



**2016**  
**Association of International**  
**Education Administrators**  
**ANNUAL CONFERENCE**

# **New Research on Internationalization: Moving from Theory to Practice**

Laura E. Rumbley, Boston College

Douglas Proctor, University of Melbourne

Robin Matross Helms, American Council on Education

# New research on internationalization

Our agenda

To provide information on useful sources of relevant research

To present some specific examples of new or forthcoming research of potential interest

To stimulate discussion around SIO needs for, and consumption of, research



# How does each of us relate to research in the field, in practical terms?

1. What research does your institution undertake (or commission) in relation to internationalization?
2. What are the key sources of research you turn to to inform campus practice?
3. Where are the gaps?



# International Education Research Network (IERN)

Douglas Proctor  
IEAA Research Committee

February 2016





INFORM  
CONNECT  
COLLABORATE

## What is IERN?

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An engagement platform

Initially launched in October 2011

Initiative of the International Education Association of Australia (IEAA)

Overseen by IEAA Research Committee

Seed funding from Australian Government  
Department of Education and Training

## What does IERN do?

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### Inform → Connect → Collaborate

- **inform** the international education research agenda
- provide a platform to **connect** researchers with practitioners and policy-makers
- promote **collaboration** and provide ready access to key resources and publications



The logo consists of three stacked red rectangular boxes containing the words 'INFORM', 'CONNECT', and 'COLLABORATE' in white, uppercase, sans-serif font. Below the logo is a vertical graphic featuring a blue-tinted globe with a grid pattern. Two white, stylized human figures are positioned in front of the globe, appearing to walk or move across its surface. The letters 'E', 'A', and 'N' are visible on the globe's grid.

INFORM  
CONNECT  
COLLABORATE

## How does IERN inform?

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Research Digests

Analysis of key trends

Other research reports

Web portal - [www.ieaa.org.au/iern](http://www.ieaa.org.au/iern)

A vertical banner on the left side of the slide. It features a blue background with a white globe. Two white paper figures are standing on the globe, one slightly behind the other. The text 'INFORM', 'CONNECT', and 'COLLABORATE' is written in white on red rectangular backgrounds at the top left.

INFORM  
CONNECT  
COLLABORATE

## How does IERN connect?

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LinkedIn discussion group

Twitter feed - @TheIERN

Email newsletter

Research events

- In Australia
- In Asia

## How does IERN support collaboration?

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### Research events in Australia

- International Research Roundtable
- Researchers' Seminar

### Research events in Asia

- IERN Asia Symposium

### Web resources

- Finding Researchers
- Global Connections
- Links to *IDP Database of Research on International Education*



## IERN in action

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### Two reports – research trends analysis

- “What’s hot in international education research?” – published 2014 (2011-2013 data)
- “Trends in International Education Research 2011–14” – published 2015

IDP Database of Research on International Education [www.idp.com/researchdatabase](http://www.idp.com/researchdatabase)

