

COALITION FOR INTERNATIONAL EDUCATION

Promoting U.S. Global Competence

Educating the Global Generation for 21st Century International Skills: HEA-Title VI and Fulbright-Hays

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Topics

- ◆ Background
- ◆ Federal Role
- ◆ Why Title VI and Fulbright-Hays?
- ◆ Increasing Demands
- ◆ Restoring Funding
- ◆ Prospects for Authorization Renewal and Innovation

HEA-Title VI and Fulbright-Hays Background

- ◆ Origins in National Defense Education Act of 1958, and Mutual Education and Cultural Exchange Act of 1961
- ◆ Federal government's most comprehensive and multifaceted international and foreign language education programs.

Federal Education Role

- ◆ **Federal-higher education partnership** ensures educational and resource **capacity** needed for **national security, U.S. economic growth, global issues**, as well as **an informed citizenry**.
- ◆ Title VI and Fulbright-Hays provide **broad access** to quality international, area, regional and global studies, international business, and foreign language education and resources.
- ◆ Most Title VI and Fulbright-Hays programs and activities would not exist without **federal incentives**.
- ◆ National Research Council 2007 study: Title VI and Fulbright-Hays serve as the **foundation** for internationalizing U.S. higher education.

Why Title VI?

Design of programs addresses contemporary demands for higher education reform by:

- ◆ Breaking down disciplinary boundaries
- ◆ Stepping out of ivory tower to serve different constituencies
- ◆ Making global perspectives accessible to U.S. citizenry
- ◆ Producing policy-related work with diverse perspectives
- ◆ Generating innovative teaching and curriculum

Why Title VI?

Title VI supports all international education modalities:

- ◆ **Foreign Languages:** Teaching and resource capacity in over 220 foreign languages, mostly the less- and least-commonly taught.
- ◆ **International/Cultural Programs:** Interdisciplinary studies and research on *all* world areas and regions, international and global studies, and international business education.
- ◆ **Experience Abroad:** Study, seminars, internships, and research abroad, as well as university linkages.
- ◆ **Interdisciplinary Programs:** Combining above international education modalities with various disciplines, such as humanities, social sciences, business, science and technology, health, environmental studies, agriculture and more.

Why Title VI?

Title VI activities are multifaceted:

- ◆ Educates the nation's **deep experts**, as well as **professionals with global competencies and experience**.
- ◆ Develops **new IFLE programs** at all types of colleges and universities.
- ◆ Supports **key resource areas** such as library collections, curriculum development, K-12 teacher training, and research and studies.
- ◆ Sponsors collaborative **summer institutes** on less and least commonly-taught languages.
- ◆ Stimulates **economic growth and job creation**.

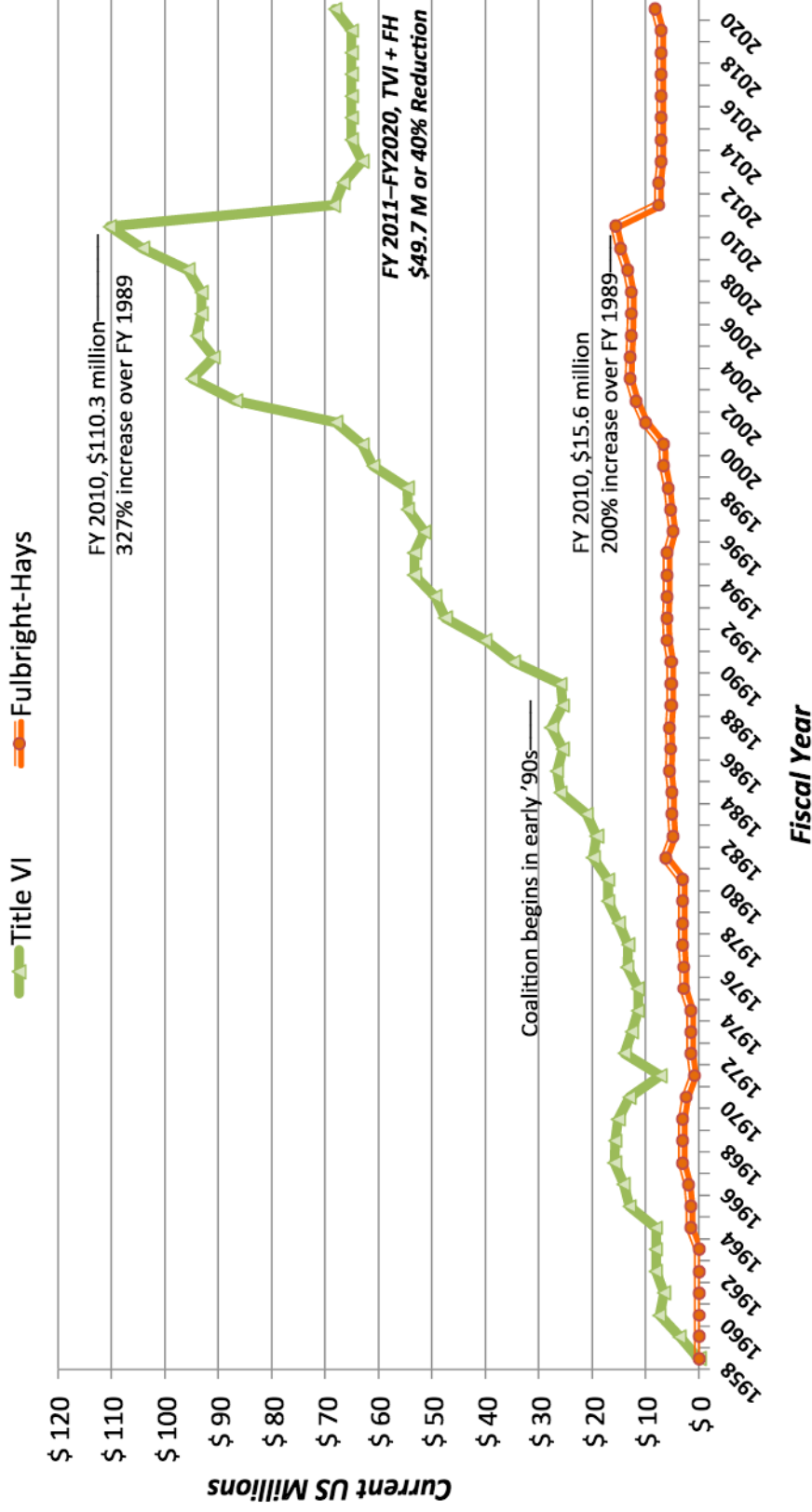
Why Title VI?

