



# **Assessing Your International Partnerships: Three approaches to ensure success**

Janaka Ruwanpura, University of Calgary

Lorna Jean Edmonds, Ohio University

Victoria Jones, University of California Irvine

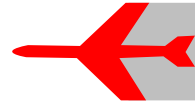
# International Partnership Assessment Rating Index (IPARI)



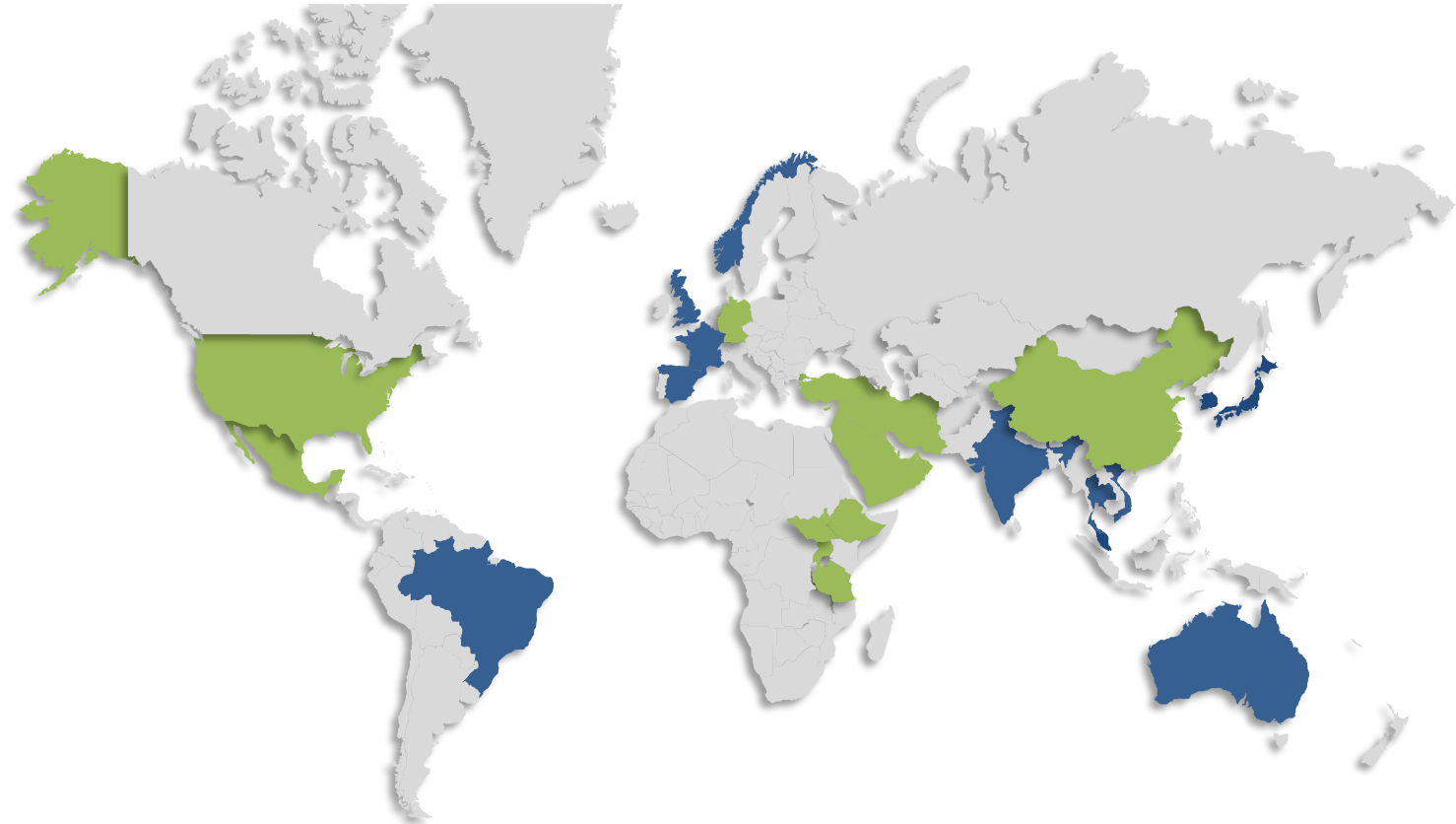
Janaka Ruwanpura, Ph.D., P.Eng., PQS, MRICS

Vice-Provost (International)

