

# **Mapping Internationalization on US Campuses: The 2016 Results**

Association of International Education Administrators  
Annual Conference  
February 20, 2018

# Speakers

- **Robin Matross Helms**, Director, ACE Center for Internationalization & Global Engagement
- **Darla Deardorff**, Executive Director, AIEA
- **Gil Latz**, Associate Vice Chancellor for International Affairs, IUPUI & Associate Vice President for International Affairs, Indiana University

# Session Agenda

- **Mapping data (Robin)**
  - Q&A
- **Expert commentary & reflections (Darla & Gil)**
- **Implications for campus practice**
  - Small group discussion
  - Large group recap

# American Council on Education (ACE)

## Mission and Goals

- Umbrella organization
- Leadership & advocacy
- National & international mission

## Membership

- Approximately 1800 institutions
- All sectors of U.S. higher education

# ACE Center for Internationalization & Global Engagement

*Programs & Research*

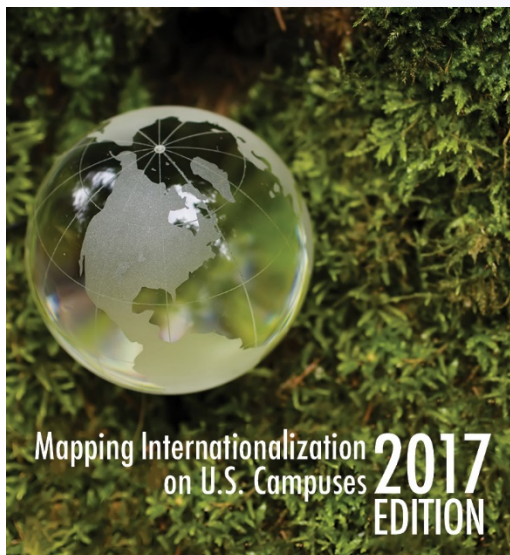
**Internationalization  
of colleges &  
universities**

**Global engagement  
of ACE**

**Higher education  
advancement  
worldwide**



# Mapping Internationalization on U.S. Campuses



- Only **comprehensive** source of data and analysis on U.S. higher education internationalization.
- Survey conducted **every 5 years** (2001, 2006, 2011, 2016).
- Includes a range of **institution types**:
  - Associates (community colleges)
  - Baccalaureate (4-year liberal arts)
  - Master's
  - Doctoral
- **New report released in June 2017.**
  - Available at [www.acenet.edu/mapping](http://www.acenet.edu/mapping)

# CIGE Model for Comprehensive Internationalization

A **strategic**, coordinated process that seeks to **align and integrate** international policies, programs, and initiatives, and positions colleges and universities as more **globally oriented** and **internationally connected**.



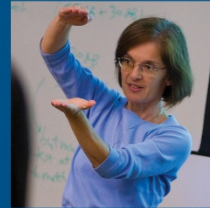
Articulated  
institutional  
commitment



Administrative  
leadership,  
structure, and  
staffing



Curriculum,  
co-curriculum,  
and learning  
outcomes



Faculty policies  
and practices



Student  
mobility



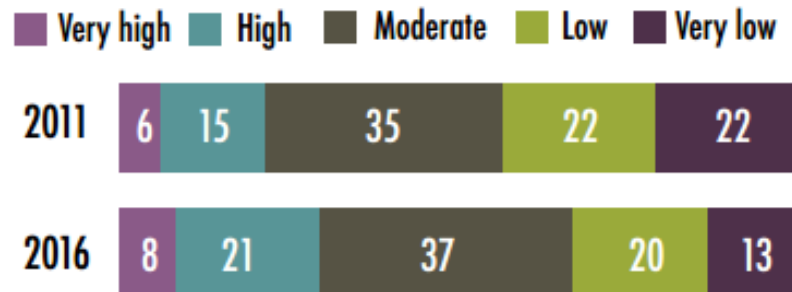
Collaboration  
and  
partnerships

← COMPREHENSIVE INTERNATIONALIZATION →

# Overall Optimism & Commitment

- 72% of institutions report that internationalization has **accelerated**.
- More institutions report a **high level of internationalization**.
- About half of institutions include internationalization in **mission statements & strategic plans**.