- ◆ Conducts extensive **outreach** to underserved populations and institutions including community colleges, K-12, business, government at all levels, non-profits and the media.
- ◆ ***Multiple federal agencies with more targeted priorities depend on the Title VI/Fulbright-Hays educational infrastructure*** to further their respective strategic goals (e.g., the U.S. Army's Foreign Area Officer Program (FAO), ROTC, DOD Language Flagship Programs). Programs are complementary.

Increasing Demands

- ◆ Government demands for international expertise and foreign language proficiency in strategic areas are not being met.
- ◆ National security challenges have expanded to new areas, such as global health, food safety, cyber security, and the environment, among many others.
- ◆ In a 2014 survey, 85% of over 800 corporations believed their overall business would increase with more international expertise, while nearly 70% said foreign language skills and an appreciation for cross-cultural differences are important requirements at the entry level.

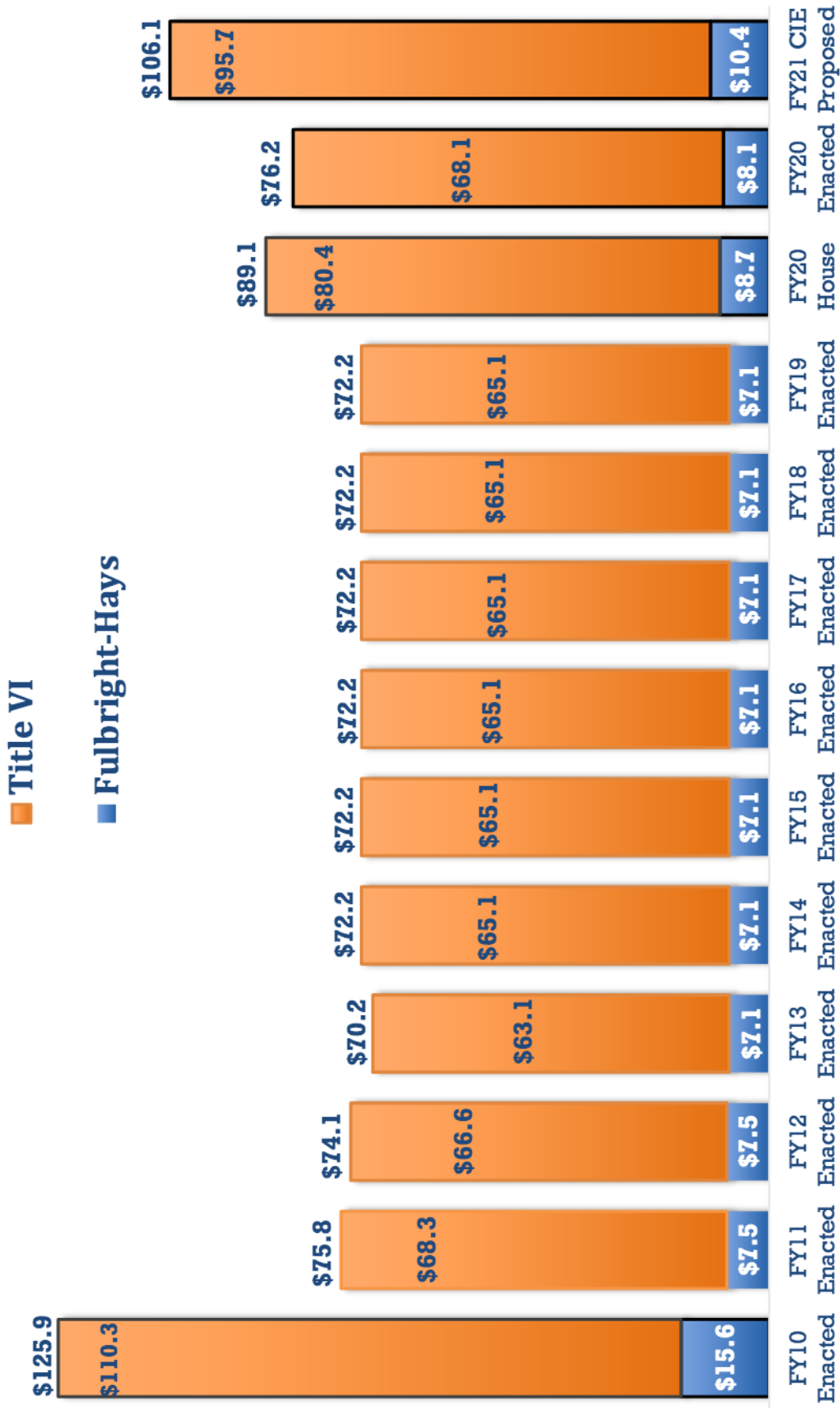
HEA-Title VI & Fulbright-Hays Funding History in Current \$ FY 1959 – FY 2020



