

# Assessing Your International Partnerships: Three approaches to ensure success

Janaka Ruwanpura, University of Calgary Lorna Jean Edmonds, Ohio University Victoria Jones, University of California Irvine



# International Partnership Assessment Rating Index (IPARI)

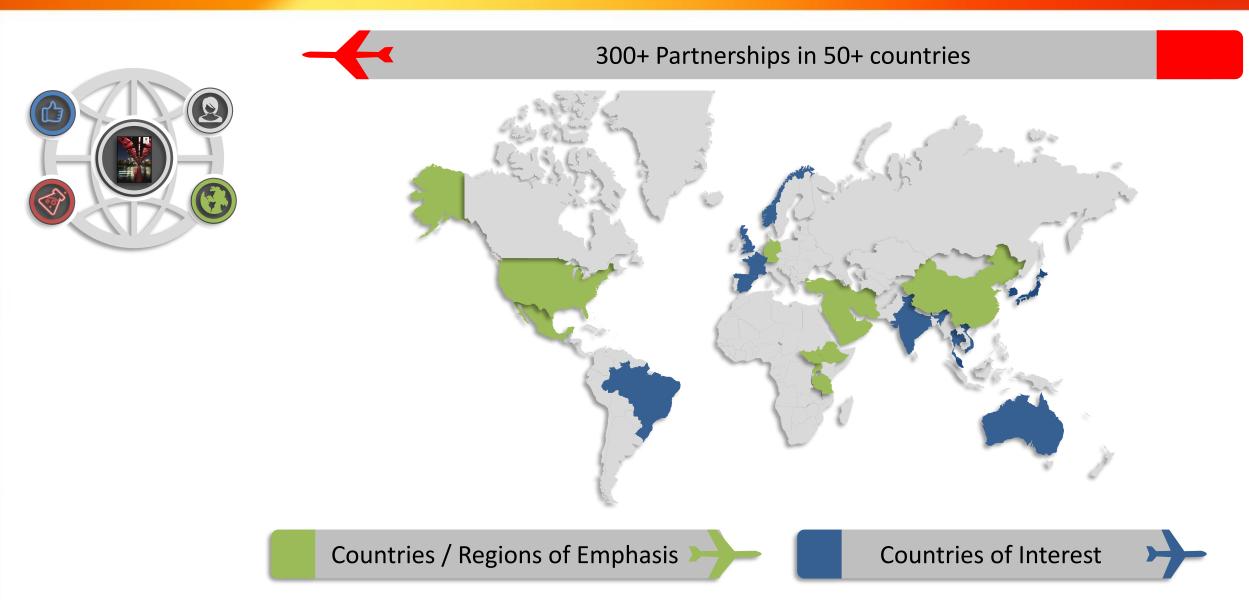


Janaka Ruwanpura, Ph.D., P.Eng., PQS, MRICS

Vice-Provost (International)

