AIEA

2017

ASSOCIATION OF INTERNATIONAL EDUCATION ADMINISTRATORS

ANNUAL CONFERENCE

# Focus on the SIO as scholar:
## How and where to publish your research

Amir Reza, Babson College

Robin Matross Helms, American Council on Education

Douglas Proctor, University College Dublin

# Association of International Education Administrators

## Editorial Committee

- 10 AIEA members who encourage SIO's, Scholars, and other Senior Administrators to contribute to publications
- Audience for publications mostly SIO's
- Coordinate with Strategic Issues Committee on relevant/timely topics
- Collaborate with other organizations for publications that matter to SIO's
- Review and Recommend publications

# AIEA Publications

http://www.aieaworld.org/aiea-publications

Forthcoming: SIO Pathways Series

# Suggestions for Contribution

- Seek out co-authors
  - Variety in institutional type and geography
  - Consider U.S. and non-U.S. perspectives
- Consider timely and relevant topics
- Review guiding questions in that series
- Consider SIO audience
  - Lacks time to read lengthy documents
  - Utilizes scholarship to inform practice
  - Utilizes empirical evidence to advocate internationalization with a variety of stakeholders
- Other audience
  - Researchers (likely looking for more in-depth analysis)
  - Faculty & Graduate Students in IHE graduate programs

# American Council on Education (ACE)

**Mission and Goals**

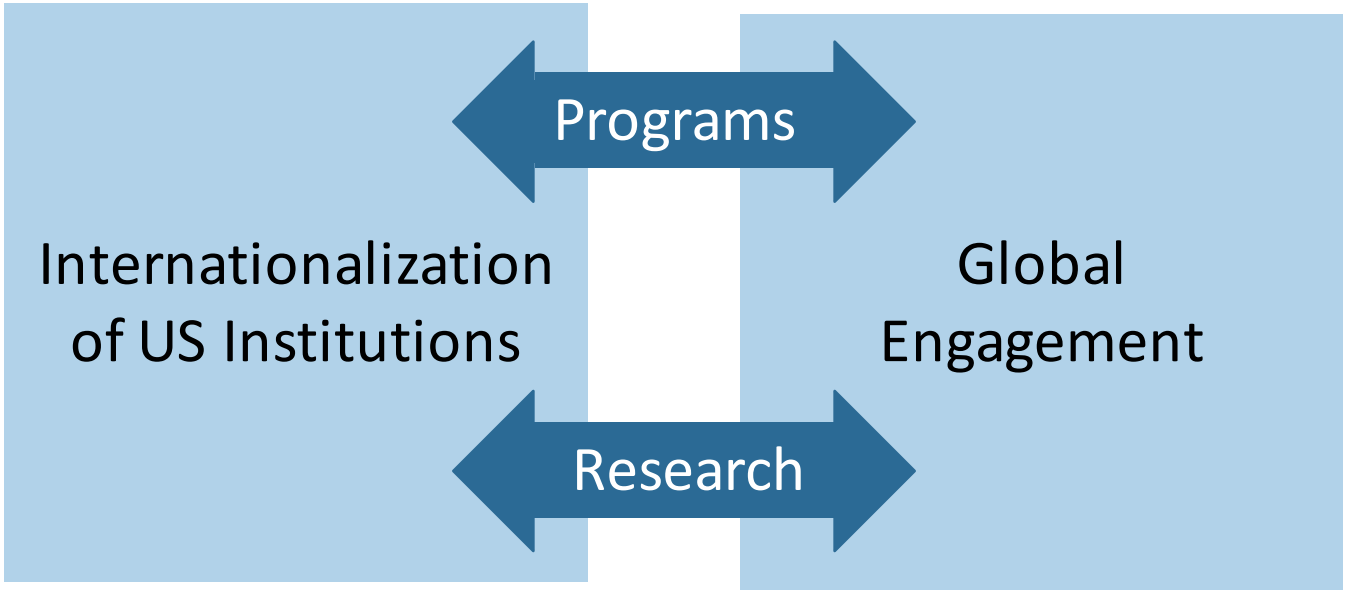
- Umbrella organization
- Leadership & advocacy
- National & international mission

**Membership**

- Approximately 1800 institutions
- All sectors of U.S. higher education

# ACE Center for Internationalization & Global Engagement (CIGE)

www.acenet.edu/cige



# CIGE Research Principles

- Internationalization & global engagement
- Strategic & practical
- Analysis & examples
- Quantitative & qualitative data
- Various venues for distribution
- Contribute to policy conversations
- *Outside authors*

All resources are available at www.acenet.edu/cige

# CIGE Publications

### CIGE Insights: A Series of Occasional Papers

CIGE Insights reports explore key issues and themes surrounding the internationalization and global engagement of higher education. Papers include data, analysis, expert commentary, case examples, and recommendations for policy and practice.

