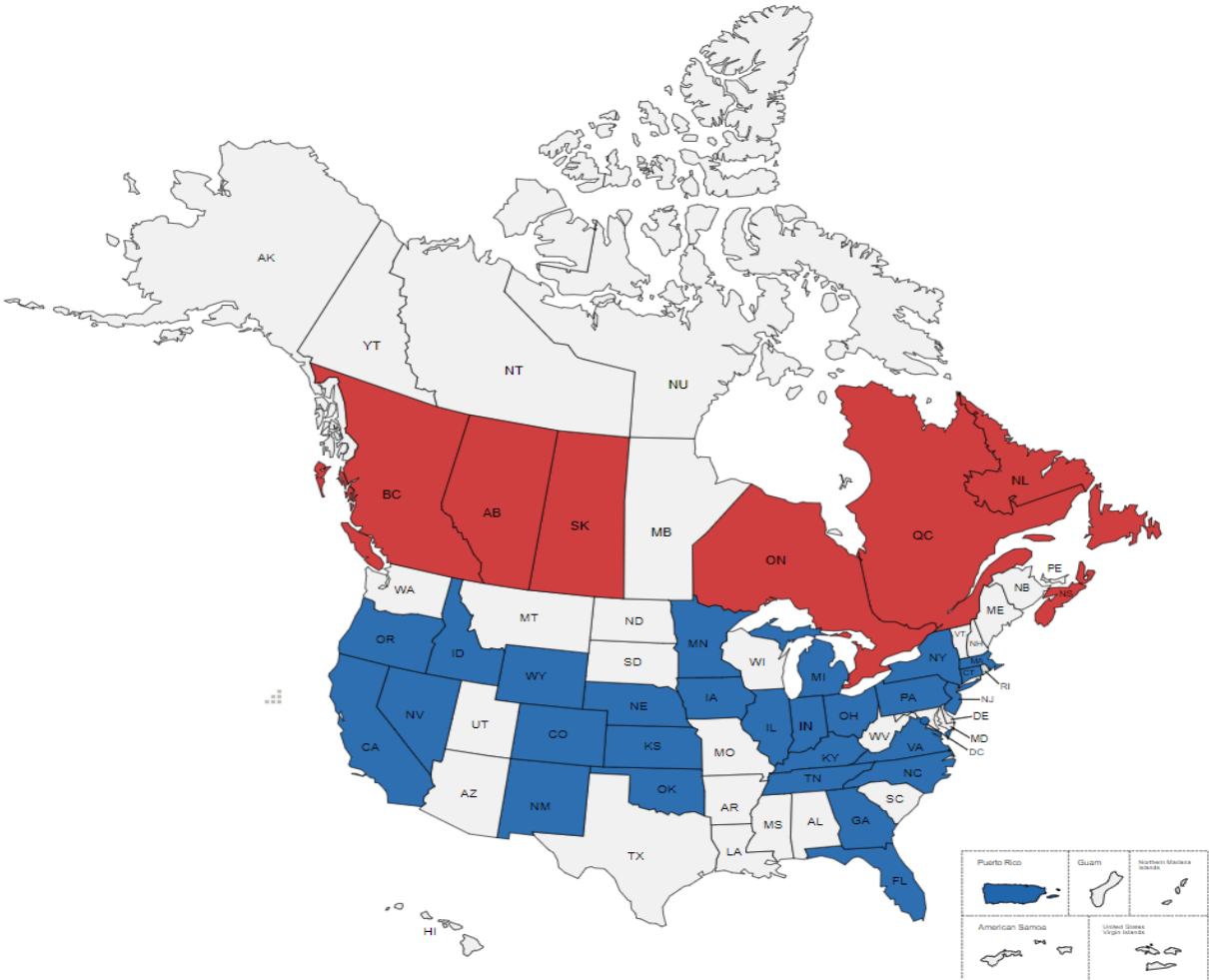
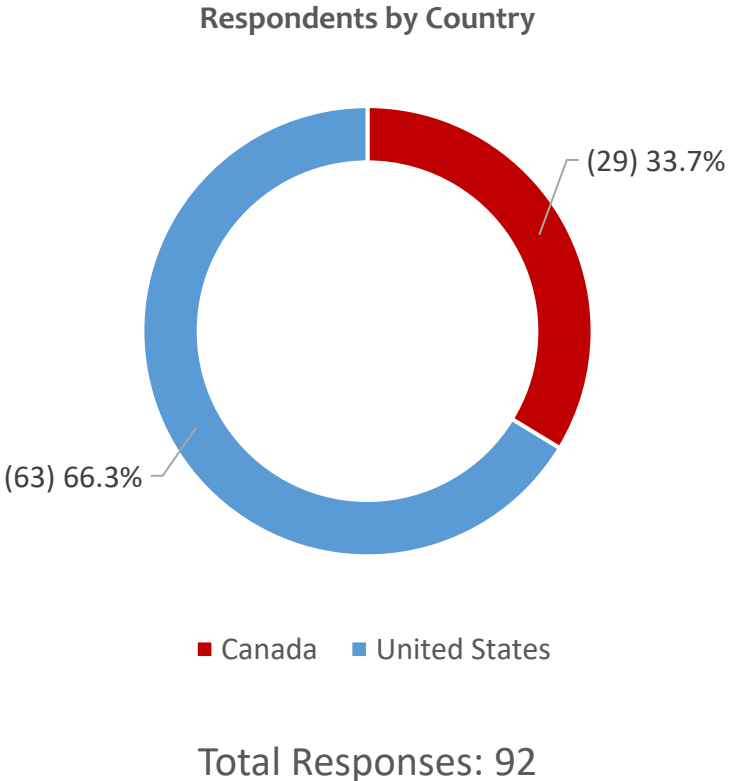
- Collaboration initiated by the University of Calgary and Université du Québec en Outaouais
- Involved several international education associations, including AIEA, CBIE, IIE, IOHE and NAFSA
- Goals:
 - Understanding current post-secondary education (PSI) partnerships between Canada and the United States
 - Identifying current trends and opportunities as well as barriers to further engagement
- Methodology
 - Online survey conducted February –April 2023 among SIOs in Canada and the United States
 - Administered in English and French