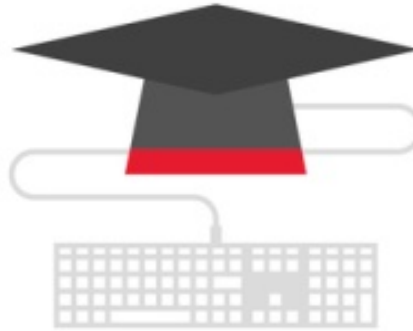


## HOT TOPICS



**4,616**

separate keywords/phrases



**'Higher education'**

Most popular keyword



**'Study abroad'**  
**'Student mobility'**

trending up

## TOP 15 KEYWORDS



## COUNTRY FOCUS



**167**

Research looks at  
167 countries/regions



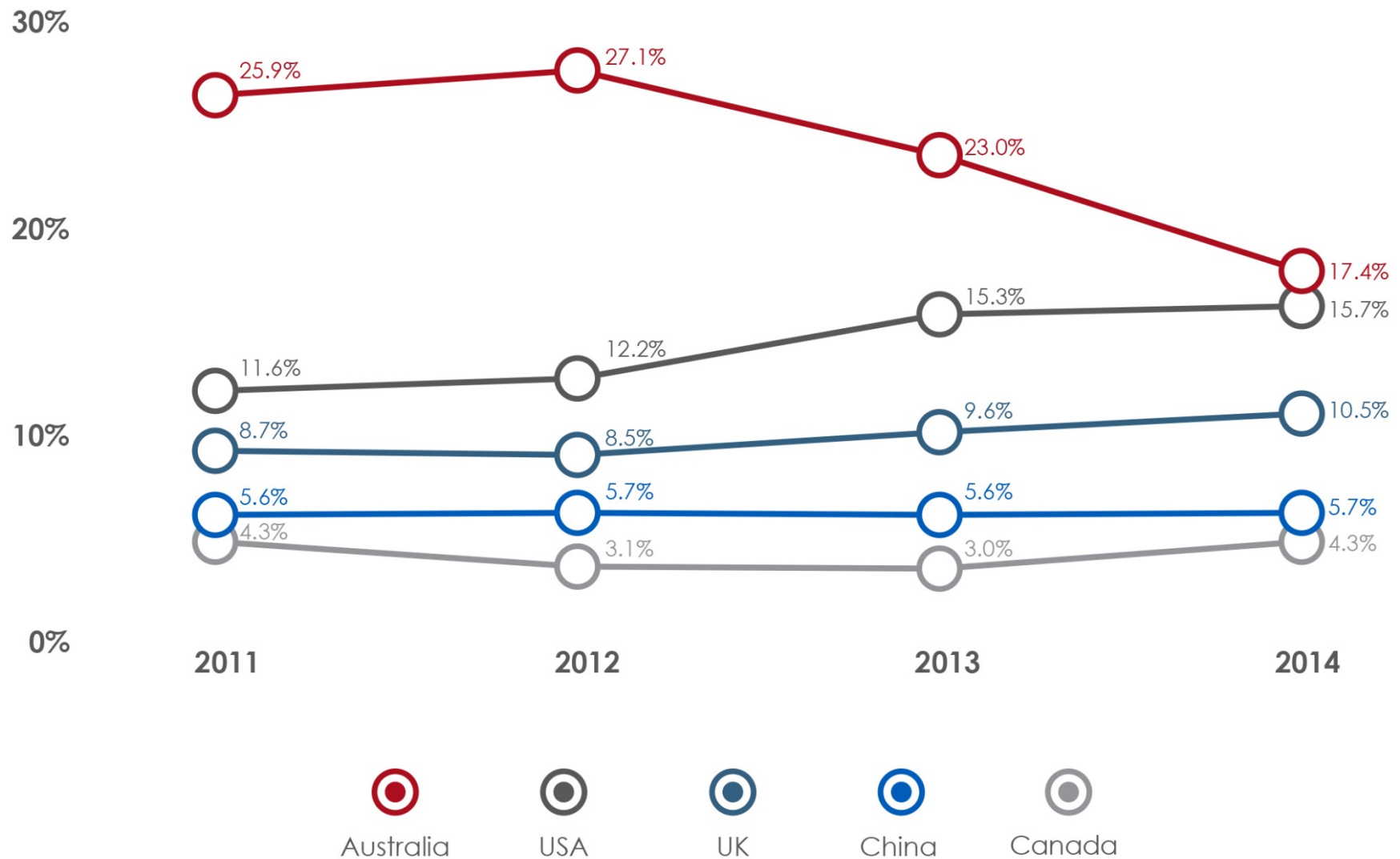
**50.2%**

of research looks at  
English-speaking countries



Declining focus on Australia, relative  
to increase in international records

## TRENDS IN COUNTRY FOCUS



## REGIONAL FOCUS



**22.7%**

of research looks at Asia  
or an Asian country



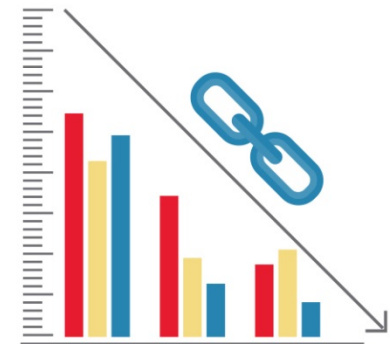
**Europe**  
**North America**  
**Middle East**