### Internationalization in Action

The Internationalization in Action web series features institutional strategies and good practices gathered from participants in CIGE programs and other experts in the field. Topics rotate regularly, and each installment includes analysis, examples, sample documents, and advice from a variety of institutions.

### Internationalization Toolkit

This on-line resource consists of examples of policies, programs, surveys, and other resources collected from participants in the Internationalization Laboratory program and other institutions. Resources are organized according to the six aspects of the CIGE Model for Comprehensive Internationalization and are provided as models for other colleges and universities.

HIGHEREDUCATIONTODAY a blog by ACE American Council on Education

# Boston College Center for International Higher Education

For weekly global higher education news and comment see our partner:

**University World News**

THE GLOBAL WINDOW ON HIGHER EDUCATION

www.universityworldnews.com

**INTERNATIONAL HIGHER EDUCATION** | Number 88: Winter 2017

THE BOSTON COLLEGE CENTER FOR INTERNATIONAL HIGHER EDUCATION

*International Higher Education* is the quarterly publication of the Center for International Higher Education.

**Internationalization Trends and Traditions**


2 International Universities in the Arab World
**Lisa Anderson**

3 A Chinese Branch Campus in Malaysia
**Bonnie Yingfei He and Alan Ruby**


**CIHE PERSPECTIVES No. 3**

**"CATHOLIC UNIVERSITIES: IDENTITY AND INTERNATIONALIZATION, A PILOT PROJECT"**

CIHE Perspectives 3 brings together three case studies in the context of a pilot project for a larger study —"Catholic Universities: Identity and Internationalization"— undertaken by the Center for Research on Educational Policy and Practice (CEPPE) of the Pontificia Universidad Católica de Chile (PUC) and CIHE.

**ENGAGING WITH EUROPE**

The new issue in the CIHE/ACE International Briefs for Higher Education Leaders Series is now available online. It explores recent European internationalization initiatives, including the Bologna Process, Erasmus, and Horizon 2020, and their implications for European-US higher education collaboration.

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# What About Content?

## Write from experience

- But: Connect to the bigger picture
- Marry strategic and practical

## Tailor to the audience

- Practitioners, institution leaders, policy makers
- Explain how it's relevant and how they'll use it

