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Association of International  
Education Administrators

# 2020 ANNUAL CONFERENCE

*Rethinking Comprehensive  
Internationalization for a  
Global Generation*

## **SEVEN MINUTE MOTIVATORS: INNOVATIONS IN GLOBAL PARTNERSHIP BUILDING**

**David Taylor**

**Wake Forest University**

**Keisha Nichols**

**University of California Davis**

**Victor Shim**

**National University of Singapore**

**Nancy Coleman**

**Wellesley College**

**Kelly McLaughlin**

**Yale University**

**Peter F. May**

**Peter F May Consulting International**

# First Year Abroad Requires a First-Class Partner



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**DIS**

STUDY ABROAD  
IN SCANDINAVIA

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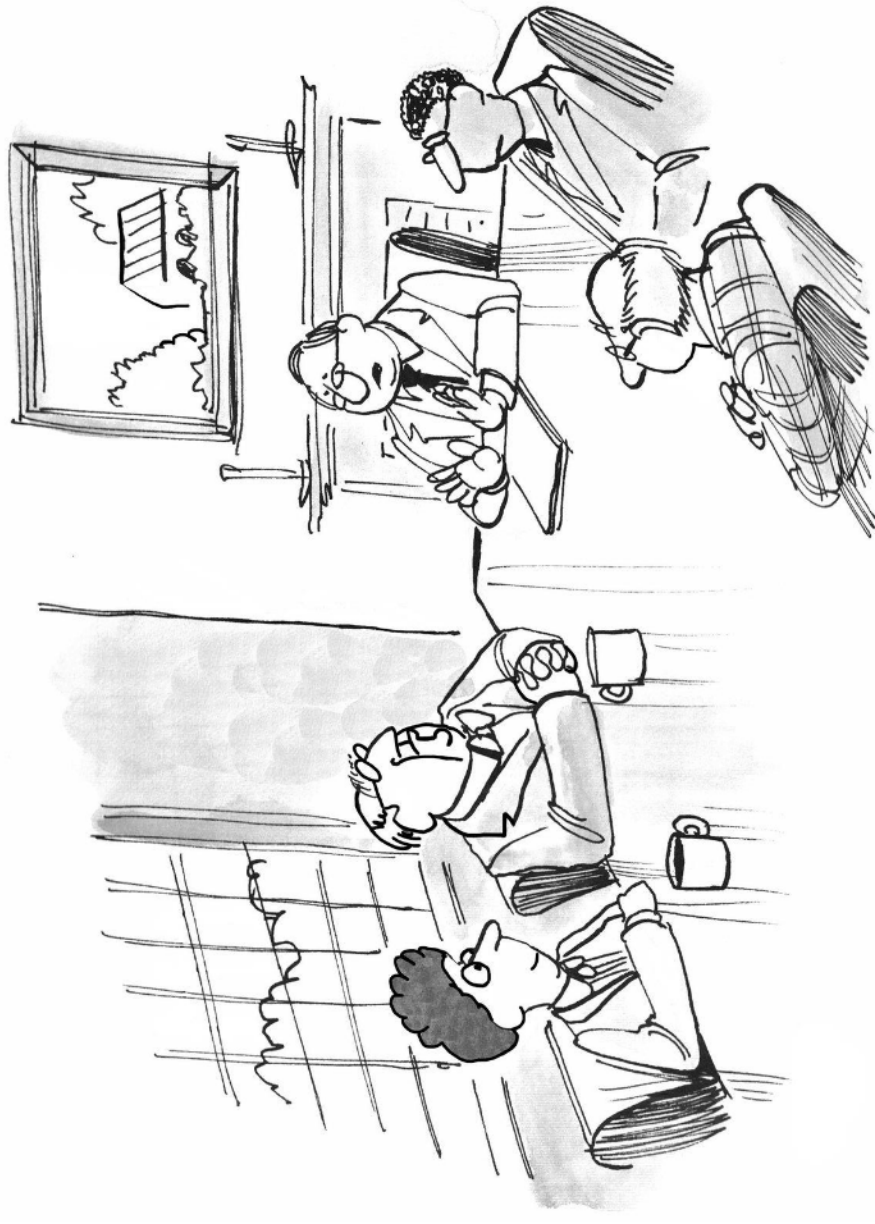


Global **AWAKENINGS**

WAKE FOREST  
UNIVERSITY

First-year abroad program designed for forward-thinking Wake Forest students who seek to challenge their preconceived conceptions of the world through an engaging, globally-focused academic experience in Copenhagen, Denmark.