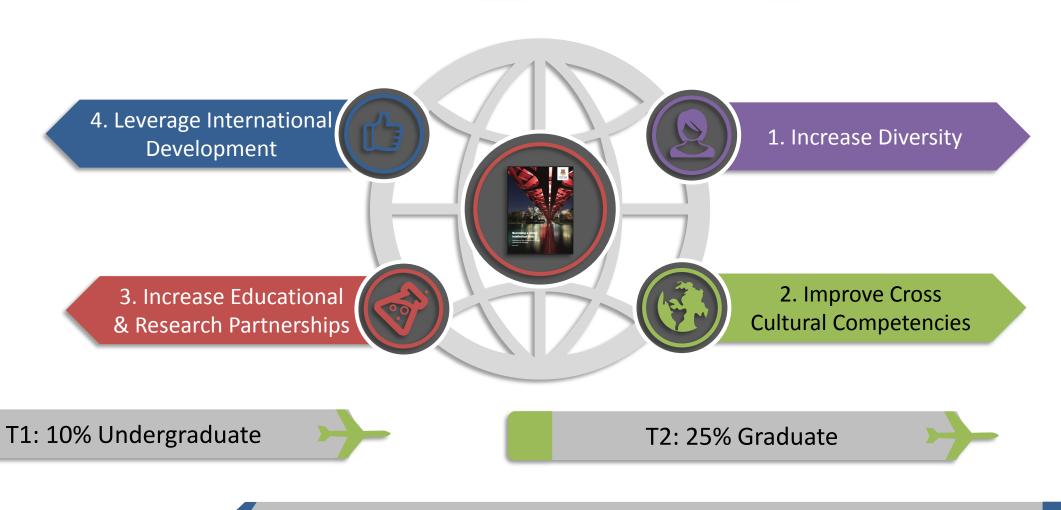


# Clear and Focused Strategy





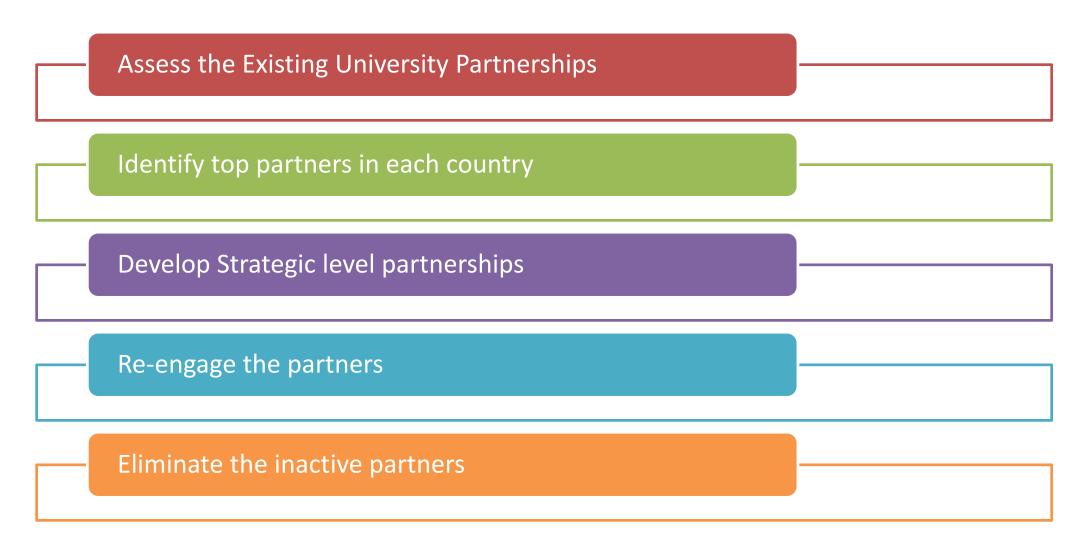
# Clear and Focused International Strategy 2013