Reported overall level of institutional internationalization in recent years

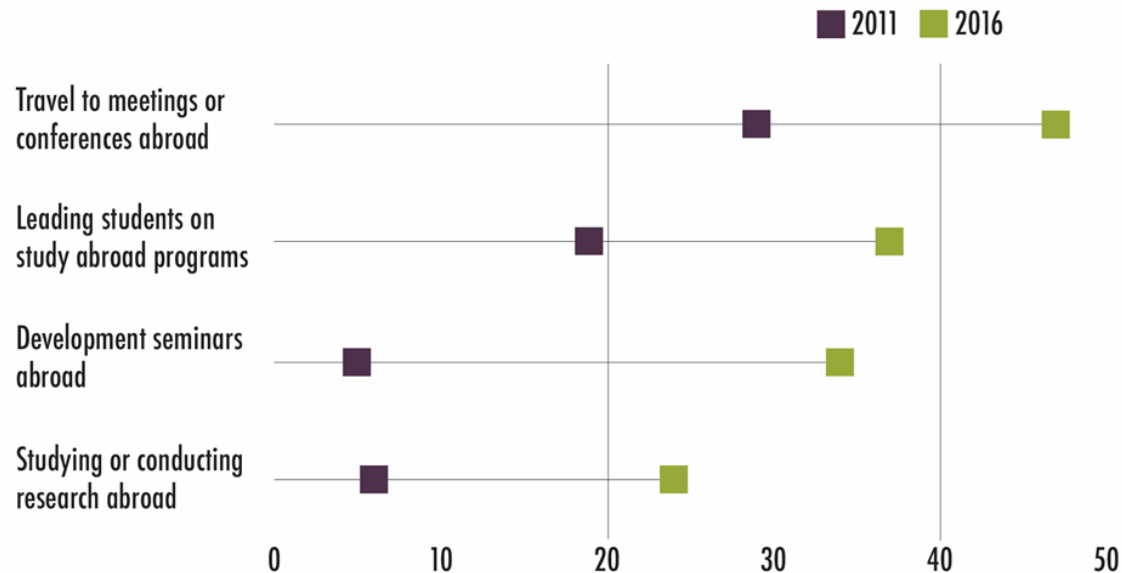




# Leadership, Structure & Staffing

- **President** is seen as top catalyst.
- 53% of institutions have a “**senior international officer.**”
  - Increasing in number & influence.
- Substantial increase in **professional development for staff.**

Percentage of institutions that provide funding for staff professional development opportunities abroad



# Reasons for Internationalizing

#1

Improve  
student  
preparedness  
for a global  
era.

#2

Diversify  
students,  
faculty, and  
staff at the  
home campus.

#3

Become more  
attractive to  
prospective  
students at  
home and  
overseas.

# Internationalization Priorities

## PRIORITY ACTIVITIES FOR INTERNATIONALIZATION

#1: Increasing study abroad for U.S. students

#2: Recruiting international students

#3: Partnerships with institutions abroad

#4: Internationalizing the curriculum/co-curriculum

#5: Faculty development

# Student Mobility

- 48% of institutions have an international student **recruiting plan**.
- 49% offer **scholarships or financial aid** for international undergrads.
- Markedly higher percentage of institutions using **agents**.



# Student Mobility

Increase in support for international students,  
BUT...

