



Leaders in International Higher Education

2022 ANNUAL CONFERENCE

*Why the Internationalization of
Higher Education Still Matters*

Micro and Digital Credentials in the Global Landscape:

Thinking Beyond Borders

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- Andrea Custodi, CAPA: The Global Education Network

Introduction

The Point:

- SIOs and PCO units need to talk.

Why?

- Career integration
- Survival and 'thrival' in the face of tectonic shifts in higher education

Terminology

- Alternative credentials
- Micro credentials
- Digital credentials
- Digital Badges



Micro & Digital Credentials: Attributes

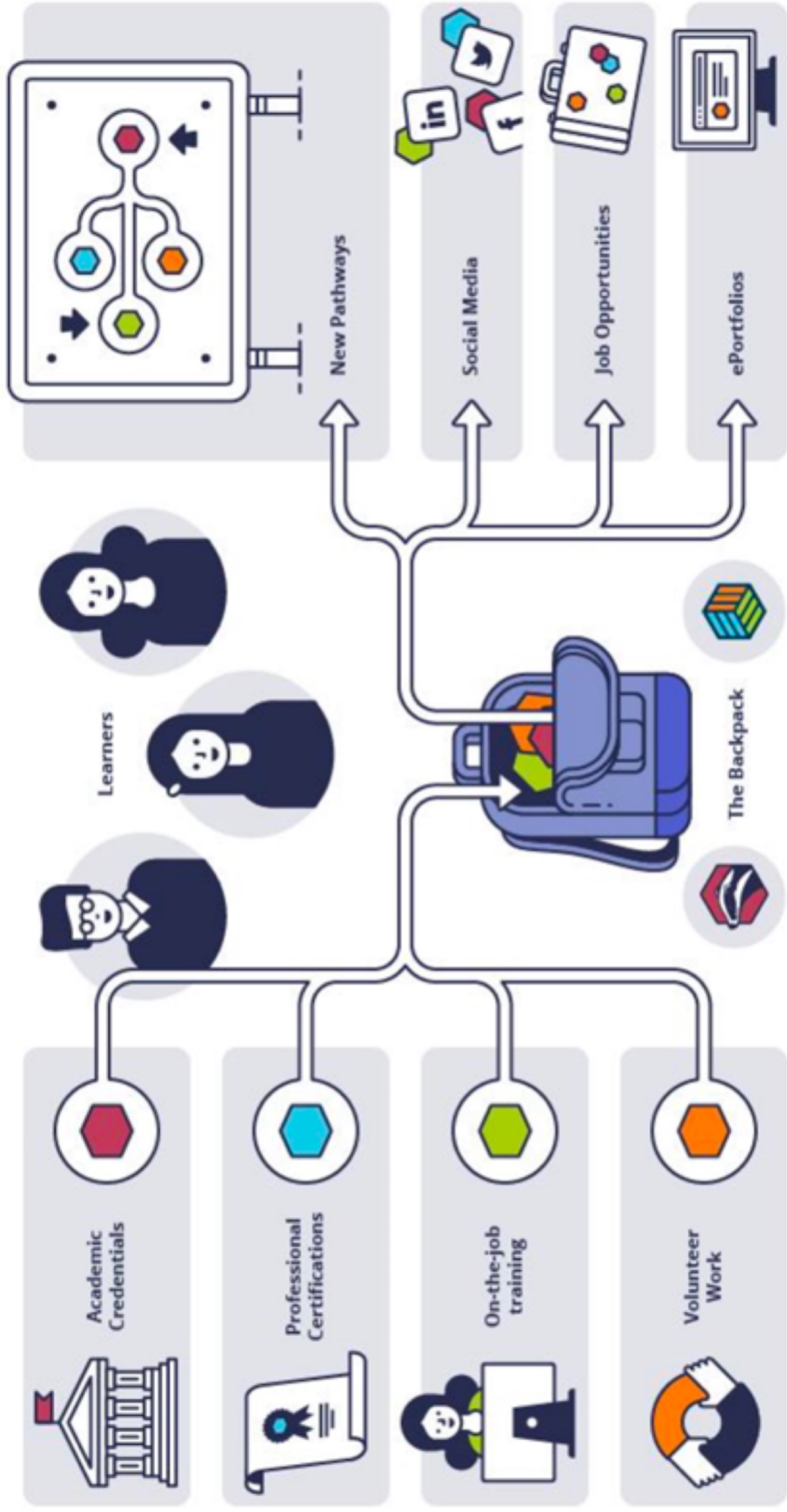
OPEN BADGES

Data & Information **Inside**

Alignment	Expiration Date
Badge Criteria	Issued Date
Badge Description	Issuer
Badge Name	JSON-LD
Digital Signature	Recipient
Evidence	Verification



- Visibility
- Portability
- Stackability
- Platforms
- Digital backpacks



Concentric Sky - Open Badges Digital Backpack 2.0

Microcredentials & Global Education



- Value
 - Higher Ed
 - Learners
 - Business
- Statistics
- The global landscape

“The only skill that will be important in the 21st century is the skill of learning new skills. Everything else will become obsolete over time.” Peter Drucker

What does this mean for SIOs?



Education Beyond Borders

- [Synchronous & asynchronous](#)
- Team: SIO, Faculty, In-country partners, Instructional design
- Students, alumni, faculty, staff, community members
- Engagement & Relationships
- Continuing Ed credits
- Multidisciplinary topic
- Low cost
- Credly badge
- Experiential learning



Online Course Shell Example

1. Clear outline of schedule, activities and resources
2. Multiple options for participation
3. Activity-based learning (discussions, live and recorded webinars, applications to local and global community service)



Education Beyond Borders Micro-Credential (MEXICO) - 2021 Fall 2

A TCS Education System Micro-credential developed and instructed by Brenda McGrath, Ph.D.