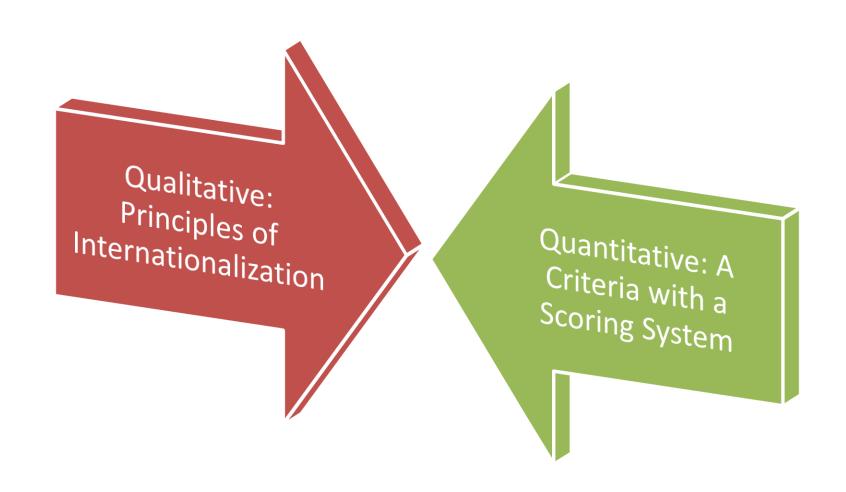












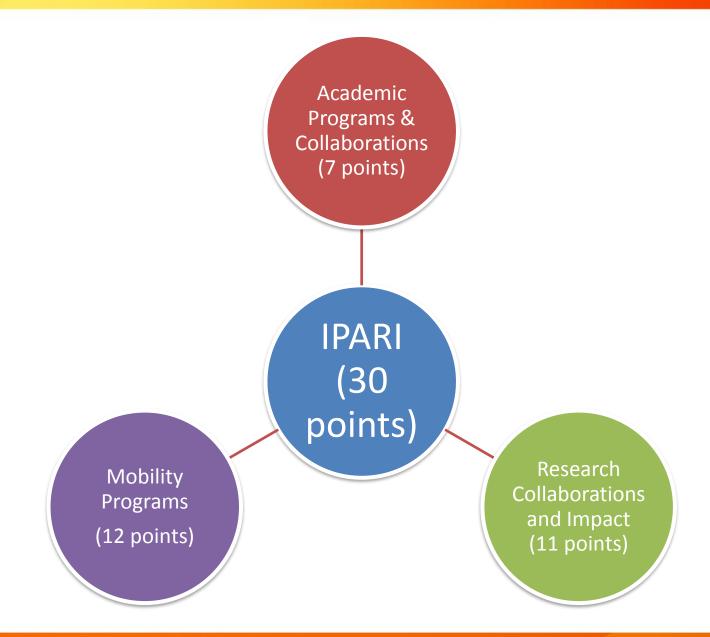


# Qualitative Criteria: Seven Principles



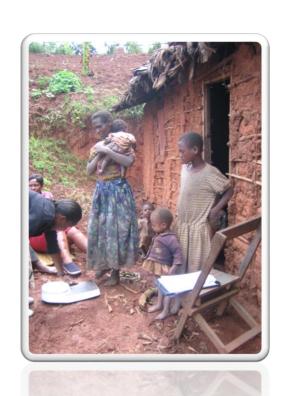


## **Quantitative Assessment Categories**





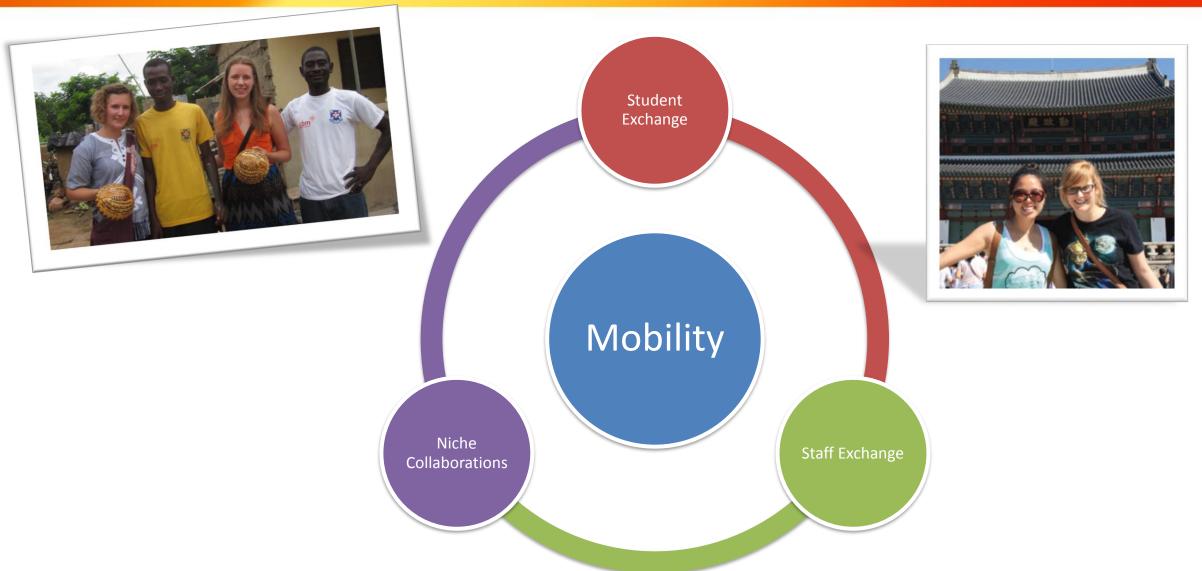
# Academic Programming and Collaboration (APC)