trending up



**Asia**

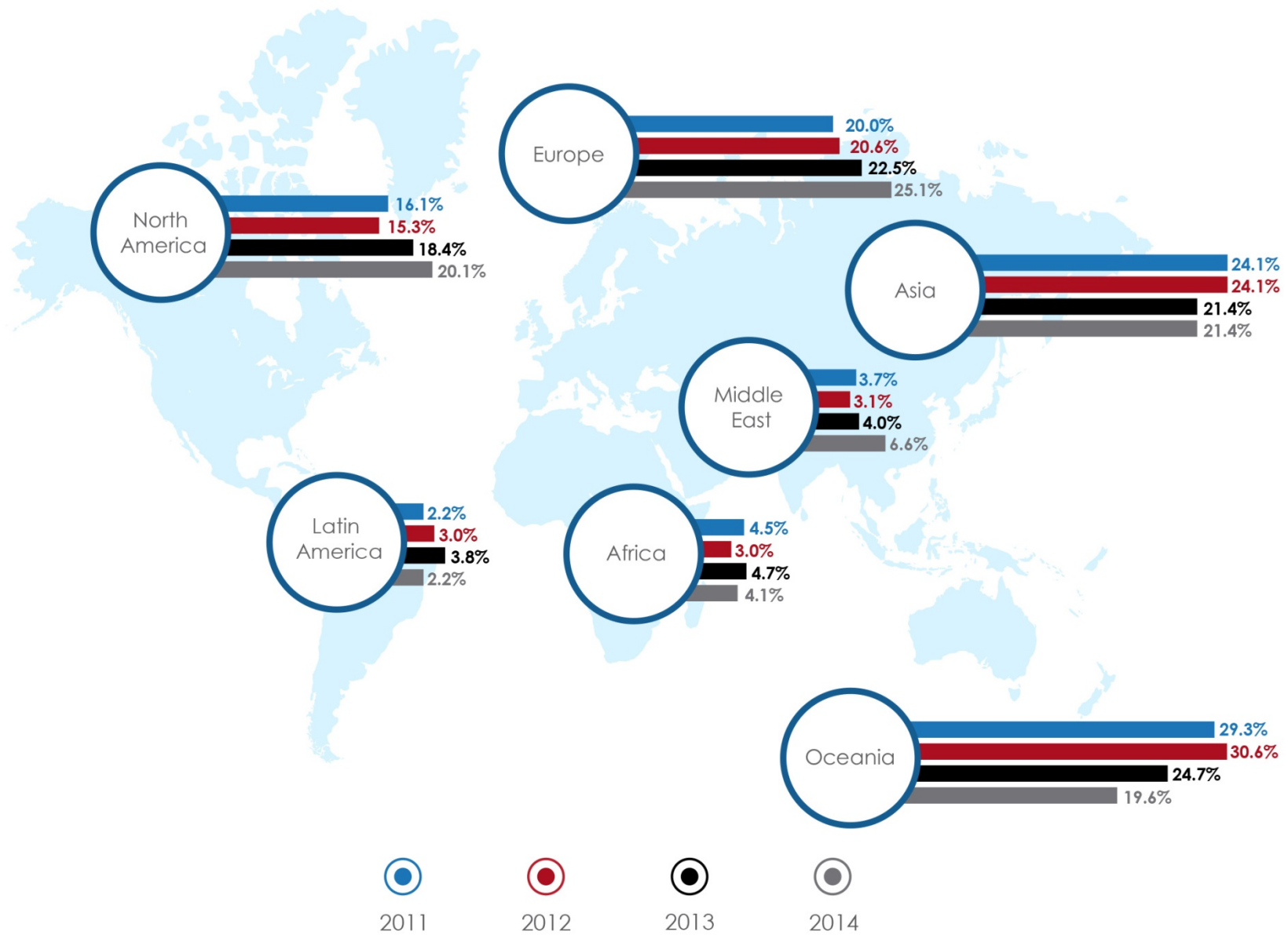
trending down



**Oceania**

decline linked to steady increase  
in international records

## TRENDS IN REGIONAL FOCUS



## PUBLICATION TYPE



**50%**

Over 50% of research is published in academic journals

**Journal of Studies in International Education** is the leading journal

Publication in **academic journals** is trending up

### Top three journals for 2011-2014:

1. Journal of Studies in International Education
2. Journal of International Students
3. International Higher Education, Boston College

### Top three journals for 2014:

1. Journal of International Students
2. Journal of Studies in International Education
3. Higher Education



**15%**

Over 15% of research is published in research reports

Leading **report publishers** include Australian Government agencies, British Council (UK) and Institute of International Education (USA)

Leading **book publishers** include Palgrave Macmillan, Information Science Reference and Routledge

