



Association of International
Education Administrators

2020 ANNUAL CONFERENCE

*Rethinking Comprehensive
Internationalization for a
Global Generation*

Reinventing Engagement with China

Meredith McQuaid, University of Minnesota

Cheryl Doerr, Kansas State University

John Hanold, Penn State University

Hong Yang, Bryant University

Cheryl Doerr

- Associate Vice President for Research, Compliance
- Originally founded in 1863 as Kansas State Agricultural College, the university is proud to be the nation's first operational land-grant university.
- Cheryl has oversight of animal care and use, human subjects research, biosafety, select agents and toxins, export controls, PHS conflict of interest, research misconduct, and review of foreign influence policies.





John Hanold, Ph.D.



PennState

Associate Vice
President for Research

Director of Sponsored
Programs

The Pennsylvania State
University

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- Works to establish partnerships and linkages among University offices, faculty, government agencies, and private industry to promote and support the Penn State research enterprise
- Oversees proposal preparation and contract negotiation activities for Penn state's sponsored research, instruction, and outreach activities
- Provides ongoing training and professional development of the Penn State research administration community



Hong Yang, Ph.D.



- Inaugural Vice President for International Affairs (2012 -), serving as university SIO.
- Responsible for developing University's comprehensive internationalization strategy and global vision
- Implementing international programs and maintaining overseas partnerships
- Providing supports for international students and scholars
- Provide comprehensive strategy, oversight, and communication for Bryant's Zhuhai campus
- Serving as the Responsible Officer (RO) for Bryant's international exchange program certified by SEVIS.

Vice President for
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Foreign Influence and Academic Security: How Did We Get Here?

August 20, 2018: NIH Memo to Extramural Research Community

June 7, 2019: Department of Energy Foreign Government Talent Recruitment Program

July 10, 2019: NIH Disclosure Requirements Memo

July 11, 2019: NSF Disclosure Requirements Memo

September 16, 2019: Letter to the United States Research Community from Kelvin Droegmeier

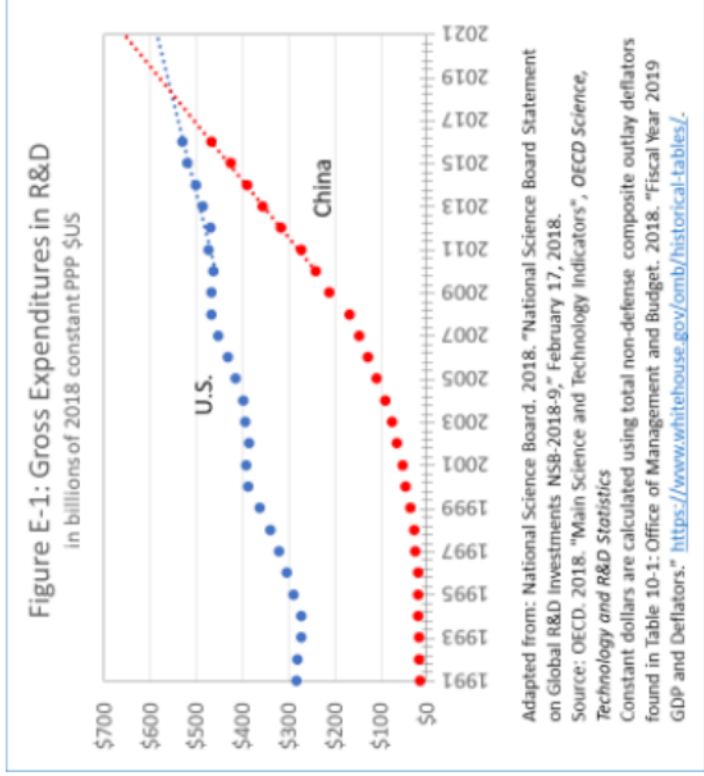
December 2019: National Science Foundation JASON Report “Fundamental Research Security”

December 17, 2019: Department of Ed Foreign Gifts and Contracts Disclosures

What's coming next (short-term)?

- The NSF will be issuing its new PAPPG, identifying tighter requirements for disclosure of external activity.
- The U.S. Department of Energy will extend its “foreign talent recruitment” disclosure requirement to grants and cooperative agreements.
- The U.S. Department of Defense will increase disclosure requirements and may impose additional restrictions on performance of fundamental research.

What's coming next (long-term)?



<https://www.bakerinstitute.org/media/files/3818b3e4/bi-stpolicy-05232019.pdf>

33% of bachelor's degrees in China are awarded in Engineering (compared to 15% in Europe and 6.3% in the US).