# Clear and Focused Strategy



300+ Partnerships in 50+ countries



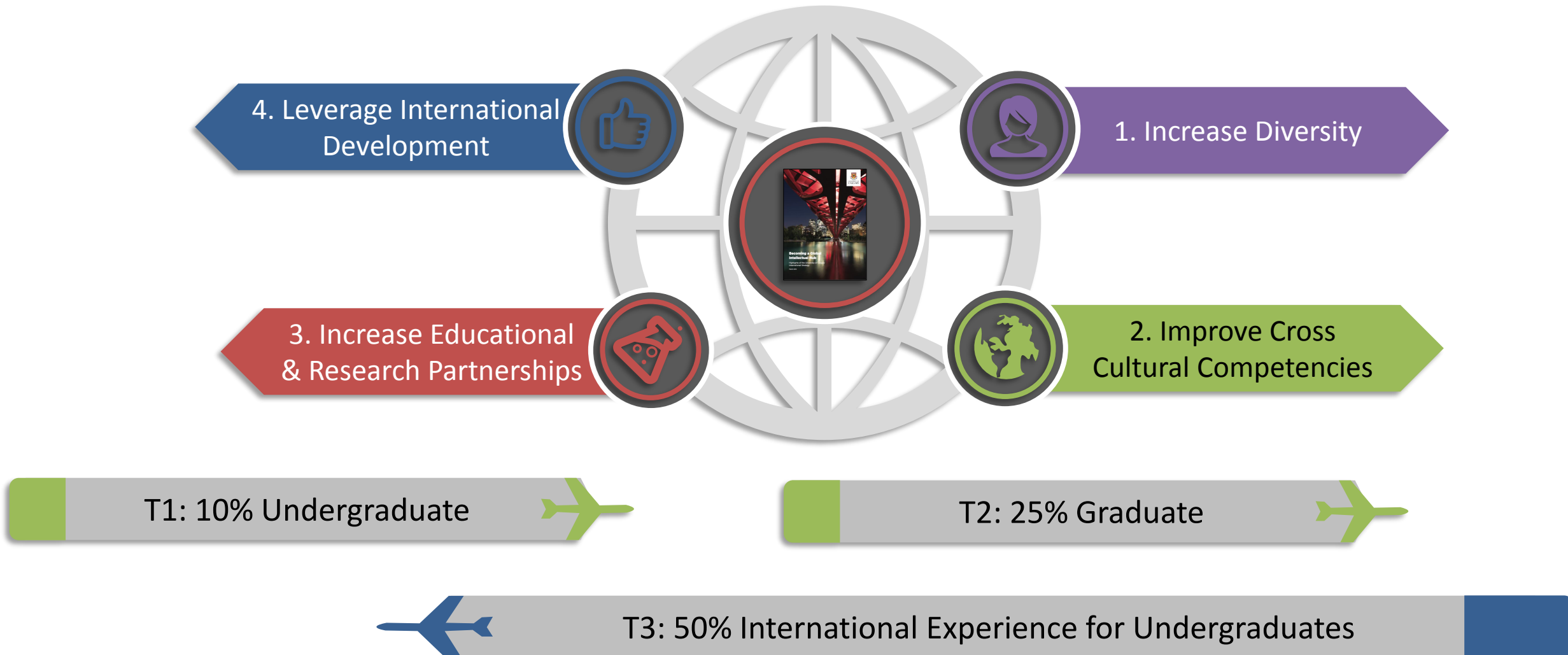
Countries / Regions of Emphasis



Countries of Interest



# Clear and Focused International Strategy 2013



Assess the Existing University Partnerships

Identify top partners in each country

Develop Strategic level partnerships

Re-engage the partners

Eliminate the inactive partners

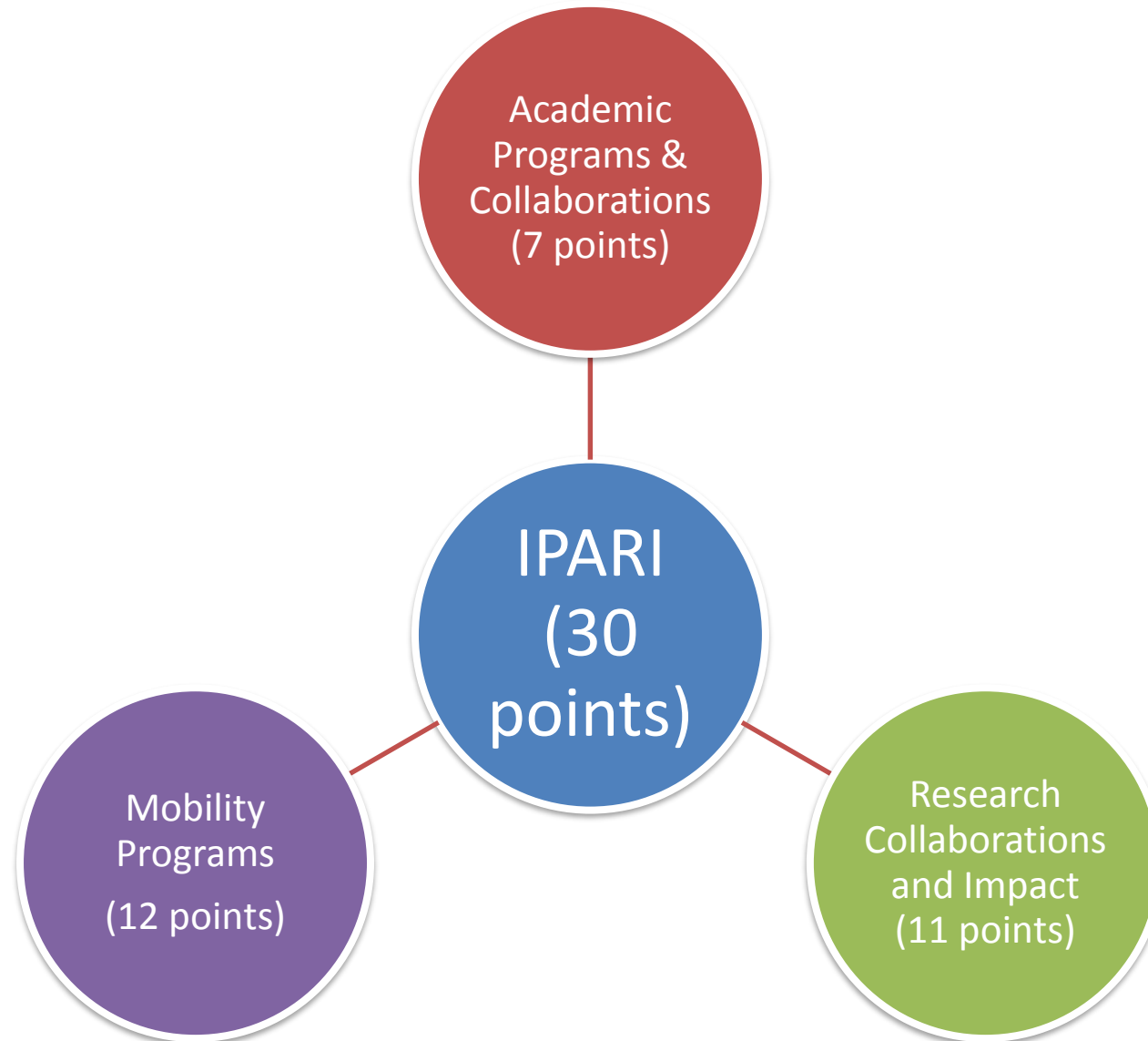




# Qualitative Criteria: Seven Principles

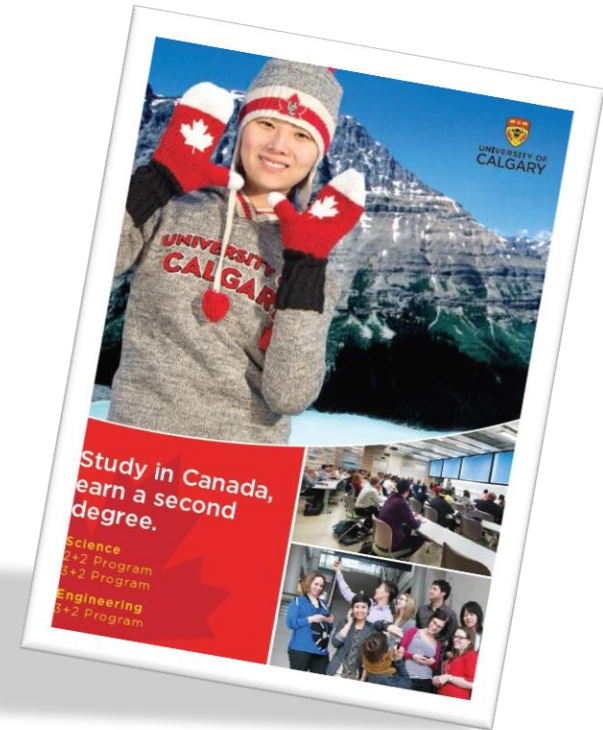
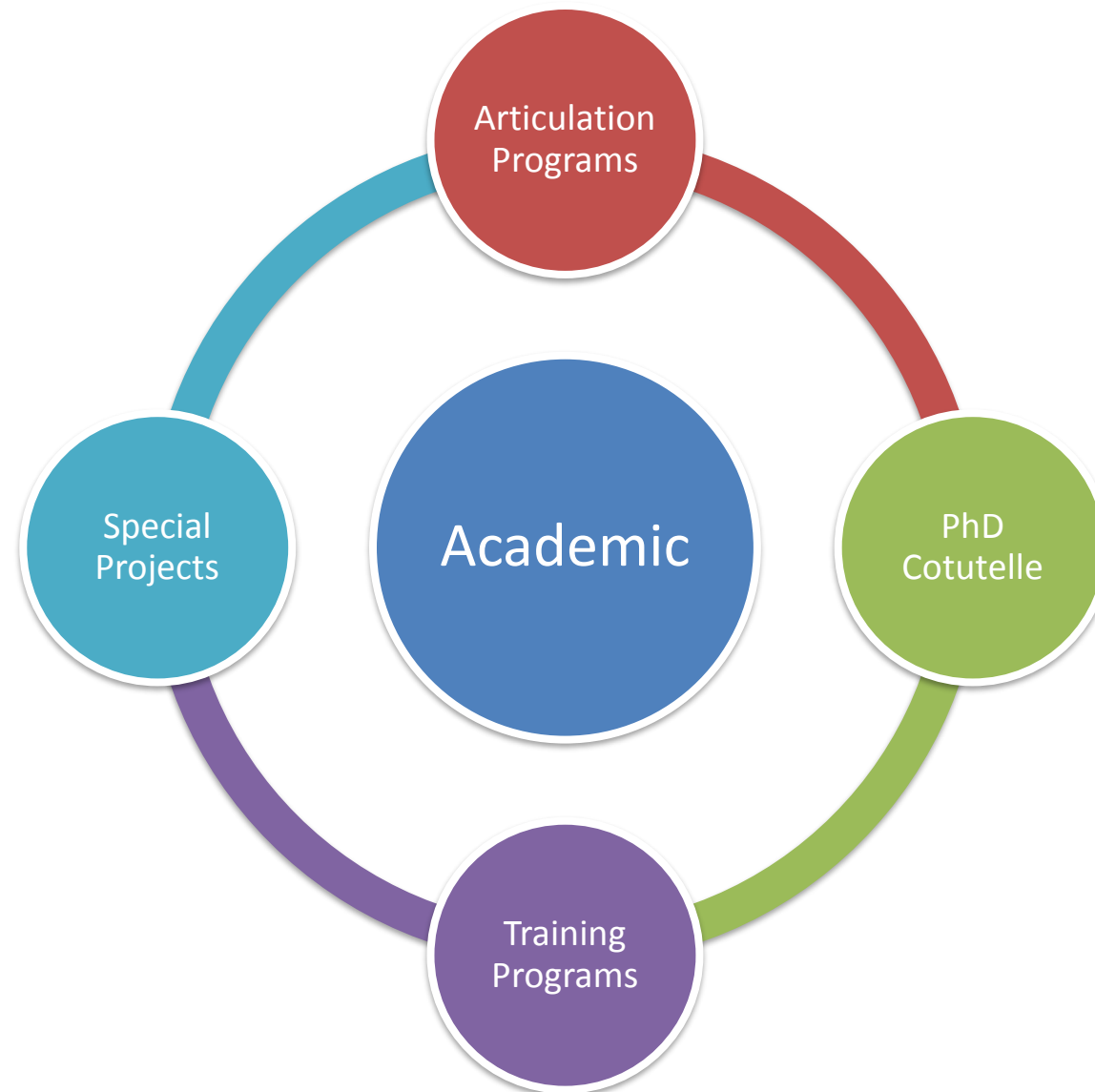


