



**2016**

**Association of International  
Education Administrators  
ANNUAL CONFERENCE**

A large, stylized globe graphic is positioned on the left side of the slide. It is rendered in shades of purple and blue, with a grid of latitude and longitude lines. The globe is partially obscured by the text of the title.

# **LEGAL ISSUES CONFRONTING SIOs**

**Terence Miller, Marquette University**

**Lisa Lancia, Fordham University**

**Ilhyung Lee University of Missouri**

# Student and Faculty Mobility

## International Emergency Protocols

- Development
- Participating Departments
- Reporting Structure

## Risk Management

- University-wide Travel Registry
- Insurance
- Dedicated Risk Management Officer

## Faculty Advisory Board

- SA Policy/Procedure Review
- Faculty Proposal Review
- Applicant Appeal Review
- Advocate for SA with Faculty

## Programming

- Faculty: Training/Development Seminars
- Students: Pre-departure/Orientation/Reentry

## Compliance

- Title IX
- New State Regulations





# Student and Faculty Mobility: Resources

- State Department: OSAC/AWG/RSOs
- Professional Associations (AIEA, NAFSA, Forum on Education Abroad)
- Internal: Student Services/University Police/Health/Counseling Services
- SAFETI (Safety Abroad First – Educational Travel Information)



# Branch Campuses: Approaches, Risks and Tensions

## General Approaches

Understanding local culture and expectations

Engaging academic/administrative leadership early in process

Establishing hiring/retention practices to address cultural values/differences

Establishing budgets and timelines

## Awareness of Risks

Protection of University's Name & Identity

Compliance: Foreign Operating & Employment Law/Regulations/Customs

Management of Operational Logistics in Remote Locations

Adherence to High Standards of Accountability

## Possible Areas of Tension Between Home & Local Laws/Customs

Nondiscrimination

Academic Freedom

Public vs. Private





# Branch Campuses: Specific Considerations

Partnership with  
Local Institutions

Funding

Political Instability

Operational Planning

## Hiring and Employment Practices

- Hiring Faculty/Staff
- Employee Evaluations
- Hiring Local

## Policy Development

- Modification of Current Policy
- Creation of New Policy

## Regulatory Matters

- Taxes
- Insurance
- Environmental Concerns

## Home Country Compliance

- Forms, filings and laws



# **IPO Issues for SIOs**

**Joint summer program: Partners ABC and XYZ Universities**

**Hosted by XYZ U., with international faculty (some from ABC U.)**

**ABC U.'s website:**

**“ABC-XYZ Program”**

**XYZ U.'s materials:**

**“XYZ-ABC Program”**



# IPO Issues for SIOs

## IP field

Copyright ©

## Subject

Original works

Trademark ® TM SM

Distinctive source  
identifier

Patents

Novel invention



# IP Issues for SIOs

## IP field

**Copyright ©**

## Examples

**Publications,  
photographs,  
performances,  
software, videos, etc.**

**Trademark ® ™ SM**

**Logos, apparel,  
domain names,  
websites**





# **IP Issues for SIOs**

**Ownership?**

**Authorship?**



# LEGAL ISSUES CONFRONTING SIOs

*Thank you for attending!*

Terence Miller, Marquette University

Lisa Lancia, Fordham University

Ilhyung Lee, University of Missouri