Program Dates: November 5, 2021 - December 5, 2021



Description

Education Beyond Borders explores the concepts of health and well-being within a global and community context. We will use psychological, business, social, educational, legal, health care and inter-cultural frameworks as we navigate the ambiguities of a post-pandemic world. Participants will become global agents of change and impact their local and global communities. They will engage in cross-disciplinary learning and will explore meaningful service projects.

This course is aligned with the UN's model of contributing to [Sustainable Development Goals](#) for all citizens and anchored in [Sustainable Development Goal 3](#) - To Ensure Healthy Lives and Promote Well-Being for All at All Ages.

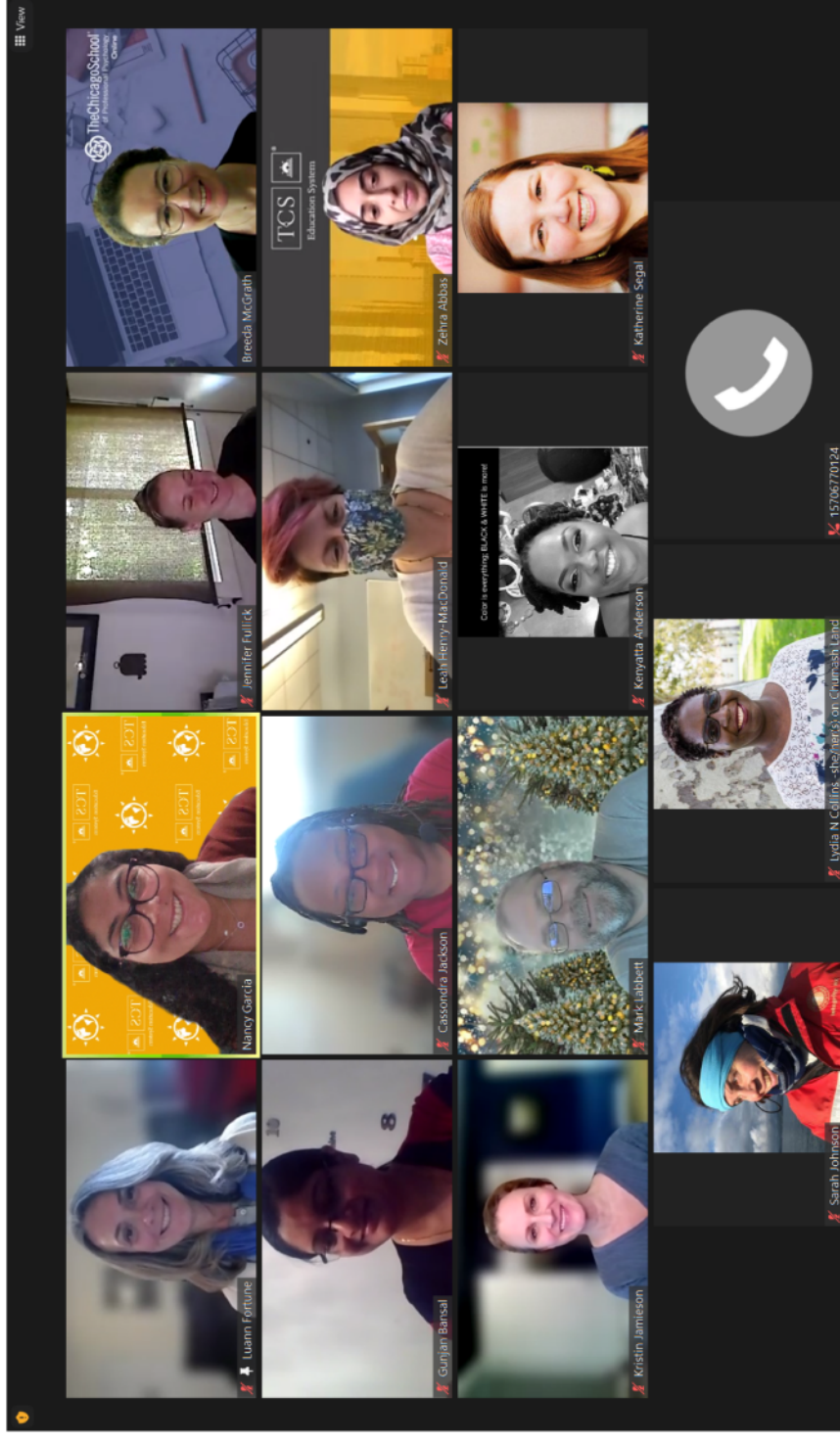


Learning Objectives



Education Beyond Borders: Berlin

- Short-term study abroad with in-person experiences
- Group activities, discussion boards, projects
- In-country experience
- Community Service - Local application



Questions:

- *How can we evaluate experiential education?*
- *How can we integrate disparate PCO units and activities with disparate global initiatives and activities?*
- *How can you convince the skeptics in your offices and at your institutions?*
- *Where to best start?*
- *What do YOU want to talk about?*

Contact Us!



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Academic Affairs, CAPA:...



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Associate Campus Dean Online at The
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Resources

Virtual Study Abroad

[Forum on Education Abroad](#)

[NAFSA](#)

[COIL](#)

[CEA](#)

Microcredentials

[UPCEA](#)

[OECD Microcredentials](#)

[The Evollution](#)

[Coursera](#)

[Badgr](#)

[Credly](#)

[Google Career Certificates](#)