## Cut to the chase

- Academic versus non-academic writing
- Don't get lost in the literature review

# Hot Topics

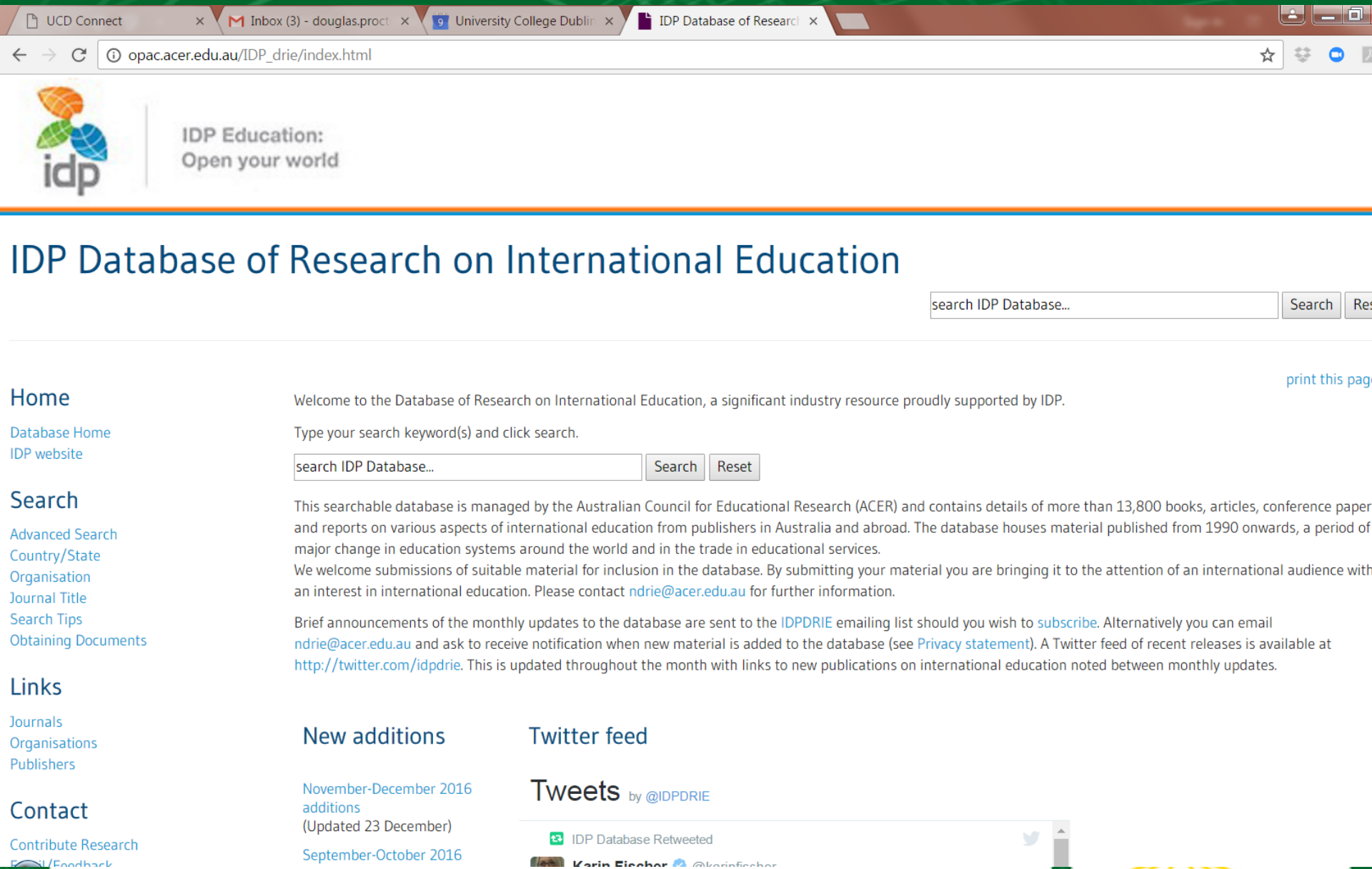
- Financial models for internationalization
  - Funding sources
- Non-institutional partners abroad
  - Multilateral partnerships
  - Working with foreign governments
- Faculty engagement
- India and Vietnam

**2017 Edition Coming Soon!**

# Opportunities beyond the US

- International Education Research Network (IERN)
  - **Inform** the international education research agenda
  - Provide a platform to **connect** researchers with practitioners and policy-makers
  - Promote **collaboration** and provide ready access to key resources and publications

- IDP Database of Research on International Education - www.idp.com/researchdatabase

