

2018

AIEA Annual Conference

*The Internationalization
Imperative in Turbulent Times*



Conveying Internationalization's Story:

The How's and Why's of Book Publishing as SIOs

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Laura Rumbley, Boston College

Context:

International Educator Professional Competencies

- **NAFSA Professional Competencies**
 - **Advocacy for Comprehensive Internationalization**
 - **Familiarity with relevant research, theory, and scholarship**

AIEA Standards of Professional Practice

5. Understand how research on comprehensive internationalization can be used to advance internationalization

9. Communicate the work of campus internationalization to internal and external audiences

10. Use assessment data to strengthen internationalization, communicate successes and gaps, refine processes and practices, and strengthen student learning outcomes

21. Learn from and contribute to the exchange of data, ideas, and practices

The International Education Scholar-Practitioner

“collaborative educators who engage in the research process and use and disseminate their knowledge and information . . . for the benefit of those who are engaged in international education.”

Even if they do not have active research agendas, “it is important that they understand, utilize, and facilitate research directions.”

Streitwieser, B. & Ogden, A.C. (Eds.) (2016). *International higher education's scholar-practitioners: Bridging research and practice*. (p. 32) Oxford, UK: Symposium

Today's Session:

Opportunities & Challenges Your Perspectives and Ours

Hilary Kahn

- Pennington, R. and Kahn, H (Eds.) (2018) *On Islam: Muslims and the Media*. Indiana University Press.
- Kahn, H. (2014). *Framing the Global: Entry Points for Research*. Indiana University Press
- Kahn, H. (2006). *Seeing and Being Seen: The Q'eqchi' Maya of Livingston, Guatemala, and Beyond*. University of Texas Press

Laura Rumbley

- Proctor, D. & Rumbley, L.E. (Eds.) (Forthcoming). *The future agenda for internationalization in higher education: Next generation perspectives into research, policy, and practice*. New York and London: Routledge.
- Yudkevich, M., Altbach, P.G., & Rumbley, L.E. (2016). (Eds.) *International faculty in higher education: Comparative perspectives on recruitment, integration, and impact*. New York and London: Routledge.

Elizabeth Brewer

- Savicki, V. & Brewer, E. (Eds.) (2015). *Assessing study abroad: Theory, tools, and practice*. Stylus
- Brewer, E. & Cunningham, K. (Eds.) (2010). *Integrating study abroad into the curriculum*. Stylus

In pairs *(5 minutes)*

1. What motivates you to consider writing or editing a book related to internationalization?

2. How would you rate your level of experience with publishing?

none - some - considerable

a. In general

b. Related to internationalization

Motivations and Topics:

Hilary

- Making connections and problem solving
- Being an interdisciplinary global scholar
- To help others excavate an intellectual or practical issue from multiple perspective
- Creative expression
- Contributing to a body of knowledge

Motivations and Topics:

Laura

Motivated by

- a desire to be a “part of the conversation”
- to add to, and enhance the readability of, the existing body of knowledge
- to serve as a model for my students

Focused on

- global trends and comparative perspectives
- “internationalization of internationalization”
- deepening and widening the pool of contributors

From extended, collaborative projects to publications Motivated by a desire to improve practice

Integrating Study Abroad into the Curriculum (2010, Stylus)

- To strengthen study abroad by focusing on faculty engagement.
- Supports: ACE's Internationalization Collaborative, Mellon Foundation grant for curriculum integration, & Freeman Foundation grant to strengthen Asian Studies

Study Abroad and the City (2011, Frontiers: Interdisciplinary Journal of Study Abroad Special Edition)

- To explore how cities provide opportunities (and challenges) for learning during study abroad
- Supports: Beloit College Cities in Transition Project

Assessing Study Abroad (2015, Stylus)

- Demystifying assessment
- Supports: Forum on Education Abroad Outcomes and Research Committee

Critical Perspectives on Education Abroad: Leveraging the Educational Continuum (forthcoming)

- To strengthen education abroad learning outcomes by making connections to learning opportunities throughout students' educations

Selecting a topic/focus

1. Review the handout. Which topics related to internationalization have been addressed by books in recent years?
2. What gaps do you see?
3. Which gap(s) can you imagine addressing in an edited or single-author book?

Outlets: The Usual Suspects

- Book publishers in International Education: Sage, Sense, Stylus, Springer, Routledge, Intercultural Press
- Organizations: IIE, AIEA, EAIE, The Forum

Outlets: Going beyond the Usual Suspects

- Publishers with specialties in Interdisciplinarity, Global Studies, Migration, Cultural Studies, Communication Studies, Organizational Change, Network Theory, etc.
- Be Creative but stay focused on missions!
- University Presses (aaupnet.org)

Approaching the Publisher

- Do not send your dissertation
- Revise your dissertation
- Think about the audience
- Get rid of jargon
- Get rid of literature review
- Think about your audience (very different from a thesis committee)
- Approach publishers who use eminent peer reviewers
- Focus more on what they publish than their status

Finding the Right Publisher

- Look at the books you used in writing your thesis. If there are particular titles that seem similar to yours, say that in your proposal to the university press.
- Look up their submission guidelines and follow them.
- Just as you'd tailor your application for a job, tailor your application for a publisher.
- You can send a proposal to more than one publisher at a time, just mention that this is the case in your proposal.

Book Proposals

- You can send a proposal to more than one publisher at a time, just mention that this is the case in your proposal.
- Usually 5-6 pages: but in your e-mail have a one sentence summary with key terms. What, in a sentence, is this about?
- Clarity and precision is key.
- Spend time on this; do not rush it

Q & A

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