



2018
AIEA Annual Conference
*The Internationalization
Imperative in Turbulent Times*

FROM **NEW** ZEALAND WITH LOVE

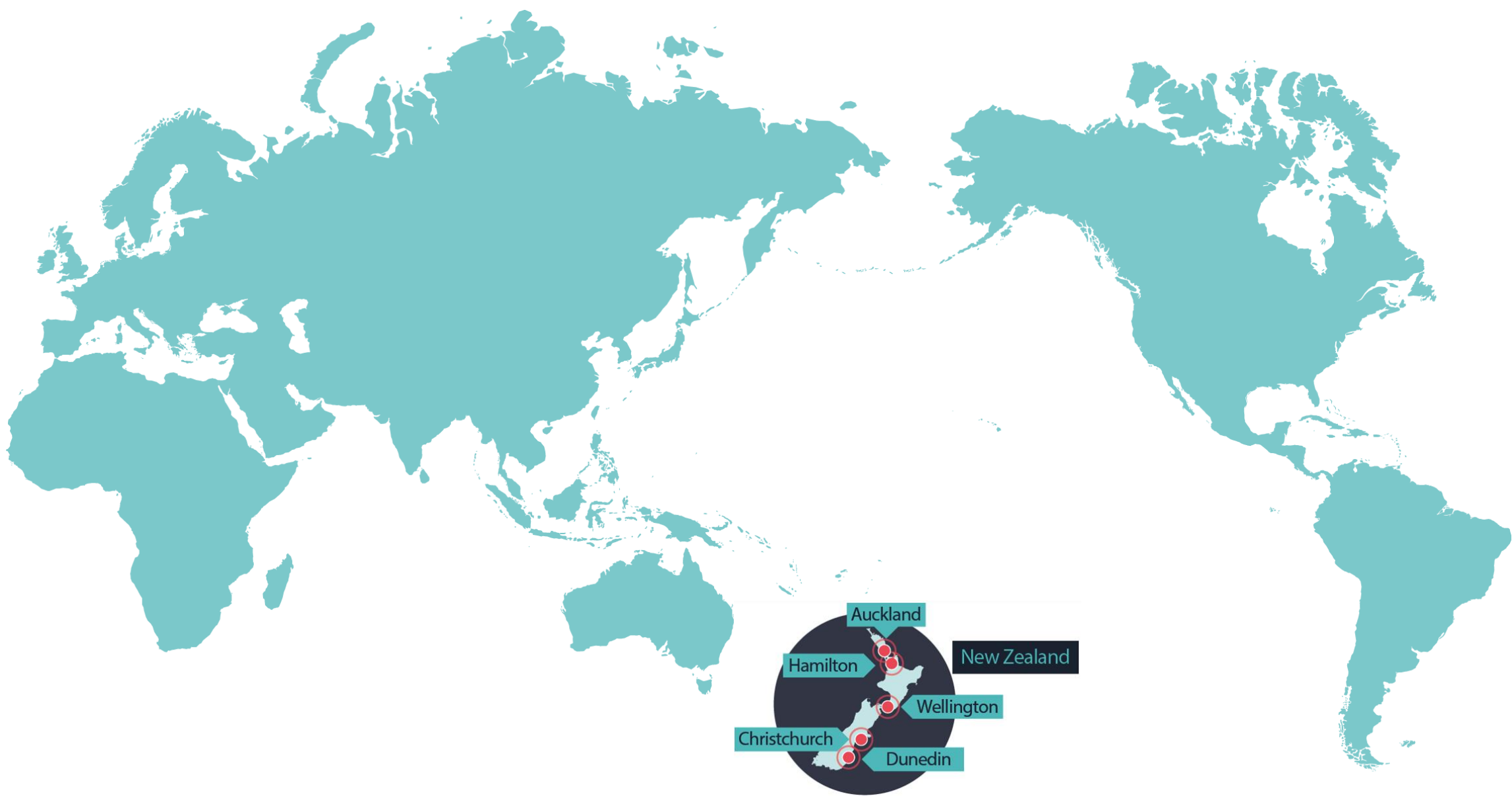
**Using story telling to promote
positive international student
experiences in our communities**

Amy Rutherford, Director USA, Education New Zealand
Hayley Shields, Director Student Experience, Education New Zealand
Professor Helen Nicholson, Deputy Vice-Chancellor (External Engagement), University of Otago



A STORY IN THREE PARTS

1. **Amy** Brief introduction to IE in New Zealand
2. **Hayley** A central government agency story
3. **Helen** A New Zealand University story



EDUCATION NEW ZEALAND

OUR PURPOSE

To take New Zealand's education experiences to the world for enduring economic, social and cultural benefits.