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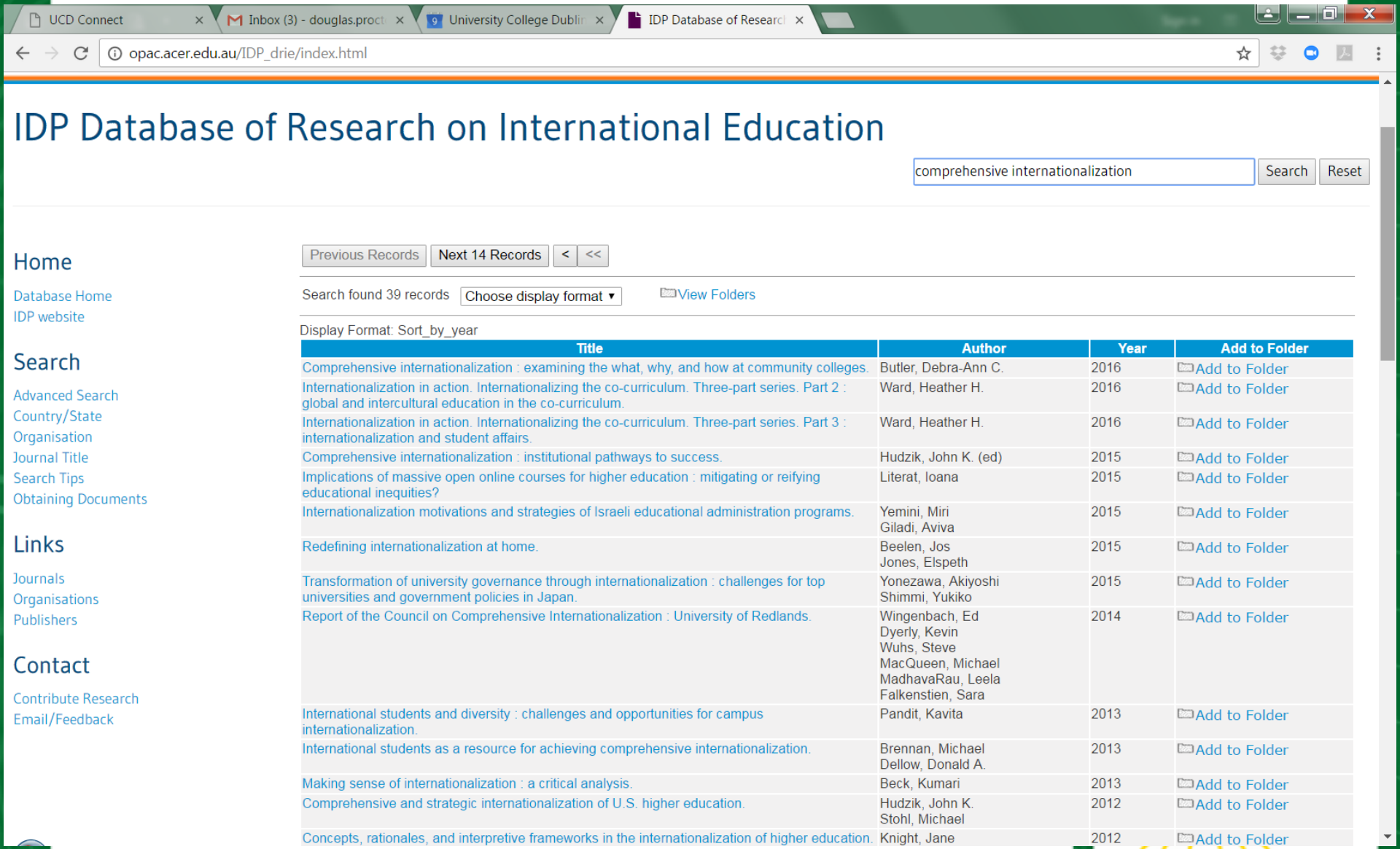
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Comprehensive internationalization : examining the what, why, and how at community colleges.
Butler, Debra-Ann C.
2016
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Internationalization in action. Internationalizing the co-curriculum. Three-part series. Part 2 : global and intercultural education in the co-curriculum.
Ward, Heather H.
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Ward, Heather H.
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Comprehensive internationalization : institutional pathways to success.
Hudzik, John K. (ed)
2015
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Implications of massive open online courses for higher education : mitigating or reifying educational inequities?
Literat, Ioana
2015
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Internationalization motivations and strategies of Israeli educational administration programs.
Yemini, Miri
Giladi, Aviva
2015
Add to Folder
Redefining internationalization at home.
Beelen, Jos
Jones, Elspeth
2015
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Transformation of university governance through internationalization : challenges for top universities and government policies in Japan.
Yonezawa, Akiyoshi
Shimmi, Yukiko
2015
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Report of the Council on Comprehensive Internationalization : University of Redlands.
Wingenbach, Ed
Dyerly, Kevin
Wuhs, Steve
MacQueen, Michael
MadhavaRau, Leela
Falkenstien, Sara
2014
Add to Folder
International students and diversity : challenges and opportunities for campus internationalization.
Pandit, Kavita
2013
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International students as a resource for achieving comprehensive internationalization.
Brennan, Michael
Dellow, Donald A.
2013
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Making sense of internationalization : a critical analysis.
Beck, Kumari
2013
Add to Folder
Comprehensive and strategic internationalization of U.S. higher education.
Hudzik, John K.
Stohl, Michael
2012
Add to Folder
Concepts, rationales, and interpretive frameworks in the internationalization of higher education.
Knight, Jane
2012
Add to Folder

# Opportunities beyond the US

- Two reports – research trends analysis
  - "What's hot in international education research?" – published 2014 (2011-2013 data)
  - "Trends in International Education Research 2011–14" – published 2015 (2011-2014 data)

  - Available online at http://www.ieaa.org.au/international-education-research-network/key-trends-2

- What do these reports tell us about #intled research and where it is published?