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Overview of Survey Respondents – Geographical Distribution

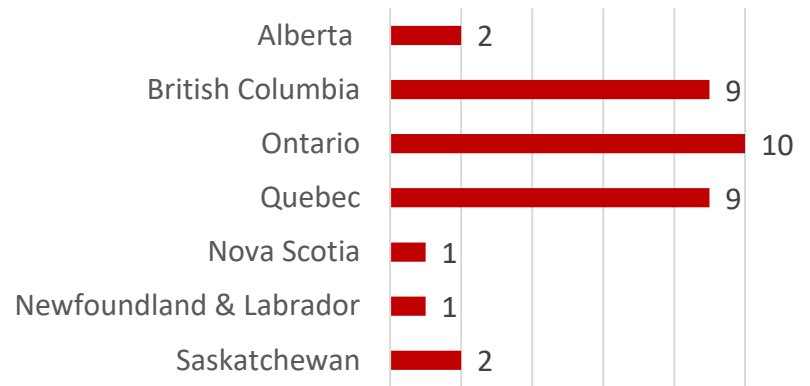


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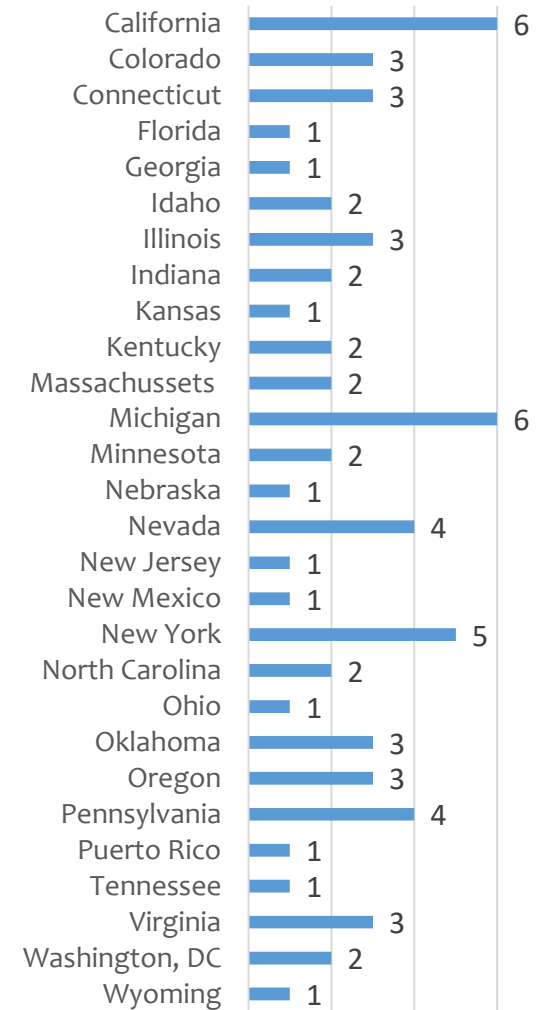
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Overview of Survey Respondents – Geographical Distribution

Canadian Respondents by Province



American Respondents by State/Territory

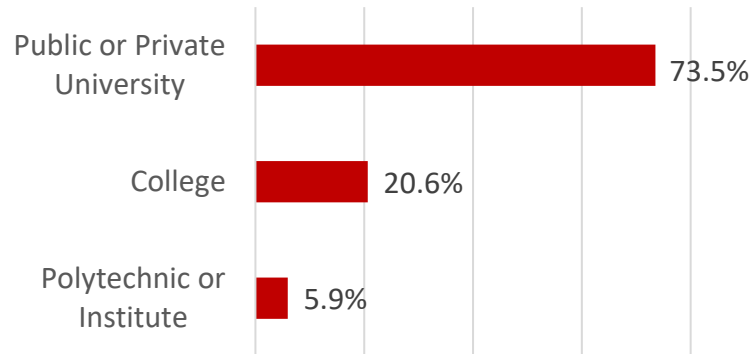


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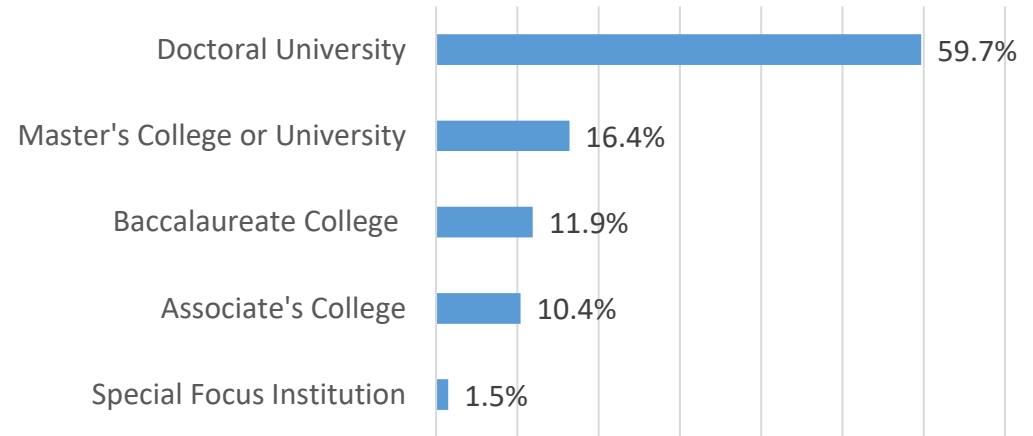
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Overview of Survey Respondents – Type and Category of Institution