OUR FOCUS

Champion the story
Pave the way

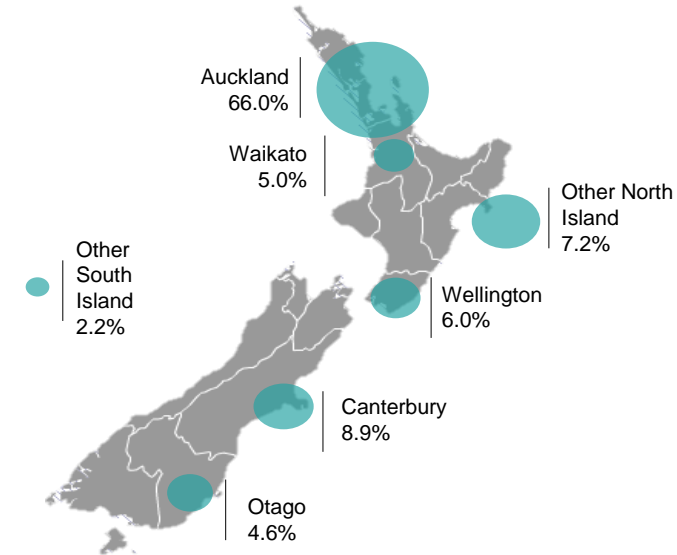


ECONOMIC VALUE OF INTERNATIONAL EDUCATION 2016

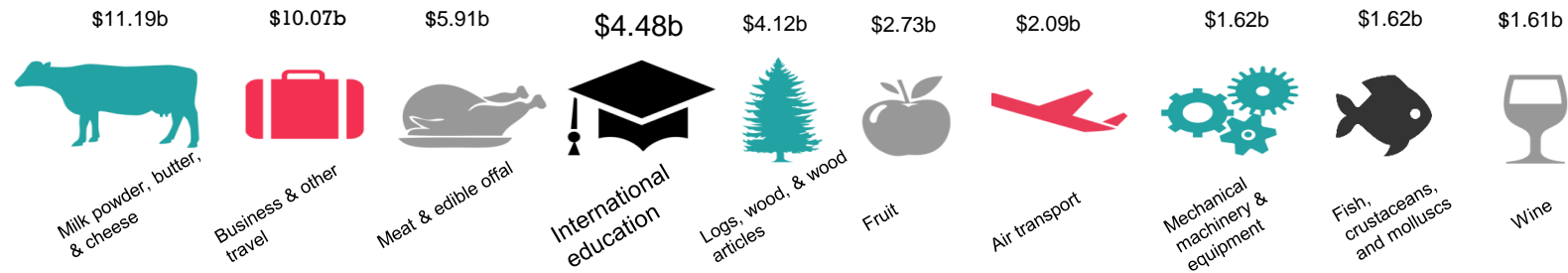
Total contribution of international education **\$4.48 billion**