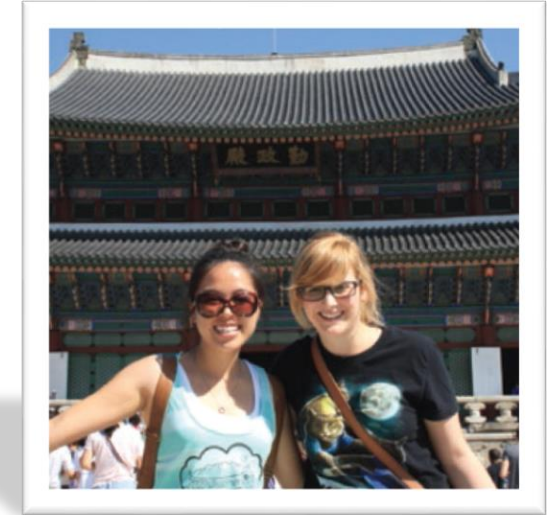
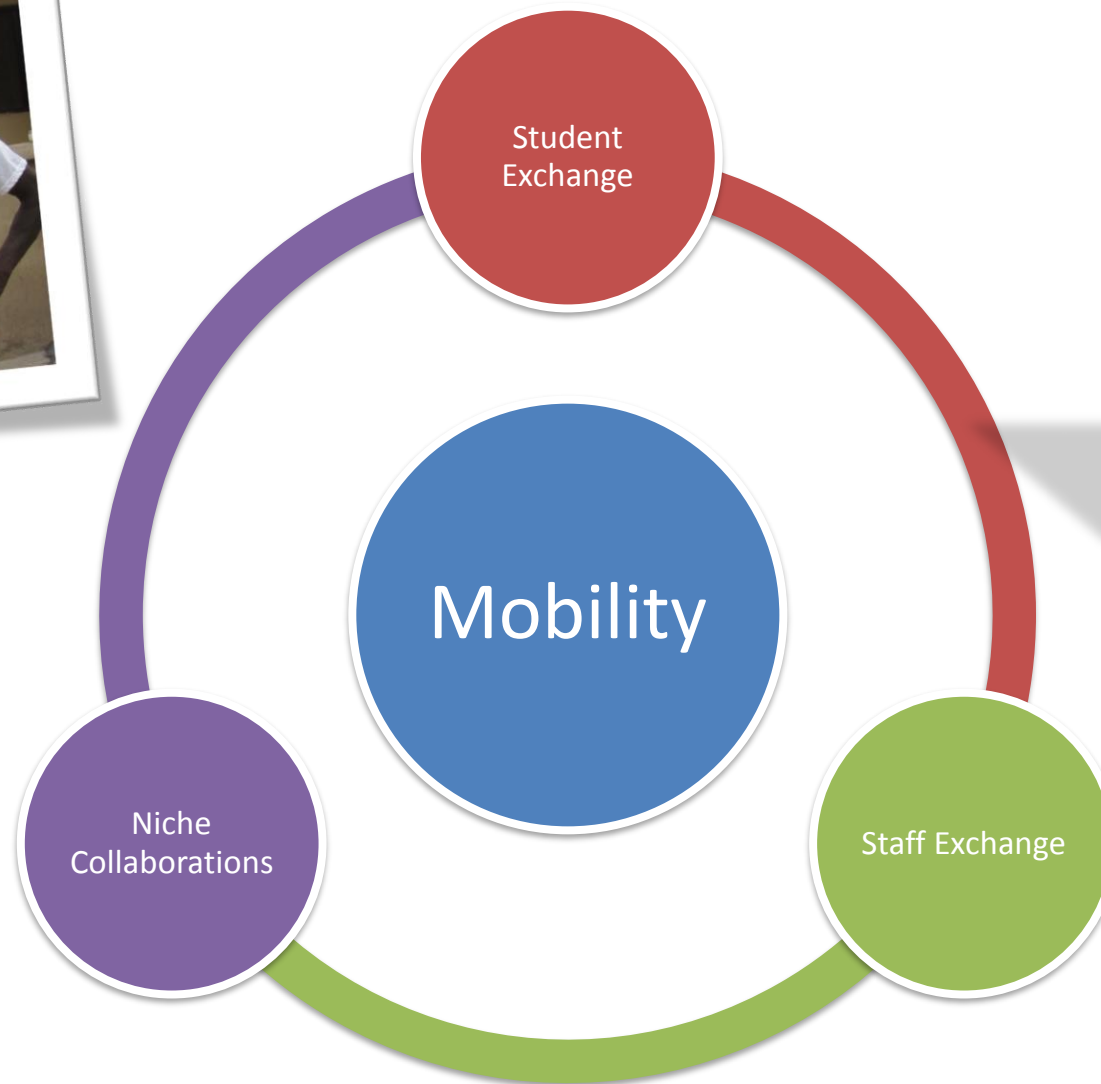
# Quantitative Assessment Categories