# Research Collaborations and Impact



Special Agreements

Connections to Strategic Themes

Research

Publications

Other Activities





# **Academic Programming and Collaboration**



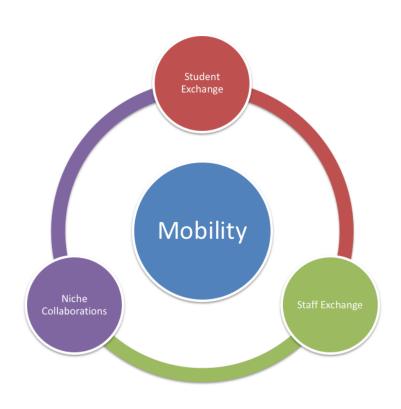
Annual # of students - Active Articulation Agreements (2+2 / 3+2, dual degrees, 1+1)	1 to 5 = 1 6 to 10 = 2 10+ = 3
Cotutelle (student participation in past 3 years)	Maximum = 2 (up to 3 students=1, otherwise 2)
Training/ Professional Programs (students in past 3 years)	Maximum = 1
Engaged for Special Projects (ex: A Program at Host University for International Development, UCalgary Office, Network partner)	Yes =1







# **Mobility Programs**



Number of Exchange students Total In and Out (Average for the last 3 years)  Balance of Exchange students (Average for the last 3 years)	1 to 4 = 1 5 to 8 = 2 8+ = 3 Balanced =1 Not Balanced =0
Scope of Exchange (General or more than 1 Faculty/Dept. specific)	Faculty/Dept. = 1 General = 2
Niche collaboration (Group Study Program site, internship, etc.)	Maximum = 4 GSP (Site=1, More than 15 UC students=1, Includes students from host=1), Internship=1
Active faculty/staff exchange	Yes = 1
Over 10 years of active exchange agreement	Yes = 1

Total: 12 points





# Research Collaborations and Impact



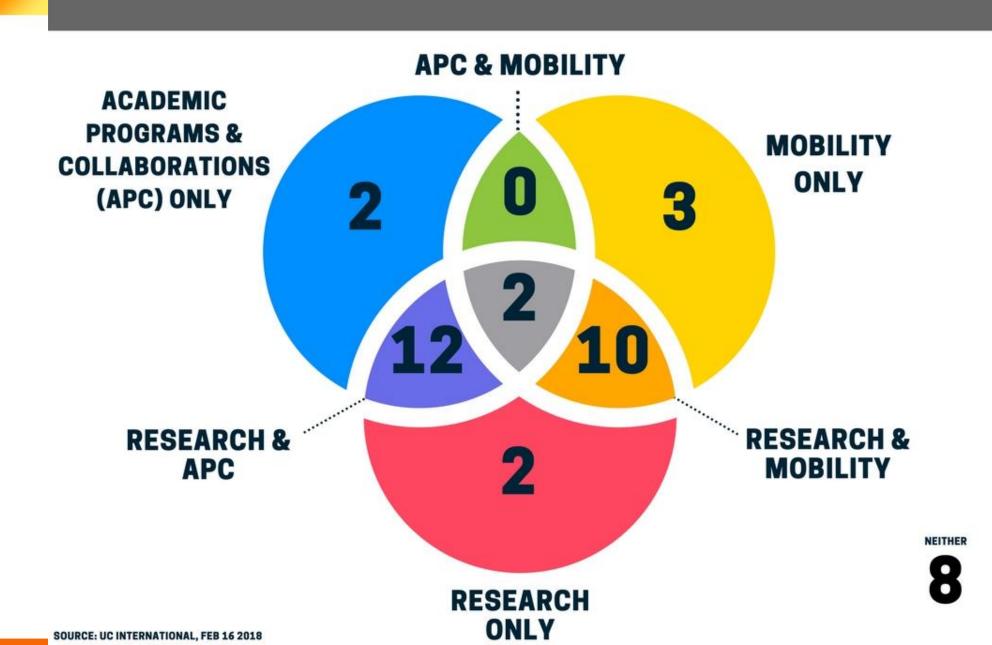
Specific Research Agreement	Yes = 1	
Research/commercialization Activity - Identify specific activity, collaboration, joint supervision, participation in thesis examination, etc.	Maximum = 1	
Joint Publications (in past 3 years) – based on	1 to 25 = 1	
SCOPUS - Total	26 to 50 = 2	
	50+ = 3	
Distribution Publications in Disciplines	1 to 3 faculties = 1	
(SCOPUS – range of faculties)	4-6 faculties = 2	
	7+ faculties = 3	
Active Connections/Projects to Research Themes	Maximum = 3	

