



Leaders in International Higher Education

2021 ANNUAL CONFERENCE

*Leading Internationalization in
a New Era: Collaborating for
Global Solutions*

Changing Modes of International Alumni Engagement and Philanthropy

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Brodie Remington, University of Michigan
Hugh Sullivan, Johns Hopkins University

Introductions & Session Goals

- Provide university leaders with successful examples of adapting international fundraising efforts in the face of travel suspensions and other barriers
- Explore changing trends in international philanthropy and alumni relations during the pandemic
- Generate ideas for effective SIO involvement in institutional fundraising and alumni engagement efforts



JOHNS HOPKINS
UNIVERSITY

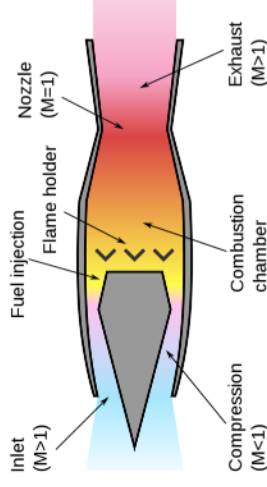
America's first research university

Programs in public health, nursing, biomedical engineering, medicine, and education are considered among the best in the country

Bloomberg School of Public Health is world's oldest and largest independent school of public health

Leading U.S. academic institution in R&D spending and federal R&D funding for 40 years straight

Active in 100+ countries



29,000 full and part-time students
~20% undergraduate (13% international)
~80% graduate (28% international)

200,000 alumni worldwide
12,000+ living outside U.S.

Hugh Sullivan, Director of International Programs, Development and Alumni Relations



Brodie Remington, Executive Director, International Giving & Engagement

About U-M:

- Public
- Research oriented (>\$1.6B in annual expenditures)
- Breadth and depth of academic strengths (100+ programs ranked in the top 10)
- Long history of international engagement (Angell, Barbour)
- Decentralized
- 630,000 alumni - 40,000 outside the US in 179 countries
- 48,090 students (13.9% international)
 - Undergraduate: 31,266 (7.3% international)
 - Graduate: 16,824 (25.8% international)

Who's in the room?

Please raise your hand if you...

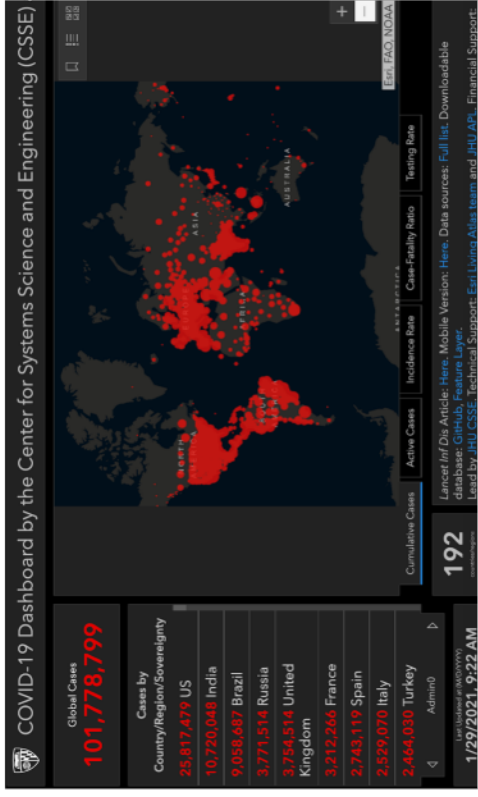
- Are joining us from outside the United States (Feel free to add your home country to the chat!)
- Have international fundraising or global alumni engagement as part of your work portfolio
- Have snow falling outside
- Have a dog or cat keeping you company right now





*How did you adapt your
outreach strategies in light
of travel suspensions and
limits on in-person
gatherings?*





HOPKINS AT HOME

*What new opportunities emerged during COVID-19?
 What surprised you in terms of stakeholder interests?*

U-M Africa Week
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How can SIOs continue to support philanthropic efforts during these challenging times?

What advice would you share with SIO colleagues in today's session?



JOHNS HOPKINS
INDIA INSTITUTE

*As you read the tea leaves, how
might COVID-19 fundamentally
change the ways we engage
with alumni and donors moving
forward?*

*What trends are you already
observing?*



Discussion