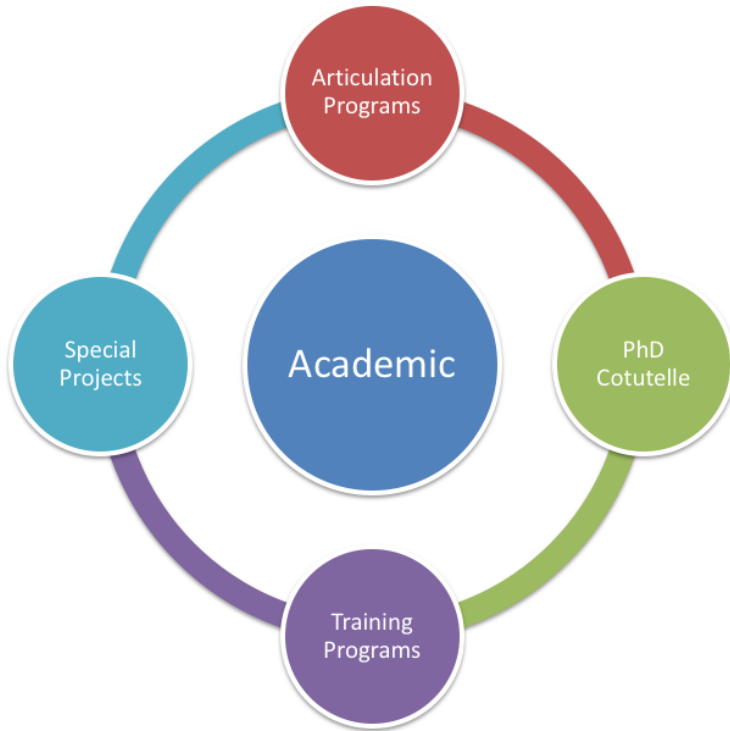
# Academic Programming and Collaboration (APC)







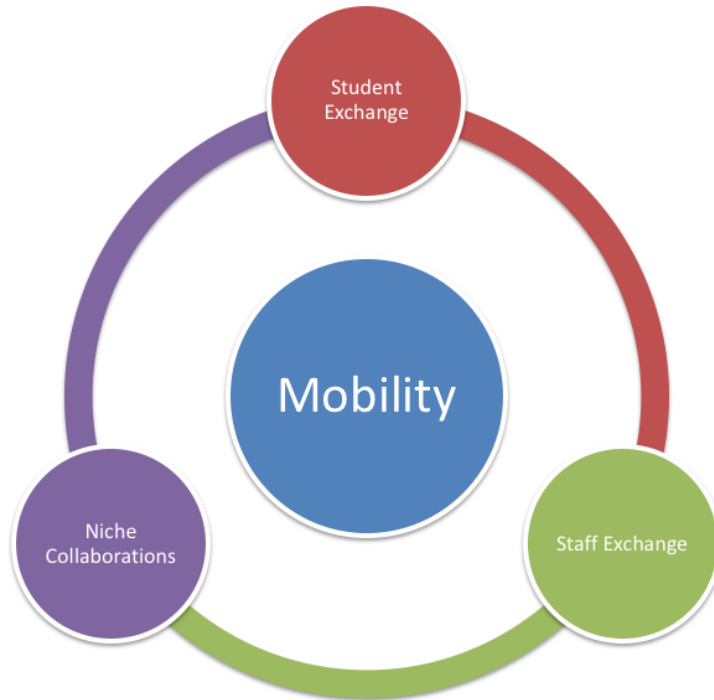
# Academic Programming and Collaboration



Annual # of students - Active Articulation Agreements (2+2 / 3+2, dual degrees, 1+1 )	1 to 5      = 1 6 to 10     = 2 10+          = 3
Cotutelle (student participation in past 3 years)	Maximum = 2 (up to 3 students=1, otherwise 2)
Training/ Professional Programs (students in past 3 years)	Maximum = 1
Engaged for Special Projects (ex: A Program at Host University for International Development, UCalgary Office, Network partner)	Yes          =1


 Total: 7 points
 





<b>Number of Exchange students Total In and Out (Average for the last 3 years)</b>	1 to 4 = 1 5 to 8 = 2 8+ = 3
<b>Balance of Exchange students (Average for the last 3 years)</b>	Balanced = 1 Not Balanced = 0
<b>Scope of Exchange (General or more than 1 Faculty/Dept. specific)</b>	Faculty/Dept. = 1 General = 2
<b>Niche collaboration (Group Study Program site, internship, etc.)</b>	Maximum = 4 GSP (Site=1, More than 15 UC students=1, Includes students from host=1), Internship=1
<b>Active faculty/staff exchange</b>	Yes = 1
<b>Over 10 years of active exchange agreement</b>	Yes = 1

Total: 12 points



# Research Collaborations and Impact



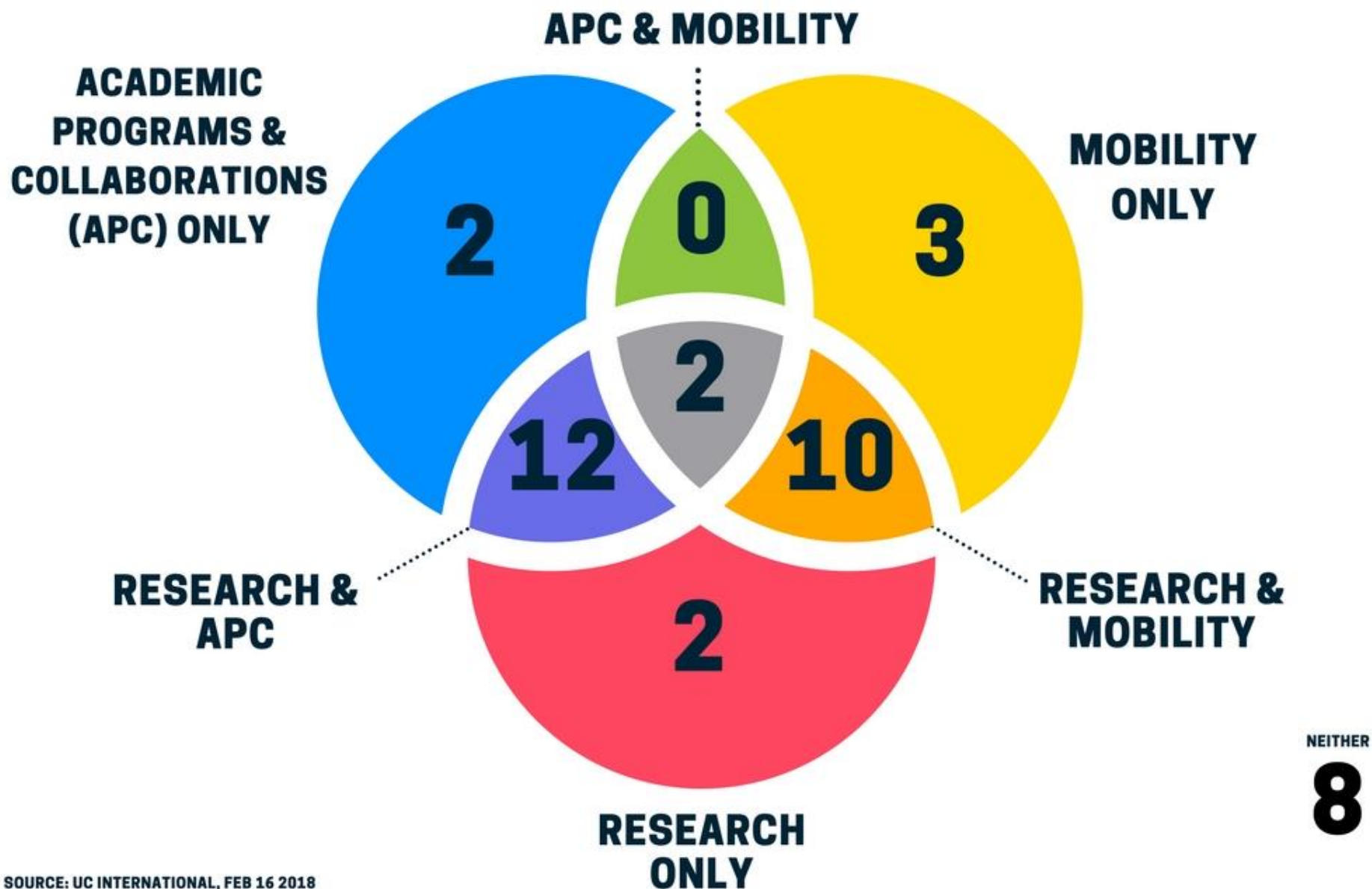
<b>Specific Research Agreement</b>	<b>Yes = 1</b>
<b>Research/commercialization Activity - Identify specific activity, collaboration, joint supervision, participation in thesis examination, etc.</b>	<b>Maximum = 1</b>
<b>Joint Publications (in past 3 years) – based on SCOPUS - Total</b>	1 to 25 = 1 26 to 50 = 2 50+ = 3
<b>Distribution Publications in Disciplines (SCOPUS – range of faculties)</b>	1 to 3 faculties = 1 4-6 faculties = 2 7+ faculties = 3
<b>Active Connections/Projects to Research Themes</b>	<b>Maximum = 3</b>