# First Year Abroad Requires a First-Class Partner



*“We have an agreement in principle.  
The question is, do we all have the same principles?”*

# First Year Abroad Requires a First-Class Partner

- Alignment of WFU & DIS values and expectations
- Co-creation and mutual benefits
- Infrastructure to match program needs
- Commitment of financial and other resources
- Opportunities for faculty, staff & student development
- Conversation from outset about “success”
- Building of community beyond the program itself



# First Year Abroad Requires a First-Class Partner

## ***Lessons Learned***

- No substitute for trust and goodwill
- Collaboration is good, partnership is better
- Pace and scale matter
- Face-to-face meetings cannot be replaced
- Students and families are knowledgeable about first-year abroad landscape



# Innovation Through Partnership

Author:

- Dr. Michael Farley
- DR. Albena Bjork
- Dr. Keisha Nichols



# University of California, Davis, Graduate School of Management, (GSM) in partnership with Zurich University of Applied Science, (ZHAW)



Strategic planning aligned with AACSB accreditation requirements for international programming. Both schools and MBA programs have a focus on developing quality, immersive programming with courses centered in global learning.



Strategic Focus

Component of recruitment strategy for GSM and ZHAW. International program elements allow for partnership development, student exchange and faculty research opportunities; allowing for a diverse learning experience that is attractive to both domestic and international students.



Program Recruitment

**INTERNATIONAL  
IMPACT  
PROJECTS**



Curriculum designed for an immersive and intercultural learning experience. The goal is to foster a deeper understanding of theoretical premise and global practical application across the total enterprise.

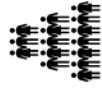


Experiential Learning



Practical Application

Component of strategic focus for GSM and ZHAW Enhance programming to include immersive study opportunities that allow for an extension of theory to practical implication / application, in a “real world” and global setting; a significant facet of learning assurance goals within programming.





## Innovation Through Partnership

- SIO facilitation of University partnership
- SIO identification and partnership of partner / client organization
- SIO coordination and identification of business case with partner / client organization
- Coordination of faculty advisors and merging of curriculum design
- Selection of 6 member student team, (3 from each university)
- SIO coordination of logistics and itinerary

## Upsetting the Mouse: A US/Swiss student business project to disrupt Logitech International

Student team was charged with identifying a technological disruptor for computer peripherals to sustain competitive advantage – as Logitech is an industry leader in this space



The team facilitated and completed a “kick off” assessment, and two milestone deliverables; an interim presentation and final presentation



Leveraged methodology, facilitating an immersive engagement with the client partner; engaging several key stakeholders



GSM student team traveled to Logitech facility in Lausanne and ZHAW campus in Zurich



ZHAW student team traveled to Silicon Valley Logitech campus and UC campus in Davis



Final deliverable presented to key stakeholders including Head of Global Creativity and Productivity



# Lessons Learned

## Challenges



Skills and competencies of students



Collaboration and impact of faculty advisor



Ensuring learning assurance goals of both institutions



Intercultural and interpersonal challenges



Organization immersion / stakeholder engagement

## Strengths



Significant and immersive experiential learning (opportunities)



Professional exchange; teaching strategy, curriculum and program design



Immersive social –emotional awareness



Development of a broader world view



Development of professional and personal network



Student empowerment



Immediate learning and application

# Large-scale Student Mobility



**NUS**  
National University  
of Singapore

UNIVERSITY  
OF  
CALIFORNIA

- NUS has >300 Student Exchange Programme (SEP) Partner Universities in 40+ countries
- 2-150 semester places per Partner = 2,200+ students per year
- Large-scale partnerships help NUS meet student mobility targets; however, are there consequences?