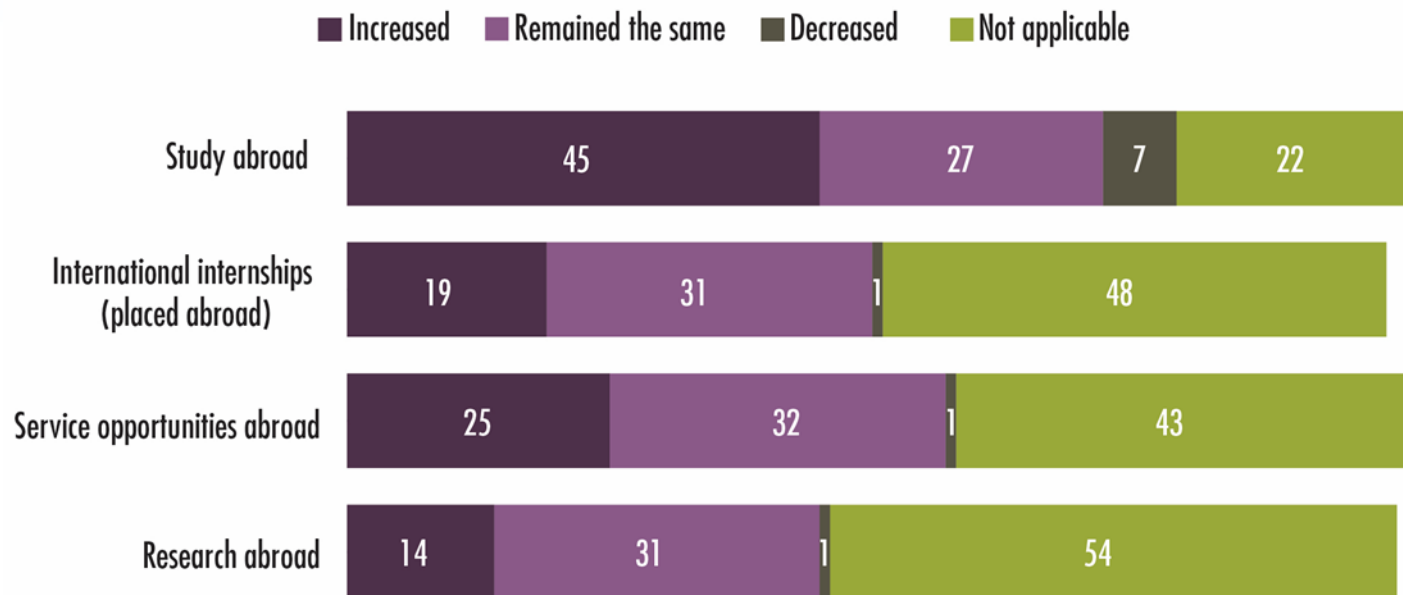
Percentage of institutions offering programs or services for international students

	2006	2011	2016
Orientation to the institution and/or the U.S. classroom	72	62	69
Orientation to the United States and the local community	59	50	63
Individualized academic support services	70	57	60
Assistance in finding housing	57	50	57
English as a second language (ESL) program	65	50	57
Host-family program for international students	27	22	22
Institutional advisory committee of international students	23	18	22
International alumni services and/or chapters	13	8	13
Support services for dependents of international students	9	6	12

# Student Mobility

- About half of institutions offer **scholarships** for education abroad.
- **Participation rates** increasing, but still low (10%).

Percentage of institutions indicating education abroad participation has increased, decreased, or remained the same in the last three years (2016)