# Trends in #intled research – what?

# Trends in #intled research – where?

| Publication type | 2014 |
|---|---|
| Journal articles | 57.41% |
| Research reports | 15.86% |
| Theses | 6.90% |
| Discussion papers | 6.72% |
| Book chapters | 5.00% |
| Books | 2.07% |

# PUBLICATION TYPE

**50%**

Over 50% of research is published in academic journals

**Journal of Studies in International Education** is the leading journal

Publication in **academic journals** is trending up

**Top three journals for 2011-2014:**

1. Journal of Studies in International Education
2. Journal of International Students
3. International Higher Education, Boston College

**Top three journals for 2014:**

1. Journal of International Students
2. Journal of Studies in International Education
3. Higher Education

**15%**

Over 15% of research is published in research reports

Leading **report publishers** include Australian Government agencies, British Council (UK) and Institute of International Education (USA)

Leading **book publishers** include Palgrave Macmillan, Information Science Reference and Routledge

**18%**

Over 18% of research is published in books or book chapters

Over **130 research theses** recorded in IDP-DRIE from 2011-2014

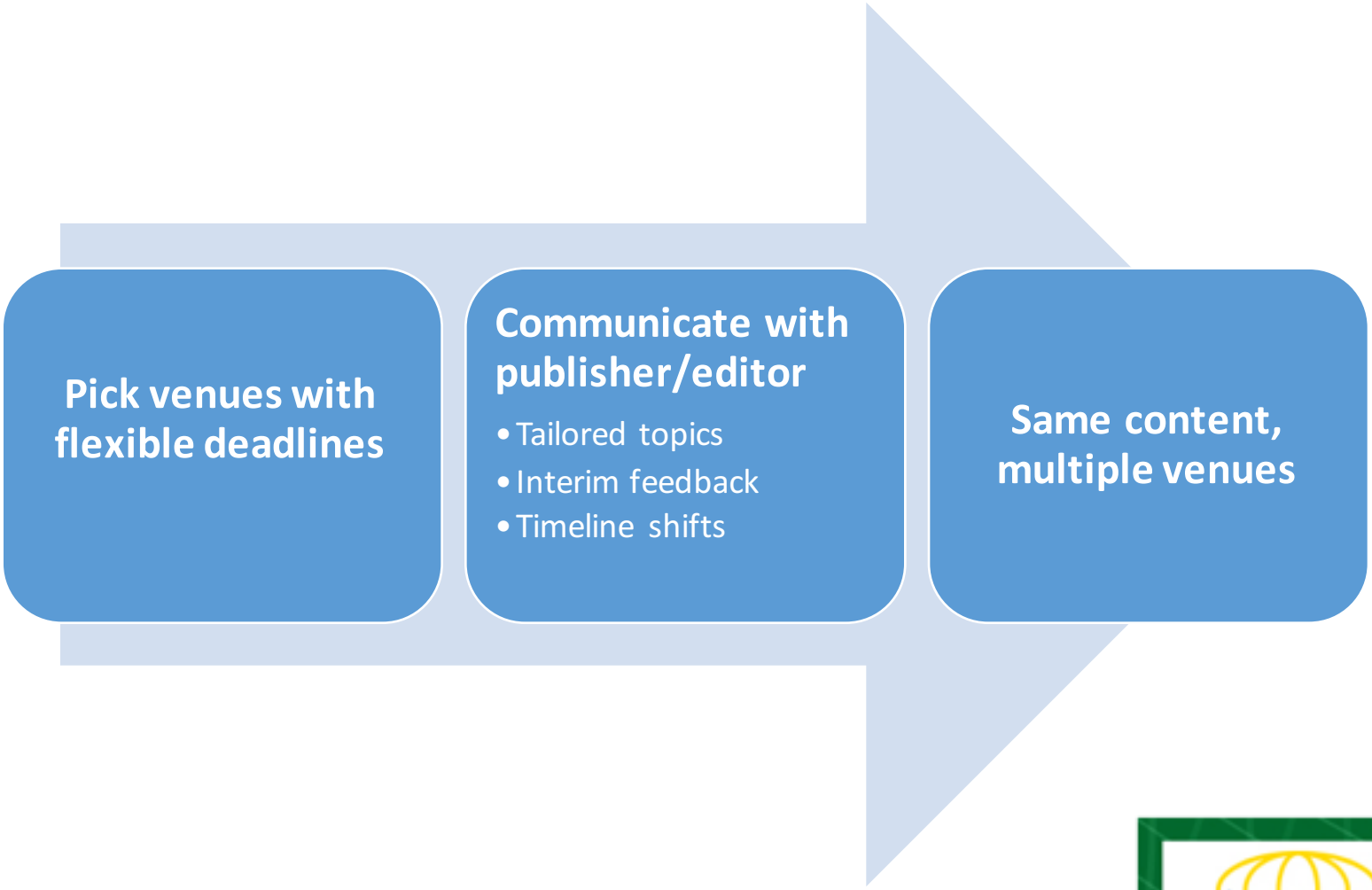
Majority from **Australia** and **USA**

Note: IDP-DRIE **only references English** language materials

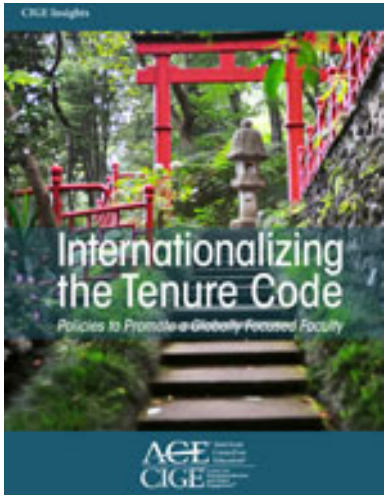
# Ideas & suggestions (Amir)

- Connect with university Public Relations
  - Follow up periodically
  - Share news on publications & upcoming presentations
  - May be called to respond to media inquiry
- Contribute to publications in other higher education organizations (e.g. NASPA) which may not have a complete focus on internationalization, but have overlapping interests
- Partner with faculty to conduct research

# How: Ideas & Tips (Robin)



# Journey of a Publication (Robin)

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UNITED STATES
**Building a globally-focused faculty**
Robin Matross Helms 15 January 2016 Issue No:396