<https://www.bakerinstitute.org/media/files/3818b3e4/bi-stpolicy-05232019.pdf>



Jian Zemin, General Secretary (1989-2002)

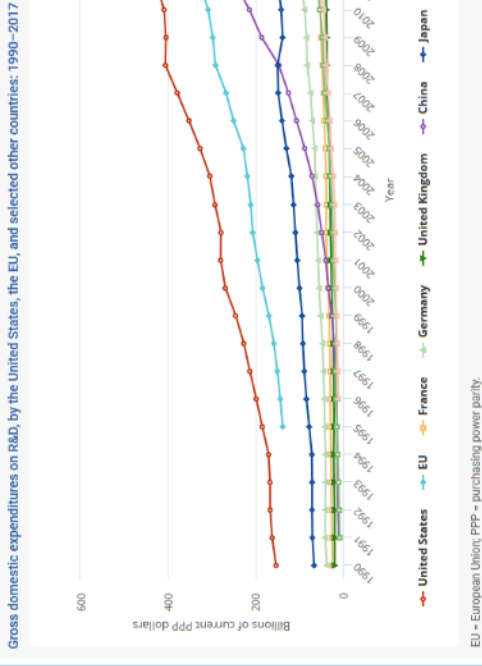
Major: Electrical Engineering

Hu Jintao, General Secretary (2002-2012)

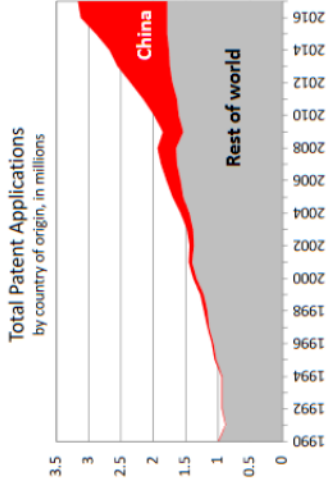
Major: Hydropower

Xi Jinping, General Secretary (2012-)

Major: Chemical Engineering



<https://nces.nsf.gov/pubs/nsb20203>



Source: World Intellectual Property Organization. 2018. "WIPO Statistics Database." <https://www3.wipo.int/ipstats/index.htm?tab=patent>.
Reproduced from: *The Economist*. 2018. "The Chinese Century Is Well under Way," October 27, 2018. <https://www.economist.com/graphic-detail/2018/10/27/the-chinese-century-is-well-under-way>.

<https://www.bakerinstitute.org/media/files/3818b3e4/bi-stpolicy-05232019.pdf>

What Has Changed?

- China's rapid rising
- National priority and strategy
- Leaderships of the two countries
- Recent trade war, rivalry, and hostilities
- Number, composition, and political views of Chinese students in America





Reactions from China

- **Social media: A wide range of rumors and theories**
- **State media: US over-reaction, insecure, and cold war mentality**
- **Collaborative institutions: Concerns on-going programs and future engagement**
- **Individual academics: Worried about visa, concerning on research collaborations and expression of their views toward America**
- **Perspective students and their parents: Visa and study fields**

On American Campuses

- Chinese students
- Chinese American faculty and staff
- Letters from university administration
- University community in general
- Situations vary among universities





Bryant Zhuhai Campus (since 2015)



Example of Current Engagement: Bryant Zhuhai



- The goals of the joint program
- History and current status
- Faculty, staff, and student reflections
- Challenges from both countries
- Near future perspectives

Critical Questions for Further Engagement

- Where are the lines: Free exchange of knowledge vs confidential information?
- What are our university core values: Academic freedom vs political pressures?
- How can we better help educate and support our community?