# International Partnerships

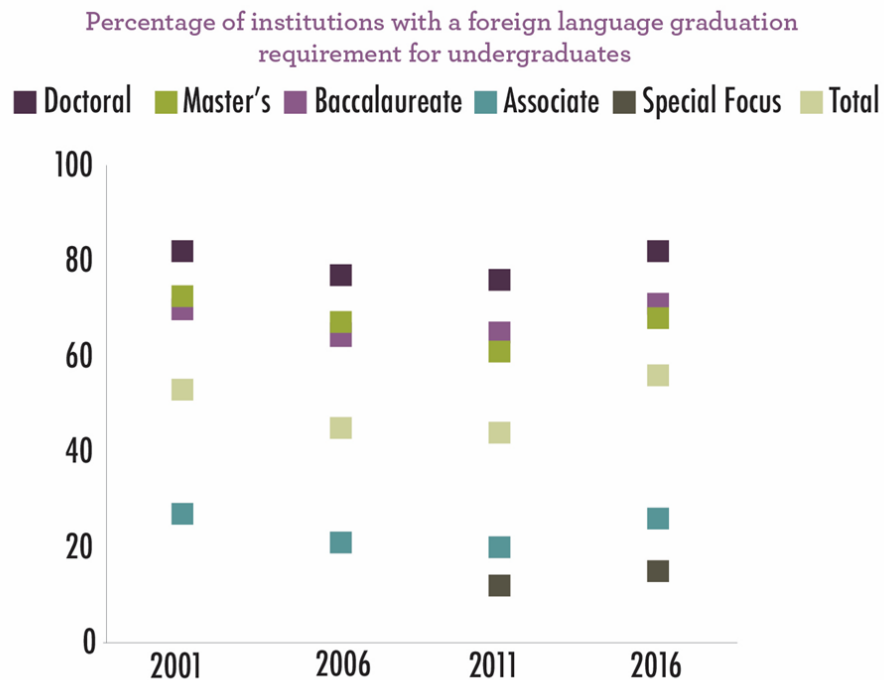
- 40% of institutions have a **strategy** for partnership development.
- 30% have a dedicated **staff member**.
  - E.g. International partnership director

## Top countries for international partnerships (2016)

Existing Activity	Targeted for Expanded Activity
China	China
Japan	India
United Kingdom	Brazil
Germany	Mexico
France	Vietnam
South Korea	South Korea

# Curriculum, Co-Curriculum & Learning Outcomes

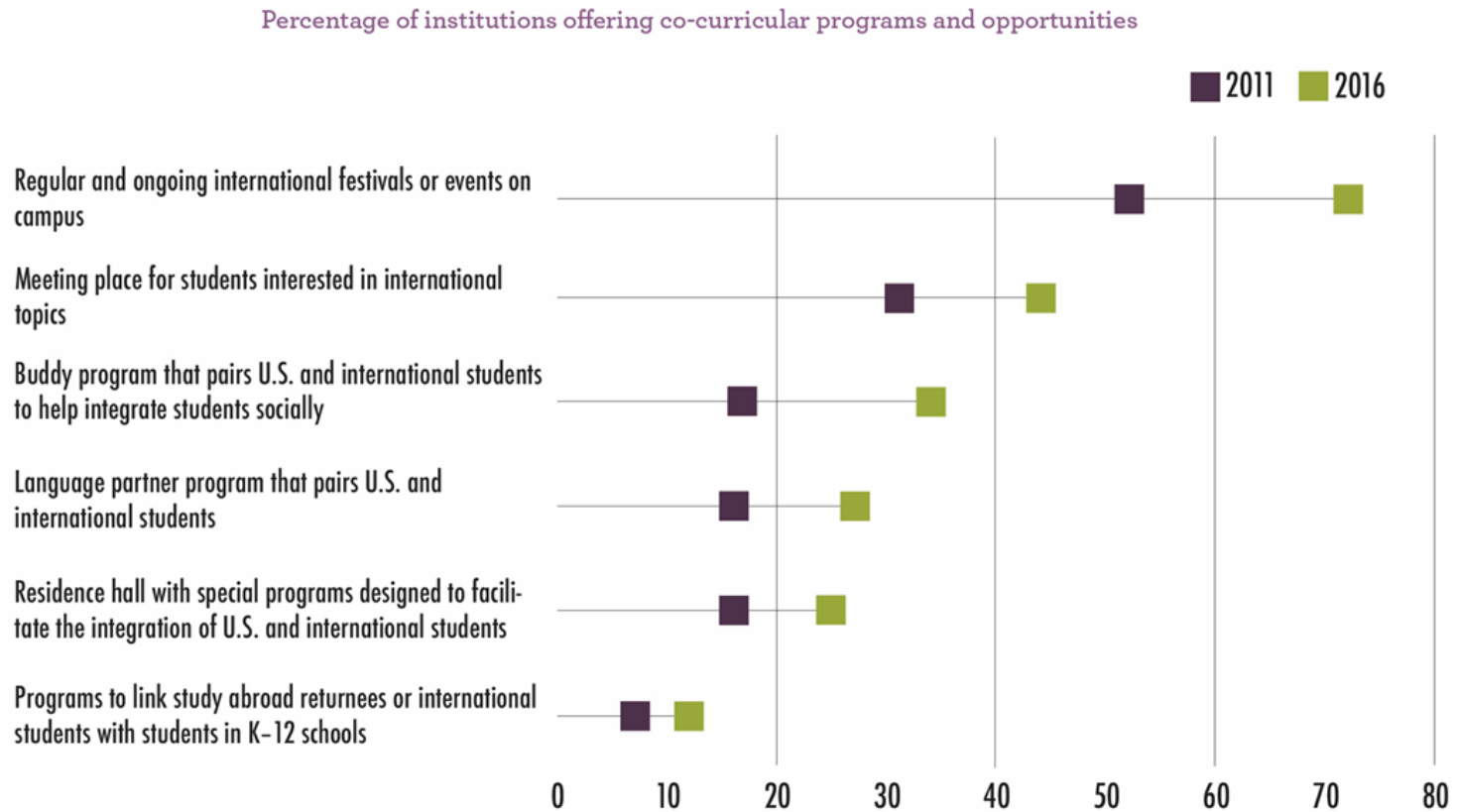
- 64% of institutions have **global learning outcomes**.
- 49% of **general education requirements** include a global component.
- **Language requirements** are (modestly) on the rise (!).





