

Rethinking Internationalization: Key Questions for Mapping UMAP

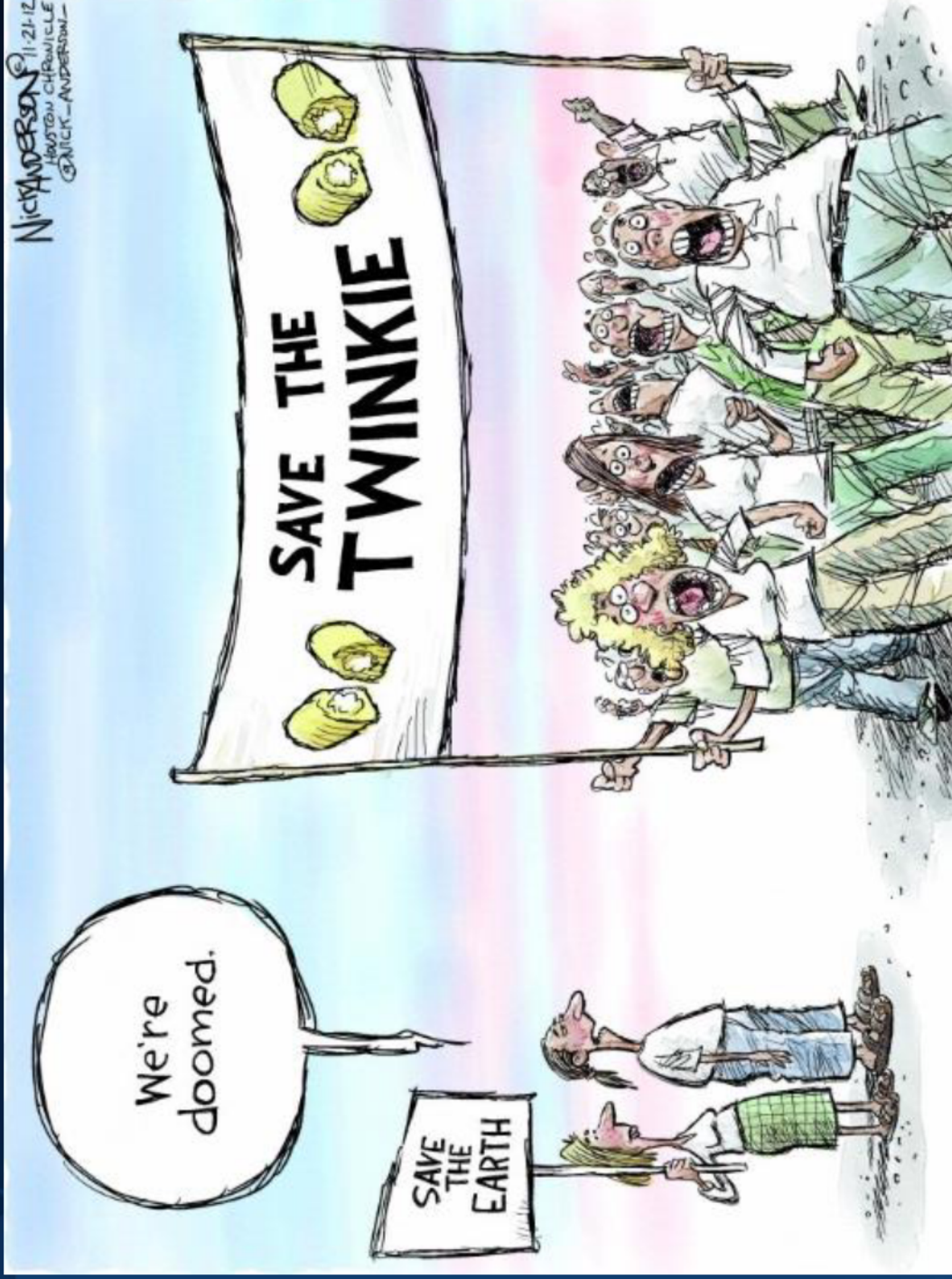
**AIEA Annual Conference
March, 2020**

A stylized globe in shades of blue and white, showing the continents. A silhouette of a person is superimposed on the globe, appearing to be in a dynamic, possibly dancing or expressive pose. The globe is positioned in the lower right quadrant of the slide.