Total: 11 points



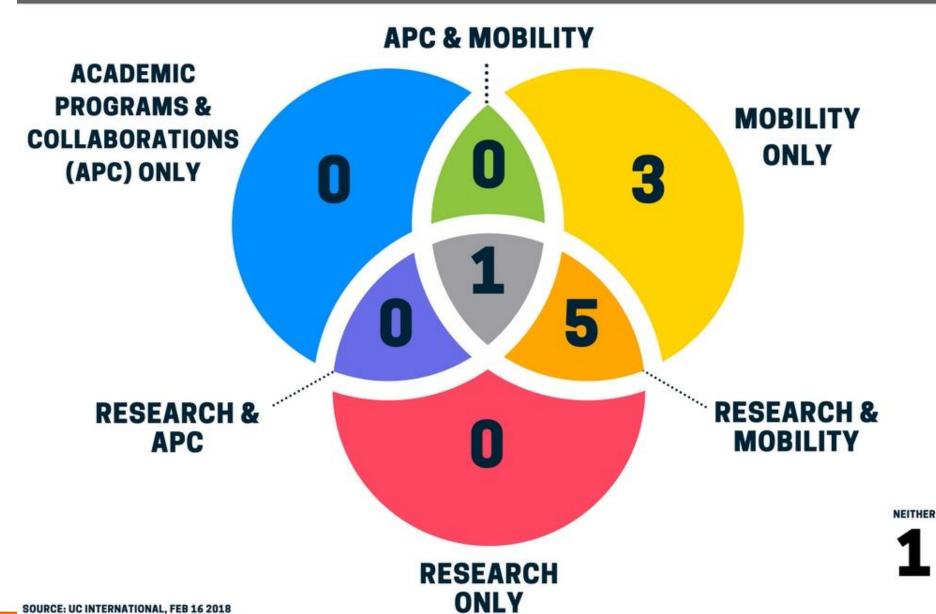


# CHINA





# **GERMANY**





# Top 10 Universities (Location Only) - Overall



Rank	Country
1	Australia
2	Australia
3	Hong Kong
4	Scotland
5	England
6	Australia
7	Australia
8	China
9	Hong Kong
10	Norway





# Top 10 Universities (Location Only) - Mobility



Rank	Country
1	Australia
2	Hong Kong
3	Australia
4	Hong Kong
5	Scotland
6	England
7	Australia
8	Norway
9	China
10	Japan





# Top 10 Universities (Location Only) - Academic



Rank	Country
1	China
2	China
3	China
4	China
5	Tanzania
6	France
7	China
8	China
9	China
10	Germany





## Benefits of IPARI: Internal

1. Align internationalization efforts with larger University goals and visions

1.Drive internationalization agenda in an informed and strategic manner

1. Align resources (financial, human and social capital) to achieve research and education objectives

1.Strengthen effectiveness and accountability of international efforts



### Benefits of IPARI: External

1.International partners learn about their strategic position, and align their mandates to ours

1. Creating better synergies and leveraging resources

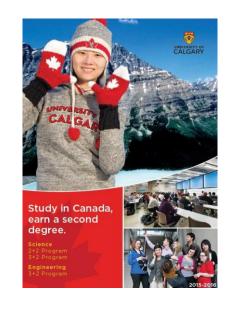
1.Develop mutually beneficial strategic initiatives and projects

1.Strengthen to sustain comprehensive internationalization Efforts













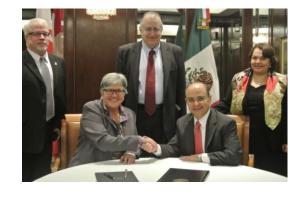
Increase diversity

Improve cross-cultural competencies

INTERNATIONALIZATION

Enhance academic and research partnerships

Promote international development











# TELLING OHIO'S GLOBAL STORY



# A Framework for Partnerships

Lorna Jean Edmonds PhD

edmonds@ohio.edu

# ONE VISION, ONE FRAMEWORK and GLOBAL STORIES (Q &Q?)





## GLOBAL STRATEGIC FRAMEWORK

Best TRANSFORMATIVE learning and knowledge network... Vision ....alumni become global leaders (Sustainable innovation and development by all for all, and with all) Mission Leading globally for Good, Preparing Global Leaders (Diversity, Inclusion and Cooperation) Output Graduates with the potential for Global Leadership (Confident, Confident, Connected, Cooperative and Compassionate) Outcomes Mobility of Education, Diversity of Relations and Knowledge and Research, and Campus Life Profile Creativity Experience Supportin Priorities Finance, Governance, Plan, Data, & People, Partners, Management & Communications Administration, & Metrics & Networks Revenue Models Infrastructure