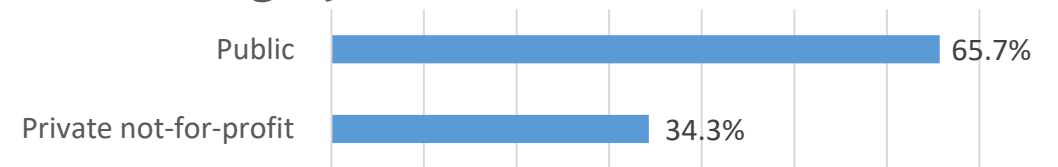
Type of Institution - Canada



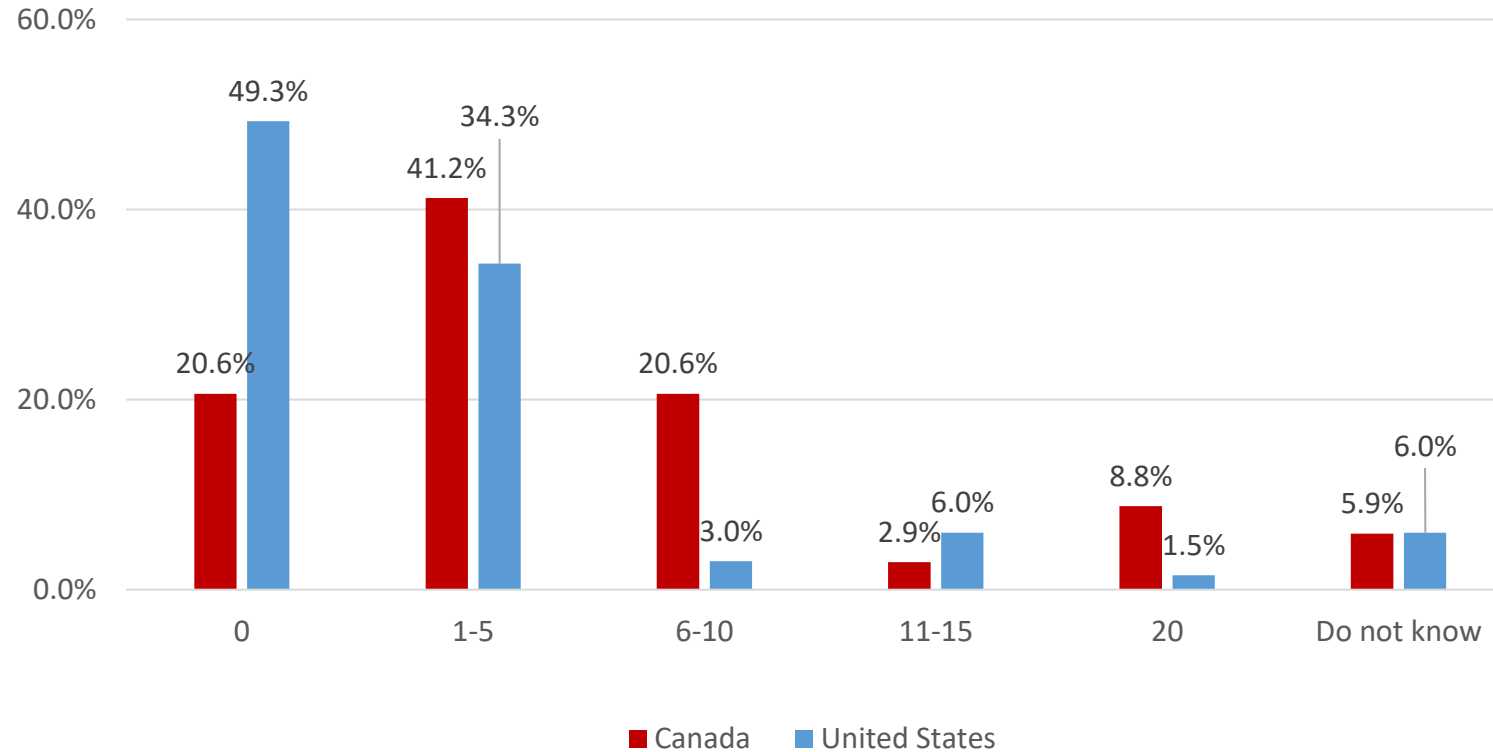
Type of Institution - U.S.



Category of Institution - U.S.