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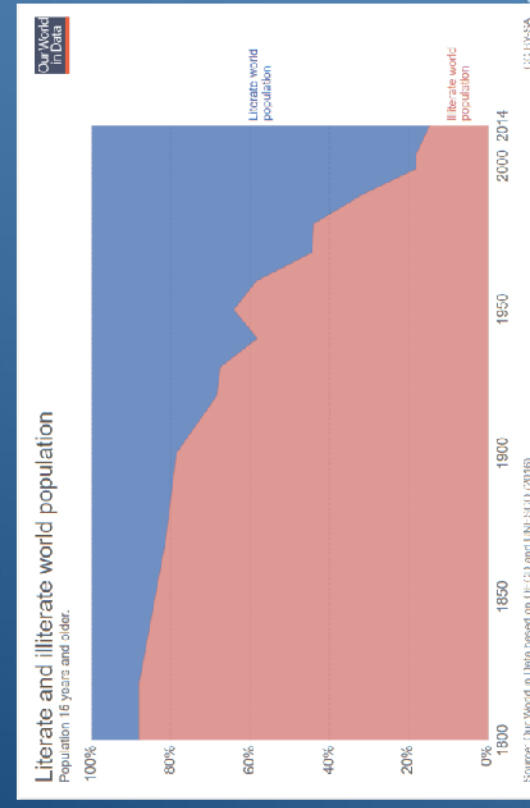
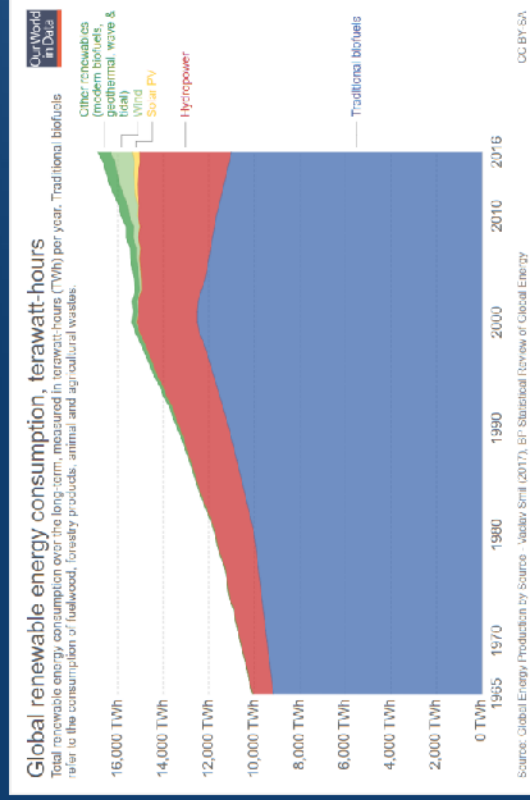
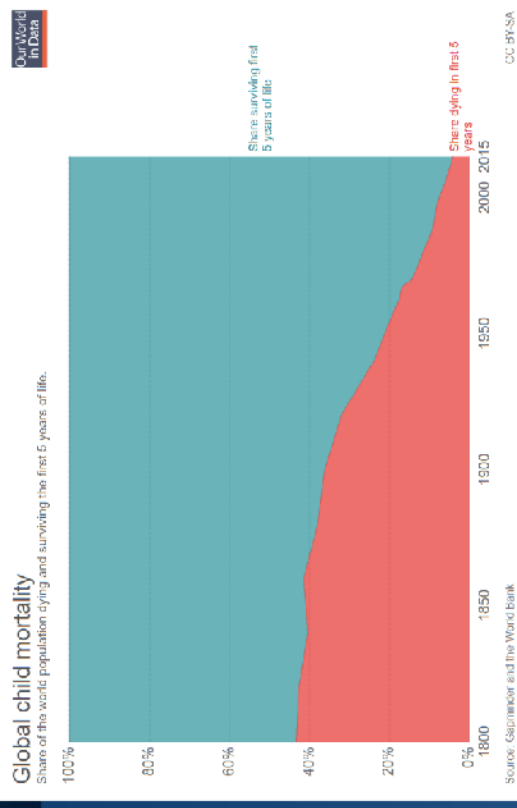
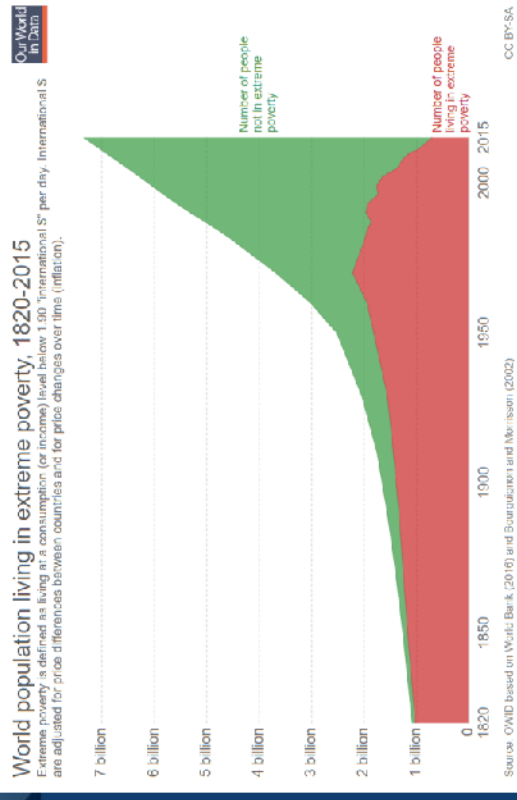
Rethinking Internationalization

It's bad...



Rethinking Internationalization

...and it's good.



