



Jumpstarting Student Mobility Programs in the Americas with Innovation Grants



PARTNERS
of the AMERICAS



The *100,000 Strong in the Americas*
INNOVATION FUND mobilizes **Public-Private**
commitments to provide **GRANTS** to higher
education institutions using

WHOLESALE APPROACH

The **INNOVATION FUND** creates new
PARTNERSHIPS between **HEIs** in the U.S. and
region to create more student exchange/training
opportunities throughout the Americas.



Current Innovation Fund Partners (as of Nov. 2018)





Innovation Fund Advantages

- **Competition** – Race-to-the-top sparks innovation
- **Sustainability** – **Grants stimulate new & sustainable** institutional partnerships
- **Scale** – Since 2014, public/private sector collaboration has generated \$11 million to support the Innovation Fund. As of August 2018, a total of 187 grants have been awarded to 352 teams of higher education institutions in 25 countries and 42 U.S. states
- **Return on Investment** – Average match of \$1.8 for each donor/partner dollar contributed to the Innovation Fund
- **Proven Impact** – On average, one student has access to new international training opportunity for every \$1,300 invested



842 proposals
submitted since
January 2014



187 grants to 352 teams
of HEIs in 25 countries
and 42 U.S. states

1,850

HEIs have joined
the Innovation Network –
and counting

\$11 million

contributions since 2014 from
public / private sectors

\$4.9 million

Granted to winning HEI teams --
matched by \$8.5 million from HEIs,
resulting in

1.7x match



Benefits for Higher Education Institutions (HEIs)

- **Receive Funding:** Teams of HEIs apply for Innovation Fund grants to implement exchange & training programs to provide more students with access to opportunities that improve technical + linguistic + cross-cultural skills – critical for today’s workforce
- **Create Partnerships:** Grants stimulate new or existing partnerships that strengthen institutional vision to work together to increase student exchange/training in the Americas
- **Maximize Visibility:** HEIs collaborate with Department of State, U.S. Embassies, NGOs, corporations, foundations to support regional education cooperation
- **Increase Access:** Provide new opportunities to more students in multiple academic disciplines to gain knowledge, training, skills
- **Expand Capacity:** HEIs work together to implement new student exchange/training programs



Leading Innovation Fund country winners in partnership with U.S. teams (since 2014)

Mexico	30%
Colombia	26%
Peru	14%
Argentina	12%
Brazil	11%
Chile	7%
Cuba	6%
Costa Rica	4%
Guatemala	3%
Dominican Republic	2%





Top 10 U.S. States by Number of Innovation Grants Received (since 2014)

<u>U.S. State/Territory</u>	<u># Grants</u>	<u>% Grants</u>
Texas	25	17%
New York	18	12%
California	12	8%
North Carolina	10	7%
Pennsylvania	9	6%
Wisconsin	9	6%
Virginia	9	6%
Puerto Rico	8	5%
Massachusetts	8	5%
Arizona	8	5%



Guatemala & U.S. Partnership Highlight

Sustainable Food Systems in Guatemala and Wisconsin



Universidad
Rafael Landívar
Tradición Jesuita en Guatemala



Students from UW-Madison travelled to Guatemala to work with community partners developing sustainable food systems in local communities. Some students stayed for additional 4-week internship with national non-profit *Red Agroforestal*.

Students from *Universidad Rafael Landívar* participated in 2-week program in Wisconsin focused on Sustainable Food Systems. They worked with community gardens of *El Centro Hispano* where they practiced sustainable techniques for pest management, transplanting, and sowing seeds in gardens of local schools in Wisconsin.

Supported by

Marlene M. Johnson
INNOVATION CHALLENGE
NAFSA: ASSOCIATION OF INTERNATIONAL EDUCATORS

U.S. / Argentina Partnership Highlight

Geology and Policy: Energy Resources in the Americas



UNIVERSIDAD
NACIONAL
DE TUCUMÁN

“I learned a lot about myself, about the world, and about research last year in Tucumán. My experience in Argentina showed me how to interact with other people and maintain a sense of myself. I am more confident and I know what I need to be strong. I also know that I love learning and I learn the most when I'm far outside of my comfort zone. That's when I truly learn what I'm made of.”

- Bradlee Cotton, Northern Arizona University student

Supported by





Winners announcement event hosted by U.S. Ambassador to Argentina, Edward C. Prado, with winning HEIs in an Innovation Fund Competition supported by Chevron and the U.S. Department of State. Other past and potential partners in attendance included Santander, CAF, and ETS, among others (August 2018)



100K Strong Workshop hosted by the U.S. Embassy in Lima, Peru, with participants from institutions across Peru and the United States, including several representatives of grant-winning HEI teams (May 2017)



ANNOUNCING NEW GRANTS TO EXPAND STUDENT EXCHANGES AND TRAINING

All higher education institutions in the United States and Mexico.

Areas: Social Sciences and Humanities.

Application Period:
October 9, 2018 – January 31, 2019

APPLY NOW!

WWW.100KSTRONGAMERICAS.ORG



FUNDACIÓN
MARY STREET
JENKINS





ANNOUNCING NEW GRANTS TO EXPAND STUDENT EXCHANGES AND TRAINING

All U.S. higher education institutions and SENAI innovation institutes may apply. Other Brazilian educational institutions may also apply, provided that they do so in alliance with SENAI Institutes and U.S. universities.

Areas: ICT (Information and Communications Technology), Engineering, and Bio-economics.



Application Period:
October 9, 2018 - February 15, 2019

APPLY NOW!

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For more information

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