2018 AIEA Annual Conference

The Internationalization Imperative in Turbulent Times

Planning our Future: Mentoring the Next SIOs



Meredith McQuaid, University of Minnesota Susan Popko, Santa Clara University Joe Potts, University of Kansas

Cross-cultural understanding not just for students anymore

Senior International Officers often....

- start out as specialists in a particular aspect of int'l education;
- become generalists in the field of international higher education;
- hire specialists in particular aspects of international higher education;
- are responsible for ensuring staff are able to appreciate and promote crosscultural understanding generally in college students;
- allow specialization to defeat professional cross-cultural understanding





Environments vary (of course)

Size of institution and international programs staff

Background of SIO

Depth and breadth of international priorities and their inclusion (or exclusion) in campus priorities

Employee engagement and resources available

Institutional history (real and apocryphal)

Attitudes of SIO and other university leaders











#AIEA2018 | www.aieaworld.org

Which lane will you choose?

- Good leaders plan for succession.
- "What if they leave" vs.
 "What if they stay?"
- It is in our own best interests, and in the best interest of the field to encourage understanding and appreciation for our own cross-cultural opportunities.