**18%**

Over 18% of research is published in books or book chapters



Over **130 research theses** recorded in IDP-DRIE from 2011-2014

Majority from **Australia** and **USA**

Note: IDP-DRIE **only references English** language materials

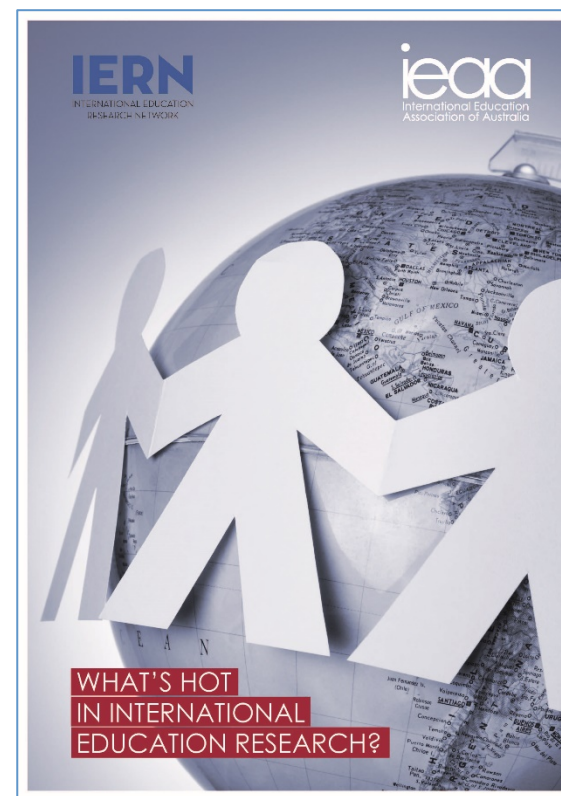
**INFORM  
CONNECT  
COLLABORATE**

## IERN – research trends analysis

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Full 2014 report & 2014/2015 infographics  
available online:

[www.ieaa.org.au/iern](http://www.ieaa.org.au/iern)



## IERN outreach

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### Asia Pacific

- APAIE
- JAFSA, Japan

### Americas

- AIEA, USA
- CBIE, Canada
- FAUBAI, Brazil
- NAFSA, USA (Research and Scholarship Network)

### Europe

- EAIE (Researchers in Int'l Education group)

### Africa

- ANIE
- IEASA, South Africa



## How to connect with IERN

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Explore the IERN website

- [www.ieaa.org.au/iern](http://www.ieaa.org.au/iern)

LinkedIn discussion group

- Simply search for IERN on LinkedIn

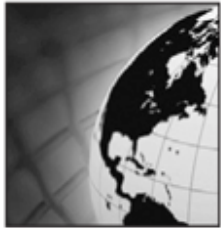
Twitter

- Follow @TheIERN

Email newsletter

- Sign up for “IERN News” at [www.ieaa.org.au/iern](http://www.ieaa.org.au/iern)





The Boston College Center *for*  
International Higher Education

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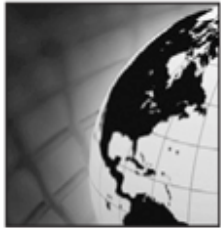
# New research on internationalization

Laura E. Rumbley, PhD  
Associate Director

[www.bc.edu/research/cihe](http://www.bc.edu/research/cihe)

February 22, 2016  
Montréal



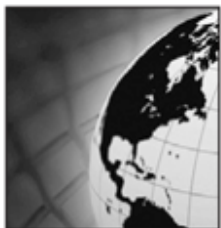


## The Boston College Center *for* International Higher Education

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- Founded in 1995
- Dedicated to advancing knowledge about the complex realities of higher education in the contemporary world
- Promotes the belief that an international perspective is needed to foster enlightened policies and practices in higher education
- Research, analysis, events, visiting scholars, graduate education (new MA in International Higher Education)





## The Boston College Center *for* International Higher Education

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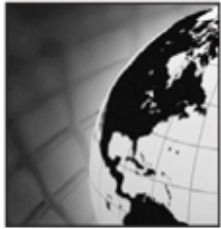


Philip G. Altbach  
Founding Director



Hans de Wit  
Director



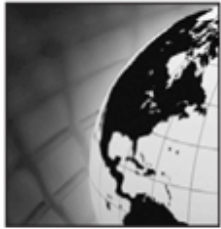


## The Boston College Center *for* International Higher Education

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- Comparative perspectives
- Critical perspectives
- Scholarly perspectives
- Practical perspectives



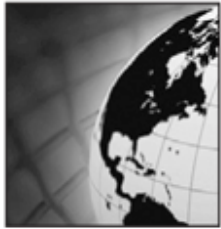
## The Boston College Center *for* International Higher Education

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- Forthcoming (2016)
- 11 countries
- Insight into national contexts
- Examination of institutional experiences and responses to pressures and opportunities presented by rankings





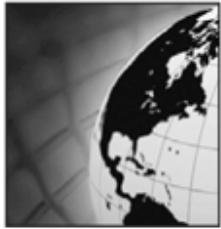
## The Boston College Center *for* International Higher Education

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### **Integrating International Faculty into the Local University Context**

- In process
- 10-11 countries
- Insight into national contexts
- In-depth examination of institutional experiences related to the recruitment and integration of international faculty hires





## The Boston College Center *for* International Higher Education

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### **Catholic Universities: Identity and Internationalization**

- Pilot stage
- 3 case study institutions in 3 countries
- In-depth examination of how Catholic universities understand their particular mission and profile and how (or if) this has an impact on internationalization strategies or activities





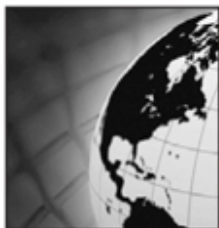
## The Boston College Center *for* International Higher Education

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**“CIHE Perspectives”**

- New report series
- No. 1: “Sage Advice: International Advisory Councils at Tertiary Education Institutions”