131,609 international students in New Zealand

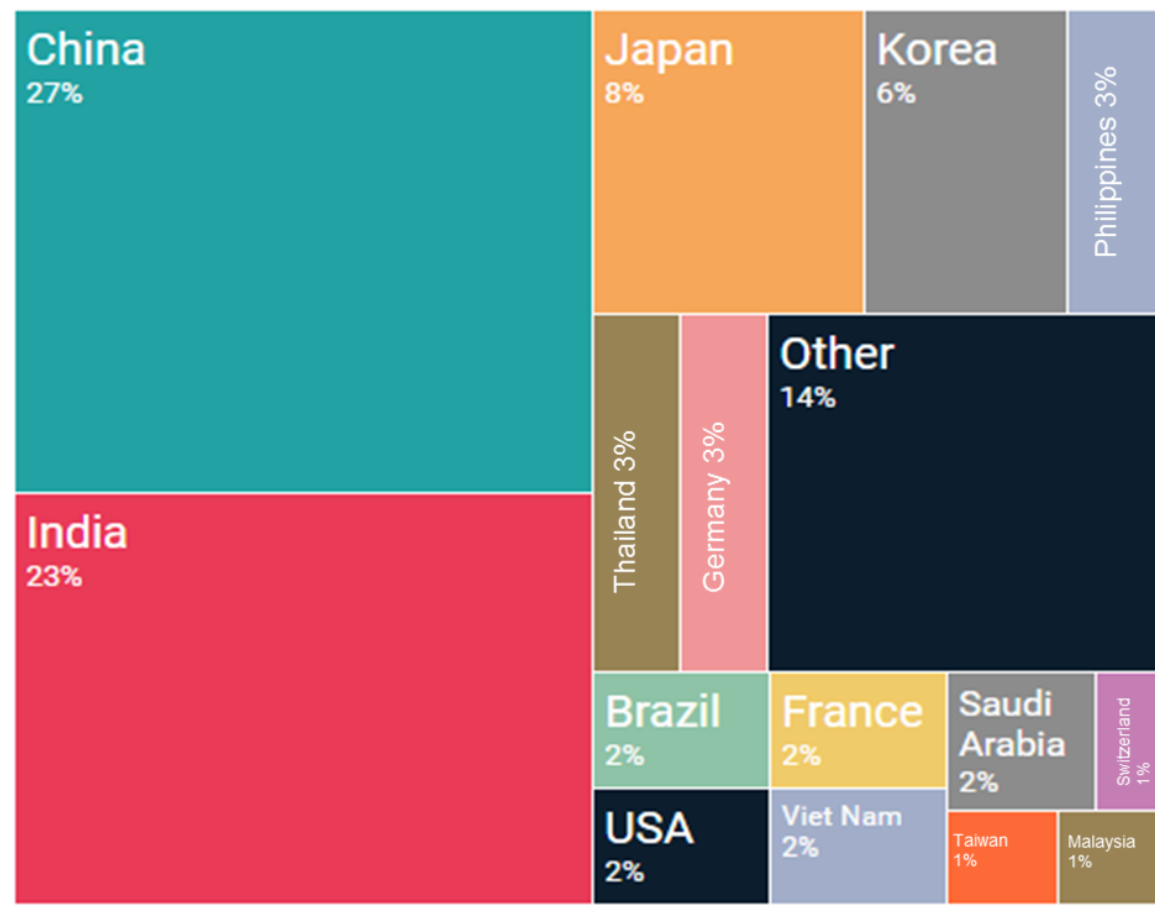
Contribution by NZ region: value and proportion of total (added value + tax)



Top 10 NZ Exports:



INTERNATIONAL STUDENT ENROLMENT 2016



SUPPORT FOR US DIVERSITY INITIATIVES



Advancing Diversity &
Inclusive Excellence in
International Education



THINKING ABOUT STUDYING ABROAD?

SCHOLARSHIPS

KEY INFO

- > US\$6,000 awards available for tuition
- > US\$500 awards available for travel expenses

DEADLINE

- > Tuition fees due in Spring semester
- > April 30 for study in Fall semester

ELIGIBILITY

- > US citizens or dual US/Canadian citizens
- > Enrolled in September year or starts a tertiary institution in the USA
- > Accepted to a semester or yearlong study abroad program at a participating New Zealand institution
- > Minimum GPA of 3.0 in tertiary studies to date (4.0 scale)

THINK NEW. THINK NEW ZEALAND.

"New Zealand made me more aware of different ways of living, changed my definition of success, and enabled me to make lifelong friendships."

Alexandra Brown, Education New Zealand Travel Awards recipient, University of Waikato

Education New Zealand Study Abroad Travel Awards

Education New Zealand is pleased to offer US\$6,000 Education New Zealand Study Abroad Travel Awards to help you fund your trip to New Zealand.

New Zealand Study Abroad Excellence Awards

New Zealand universities and institutes of technology and polytechnics are pleased to offer US\$500 New Zealand Study Abroad Excellence Awards for study in participating institutions.