**To rethink internationalization at UMAP,
it may be helpful to ask
– and answer –
questions of “why,” “what,” and “how” ...**

- 1. *Why do we internationalize?***
- 2. *What do we internationalize?***
- 3. *How do we internationalize?***

1. Why should UMAP internationalize?

- Facilitate and understand “high impact learning”
- Engage the “whole person”
- Influence how we perceive and experience self, others, and the larger world
- Cultivate “hard” and “soft” skills
- Open us to the “wicked problems” of our day
- Make us better employees, citizens, partners, and human beings

2. *What should UMAP internationalize?*

- Partner institutions
- Study abroad coursework and programs
- Mobility efforts
- Internationalization at home
- International research
- Promising initiatives
- Local / global collaborations



3. How should UMAP internationalize?

- *What does UMAP imagine it can be?*
- *Where does UMAP want to go?*
- *How will UMAP know it has arrived?*

3. How should UMAP internationalize?

- The question of “how” is comprised of three components:
 - 1) people, 2) systems, 3) initiatives
- Let me illustrate through one chapter of a larger story:
 - INU → Hiroshima U. → Forum BEVI Project →
 - Kansai U. → ACE / MEXT COIL Grant → COIL BEVI Project →
 - COIL Lunch → UMAP Secretariat for the US →
Peace Boat → APAIE → ...?

**So, what does UMAP imagine it can be,
where does it want to go,
and how will it know it has arrived?**

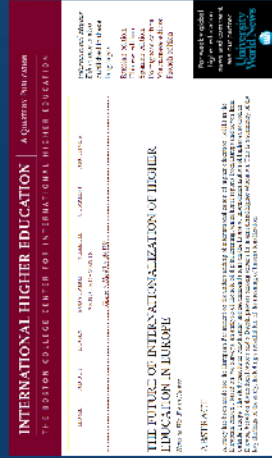
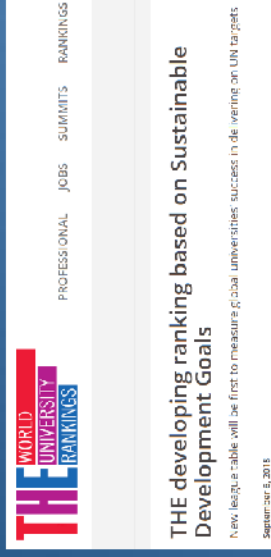
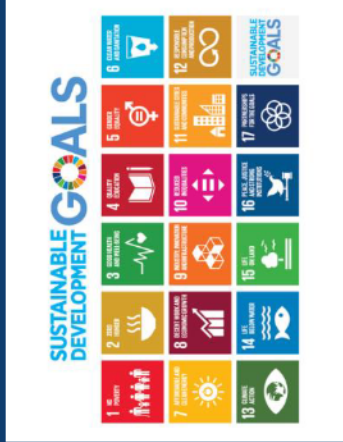
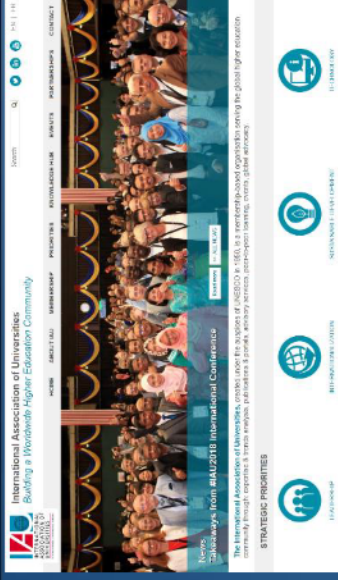
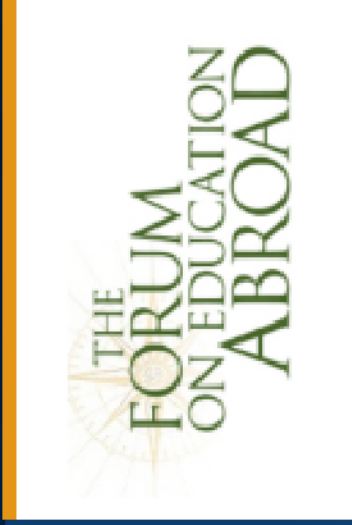
- Local People, System, Initiatives:
 - Partner Institutions
 - Community Engagement
 - Showcase Exemplars
- Global People, Systems, Initiatives:
 - International Network of Universities
 - European Association for International Education
 - Asian Pacific Association of International Education
 - International Association of Universities
 - University Mobility in Asia and the Pacific

***So, what does UMAP imagine it can be,
where does it want to go,
and how will it know it has arrived?***

Initiatives are derivative of needs, challenges, and opportunities – locally, nationally, and globally

- Student goals/mobility
- Societal/employment needs
- Technology/distance education
- Local/global collaboration, partnerships, consortia
 - Faculty engagement
 - Institutional alignment
 - Curricular/programmatic innovation
- Funding opportunities/revenue generation
 - Quality assurance/assessment
 - Cutting edge paradigms

Examples of People, Systems, and Initiatives...



Rethinking Internationalization: Key Questions for Mapping UMAP

1. *Why does UMAP internationalize?*
2. *What does UMAP internationalize?*
3. *How does UMAP internationalize?*
4. *What does UMAP imagine it can be?*
5. *Where does UMAP want to go?*
6. *How will UMAP know it has arrived?*

Thank you!