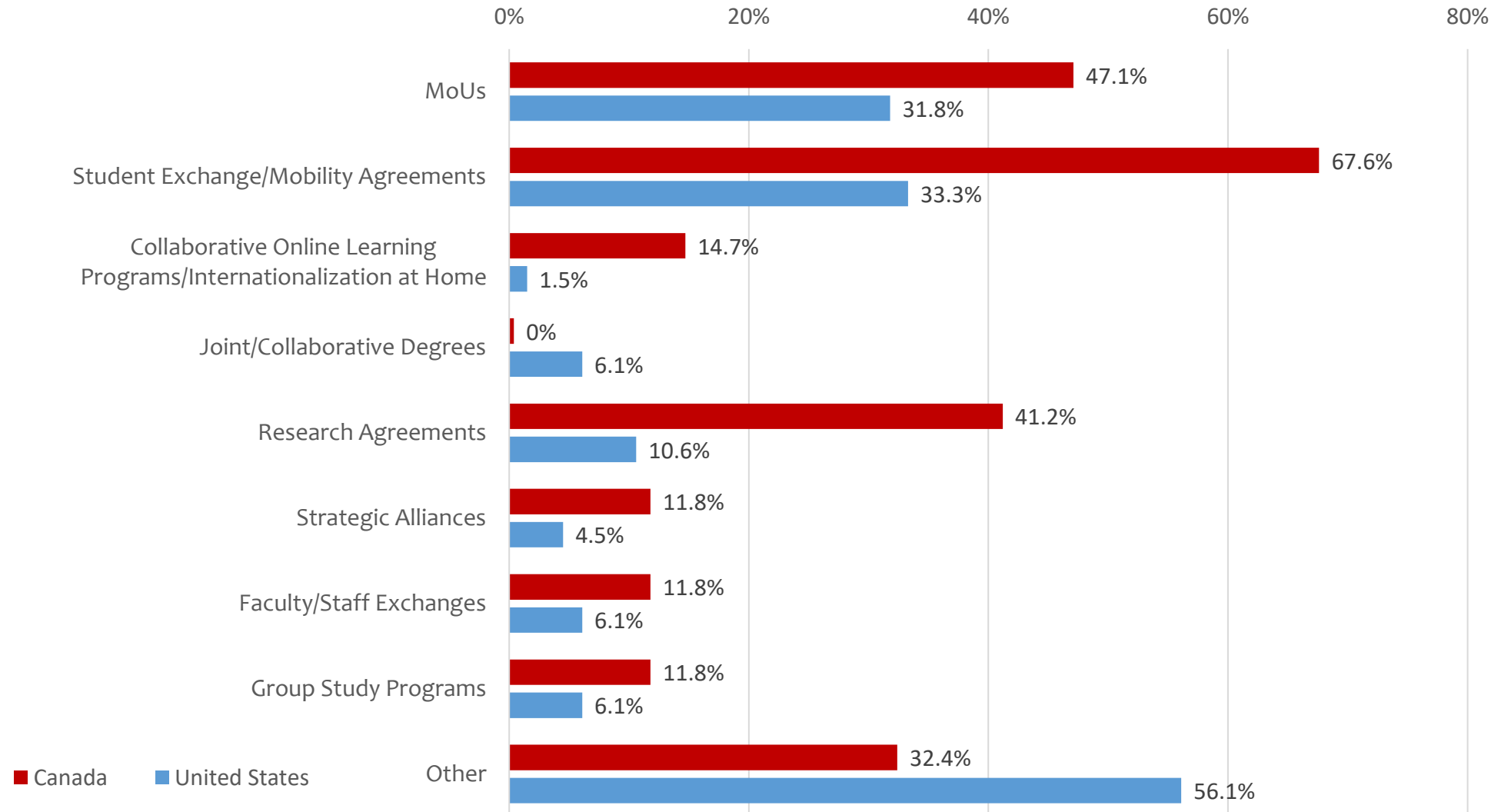
How many formalized partnerships (partnerships where you have signed an agreement) do you currently have with Canada/U.S.?



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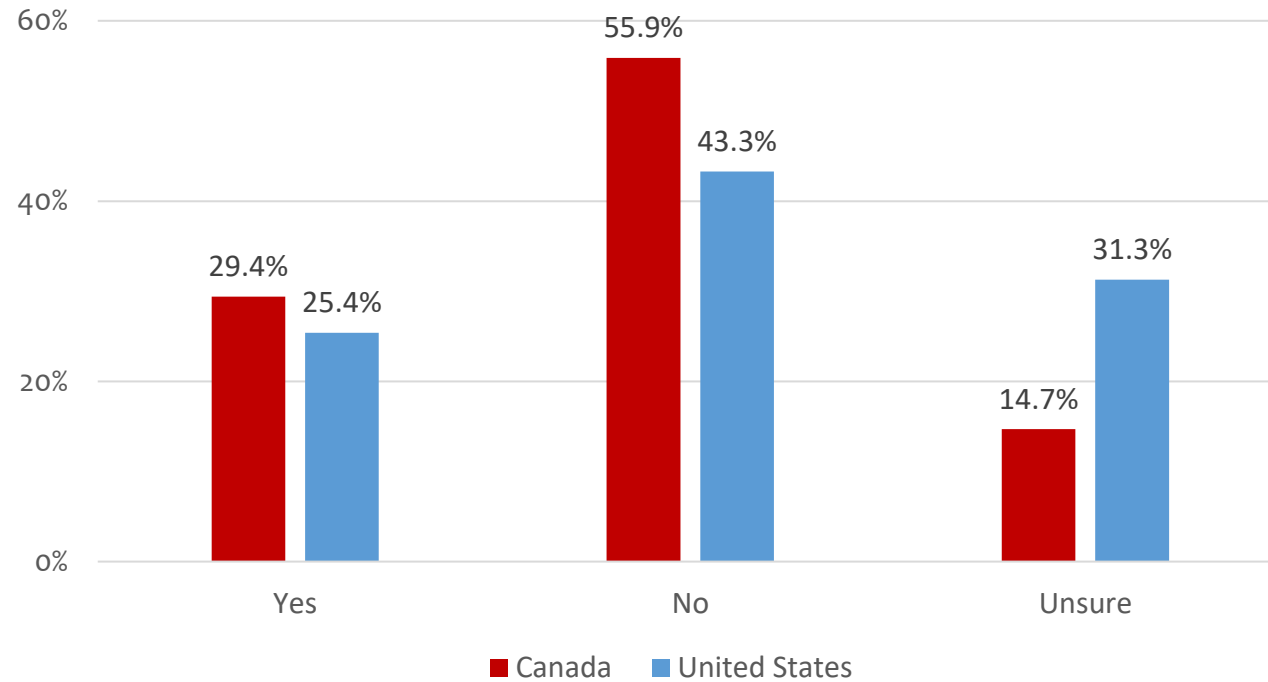
What types of partnerships does your institution have between Canada and the U.S.?