FOR MORE DETAILS

studyinnewzealand.govt.nz/studyabroad
www.nz.govt.nz/studyabroad

ThinkNew NEW ZEALAND EDUCATION



BENJAMIN A. GILMAN INTERNATIONAL SCHOLARSHIP - EDUCATION NEW ZEALAND

The U.S. Department of State's Benjamin A. Gilman International Scholarship supports study or internships abroad for U.S. undergraduate students of limited financial means, defined as Pell Grant recipients. Education New Zealand has partnered with the U.S. Department of State to provide additional Gilman Scholarships for U.S. college students to study or intern abroad in New Zealand.

The Gilman Scholarship aims to support underrepresented students in education abroad including but not limited to:

- First-generation college students
- Students in STEM fields
- Ethnic minority students
- Students with disabilities
- Students attending minority-serving institutions and community colleges

KEY INFO

- > Apply for up to \$5,000 to study or intern in New Zealand!

SELECTION CRITERIA

- > U.S. citizen currently enrolled as an undergraduate student at a U.S. institution (including both two-year and four-year institutions)
- > Receiving Federal Pell Grant at the time of application. If you are not sure if you receive a Federal Pell Grant, please contact your university's financial aid office
- > Multiple awards offered every year
- > Value: Up to \$5,000. Award amounts vary

FOR MORE INFORMATION
on eligibility and application dates
www.GilmanScholarship.org



ThinkNew



MANAAKITANGA

To host, care for
and respect
our visitors



NEW ZEALAND IS DELIVERING A GOOD STUDENT EXPERIENCE OVERALL

- 90% of university international students surveyed in New Zealand are satisfied with their institutional experience which is in line with global benchmark. 2017 International Student Barometer
- New Zealand is known as a safe and welcoming education destination country, clean and green, culturally tolerant

A man with short dark hair, wearing a blue sweater over a white collared shirt, is shown in profile from the chest up, looking towards the left. In the background, a traditional Māori marae with a red wooden structure and a thatched roof is visible. Four people in traditional Māori attire are standing on the marae's platform. The scene is set outdoors with trees and a clear sky in the background.

HE TANGATA
TAKAHI MANUHIRI,
HE MARAE PUEHU:

A person who mistreats his guest
has a dusty marae Whakataukī (Māori proverb)

MEDIA HEADLINES

– FOR ALL THE WRONG REASONS

Chinese students to meet with police after rash of 'predatory gang' attacks

Last updated 16:41, March 30 2016



Winston Peters says international students in New Zealand are being 'exploited'

JO MOIR

Last updated 17:33, July 5 2016



Indian community blames NZ authorities, schools for student deportations

CATHERINE HARRIS

Last updated 15:58, September 3 2016



Linguis International Institute overcrowded and underperforming: NZQA

ADELE REDMOND

Last updated 18:39, December 11 2016



CENTRAL AND LOCAL GOVERNMENT AND EDUCATION PROVIDERS RESPOND

Auckland tertiary school for foreign students loses NZQA accreditation

Last updated 13:26, October 12 2017



International students request for lights and cameras in Albert Park in meeting

JACK VAN BEYNEN

Last updated 22:32, April 1 2016



Immigration line drawn: Govt moves to make international students feel more welcome

STACEY KIRK

Last updated 16:31, June 13 2017



AUCKLAND AGENCIES GROUP

A young man and woman are walking on a rocky beach. The man is wearing a light blue short-sleeved shirt and dark shorts, and the woman is wearing a dark blue sweater and skirt. They are both smiling and looking towards the camera. In the background, there is a large rainbow arching over the ocean, and a rocky cliff with trees on the right side. The sky is blue with some clouds.

OVERVIEW AND PURPOSE

- Established in July 2016
- Includes representatives from government, local government agencies, NZ Police and Human Rights Commission
- Coordination of initiatives to support outcomes of International Student Wellbeing Strategy
- Communication between students, providers and ethnic communities
- Channel between Auckland and Wellington policy makers

MOVING FROM GOOD TO GREAT

Economic
Wellbeing

Quality
Education

Health and
Wellbeing

Inclusion

International Student Wellbeing Strategy

International students feel welcome, safe and well, enjoy a high quality education and are valued for their contribution to NZ.

AUCKLAND AGENCY GROUP IMPACT



Tenancy rights

Make sure you find out about the New Zealand system before you sign any agreements or pay money to a landlord or property agency.