*“When elephants dance, small animals risk getting trampled”\**

(\*Dr Vivian-Lee Nyitray, Associate Vice-Provost & Executive Director  
University of California Education Abroad Program)



# What glitters and what doesn't ...



**NUS**  
National University  
of Singapore

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OF  
CALIFORNIA

## Benefits

- Helps meet mobility targets
- Maximizes potential of partnership
- Facilitates many forms of interaction
- Achieves more with less

## Challenges

- Guaranteeing admission and course placement
- Sufficient on-campus housing
- Effective student integration (in and out of class)
- Management of health and safety

# Striking a Balance



**NUS**  
National University  
of Singapore

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OF  
CALIFORNIA

Ensuring a diverse range of global programmes and experiences

Small-scale Exchanges

Research Attachments

Large-scale Exchange

Fee-paying Summer Programs

Faculty-led Programmes

Ramping up student mobility



# Lessons Learned



**NUS**  
National University  
of Singapore

UNIVERSITY  
OF  
CALIFORNIA

- NUS needs to recognize that its Partners are at various stages of internationalization, and have their own priorities, which can differ.
- Partnerships span a spectrum – importance of identifying how to get the best out of both large-scale partnerships as well as more niche Study-Abroad pathways.

# Questions to mull over ...



**NUS**  
National University  
of Singapore

UNIVERSITY  
OF  
CALIFORNIA

What are the possible pros and cons of large-scale student exchange with a handful of partner universities vs. small-scale exchanges with a larger number of universities?

What impact do small and large scale partnerships have on the Study Abroad experience, and a student's ability to integrate effectively with local students?

# Global Conversations About Women's Leadership: A Partnership Model

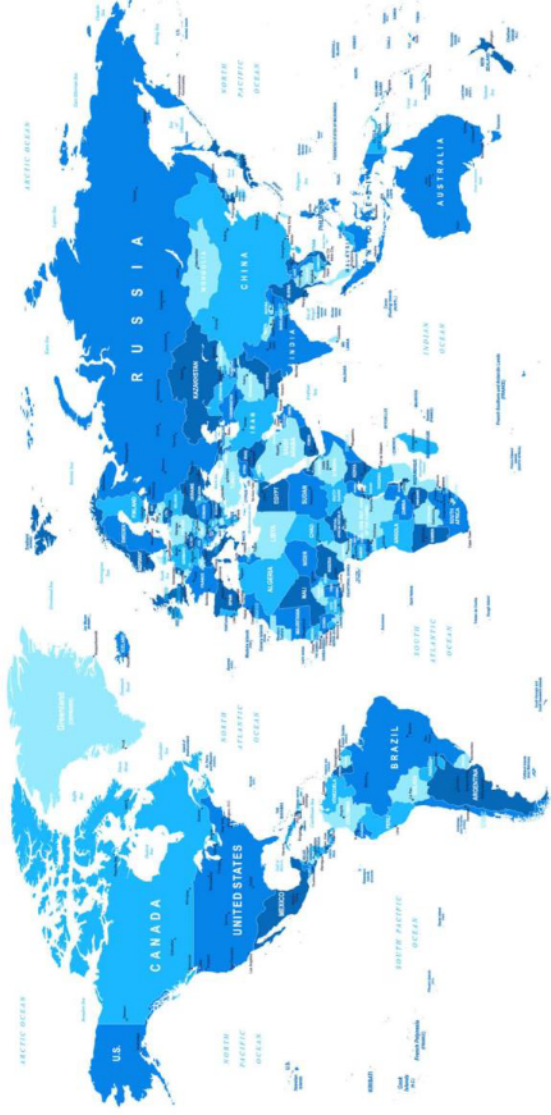
- About Wellesley
  - A top ranked women's college in the US
  - #3 liberal arts institution in the US
  - Our mission: educating women to make a difference in the world
  - Alums dispersed globally
- New ways of thinking about program development
- Asking “the why”





# Contemporary Women's Leadership Institute

- 5 week summer leadership program
- Goal: to bring together small groups of young women, ages 19-24, from a variety of countries across the globe to learn and share insights about gender equity



<https://summer.wellesley.edu/contemporarywomensleadership>

# Program Components

- Two credit bearing classes: Gender Studies and Leadership
- Continuous reflection and self assessment
- Cultural trips
- One Experiential Week with Wellesley alums and accomplished local leaders:
  - Marketing & Media/Entrepreneurship Panel
  - Golf and networking seminar
  - Alumnae Panel of Women in Finance
  - Service Learning Workshop
  - Lunch with Wellesley President Johnson
  - Mentoring/Coaching with the President/CEO of a leading Boston Non-Profit Company
  - TV & Radio Personality Keynote: Nice Girls can Win!
  - Speciality panels: women in the law; women in athletics



# Outcomes

- Meets current demand for short term study abroad programs
- International students fully integrated in Wellesley's campus and activities
- Scores very high on partners' intercultural competency assessments
- Partners from 5 countries, plus Wellesley students
- Building global networks and connections that last a lifetime!





