



**2018**

**AIEA Annual Conference**

*The Internationalization  
Imperative in Turbulent Times*

# **Becoming an agent of change vs. a lonesome pioneer, keys to taking a brilliant idea to an institution-wide strategy**

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Sciences (THUAS), The Netherlands

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## **Presentations**



## **& Interactive**

- Roundtables
- Pitches
- Voting
- Group discussion

# THE HAGUE

UNIVERSITY OF  
APPLIED SCIENCES

## Ramon Ellenbroek





# THUAS Internationalisation Strategy

**2020:** *THUAS will become the most international UAS in the Netherlands*



*“To prepare students with the necessary professional, personal and academic competencies to function successfully in the global community dealing with the evolving issues of the 21st century world.”*

# All roads lead to Rome!

One way in which THUAS can become the most international UAS in the Netherlands is to use **Collaborative Online International Learning (COIL)** to international its programmes.

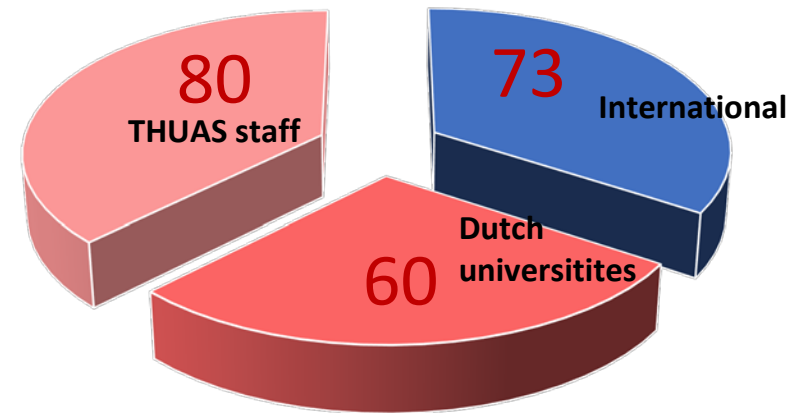
## What is COIL ?

- A tool used to enhance internationalisation at home (I@H)
- A teaching method
- It is integrated into the curriculum at course level
- It aims to enhance the intercultural competences of students who might not otherwise have the opportunity to study abroad.
- Develops the skills students need to work in intercultural and virtual online teams.



# COIL Progression @THUAS

- October 2015: Held a seminar on COIL at THUAS
  - Aim: Create awareness throughout our university
  - Keynote speaker Jon Rubin, Director SUNY COIL Centre
  - THUAS lecturers shared best practices
- December 2016: THUAS hosted Europe's first COIL conference
  - Two day conference with over 200 national and international participants in attendance
  - Keynote speakers: Darla Deardorff; Jon Rubin; Rick Arrowood; Robert O' Dowd
  - Aim to ignite collaboration and the development of COIL courses nationally and internationally.



# Developed COIL Leadership Milestones @THUAS

## 1. Programme and Scale

- THUAS COIL Strategy defined
- COIL courses within each programme

## 2. Support System

- Appointed a COIL Coordinator
- COIL Committee
- Training for staff
- Time & Funding

## 3. Faculty & Programme Engagement

- Include COIL in programme Internationalisation strategies
- COIL Workshops and Seminars
- Time
- Awareness and commitment
- Repetition

## 4. Senior Leadership & Support

- Senior Academic Leader - Faculty Directors
- Funding

## 5. Community Building

- Time allocated for COIL Committee
- COIL Website
- IT Support
- Organisation – COIL training, seminars, conferences etc.



# What happened?

## Problems

- Time/money
- Few initiatives
- Little true management commitment (no money)

## Solution

- Build a consortium
- Apply for EU funding



# My project

- ✓ Faculties on board
- ✓ Researchers on board
- ✓ Supportive services on board (ICT & Educational services & finance)
- ✓ Time was opened up to finalize the project proposal
- ✓ People across the institution realized that we had something special



# No pain no gain...





# Shaheen Nanji

Director, International Community Engagement



# We Are the World

- Global dynamics
- Canadian realities
- Institutional priorities



SIMON FRASER UNIVERSITY

ENGAGING THE WORLD





# International Community Engagement

- International Development and SDGs
- Refugee and newcomer engagement
- Anti-racism, diversity programming
- Mechanisms
  - dialogue
  - research
  - application of research and expertise
  - student volunteering