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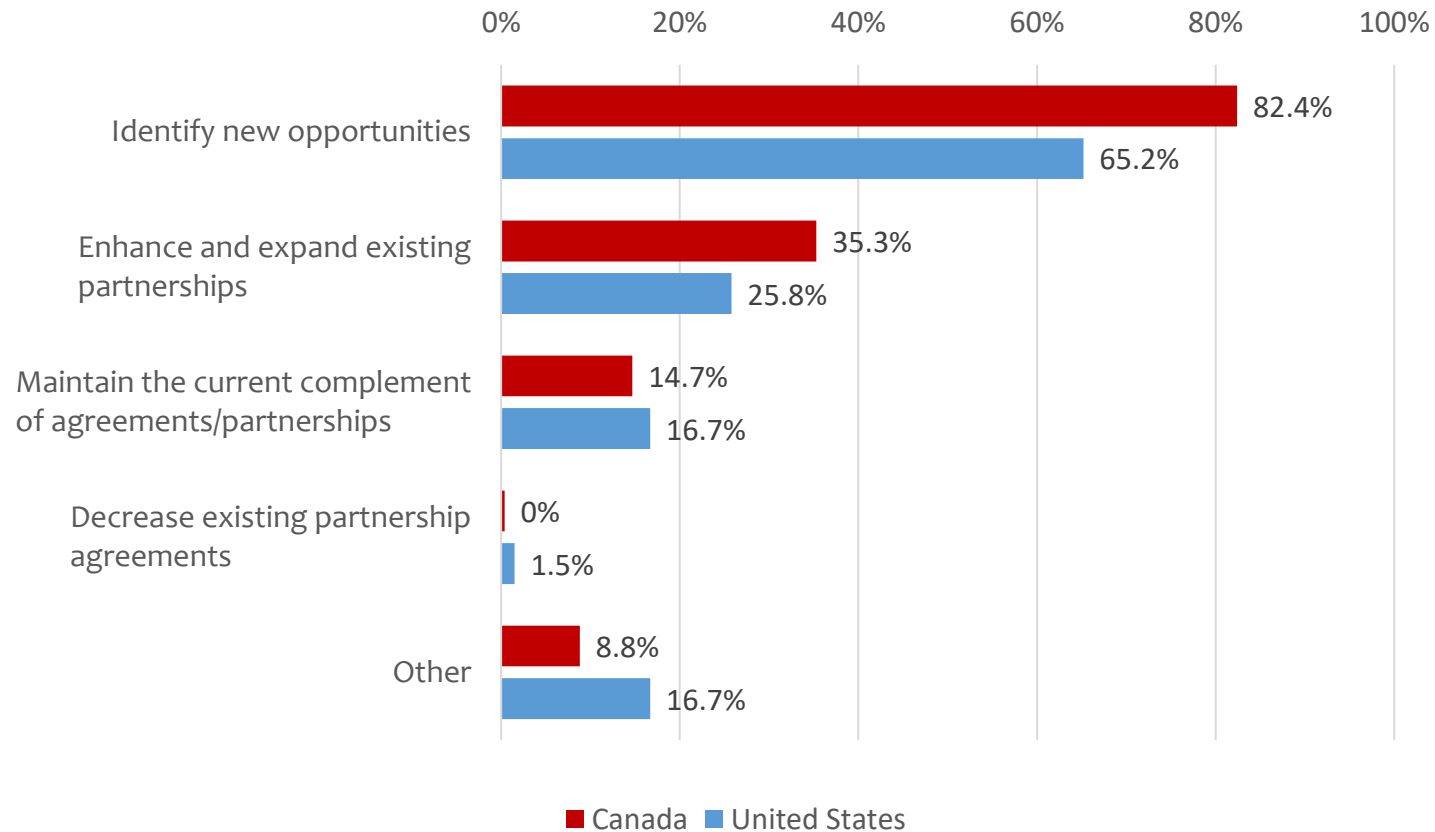
Is Canada/U.S. considered a priority country partner under your institution's global engagement strategy?