U.S. Department of Education

Title VI & Fulbright-Hays, FY 2010-21

In Millions USD



Restoring Funding

FY 2020-2021

- ◆ For FY 2020, Congress provided a \$4 million funding increase, the first since the FY 2011 reduction of \$53 million or 43%.
- ◆ FY 2021 PBR proposes elimination for the fourth year in a row.
- ◆ For FY 2021, Coalition proposing \$106.1 million.
- ◆ Reps. David Price (D-NC) and Don Young (R-AK) sponsoring a Dear Colleague letter urging \$106.1 million.
- ◆ Senator Tammy Baldwin leading a Dear Colleague Letter in the Senate to increase funding.

Title VI Reauthorization in the 116th

Advancing International and Foreign

Language Education Bills

HR 2562 Sponsors:

S. 342 Sponsors:

Todd Young (R-IN)

Tammy Baldwin (D-WI)

Mike Braun (R-IN)

Rob Portman (R-OH)

Dianne Feinstein (D-CA)

Elizabeth Warren (D-MA)

Christopher Coons (D-DE)

David Price (D-NC)

Susan Davis (D-CA)

Andy Levin (D-MI)

Jim Cooper (D-TN)

David Trone (D-MD)

HEA Reauthorization Status

- ◆ House Ed & Labor Committee reported out comprehensive HEA reauthorization bill last year, HR 4674, The College Affordability Act. Includes HR 2562 text. To be considered by full House this year.
- ◆ Senate HELP Committee Chairman Lamar Alexander (R-TN) has been looking to do several individual bills, while Ranking Member Patti Murray (D-WA) prefers comprehensive bill. They have been talking.
- ◆ Title VI stand alone bill (S. 342) still pending in the Senate. Likely to be included in any comprehensive bill the Senate HELP committee may decide to release.

What SIOs Can Do

Coalition urges U.S.–based AIEA members to engage in advocacy to help strengthen these valuable programs.

- ◆ Join us for the Coalition’s Title VI/Fulbright-Hays Advocacy Event on March 11-12, 2020 at the GWU Elliott School.
- ◆ Work with your federal relations officers and the Coalition to set up targeted Congressional meetings to:
 - Urge \$106.1 million for Title VI and Fulbright-Hays in FY 2021 to begin restoring funding to the FY 2010 level.
 - Support the Coalition’s Title VI renewal and innovation proposals for reauthorization.
 - Help secure sign ons to Congressional letters and co-sponsorships of House and Senate Title VI bills.

Thomas Fingar, former Chairman of the National Intelligence Council: *“To thrive in and continue to lead the global system we helped to build and from which we benefit enormously, we must be as strong in our knowledge of foreign languages and cultures as we are militarily.”*

Jon Huntsman, Ambassador, Governor and businessman stated in 2014: *“We have no time to waste. It’s language, it’s culture, it’s time on the ground, it’s the facility to interact with people and traditions that are far different from our own. That’s our future, that’s the world with which we must integrate economically.”*

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THANK YOU!
QUESTIONS WELCOME