# Curriculum, Co-Curriculum & Learning Outcomes

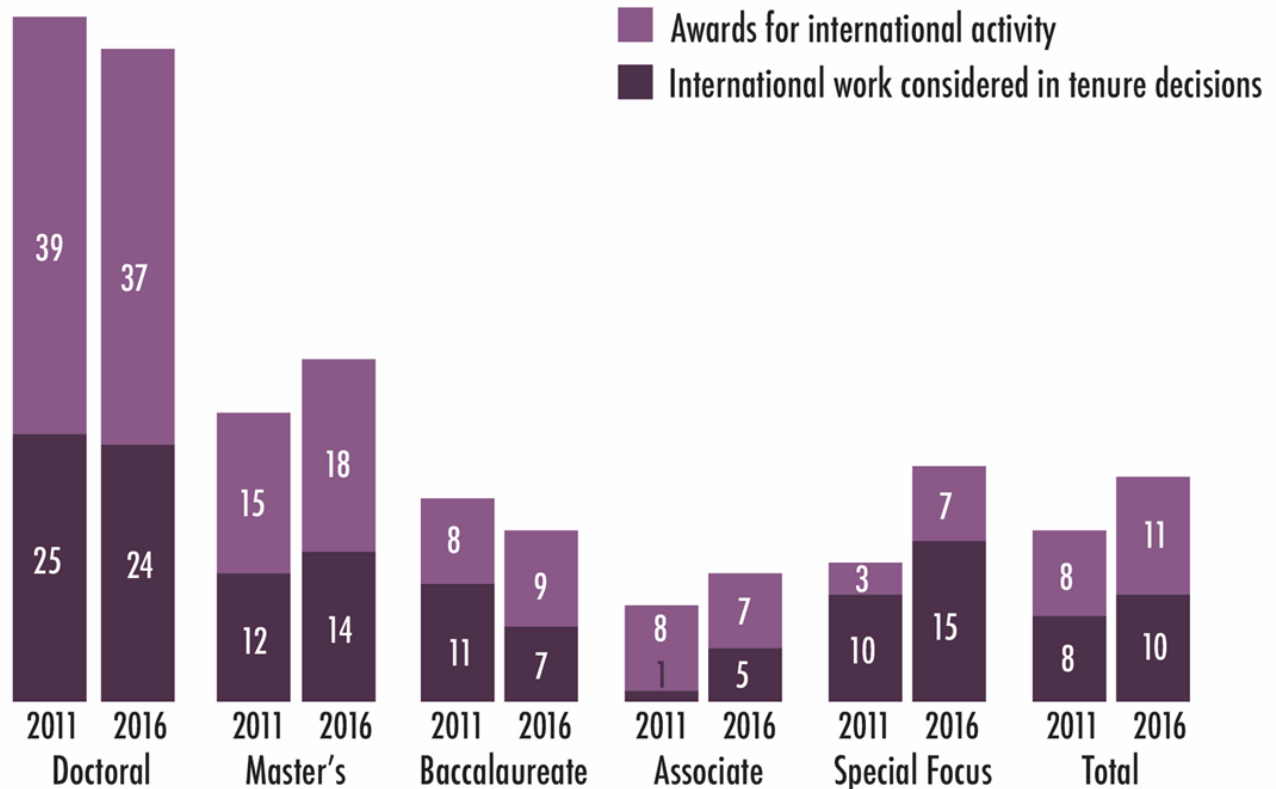
Notable increase in internationally-focused co-curricular programs,  
BUT...