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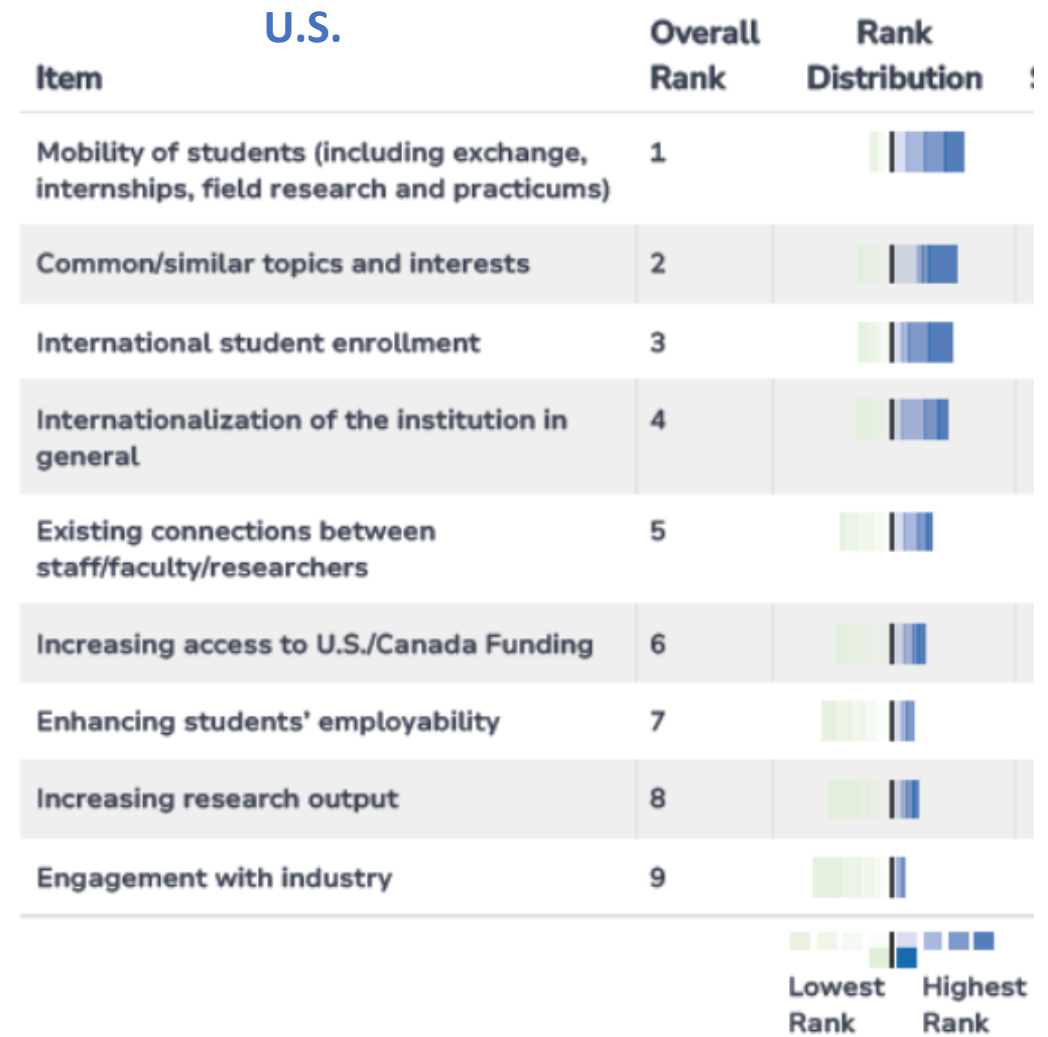
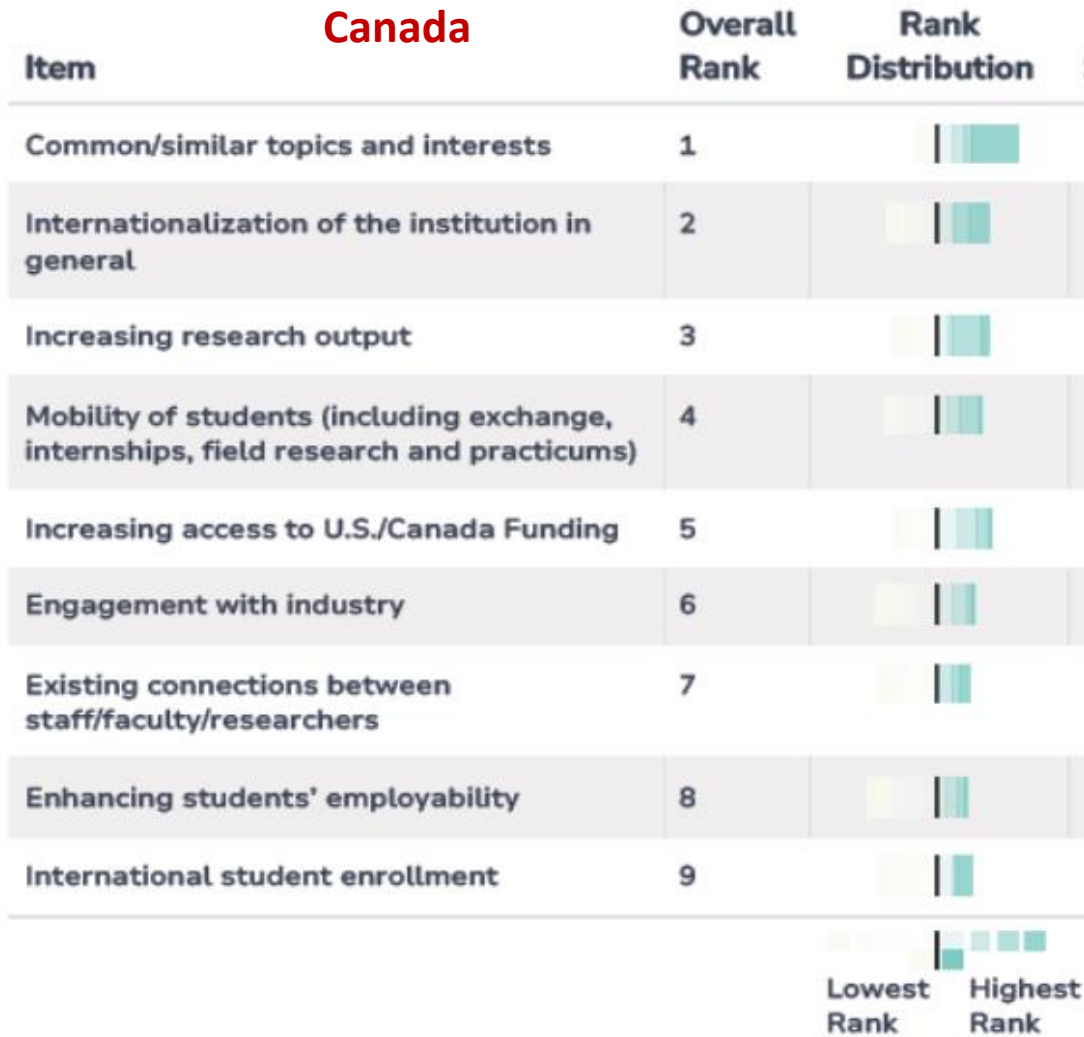
When it comes to your current agreements and/or partnerships with Canada/U.S., are you looking to:



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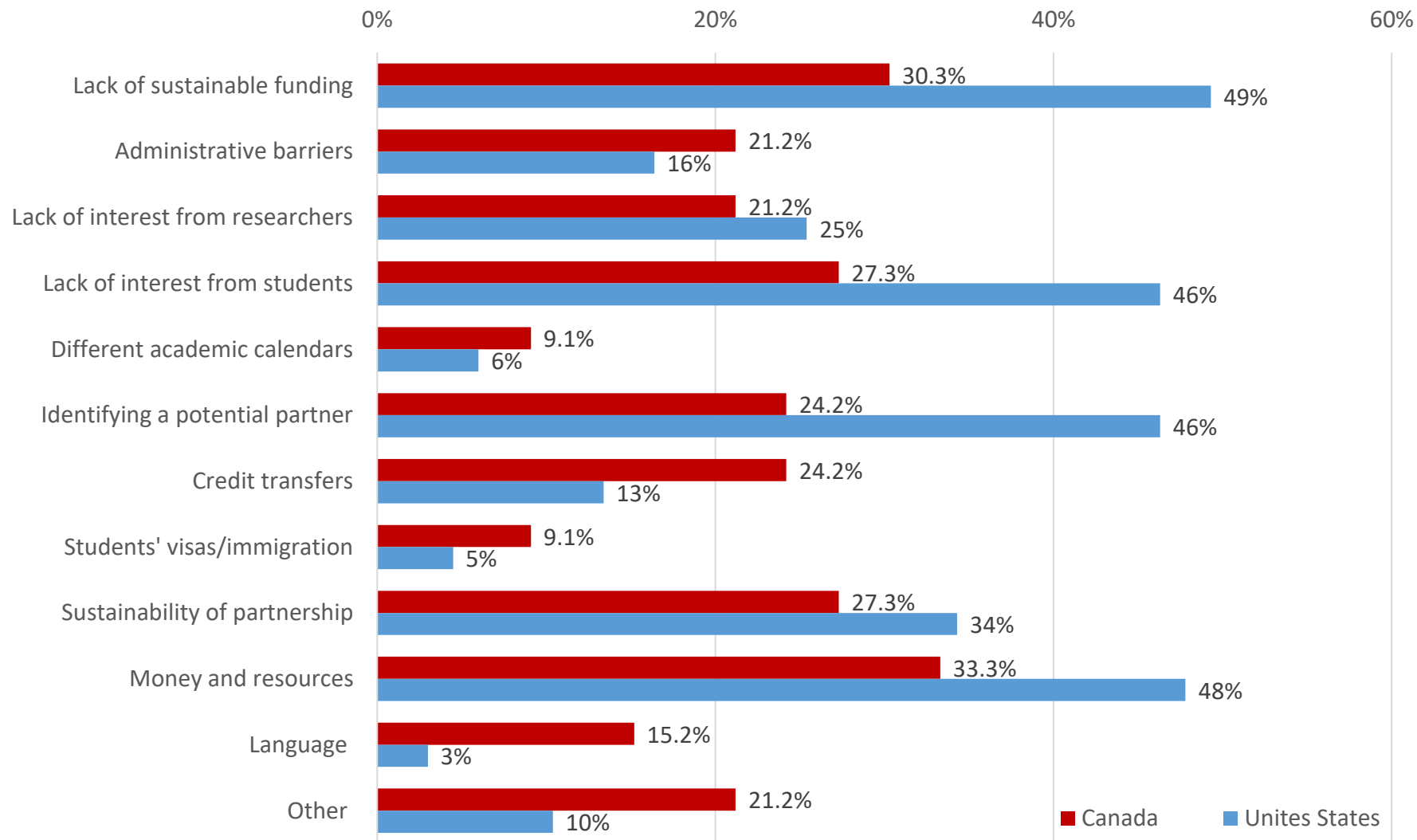
When looking/assessing a current and/or prospective partner in Canada/U.S., what are the most important attributes?