# The Boston College Center for International Higher Education



National Association of Colleges and Universities



The Boston College Center for International Higher Education

**Nº 5**

**2015**

**International Briefs for Higher Education Leaders**

**H**igher education leaders today recognize the urgency of developing an international strategy for their institutions but often lack the knowledge and perspective needed to inform good decisions. Students are graduating into an increasingly integrated international environment that, while offering exciting opportunities, also presents many challenges. Institutions must create educational environments where students will begin to appreciate the complexity of global integration but also develop skills to navigate it successfully. Faculty are seeking opportunities to collaborate with colleagues in other countries to develop globally-vetted academic programs and to expand research networks and collaborative projects. International outreach and initiatives enrich institutional culture but must be based on good information and analysis.

This series reflects a strategic collaboration between the American Council on Education (ACE) and the Center for International Higher Education (CIHE) at Boston College. Each Brief is designed to provide a succinct overview of current issues in international higher education and features articles written by leading scholars, policymakers, and practitioners with relevant statistics. Ultimately, this series is designed to help senior leadership develop cumulative knowledge to inform institutional strategy.

**INTERNATIONAL JOINT AND DUAL DEGREES: Strategy and Implementation**

**Introduction**

2. Introduction  
*Patricia McGill Peterson*

4. Setting the Stage: Results of an ACE Study  
*Robin Matross Helms*

**Strategic Concerns**

7. Leveraging System Assets to Strengthen Campus Internationalization: Strategic Planning and the Role of Leadership  
*Jason E. Lane, Katherine C. Krebs, and Lori Thompson*

10. The Road Not Taken  
*James Paul Holloway*

**Academic and Administrative Matters**

11. Academics, Part 1: Structures and Policies  
*Brian N. Stogler*

13. Academics, Part 2: Strategies for Classroom Success  
*Romando León García, Scott Vennetti, and Steve G. Glawson*

16. Administration and Management of International Joint and Dual Degrees  
*Dale LaPier*


**Global Perspectives**


18. International Trends, Innovations, and Issues with Joint/Double/Multiple Degree Programs  
*Jane Knight*

21. Snapshot: International Dual- and Joint-Degree Programming in Europe and Australia  
*Georgiana Mihut and Christopher Zigurs*

**Keep up with international trends in higher education.**

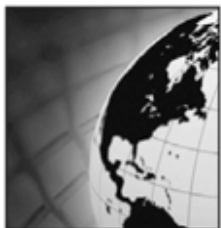
Follow our posts collected from media sources worldwide:

 [Center for International Higher Education](#)

 [@BC\\_CIHE](#) and [@ACE\\_OGE](#)

- *International Briefs for Higher Education Leaders*
- ACE-CIHE collaboration
- 5 published since 2012
- April 2016: “Engaging with Europe: Enduring ties, new opportunities”

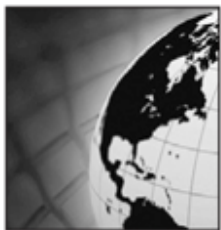




## The Boston College Center for International Higher Education

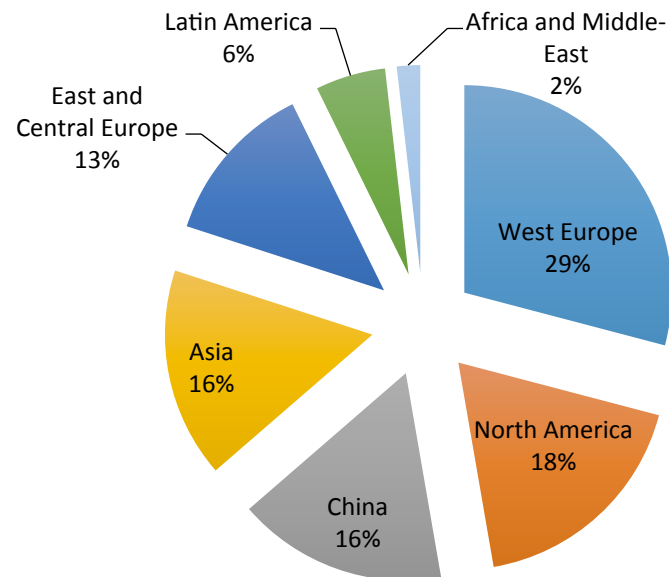
Forthcoming: “The State of International Higher Education Research”





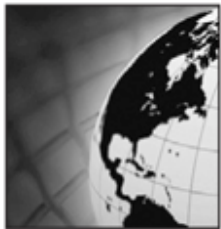
## The Boston College Center *for* International Higher Education

Forthcoming: “The State of International Higher Education Research”



**Figure 1 - Geographic distribution of the sample**





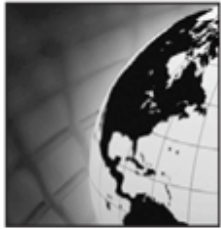
## The Boston College Center *for* International Higher Education

Forthcoming: “The State of International Higher Education Research”

### Some key findings:

- A specialized and professional field
- International higher education as a “side activity”
  - Content
  - Devoted staff time





## The Boston College Center *for* International Higher Education

Forthcoming: “The State of International Higher Education Research”

### Some key findings (cont'd):

- Primary focus on own region:
  - Content
  - Networks
- Little effort to translate findings from original language of publication (or English).