# WHAT is the Change?

#### Global Education, Research, and Creativity

 Accessing education, research and innovation that engages in critical inquiry, creativity and intellectual development and, includes the study of world/universal trends, issues and events; past, present and into the future and universal governance.

# Global Mobility of Knowledge and Experience

 Mobilizing global opportunities that develop academic, service, technological, and professional experiences and advances innovation based on a universal approach on and off university campuses.

# Global Diversity of Campus Life

 Bringing the world to the university to foster campus communities that contribute to the ideals of universal citizenship and sustainability.

# Global Relations and Profile

Creating opportunities to build networks and engage communities to exchange and profile experiences, knowledge and creativity in education, research and innovation that is impactful.



## MANAGEMENT AND GOVERNANCE

Global Vision

Nation's best TRANSFORMATIVE learning community, creating and supporting GLOBAL leaders

Strategic Outcomes

Education, Research, and Creativity Mobility of Knowledge and Experience

Diversity of Campus Life

Relations and Profile

OGAIS Unit Center for International Studies

Office of Global Opportunities

International
Student and
Faculty
Services

Office of Global Affairs

UIC Subcommittee

Global Education, Research, and Creativity Committee (GERC)

Global Mobility Committee (GMC) Globalizing the Campus Committee (GCC)

Global Relations and Profile Committee (GRPC)

Study Away Committee (SAC) Global Travel Fund Committee (GTF) Global Agreement Review Committee (GARC)



# THE OHIO STORY and METRICS PAST, PRESENT AND FUTURE – Q and Q!

Education, Research and Creativity

> Publications, Innovations, Arts

**Mobility of** 

**Experience** 

and Grants

Global Academic learning, research and innovation Programs and Centers

> International and offcampus experiences

- Study abroad
- Internships & co-op
- Consulting
- Exchanges

World Languages, including English

Library -International Collections

Leadership professional development education

Joint academic and research programs

Global specific education, research, innovation and knowledge translation **Campus Diversity** 

Recruitment of and support for Full-time international faculty and students from around the world

Visiting, Short and Long term

International Student Union and events

Intercultural/diversity support and capacity building pan university

Accommodation, Accessibility, religious and other services for cultures represented on campus Global Relations and Profile

Global marketing and branding

On campus events on global/international interests and accomplishments

Partnerships

- Established and emerging relationships
- Formal and informal

International Alumni Engagement

Awards and Ranking



## OHIO GLOBAL STORY: ACTIVITIES BY OUTCOME

Education, Research and Creativity

Center for International Studies



Over 250 courses available on area studies and global issues Interdisciplinary Arts & Science themes

Over 20 languages taught

Mobility of Experience

Global Health Case Competition in Guyana



Malaysia Long Term Care

•Summer Program

**Global Opportunities** 



Dual Masters Degree Programs (2015)

- MA in Global Mass Communication Studies / MS in Journalism
- MS in Chemistry & Bio Chemistry / MS in Chemistry

**Campus Diversity** 



Dr. Takechi, Glidden Visiting Professor



15<sup>th</sup> Tun Abdul Razak Chair, Fall 2015

Over 1,800 international students from 114 countries

Global Relations and Profile



Awards for Excellence in Global Engagement + Chubu in 2015







# GLOBAL PARTNERSHIPS

Who are they?