# Beyond Paying the Rent: Lessons in Partnerships

## Yale University

Kelly McLaughlin (kelly.mclaughlin@yale.edu)  
Director, Study Abroad  
Assistant Dean, Assessment

### Yale Summer Session Programs Abroad:

- 26 Programs, 45 Courses, 20 Cities, 13 Countries,
- 9 Languages, 41 Instructors, 22 Assistants, 40+ On-Site Partners
- Spanish in Quito, Ecuador (UDLA)
- Italian in Sienna, Italy (CET)



# Beyond Paying the Rent: Lessons in Partnerships



## **OLD Model:**

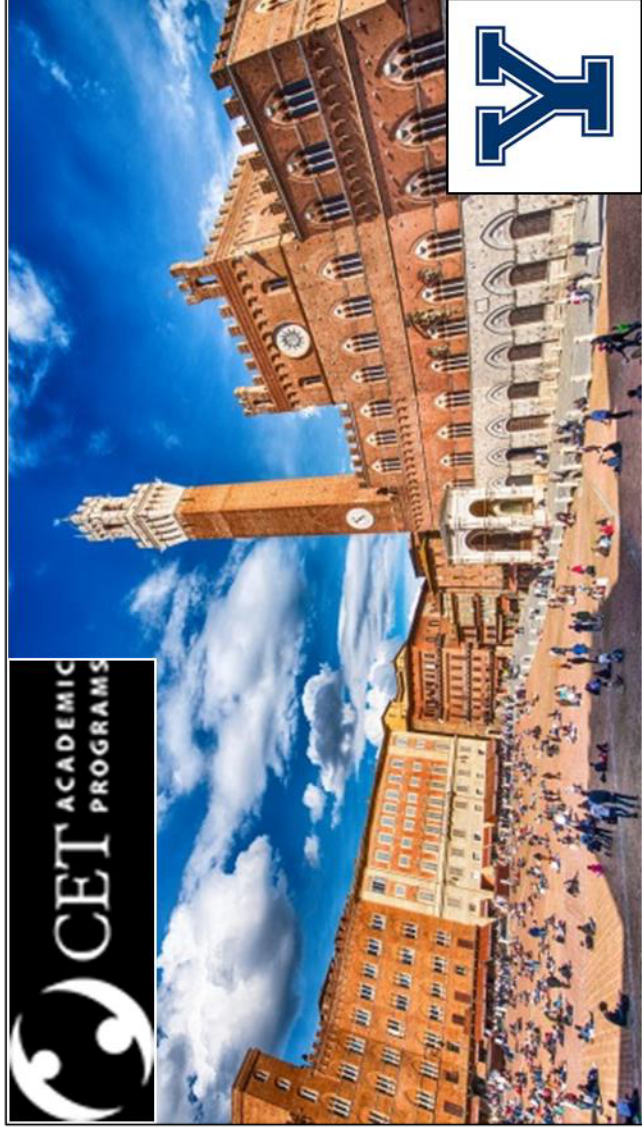
- Paid Rent
- Limited interaction with UDLA
- Did include homestays, a culture course, and excursions!

## **NEW Model:**

- Research projects with UDLA faculty and students (Public Health, Environmental Studies, Law)
- Dovetailed with UDLA's mission, and its students are required to complete community outreach (social service) projects
- 2 UDLA students get tuition waived at Yale Summer Session in New Haven



# *Beyond Paying the Rent: Lessons in Partnerships*



## **OLD Model:**

- Yale handled almost all logistics
- Shoeboxes of receipts from instructors!
- Minimally-trained team on the ground to handle health and safety issues

## **NEW Model:**

- CET arranges logistics (CET Global Solutions)
- Single page invoice!
- Expertly-trained CET colleagues on the ground to handle health and safety issues

## **RESULTS:**

- Truer partnerships and authentic engagements
- Leveled up program management/capacity