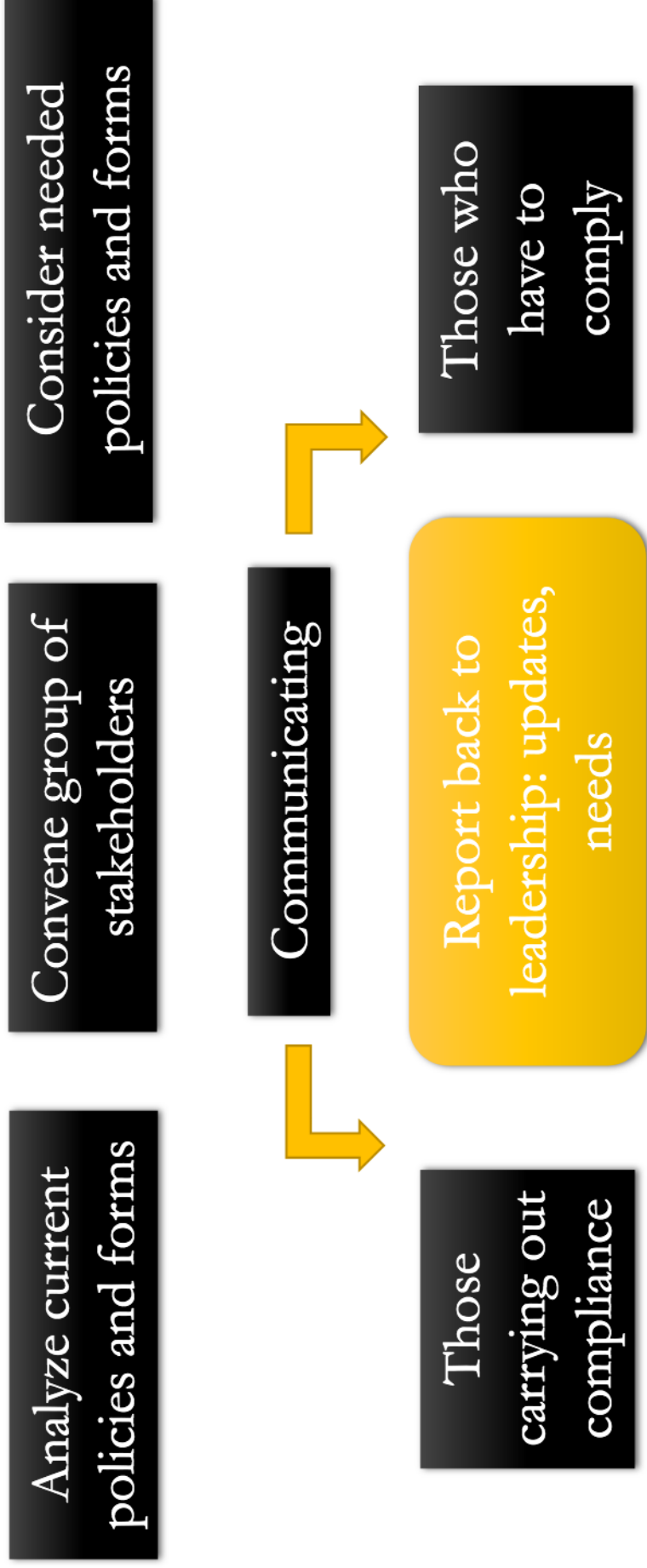


Take Home Messages

- US-China relationship is of global importance
- Current economic, cultural, and political tensions will continue
- Responsible engagement will benefit both countries
- Require clear, consistent, and transparent policies across governmental agencies and within academic communities



Communicating Changes and Achieving Buy In



Steps to consider at your institution

“Although institutions may not review a researcher’s outside activity contracts routinely because they are not institutional agreements, these contracts may provide essential information regarding the researcher’s obligations in a foreign engagement”

([COGR Framework for Review of Individual Global Engagements](#), p. 8)

“Overstating the threat of subversion from China risks causing overreactions”

(*Susan Shirk, Dissenting Opinion, [Hoover Report](#), p. 193*)

Consider engaging foreign-born researchers in the United States “to enlist them in the effort to foster openness and transparency in fundamental research, nationally and globally, as well as to benefit from their connections to identify, recruit and retain the best scientific talent to the United States”

([JASON report](#), Section 1.2(8))

University Resources

- University of California: Foreign Influence**
<https://www.ucop.edu/ethics-compliance-audit-services/compliance/research-compliance/foreign-influence.html>
- Penn State: International Relationships and Activities**
<https://www.research.psu.edu/international-affiliations>
- University of Michigan: International Research & Scholarship Guidance**
<https://research.umich.edu/research-u-m/international-partnerships/international-research-scholarship-guidance>
- Harvard University: Guidance for Researchers**
<https://vpr.harvard.edu/disclosure-requirements>
- University of North Carolina: Foreign Influence**
<https://research.unc.edu/compliance/foreign-influence/>
- Northwestern University: Guidance Regarding Foreign Influence**
<https://www.research.northwestern.edu/guidance-regarding-foreign-influence-and-involvement-in-university-research/>

Other Resources

- Jason Report: Fundamental Research Security**
https://www.nsf.gov/news/special_reports/jasonsecurity/JSR-19-2/FundamentalResearchSecurity_12062019FINAL.pdf
- Hoover Report: Chinese Influence & American Interests**
https://www.hoover.org/sites/default/files/research/docs/chineseinfluence_americaninterests_fullreport_web.pdf
- COGR: Framework for Review of Individual Global Engagements in Academic Research**
<https://www.cogr.edu/sites/default/files/COGR%20Framework%20Formatted%201142020.pdf>
- NSF: R&D: U.S. Trends and International Comparisons**
<https://nces.nsf.gov/pubs/nsb20203>
- AUECO: Recent News – Foreign Influence**
<http://aueco.org/news-category/foreign-influence>
- Australian Strategic Policy Institute: China Tracker**
<https://unitracker.aspi.org.au/>
- FBI: China: The Risk to Academia**
<https://www.fbi.gov/file-repository/chinc-risk-to-academia-2019.pdf/view>
- U.S. Senate: Threats to the U.S. Research Enterprise**
<https://www.hsgac.senate.gov/imo/media/doc/2019-11-18%20PSI%20Staff%20Report%20-%20China%27s%20Talent%20Recruitment%20Plans.pdf>