Total: 11 points

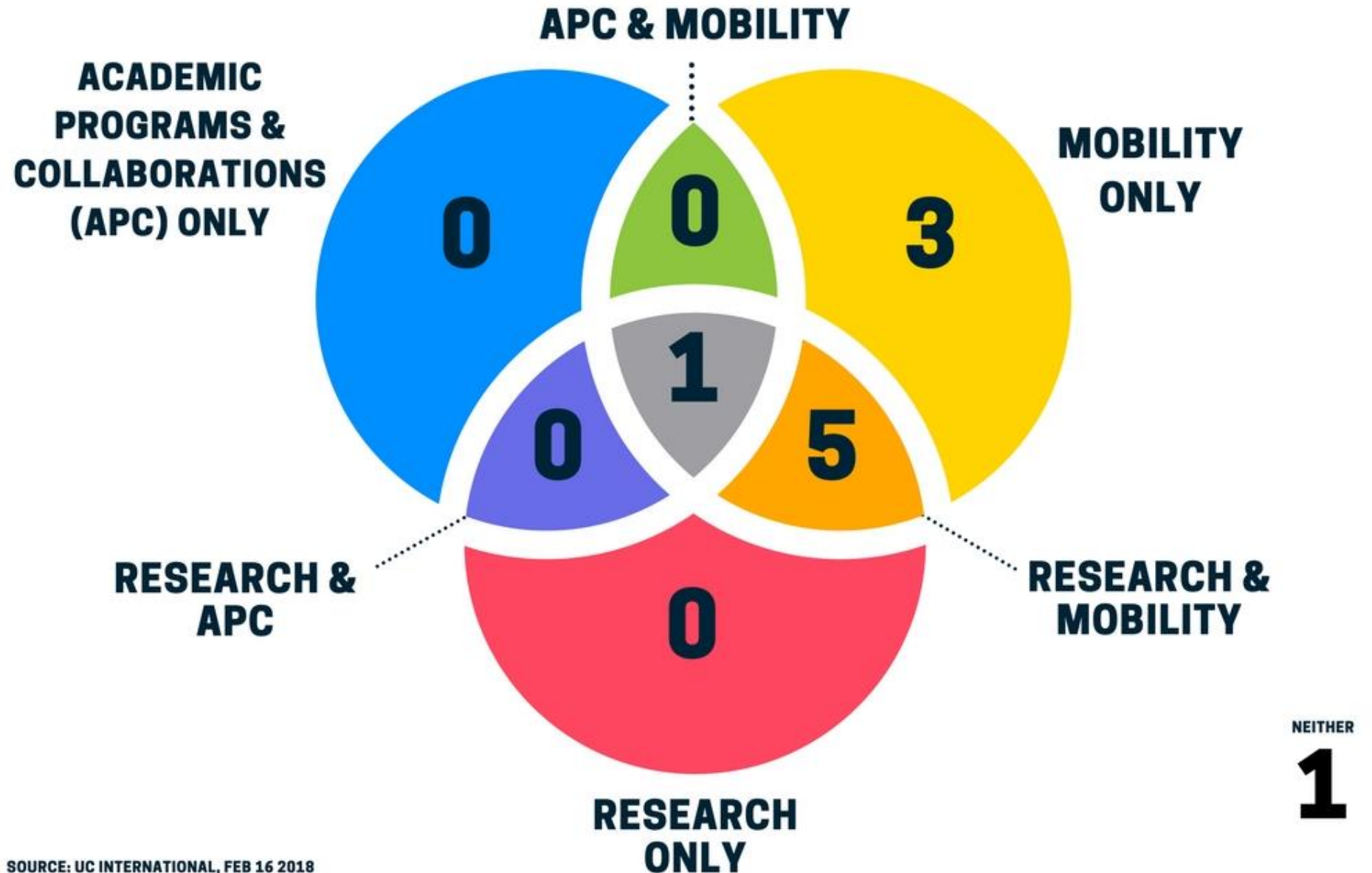




# CHINA



# GERMANY



# Top 10 Universities (Location Only) - Overall



Rank	Country
1	Australia
2	Australia
3	Hong Kong
4	Scotland
5	England
6	Australia
7	Australia
8	China
9	Hong Kong
10	Norway