# **ACE's Internationalization Research**

Robin Matross Helms  
Associate Director for Research

ACE Center for Internationalization & Global Engagement

February 22, 2015

# American Council on Education (ACE)

## Mission and Goals

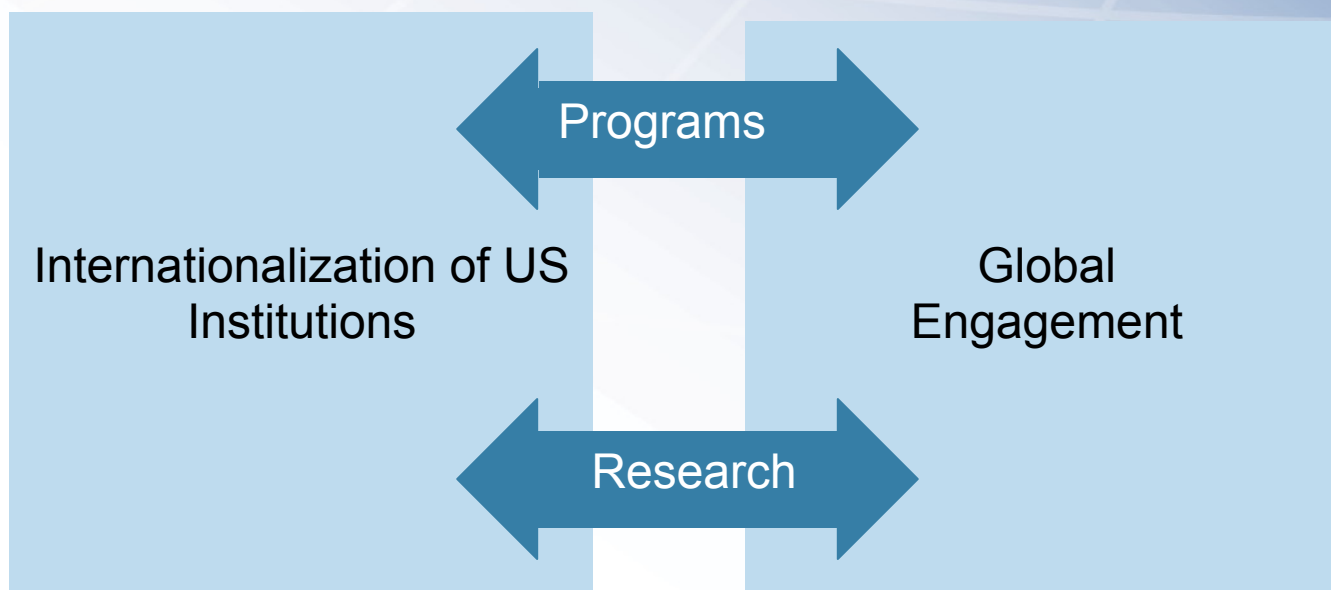
- Umbrella organization
- Leadership & advocacy
- National & international mission

## Membership

- Approximately 1800 institutions
- All sectors of U.S. higher education

# ACE Center for Internationalization & Global Engagement (CIGE)

[www.acenet.edu/cige](http://www.acenet.edu/cige)



# CIGE Research Principles

- Internationalization & global engagement
- Strategic & practical
- Analysis & examples
- Quantitative & qualitative data
- Various venues for distribution
- Contribute to policy conversations



# ***International Higher Education Partnerships: A Global Review of Standards & Practices***

- Analyzed statements in ACE's Blue Ribbon Panel Report
  - UNESCO & OECD
  - International Association of Universities
  - Council of Europe
  - Forum on Education Abroad
  - New England Association of Schools & Colleges
- Common themes & key gaps
- Analysis & case examples
- Inform campus discussions



# Themes

## Administration & Management Issues

- Transparency & accountability
- Faculty & staff engagement
- Quality assurance
- \*Strategic planning & role of leadership

## Cultural & Contextual Issues

- Cultural awareness
- Access & equity
- Institutional & human capacity building
- \*Ethical dilemmas & “negotiated space”