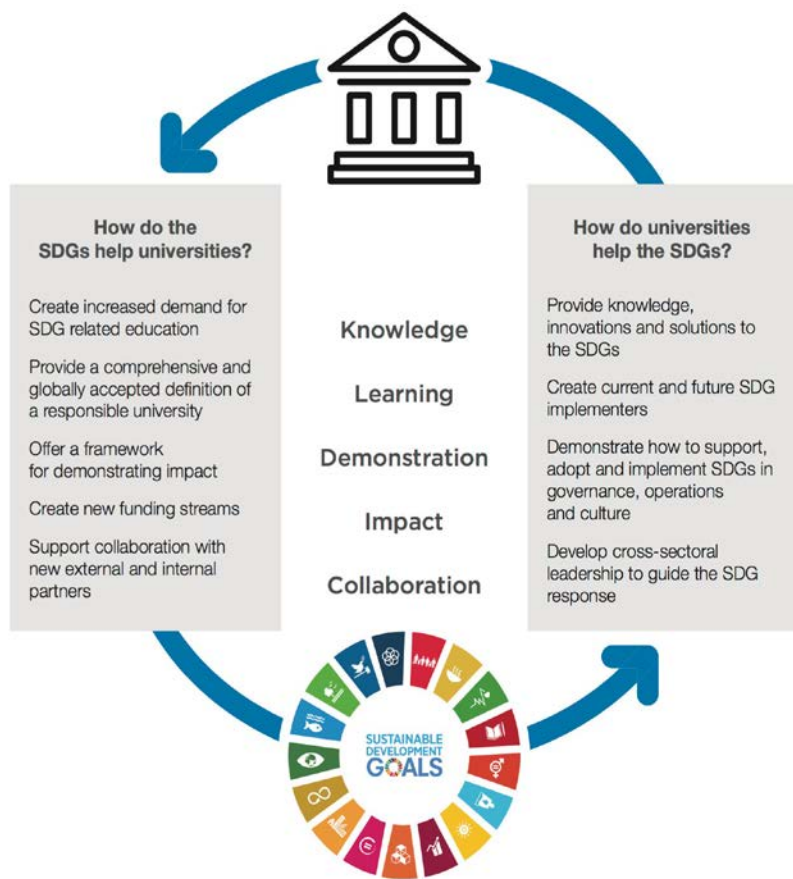




# Refugee and Newcomer Programming

- Driven by the internal and external community's calls to action
- Connected to the university's core vision to be community engaged
- Develop a proposal that reflects this and shows tangible results and impact
- Develop a cohort of advisor-ambassadors (multi-stakeholder committee) to get support, showcase and lift up their work, and encourage cross-collaboration
- Engage external stakeholders in an equal partnership
- How do we make it sustainable?

# Institutional SDG Framework



*The Case for University Engagement in the SDGs.* Source: SDSN Australia/ Pacific, 2017

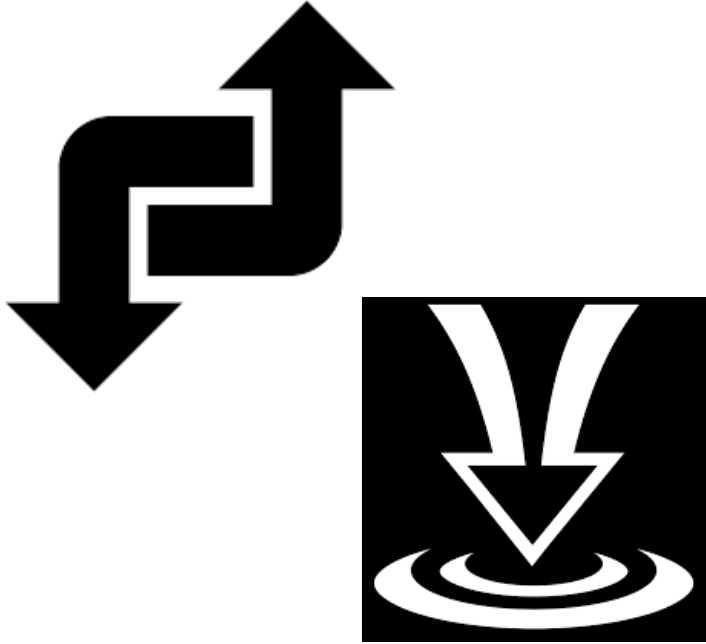
# Internationalization at Home?

- Time for a new, expanded definition that recognizes the nuances of “home” in current times?
- Might this be (more) palatable to the institutional agenda?
- Components:
  - Diversity
  - Cultural competency
  - Curriculum
  - Global impacts of local engagement (diaspora, refugee engagement)
  - Local impacts of global engagement (policy, experience gained in mobility)

# Sabine

- 10 minutes
- Logo & picture

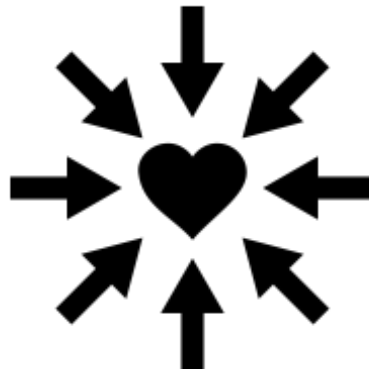
# Change and Impact



**A : to make different in some particular :  
alter**

**B : to make radically different : transform**

**C : to give a different position, course, or  
direction to**





# The agent



**MISSION:  
IMPOSSIBLE**



# What have we done to change?



△AURORA△

# The results

- Diversity and Inclusion
- Internationalisation
- Sustainability
- Societal Impact and Relevance of Research
- Innovation of Teaching and Learning



# Roundtables

- Step 1: Each table come up with at least 3 projects!
- Step 2: Vote on the most interesting project
- Step 3: Write down the most preferred one

# Develop Pitch (10 min).

*How do you get the institution to move forward and make this a strategic priority?*



Best Pitch  
Competitions



# Your turn!



# And the winner is?



**Question:** What is really interesting in these projects? & what are relevant aspects that make institutions rally behind certain projects?

**Question:** What is really strategic in the winning project?

**Question:** Why is this the best proposal?



**KEEP  
CALM  
ITS  
THE  
CONCLUSION**

A successful idea should be:

- Connected to established strategy
- Connected to global trends
- Connected to the culture of the community/ the institution
- Connected to the local challenges (third mission)
- Preferably help people in their daily tasks (not hinder)