# Top 10 Universities (Location Only) - Mobility



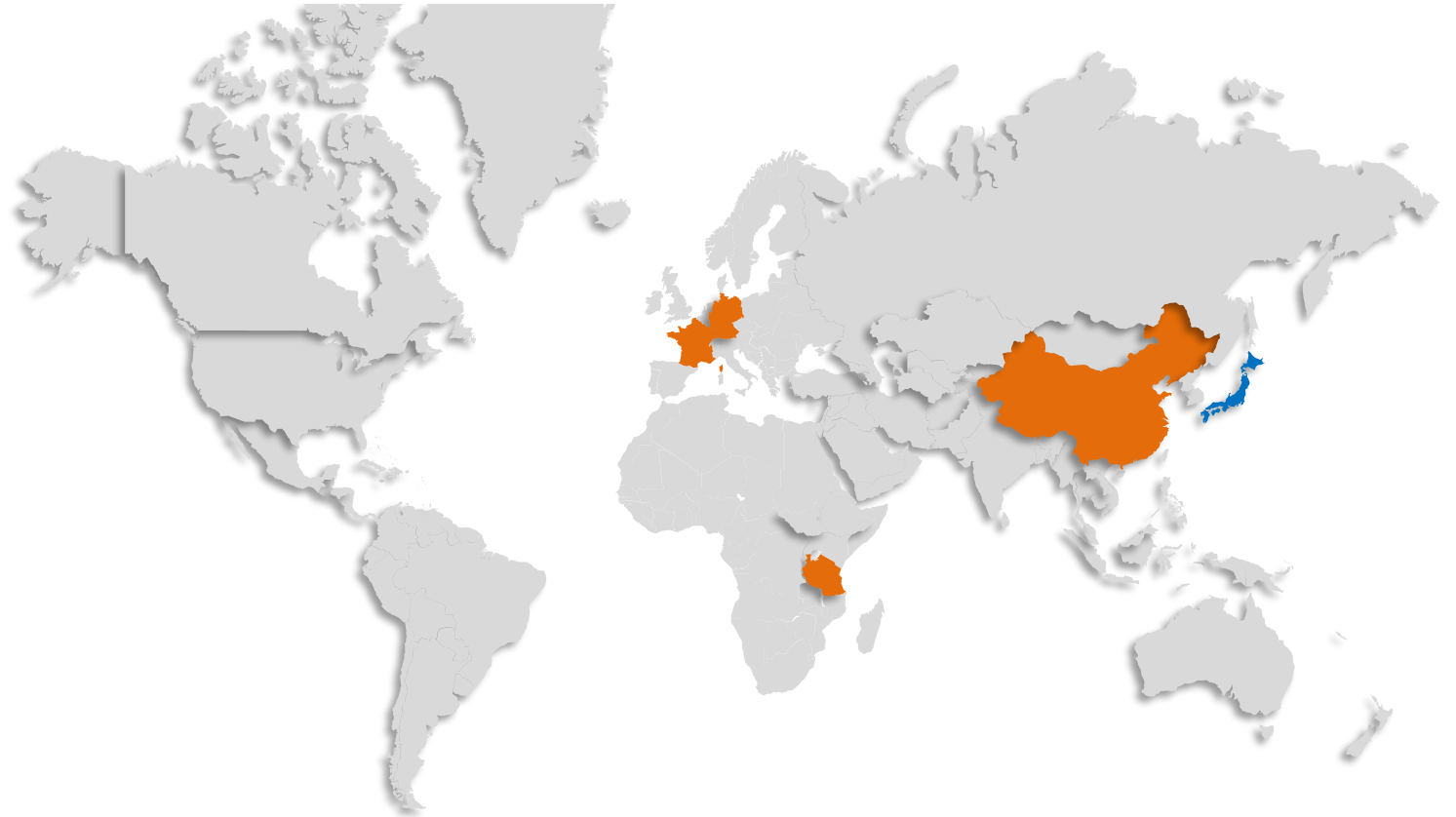
Rank	Country
1	Australia
2	Hong Kong
3	Australia
4	Hong Kong
5	Scotland
6	England
7	Australia
8	Norway
9	China
10	Japan



# Top 10 Universities (Location Only) - Academic




Rank	Country
1	China
2	China
3	China
4	China
5	Tanzania
6	France
7	China
8	China
9	China
10	Germany



1.Align internationalization efforts with larger University goals and visions



1.Drive internationalization agenda in an informed and strategic manner



1.Align resources (financial, human and social capital) to achieve research and education objectives



1.Strengthen effectiveness and accountability of international efforts

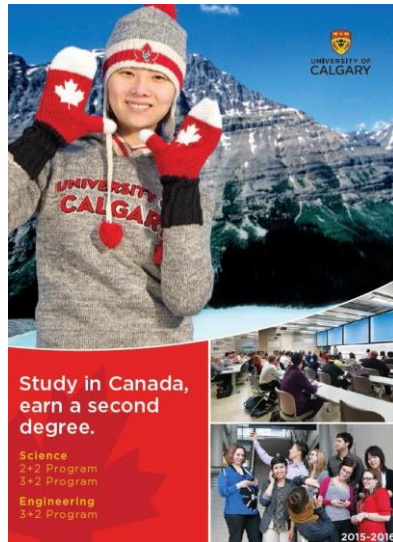


1. International partners learn about their strategic position, and align their mandates to ours

1. Creating better synergies and leveraging resources

1. Develop mutually beneficial strategic initiatives and projects

1. Strengthen to sustain comprehensive internationalization Efforts



Increase diversity

Improve cross-cultural competencies

Enhance academic and research partnerships

Promote international development

INTERNATIONALIZATION



# TELLING OHIO's GLOBAL STORY



## A Framework for Partnerships

Lorna Jean Edmonds PhD

[edmonds@ohio.edu](mailto:edmonds@ohio.edu)



# ONE VISION, ONE FRAMEWORK and GLOBAL STORIES (Q & Q?)







The Nation's Best  
**TRANSFORMATIVE** Learning Community where  
...Alumni become

# GLOBAL LEADERS

## Ohio University

Universal Excellence and Distinctiveness  
through Diversity, Inclusion and Cooperation

# GLOBAL STRATEGIC FRAMEWORK





# WHAT is the Change?

## Global Education, Research, and Creativity

- **Accessing education, research and innovation** that engages in critical inquiry, creativity and intellectual development and, includes the study of world/universal trends, issues and events; past, present and into the future and universal governance.

## Global Mobility of Knowledge and Experience

- **Mobilizing global opportunities** that develop academic, service, technological, and professional experiences and advances innovation based on a universal approach on and off university campuses.