Employer/employee rights

Workers (employees) are protected by law in New Zealand – know your rights to stay safe and avoid being underpaid or unfairly exploited.



Sexual health

If you're seeking guidance or help in relation to your sexual health, use the confidential support services available for both males and females.



Mental health

If you're feeling overwhelmed, stressed, anxious or depressed, always ask for help. As well as talking to friends, New Zealand has a wide range of confidential support agencies that provide care.

Safety in the City video series,
a collaboration between Study
Auckland and NZ Police

INTERNATIONAL STUDENT EXPERIENCE DESIGN PROJECT

Project purpose

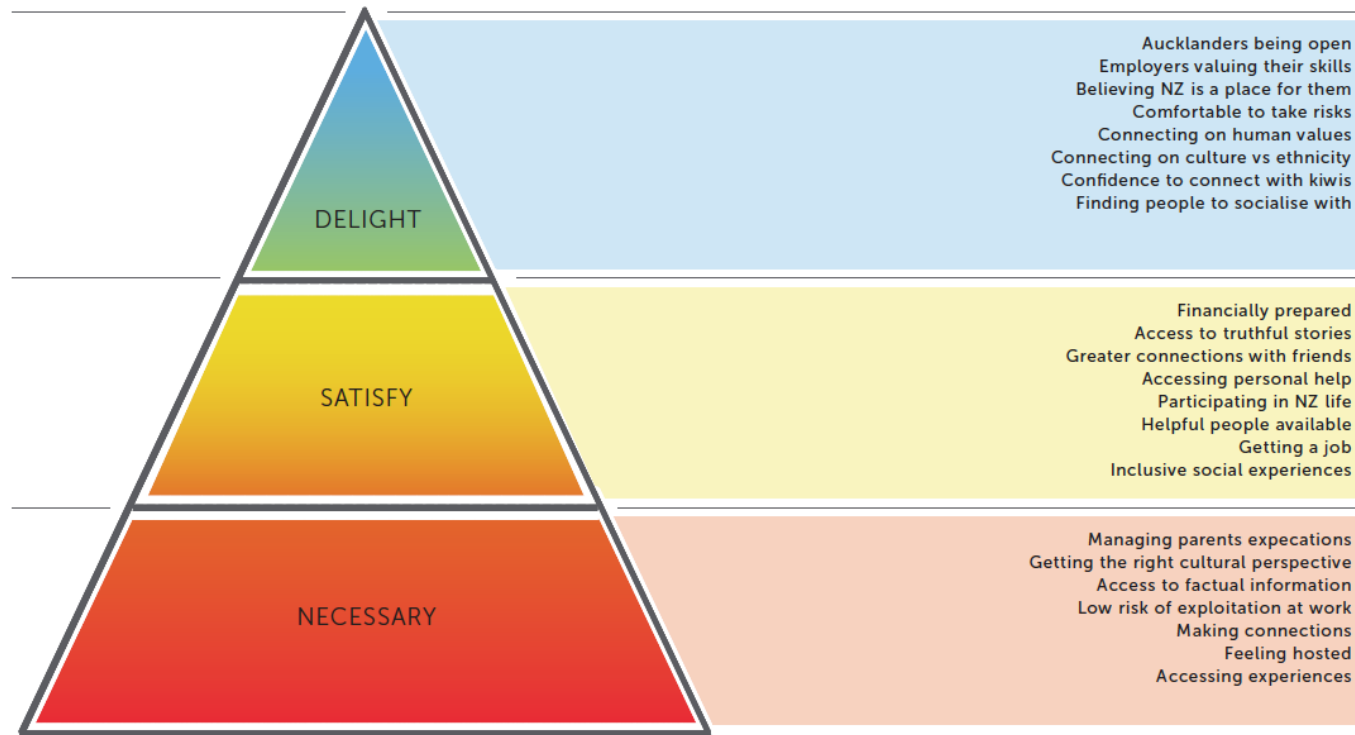
To fully understand from the perspective of an international student what it is like to live in Auckland.

To identify insights and opportunities for us as hosts to create a fulfilling life experience for them

AUCKLAND STUDENT EXPERIENCE DESIGN PROJECT

NAVIGATION LENS

STUDENT NEEDS



AUCKLAND INTERNATIONAL STUDENT EXPERIENCE DESIGN PROJECT

1. *Journal of the American Medical Association*, 2000; 284: 2689-2695.



