

Not the Usual Suspects: Internationalizing T.A.'s and R.A.'s, Staff and Visitors



Helen Park Jameson

**Manager, Intercultural Programs
Going Global in Iowa
University of Iowa**

Suronda Gonzalez

**Director, Languages Across the Curriculum & Global & International Studies
Binghamton University**

Diana Davies

**Vice Provost for International Initiatives
Princeton University**

Not the Usual Suspects: Internationalizing T.A.'s and R.A.'s, Staff and Visitors

- Case #1: Iowa's Global Community
 - Objective: A welcoming campus
 - Breaking down barriers between academic and administrative functions, campus and community**
- Case #2: Binghamton's Crossed Curriculum
 - Objective: Make foreign languages “real”
 - Creating the next generation of internationalized faculty**
- Case #3: Princeton's Global Scholars
 - Objective: Enhance interaction with students and departments
 - Creating reliable sources throughout the globe**

The University of Iowa

**BUILDING OUR GLOBAL
COMMUNITY**

What is it?



- Ten (10) to fourteen (14) workshops offered annually
- Collaboration between UI Learning and Development and the Office of international Students and Scholars (OISS)

UI LD – registration, evaluation and marketing

OISS – develops series, designs workshops, recruits facilitators, prepares materials, and markets program

- Certificate Program



Purpose of BGC Series

- Help faculty and staff to educate, serve, and welcome our international population to campus
- Internationalize the campus environment
- Support UI strategic goals on diversity and internationalization



BGC Approach

Theoretical Approach - grounded in the
Developmental model of Intercultural
Sensitivity (DMIS)

Theory to Practice – role plays, simulation
exercise, student panels, small group
discussions

Interaction is key

Grass Roots – not forced



Examples of workshop titles:

- White Privilege: Lessons Learned for Both Sides of the Ocean
- Muslim Student Experience on a Secular campus
- US American Culture as Seen Through Foreign Eyes
- Coming to Iowa: Women's Perspectives and Experiences
- GLBT worlds: A look at Sexual Orientation and International Students
- Employment Issues for International Students
- If You Program It, They Will Come
- The Why's and How's of International Student Recruiting





The Global Certificate

- Participants who complete the introductory workshop plus their choice of any specialized workshops within a two year period of time are awarded a global certificate.
- Annual Awards Ceremony (Keynote speaker, certificates, refreshments)



Strategies for Success

- Involving a wide variety of facilitators from all areas of campus (more interesting and helps with marketing)
- Co-facilitation (keeps it interesting and fresh, feels collaborative)
- True facilitation (we are learning together, developmental approach)
- One way to satisfy requirement for staff annual evaluations (Civil and Respectful Interactions, Diversity and Inclusion, Leadership Accountability, Career Development)
- Student Involvement (primarily as panelists)
- Dedicated Staff Time (built into someone's position)
- Word of mouth (quality is key)



Results

- **Number of Years 5** (FL04 – SP09)
- **Number of Participants: 421** (one or more workshops)
- **Global Certificates Granted: 142**
- Impact on Staff
- Impact on Campus



Beyond the Campus

- Going Global In Iowa (GGI)
 - Sliding Scale Fee
 - Website — <http://international.uiowa.edu/oiss/training/organizations.asp>
 - GGI Email - oiss-ggi@uiowa.edu or helen-jameson@uiowa.edu
 - Customers -
 - Iowa City Area Development Group/Chamber of Commerce
 - AEGON
 - Mt. Mercy College
 - Community Colleges for International Development (CCID)
 - Tri-Mark
 - Society for Human Resource Managers (SHRM)
 - Volunteer Action Network (VAN)

Binghamton University

**CULTURE AND LANGUAGES
ACROSS THE CURRICULUM**

Our General Education Requirements



- Foreign Language
 - BU = 3rd semester course or equivalent ...generally
 - differs by school/program
- Global Interdependencies & Pluralism

More Evidence

- Our Stated Expectations

“ [B.U. Students] take advantage of special academic opportunities like combined degrees, foreign language study groups and an unparalleled [international education program](#).”

<http://www2.binghamton.edu/about/index.html>

- Our Mission Statement

“We’re World Wise” *Our vision is to design a distinctly ["global" educational experience](#) and foster an inclusive campus community that infuses all aspects of college life with an international perspective.”*

<http://www2.binghamton.edu/about/mission-vision-values.html>

Still more evidence

- International Students/Scholars on Campus
 - Why aren't they better incorporated?
 - Disservice to their pursuit of an “internationalized” education (Just a ‘study abroad’ experience)
 - Disservice to undergraduates as well



THE TRADITIONAL LXC IDEA

- **FACULTY**
 - LXC broadens class experience through foreign language materials
 - LXC replaces 10/20% of assignments
 - LXC provides language support with little instructor input
- **STUDENTS**
 - Volunteering for LXC (optional)
 - Substituting Assignments for other class work
 - No additional work load
- **LANGUAGE RESOURCE SPECIALISTS**
 - Provide language and area expertise
 - Construct specific LXC assignments
 - Relate material to Course
 - Paid hourly wage for training, prep, & classroom time



Taking It 1-Step Further

Traditional LxC

- **Groups based on a minimum of 6 participants for same language.**
- **Some students who would like to participate will be left out.**
- **Very language & culture focused.**
- **LRS lends language & culture support.**
- **Country or region specific.**
- **Many opportunities to use TL in speaking.**
- **Study groups can encompass a wide range of abilities.**

Global LxC

- **All languages supported – multilingual.**
- **Opportunity for 100% participation (especially for LCTLs)**
- **More culture(s) intensive.**
- **LRS lends culture & research support.**
- **Global perspective.**
- **More opportunities to use spoken English, fewer for speaking in TL.**
- **Study groups can encompass a wide range of abilities.**

Results

- All students can participate.
- Culture has become a more obvious topic in training and in group discussions.
- Added emphasis on research and library skills.
- Graduate Students honing & broadening their research and critical thinking abilities.
- Shaping the perspectives of graduate students about their own disciplines.

Princeton University

GLOBAL SCHOLARS

People Building Connections

- Scholars are appointed for three years or more
- Flexible arrival and departure plans
- Stay connected while abroad
- Build networks through personal interactions



**What is your criminal
intent?**

Who are your suspects?

How will you bring them in?