- Domestic, international, multinational and global
- Universities, public sand private sectors
- Departments, Colleges and Governing bodies
  - Academic and non-academic
- Faculty, Staff, Students and leadership

And the model should assess all equally

# MALAYSIA



# Malaysia & OHIO

Education, Research, Creativity Mobility of Ideas, Innovation and Experiences

Diversity of Campus Life

Global Relations and Profile

Malaysia Resource Center @ Alden Library Conference Proceeding and Publications

Students from Malaysia at OHIO MOUs with Gov't & Universities

CIS master's in Asian Studies

ICMT and Petronas (Energy) Commercializa tion 15 Scholarships (4 ICMT students)

Visit by Gov't and University Leaders

Bahasa Malaysia Language Course

Alzheimer Mgmt, Aging Healthcare Study Away Malaysian Student Association

Razak Lecture in Malaysia

Tun Abdul Razak Chair

Engagement of 2,000+ alumni

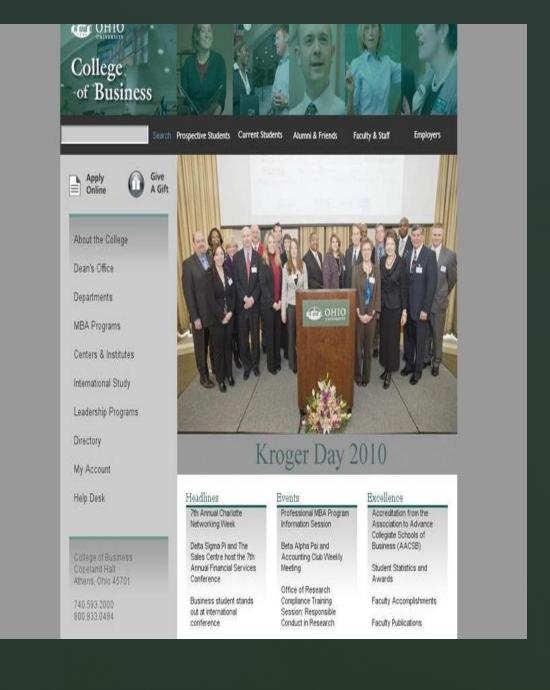
# COLLEGE OF BUSINESS

GLOBAL EDUCATION, RESEARCH AND CREATIVITY

GLOBAL MOBILITY AND EXPERIENCES

GLOBAL DIVERISTY OF CAMPUS

GLOBAL RELATIONS AND PROFILE



# How does the College of Business Meet the Internationalization Challenge?

# Education, Research & Creativity

#### Specialized Courses on International Topics

(e.g., international finance, international marketing)

Globalization of UG & MBA Curriculum

Funded & Unfunded Research on International

International Business Major

International Business Certificate

International Dual Degree Programs (e.g., Bayreuth)

#### Mobility of Experience

#### Global Consulting Program

Faculty Experiences Teaching Abroad

Faculty Travel
Abroad

Domestic Student Experiences (e.g., leadership, San Diego GCP, Western & Southern Open)

Ohio International Consulting Program

MBA International Study Program (ISP)

MBA International Consulting Program

**AIESEC** 

Outgoing International Study Abroad/Exchanges (e.g., Spain, France, Italy, OGO)

#### Campus Diversity

#### Sogeti Program

International Faculty & Staff

International Students

Brazil Executive

Forums & Activities -International Speakers & Events

(e.g., PDW, leadership, In-Coming Study

Abroad/Exchang

(e.g., Spain, France, Italy, OGO)

Domestic Programs

(e.g., on campus summer & events)

GCP USA International

Masters in Financial

Visiting Scholar Program

#### Global Relations and Profile

#### Portfolio of International Partnerships

(e.g., Argentina, Australia, Botswana, Brazil, China, France, Germany, Hungary, Italy, Japan, Malaysia, Nicaragua, Poland, Slovakia, Spain, Thailand, Vietnam

#### International Alumni

International Editorships, Conferences, etc.

International Education Week

Pre-existing program 2012
Revised/expanded
New or fundamentally changed

# THANK YOU









# **Priority**

Strategy is what you do and what you don't do (harder)

- Competing priorities
  - University
  - Colleges
  - Research units
  - Individuals
- · UCI
  - University lead
  - College and RUs support, coordinate
  - Individuals support
  - Follow the money



# Institutional

- Institutional vs. interpersonal
  - Institutional resources
  - Leadership priority
  - Multiple interpersonal
  - Prominence











# **Assessing Your International Partnerships**

Janaka Ruwanpura, University of Calgary janaka@ucalgary.ca

Lorna Jean Edmonds, Ohio University <a href="mailto:edmonds@ohio.edu">edmonds@ohio.edu</a>

Victoria Jones, University of California Irvine vljones@uci.edu