BENCHMARKING INTERNATIONAL STUDENT EXPERIENCE

Government initiatives in international comparison*

1

New Zealand is leading the way

New Zealand's and Australia's approaches in government strategy and policy setting with a focus on International Student Experience are most closely aligned and are leading the way, ahead of other English-speaking countries (USA, Canada, UK).

2

Student-centered: a new priority for governments

Focusing on the international student view and their experience studying in a host country is a new concept for host government policies and strategies but is becoming central focus.

*New Zealand, Australia, USA, Canada, UK

STRATEGIC OBJECTIVE



Telling the story

To support the sustainable growth of international education in New Zealand by gaining the social license and buy-in to do so.

STRATEGIC APPROACH

Telling the story

Build an understanding of the contribution of international education to New Zealand that spans across cultural, social, educational and economic (lifetime) value.

This requires...

- Engaging in two-way dialogue
- Telling student stories (domestic and international)
- Showing evidence of the sector's benefits – linking hard and soft benefits
- Being proactive, be open and taking risks
- Using existing channels
- Maximising the power of collective impact.

TELLING THE STORY

Education
Central | .co.nz

August 4, 2017

Features International Opinion

Opinion: Chris Whelan – recognising the value of our international students

Universities New Zealand Executive Director CHRIS WHELAN says New Zealand has some way to go to better communicate the benefits of international students to our economy and our society.

By Education Central · August 4, 2017 · 268 · 0

“(…) For our education sector, it’s about nurturing sustainably what has become New Zealand’s fourth largest export market – international education. It brings in \$4.28 billion a year and generates around 32,000 jobs for New Zealanders. About \$1.13 billion of that is generated by New Zealand’s eight universities.(…)”

Ingenio
THE UNIVERSITY OF AUCKLAND ALUMNI MAGAZINE

October 20, 2017

A force for justice

EDITORIAL, FROM THE VICE-CHANCELLOR

— BY INGENIO ON OCTOBER 20, 2017 12:52 PM



“At a time when countless millions of people have been displaced by conflict, and intolerance appears to be increasing, research universities such as ours have an important role to play in promoting informed debate, encouraging diversity, breaking down prejudice, and developing citizens and future leaders who are tolerant and have broad interests in and understanding of others. (…)”

nzherald.co.nz

June 30, 2017

NEW ZEALAND

Government wants young Kiwis to be 'global citizens'



30 Jun, 2017 3:22pm

“Equipping New Zealanders with the international capabilities and readiness required to live and work globally is one of the wider benefits of international education.”(…)”

Indian
newslink
(Established November 1996)

February 13, 2017

Scholarship Programme cements Indo-Kiwi relations

“(…) Education New Zealand (ENZ) Regional Director (South East Asia & Middle East) John Laxon said that the PMSA reinforces the government’s commitment to India and our education relationship.

“These scholarships build on New Zealand’s status as a top destination for Indian students, creating partnerships with prestigious Indian education institutions and between the future leaders of both countries,” he said.

.(…) ”



TELLING THE STORY

The Timaru Herald

February 7, 2017

Fonterra Clandeboye keen to employ international students from new job programme

"(...) A programme placing international students into employment or internships has been so successful in Christchurch it is now expanding into South Canterbury. (...)"



nzherald.co.nz

April 27, 2017

Overseas students 'untapped opportunity' for regions

"The study by economic consultants Infometrics says the regions are capturing only one-third of the \$3.6 billion annual economic value of international students, despite having two-thirds of the country's population. (...)"



stuff

June 5, 2017

International education troubles do not reflect the whole industry

"Education is already a cornerstone of many of New Zealand's bilateral relationships, and it paves the way for further diplomatic and trade initiatives. It is an important contributor to inter-cultural understanding and awareness, as well as innovation.(...)"



stuff

September 4, 2017

Becoming Kiwi: Why students choose to come to New Zealand

"(...) WITT (Western Institute of Technology at Taranaki) embraces immigration, not only with the students who complete their training and become much sought after talent that ensures the wheels of productivity continue to turn, but also with our staff and contractors, surprisingly, a large number are from alternate shores.(...)"