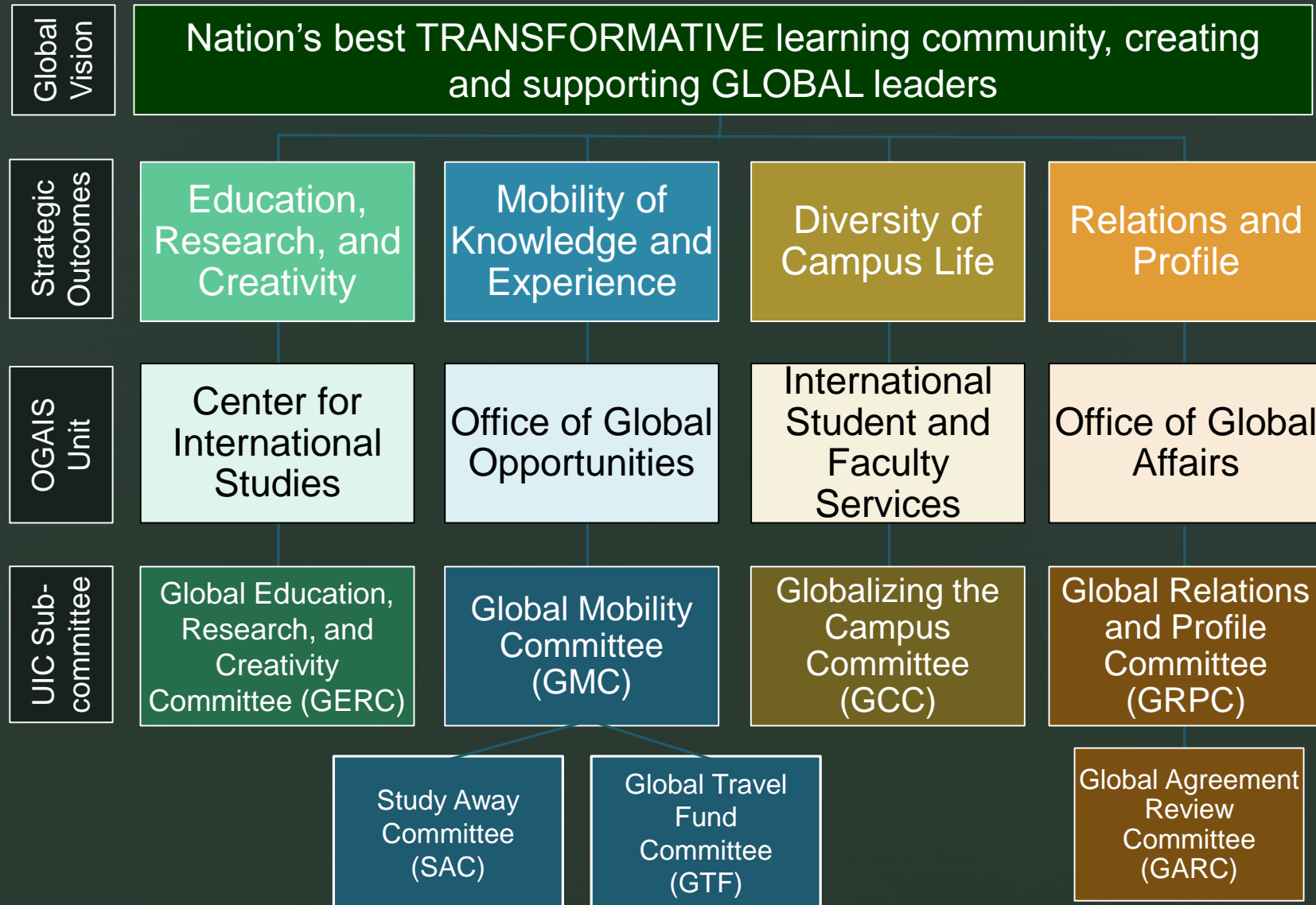
## Global Diversity of Campus Life

- **Bringing the world to the university** to foster campus communities that contribute to the ideals of universal citizenship and sustainability.

## Global Relations and Profile

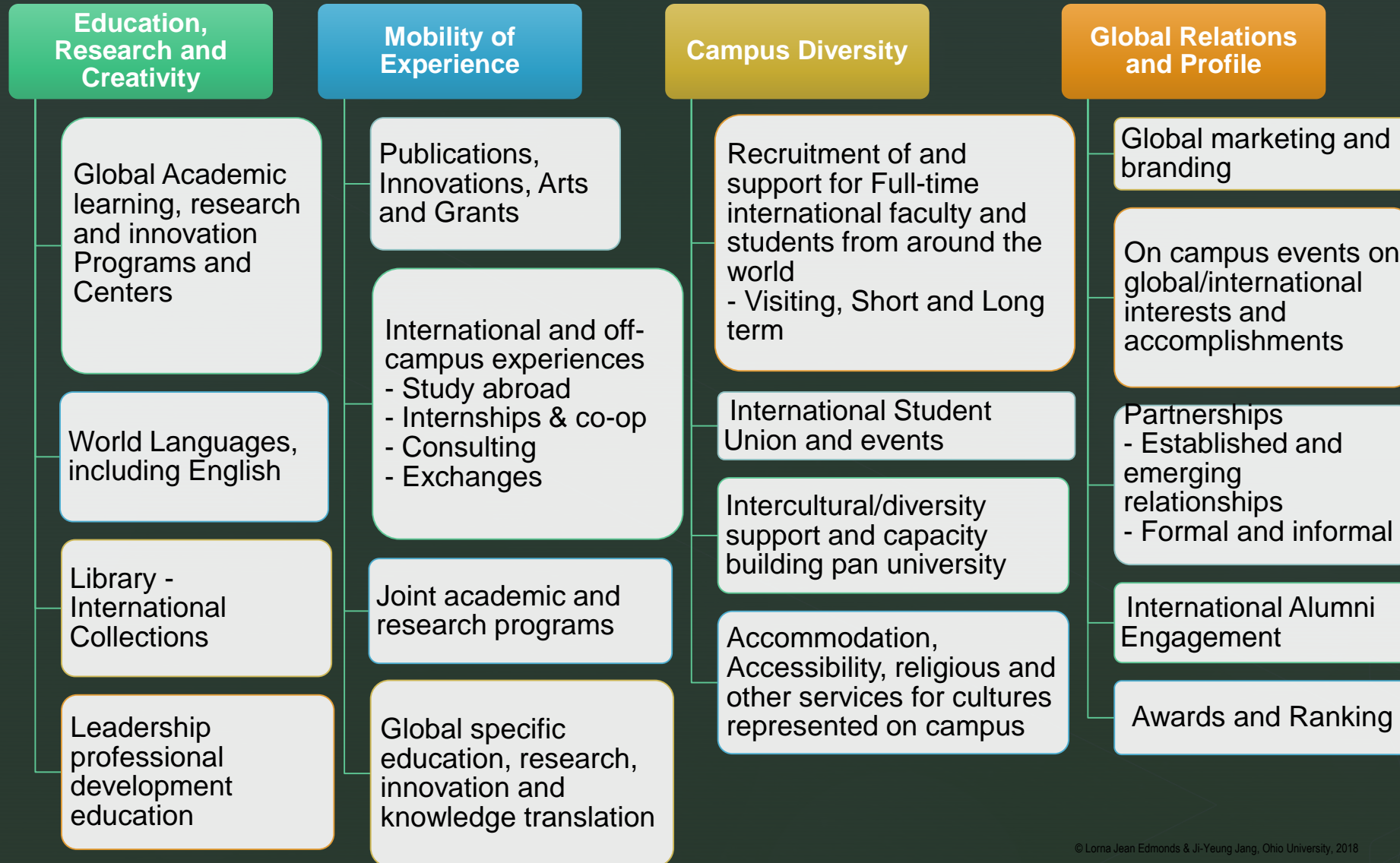
- **Creating opportunities to build networks and engage communities** to exchange and profile experiences, knowledge and creativity in education, research and innovation that is impactful.