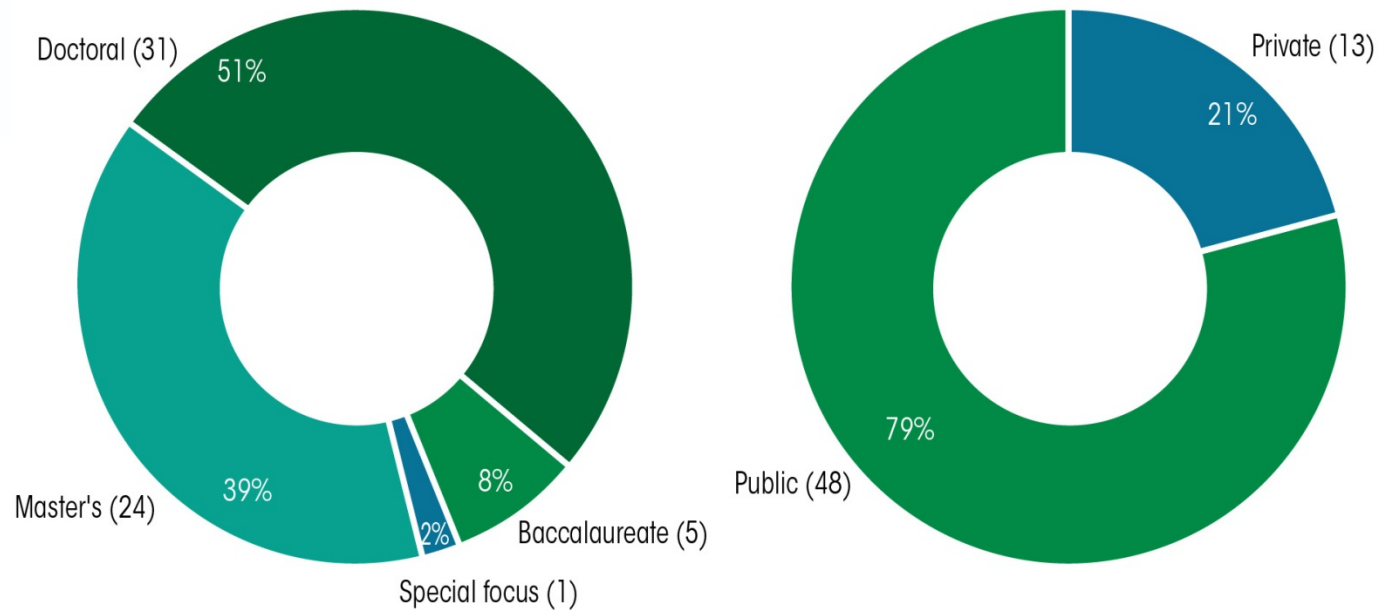
# *Internationalizing the Tenure Code: Policies to Promote a Globally Focused Faculty*



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# Methodology

*Qualitative analysis of 91 tenure codes  
from 61 institutions*

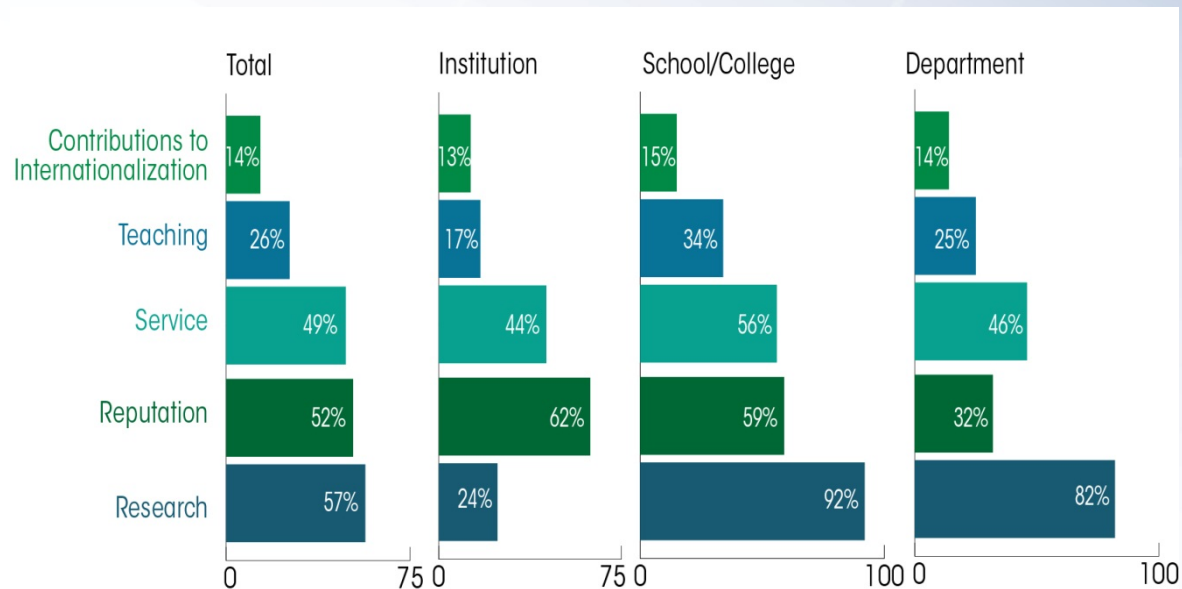


Community college example: Middlesex College

# By the Numbers

- Few references to **teaching** activities
- **Reputation** most prevalent in institution-level codes
- **Research** most prevalent at school and department level
- No notable differences by **institution type**