# Faculty

- 47% of institutions give preference to international background & experience when **hiring**.
- Small increase in **promotion/tenure policies & awards**.

Percentage of institutions that consider international work or experience in promotion and tenure decisions and/or offer faculty awards for international activity

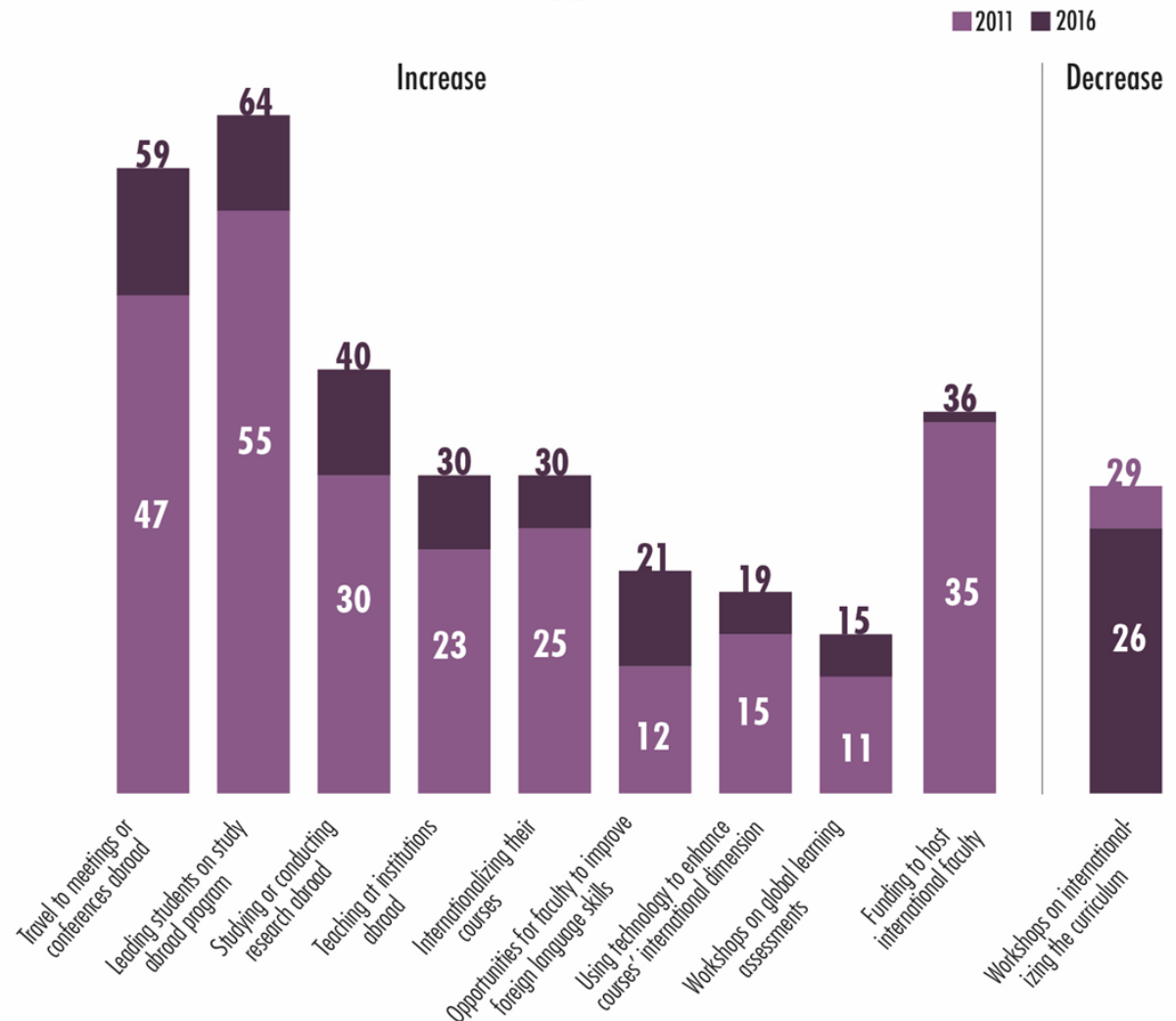


# Faculty

More faculty  
**professional  
development  
opportunities** for  
faculty, BUT:

- Focus abroad
- Uneasiness re.  
overall status

Percentage of institutions offering faculty development funding, programs, and opportunities



# Key Take-Aways

- Broad vision & optimism sometimes need a **reality check**.
- Efforts & resources **reflect stated priorities**.
  - Intensifying emphasis on student mobility
  - Curriculum & faculty efforts increasing, but not as fast.
- Internationalization is largely an **external facing** endeavor
  - Implications for student learning?



The background of the slide features a stylized globe with a grid of latitude and longitude lines. The globe is rendered in shades of blue, with the lines becoming more prominent as they approach the right side of the frame. The overall effect is a sense of global connectivity and international focus.