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HIGHEREDUCATIONTODAY a blog by ACE American Council on Education
POLICY & RESEARCH LEADERSHIP INTERNATIONAL ATTAINMENT & INNOVATION

**A Tenure and Promotion Wish List**

*January 4, 2016*

*By Robin M. Helms*

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AIEA ISSUE BRIEF
FALL 2016

**Internationalizing the Tenure Code: Six Strategies for Policy Design and Implementation**

Robin Matross Helms • *American Council on Education*

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The 'Q' Blog
Newsletter
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**What 'internationalization' is and why it's important to faculty development and student learning**
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# How: Ideas and Tips (Robin)

- **Make research sacred**
  - One hour per day
  - Work from home
  - Update colleagues & staff
- **Strategic opportunities for staff & grad students**
  - Clear, finite assignments
  - Case studies
- **Have others write about your expertise**
  - University communications offices

On the Campus

# Q&A: Anastasia Vrachnos '91: Thinking Globally

By Ellis Liang '15

Published in the December 7, 2016 Issue

0 Comments

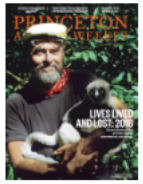
SEND A LETTER TO THE EDITOR

"International experience is becoming a seminal part of the Princeton education." — Anastasia Vrachnos '91, vice provost for international affairs and operations

*Courtesy Yale-NUS College*

Inside The
**Current Issue**

Lives Lived and Lost: 2016; fresh look for Old Frick; and more



View Current Issue

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# How –ideas and tips (Douglas)

- International education associations:
  - AIEA
  - NAFSA – International Educator magazine
  - EAIE – EAIE blog, Forum Magazine
  - IEAA – Research Digest series
  - CBIE – Research Reports, Research in Brief etc.

- On-campus: e-news, staff magazine, alumni magazine, President's reports…

- Blogs – www.douglasproctor.com
- LinkedIn article
- Twitter (140 characters)

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