A TALE OF 2 CITIES

Auckland

Population ~1,540,000

Dunedin

Population ~125,000

UNIVERSITY OF OTAGO

New Zealand's first university

Comprehensive, residential
~19,000 students
~2,500 international





19,000 students



NZ's top university for
students' educational
performance



190+ undergraduate
and postgraduate
programmes



15 residential colleges



3%

Ranked in the top
3% of universities
worldwide



140

140+ clubs and societies



85% of students from
outside Dunedin

INTERNATIONAL STUDENT WELLBEING STRATEGY

Economic
Wellbeing

Quality
Education

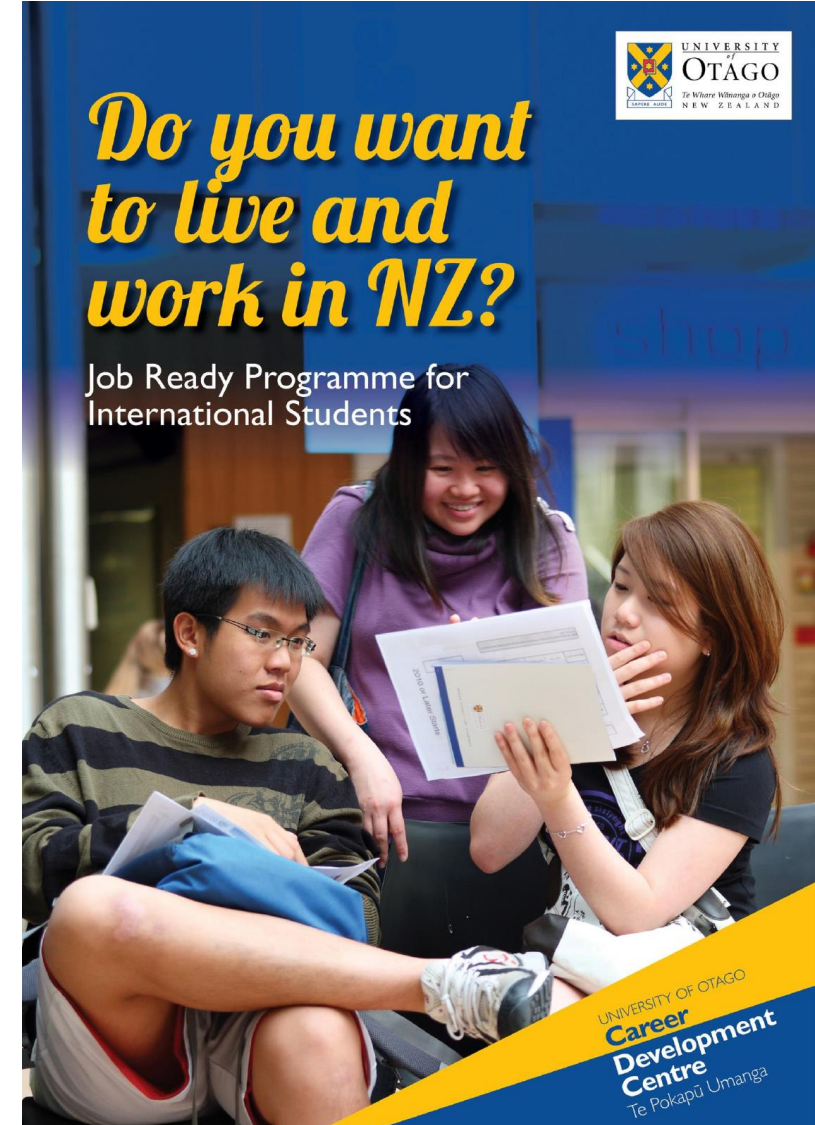
Health and
Wellbeing

Inclusion



ECONOMIC WELLBEING

- Job Ready
- Joint project between:
Education NZ,
Otago University,
Otago Polytechnic,
Dunedin City Council