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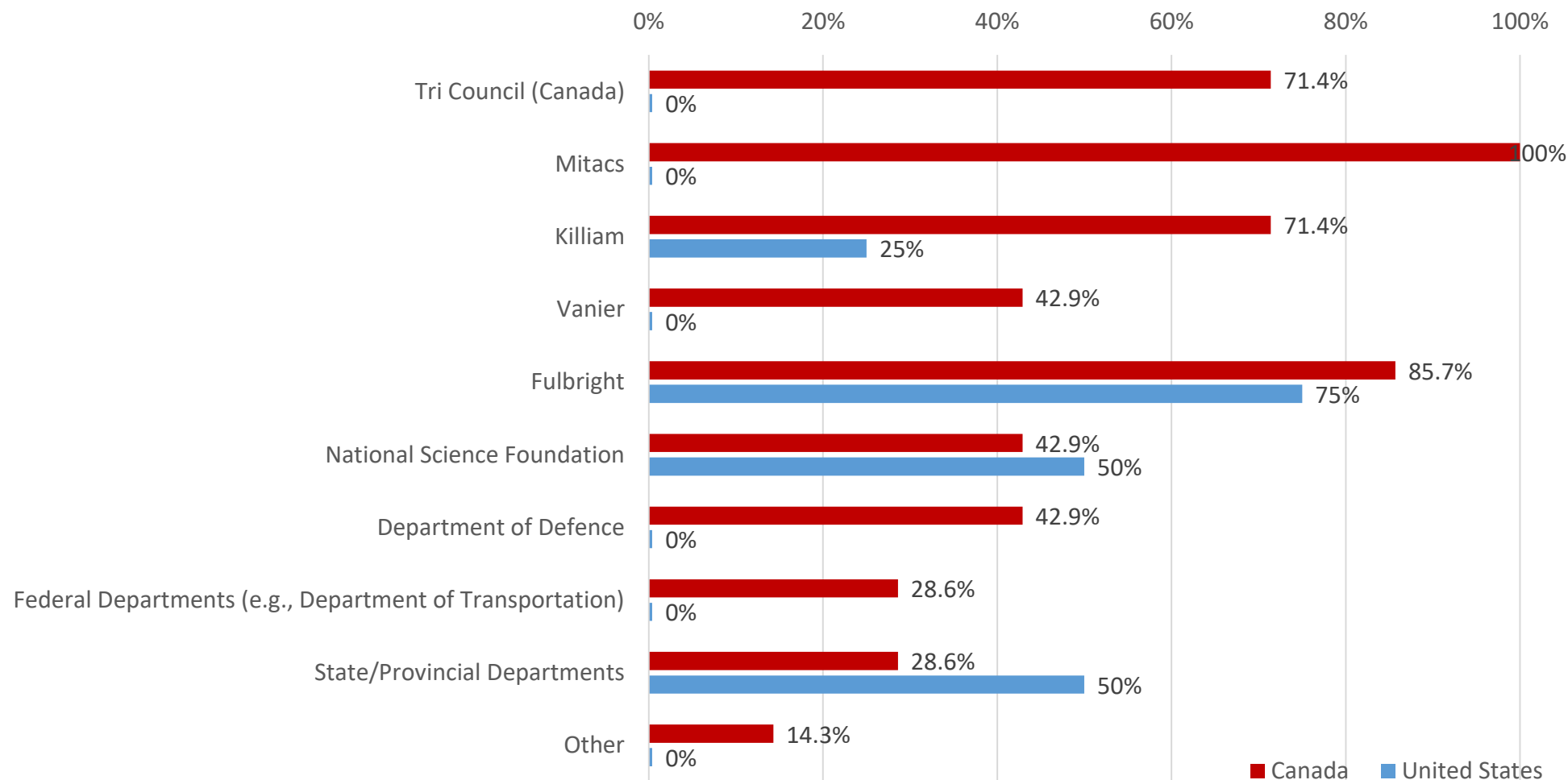
What are some of the challenges/barriers your institution faces when looking to develop a partnership with Canada/U.S?



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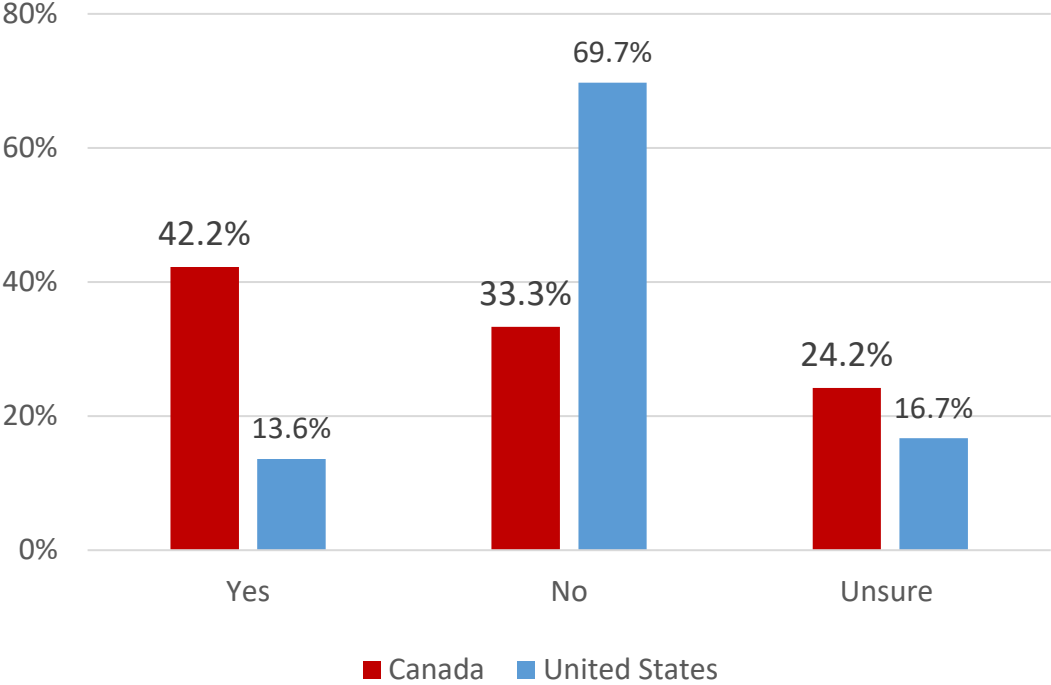
Please indicate which federal and state/provincial funding agencies you leverage to build/enhance relationships with Canada/U.S.



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Does your institution currently engage with Canadian/American institution and industry for an international education or collaborative research opportunity?



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Future Areas for Collaboration

1. Beyond Global Learning: Academic Industry and Equity Diversity and Inclusion Global Learning Programs
2. Strategic Research Alliances and Program
3. Supporting Global Development and the Sustainable Development Goals
4. Exploring Transaction Challenges in Global Engagement Offices



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THANK YOU



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