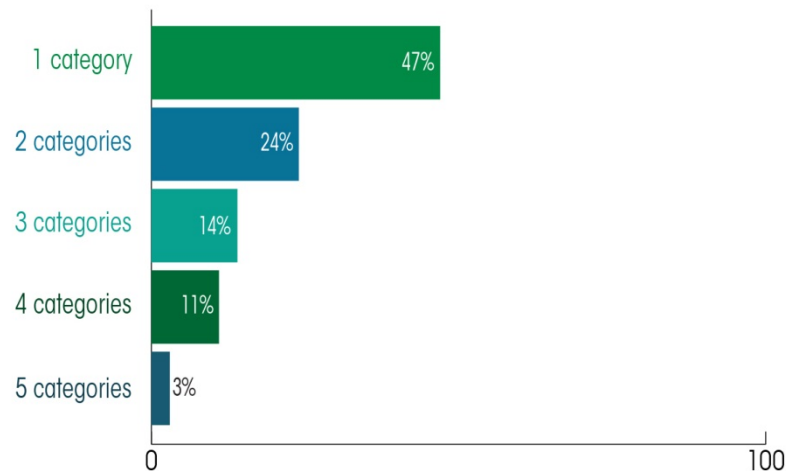
*Percentage of Policies with International References in Each Category*



# By the Numbers

- Almost half of policies only address international work in one category

*Percentage of Policies with International References in Single or Multiple Categories of Faculty Work (Teaching, Research, Service, Reputation, and Contributions to Internationalization)*



# Criteria & Activities

Contributions to internationalization

- “Blanket” statements
- Developing international partnerships

Teaching

- Teaching abroad
- Study abroad program design, direction, delivery
- Curriculum internationalization & pedagogy
- Mentoring & advising international students

Research & scholarship

- International conference presentations
- International publications
- Translations
- International grants & patents
- Research collaborations

Service

- Contributions to international professional associations
- International development work
- Discipline-specific service

International reputation

- General statements
- International awards
- External support letters

# What and How: Institutional Context

- Assess the **overall state** of internationalization on campus
- Consider **existing barriers** & “lived reality”
- Educate & engage campus **stakeholders** throughout the process

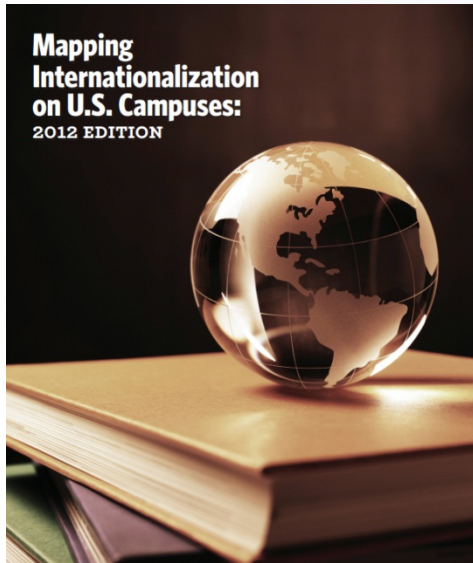
# What and How: Policy Content

- **Align** criteria with internationalization goals
- Be realistic (and deliberate) about “**and**” versus “**or**”
- Make it easy for faculty to **showcase** their internationalization-related work

# Conclusion

- “Evolutionary process”
- More research needed
  - Effectiveness of policies
  - Engaging non-tenure track faculty

# The 2016 *Mapping Internationalization on U.S. Campuses* survey is LIVE!



- Only **comprehensive** source of data and analysis on U.S. higher education internationalization.
- Survey conducted every 5 years (2001, 2006, 2011).
- 2016 survey sent to **CAOs/Provosts** at 2900+ degree-granting, accredited institutions on February 9<sup>th</sup>.
- You can help!
  - Encourage your provost to complete the survey promptly.
  - Provide requested statistics & information.

# How does each of us relate to research in the field, in practical terms?

1. What research does your institution undertake (or commission) in relation to internationalization?
2. What are the key sources of research you turn to to inform campus practice?
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