INCLUSION

- With domestic students
- With the local community including Māori



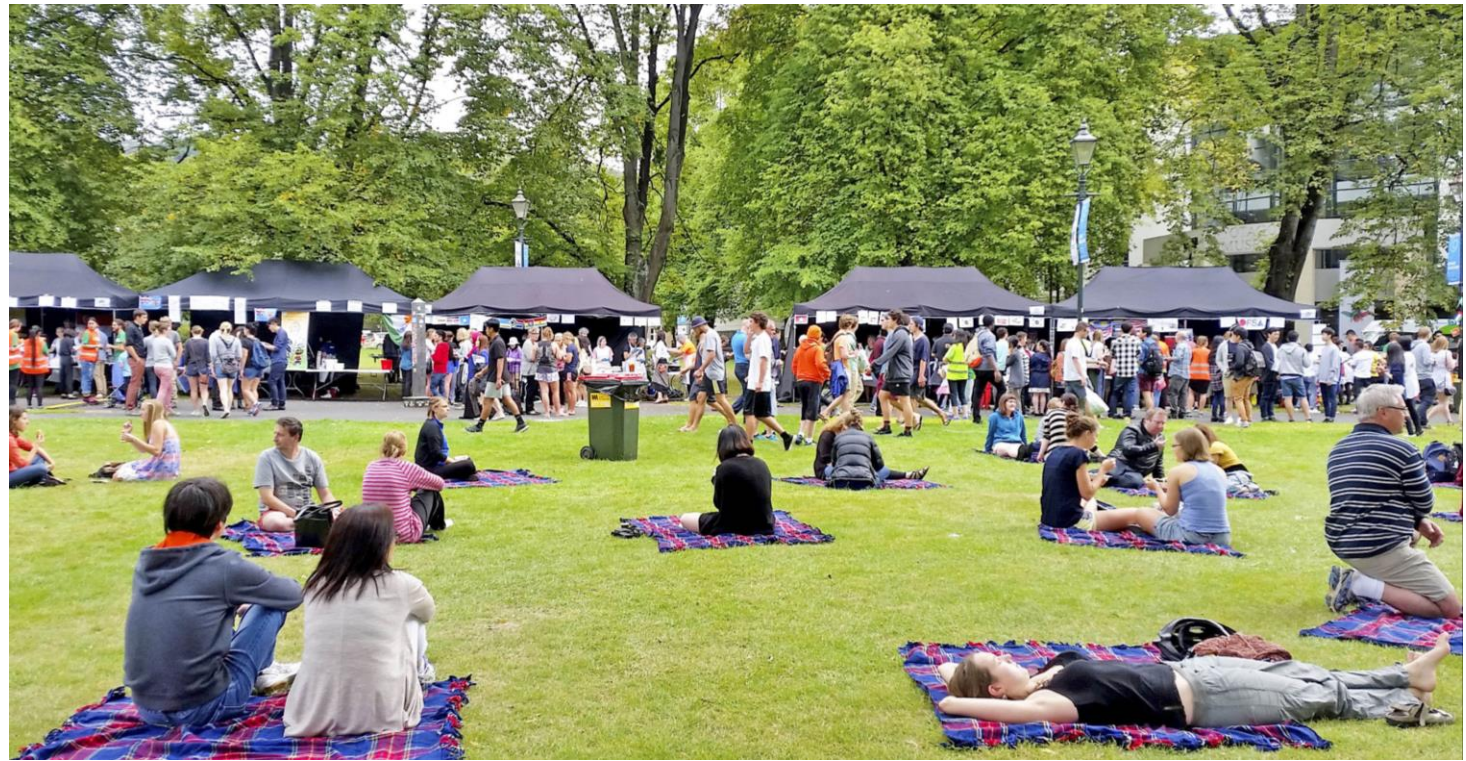
UNIFLATS – KIWI HOSTS



CULTURALLY-RICH ENVIRONMENT



CULTURAL EVENTS OPEN TO UNIVERSITY AND LOCAL RESIDENTS



VOLUNTEERING CENTRE



INDIGENOUS EXCHANGE



KORERO – DIALOGUE

- How can education leaders have influence on the wider community to not only welcome, but include and value international students?
- What is the role of education leaders as influencers in sharing best practice approaches to common issues faced by the presence of international students on our campuses and living and working in our communities?

A group of five young adults, three men and two women, are sitting on a large, mossy log in a lush forest. They are all smiling and looking towards the camera. The background is filled with large, green ferns and tree trunks, with sunlight filtering through the leaves. The text 'THANK YOU KIA ORA' is overlaid on the left side of the image in a large, teal, sans-serif font.

THANK YOU
KIA ORA