

Global Engagement and Leading Campuses Abroad

George Mason University Korea

Incheon, South Korea

November 11, 2022 *(this is an in-person event with no virtual components)

Developing knowledge and capacity to meet the growing demands of local and global challenges remains a significant driver for internationalization efforts at most institutions. As part of an internationalization portfolio, several U.S. universities pursue International Branch Campuses (IBC). Approximately 306 IBCs operate in 37 countries around the world with the United States as the number one exporter of IBCs (C-BERT, n.d.).

Hosted by George Mason University Korea and held at Incheon Global Campus in Songdo, South Korea on Friday, November 11, this AIEA thematic 1-day forum invites participants to discuss current research on international branch campuses, listen to an expert in the field on the establishment and expansion of U.S. campuses abroad, consider the contentions and transformational dynamics from the perspective of university leaders, and tour the global campus. Due to the forecasted growth for international branch campuses and dynamics of the changing higher education landscape, this forum will be of interest to education leaders who are involved with international branch campuses or expanding their campus footprint in the future. It will target education and government professionals currently based in South Korea or with a specific geographic interest in the area.

George Mason University Korea was established in 2014 as part of the Incheon Global Campus and offers U.S. degrees in six undergraduate disciplines. Incheon Global Campus is an education hub established by the Korean government and Incheon Metropolitan City, to innovate the education system of Korea and to nurture next generation of global leaders.

We welcome you to join us at this event!



Global Engagement and Leading Campuses Abroad

Friday, November 11, 2022, 9:00 – 4:00 PM KST

Venue: Small Theater, Incheon Global Campus, 119, Songdomunhwa-ro, Yeonsu-gu, Incheon, South Korea

Forum Hosts	IGC Welcome	KeyNote Speaker	IGC Campus Leadership Panel
 <p>Shannon N Davis, Ph.D. Associate Dean for Faculty and Academic Affairs George Mason University Korea</p>  <p>Amy L. Lewis, Ed.D. Associate Professor George Mason University Korea</p>	 <p>PyungRyun Yu, Ph.D. CEO Incheon Global Campus</p>	 <p>KYLE A. LONG, Ph.D. Senior Director Office of Organizational Strategy and Change, Northwestern University; Author, "The Emergence of the American University Abroad"</p>	 <p>Robert Matz, Ph.D. Campus Dean George Mason University Korea</p>  <p>Taejun Han, Ph.D. President Ghent University Global Campus</p>  <p>Hamid Hefazi Ph.D. Provost The State University of New York Korea</p>  <p>Gregory C. Hill, Ph.D. Chief Administrative Officer The University of Utah Asia Campus</p>

Tentative Schedule

- 9:00 – 9:15 AM
Registration and Coffee
- 9:15 – 9:25 AM
Welcome by Forum Co-Hosts
- 9:25 – 9:35 AM
Briefing by IGC CEO
- 9:45 – 11:30 AM
The Internationalization of Higher Education and U.S. Branch Campuses - Research Talks
- 11:45 AM – 12:30 PM
Keynote Speaker
- 12:45 – 2:00 PM
Networking Lunch
- 2:30 – 3:45 PM
IGC Campus Leadership Panel
- 3:50 – 4:00 PM
Closing by Forum Co-Hosts

Language of Forum: English

Developing knowledge and capacity to meet the growing demands of local and global challenges remains a significant driver for internationalization efforts at most institutions. As part of an internationalization portfolio, several U.S. universities pursue International Branch Campuses (IBC). Approximately 306 IBCs operate in 37 countries around the world with the United States as the number one exporter of IBCs (C-BERT, n.d.). The changing higher education landscape forecasts growth for international branch campuses.

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Registration

1-day \$30



<https://bit.ly/MKAIEA>

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