# Questions?

# Expert Reflections

What do you see as the key take-aways for practitioners?

What surprised you most in the findings?

Given the changing political context of the last year, how do you think the results would differ if the survey were conducted now?

Which findings most merit follow-on research?

# For Discussion

- To what extent do the findings **reflect/resonate** with what is happening on your campus?
- What do the data suggest your institution should be **doing differently**?
- How have/will you (as an international education practitioner and advocate) **use(d) the Mapping data**?

# ACE Resources

- **Internationalization in Action**

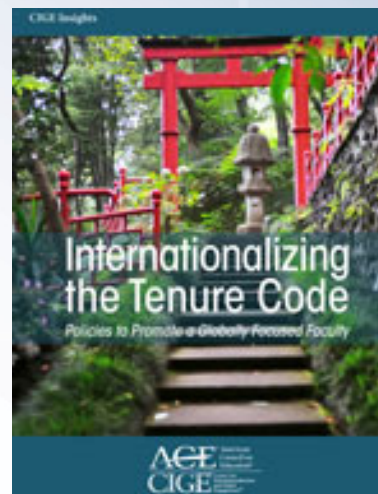
- Engaging faculty (2-part series)
- Curriculum (4-part series)
- Co-curriculum (3-part series)
- Partnerships (4-part series)



- **Internationalization Toolkit**

- **Research on promotion & tenure policies (2015)**

**Available at:** [www.acenet.edu/cige](http://www.acenet.edu/cige)





# ACE Resources



Now Accepting  
Applications

**2018-2020  
ACE Internationalization  
Laboratory Cohort**

► Apply Now

For more information, visit [www.acenet.edu/cige](http://www.acenet.edu/cige)