



Queensland University of  
Technology



# Branch Campuses and Transnational Quality

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Australian Government

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Australian Education International

# ***Australian Universities and Transnational Education in China***



# Outline

1. TNE in China
2. Australian universities and TNE in China
3. Challenges
4. Australian Quality Assurance Responses

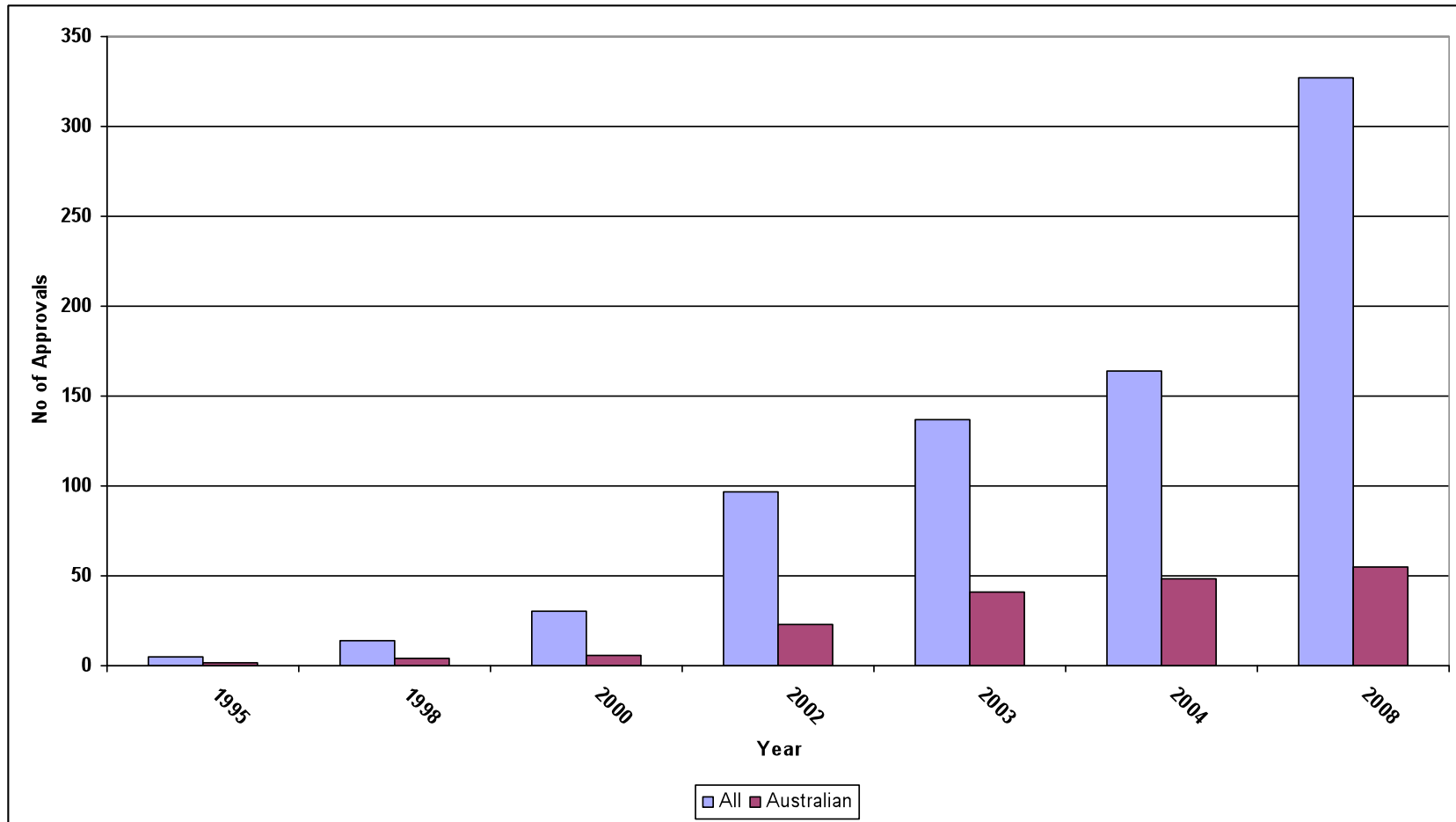
# What is TNE in China?

- TNE is transnational education
- Regulations in China are: “Regulations for Chinese-Foreign Cooperation in Running Schools”.
- The trade in services for education is a restricted activity in China
- Joint Programme and Joint Campus

# 1995 to 2009: TNE in China and the Regulatory Environment

- **1995** Interim Measures for Chinese-Foreign Cooperation in Running Schools
- **2003** Regulations for Chinese-Foreign Cooperation in Running Schools
- **2004** Implementation Measures for Chinese-Foreign Cooperation in Running Schools
- **2004-2008** Announcements on Approvals post 2003
- **2009** Commencement of Auditing under the post 2003 Regulations

## 1995-2008 Approvals for Chinese-Foreign Cooperative Education Degree Level Programs



Source: Ministry of Education, PR China

# The Challenges of TNE in China

- Operations in China
  - Staffing, finance
- Suitable partners and establishment
  - Timelines for approval
  - Appropriate and equivalent Chinese university
  - Negotiations with Chinese on costs and finance

# The Challenges of TNE in China

- Teaching and Learning
  - Administrative
  - In the Classroom
  - Graduate Outcomes
- Strategic Implications for Foreign Universities in China
  - Long term capacity building policy of the Chinese government, not for profit activity
  - Exit strategies





# Quality Assurance Responses

- Australian Governments – ***Transnational Quality Strategy***  
commenced in 2005
- ***Australian Universities Quality Agency*** - Internationalisation Theme for Cycle 2  
Auditing of Universities



# Quality Assurance Responses

- ***Universities Australia***
  - Provision of Education to International Students: Code of Practice and Guidelines for Australian Universities
- ***International Education Association of Australia***
  - workshops on good practices for learning and teaching and good business practices in higher education.



- Questions ?

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