# MANAGEMENT AND GOVERNANCE

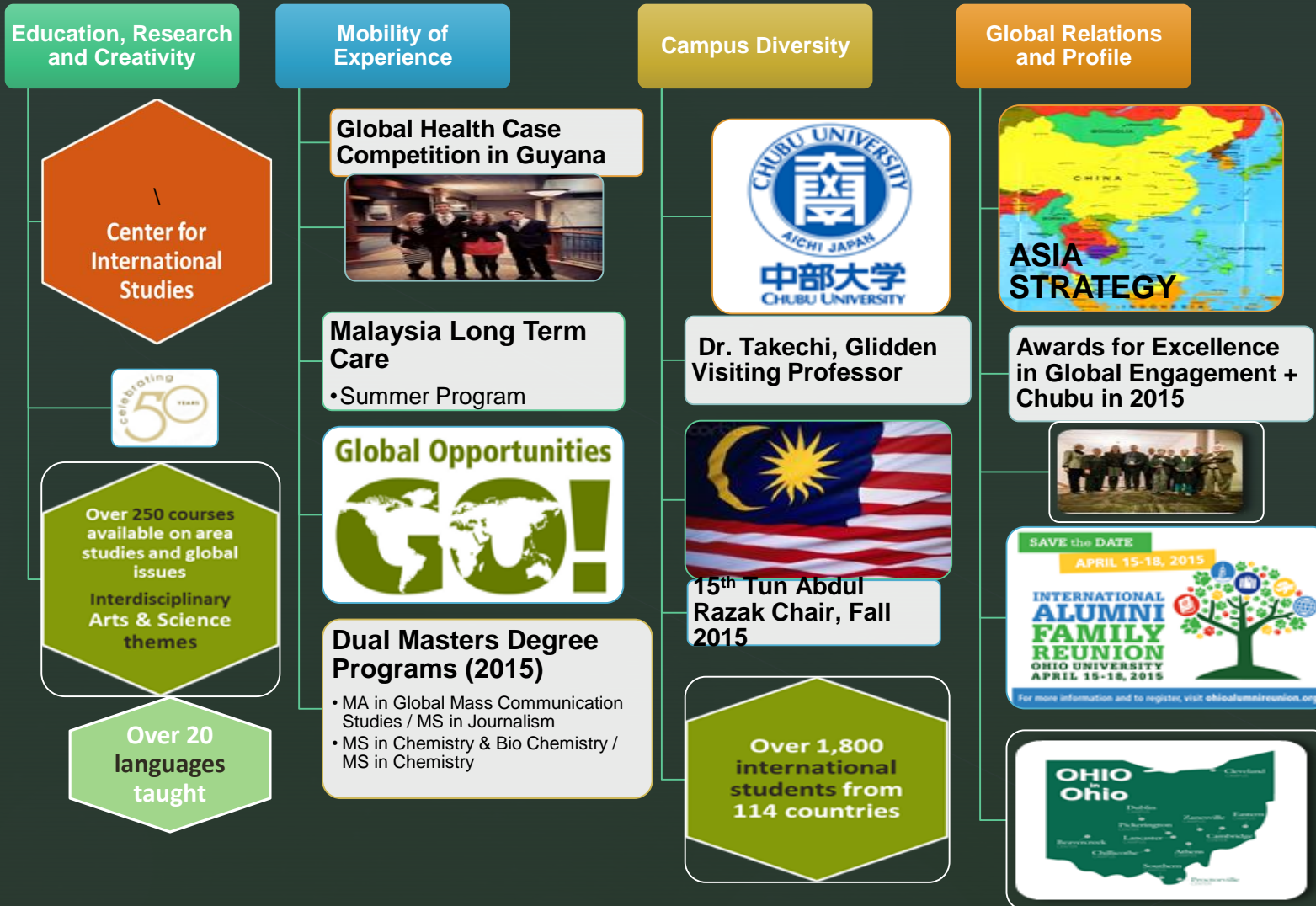


# THE OHIO STORY and METRICS

## PAST, PRESENT AND FUTURE – Q and Q!



# OHIO GLOBAL STORY: ACTIVITIES BY OUTCOME





# ▀ GLOBAL PARTNERSHIPS

Who are they?

- Domestic, international, multinational and global
- Universities, public and private sectors
- Departments, Colleges and Governing bodies
  - Academic and non-academic
- Faculty, Staff, Students and leadership

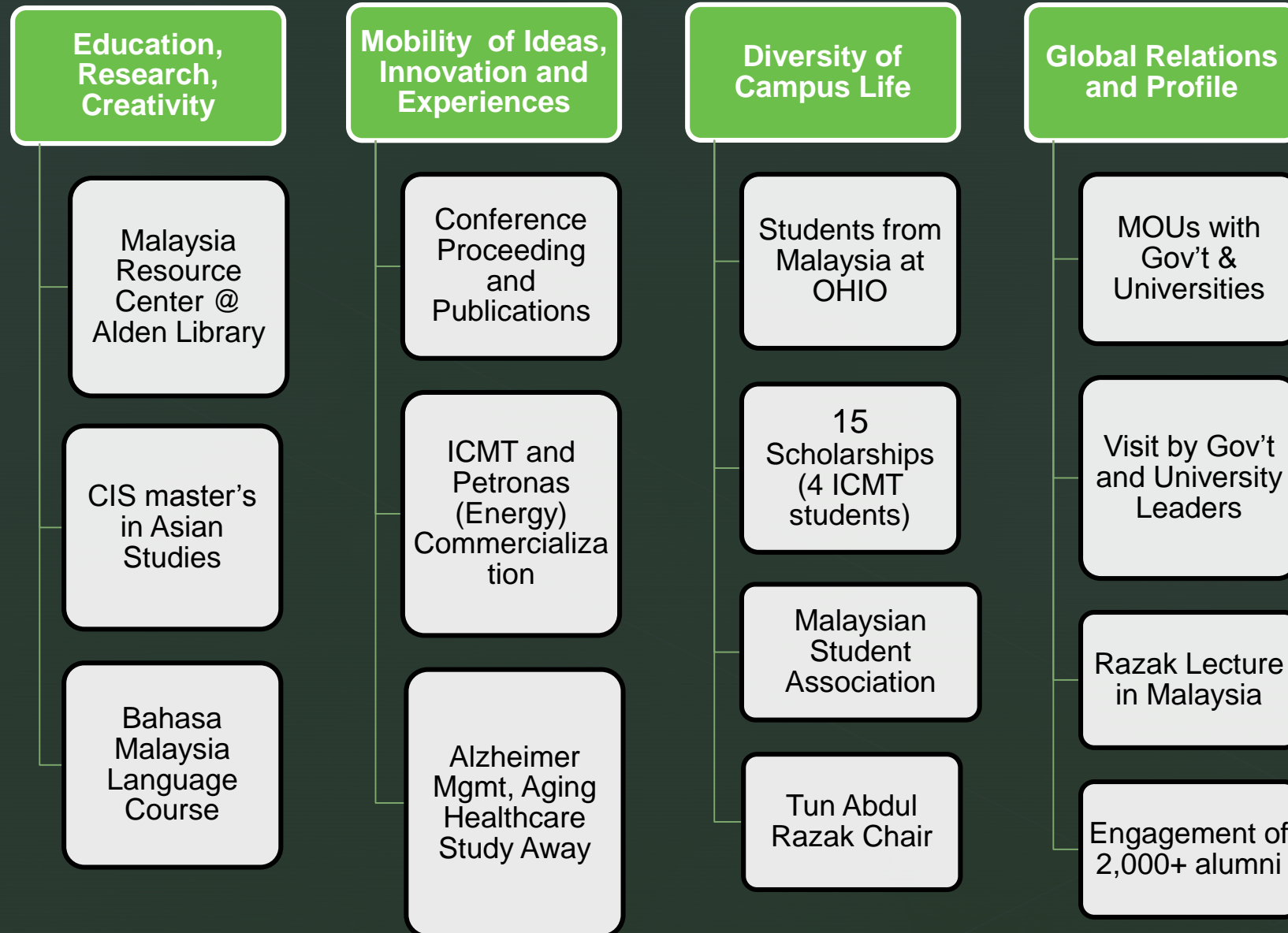
And the model should assess all equally

# MALAYSIA





# Malaysia & OHIO



# COLLEGE OF BUSINESS

**GLOBAL EDUCATION,  
RESEARCH AND  
CREATIVITY**

**GLOBAL MOBILITY AND  
EXPERIENCES**

**GLOBAL DIVERISTY OF  
CAMPUS**

**GLOBAL RELATIONS AND  
PROFILE**

**OHIO UNIVERSITY**  
**College of Business**

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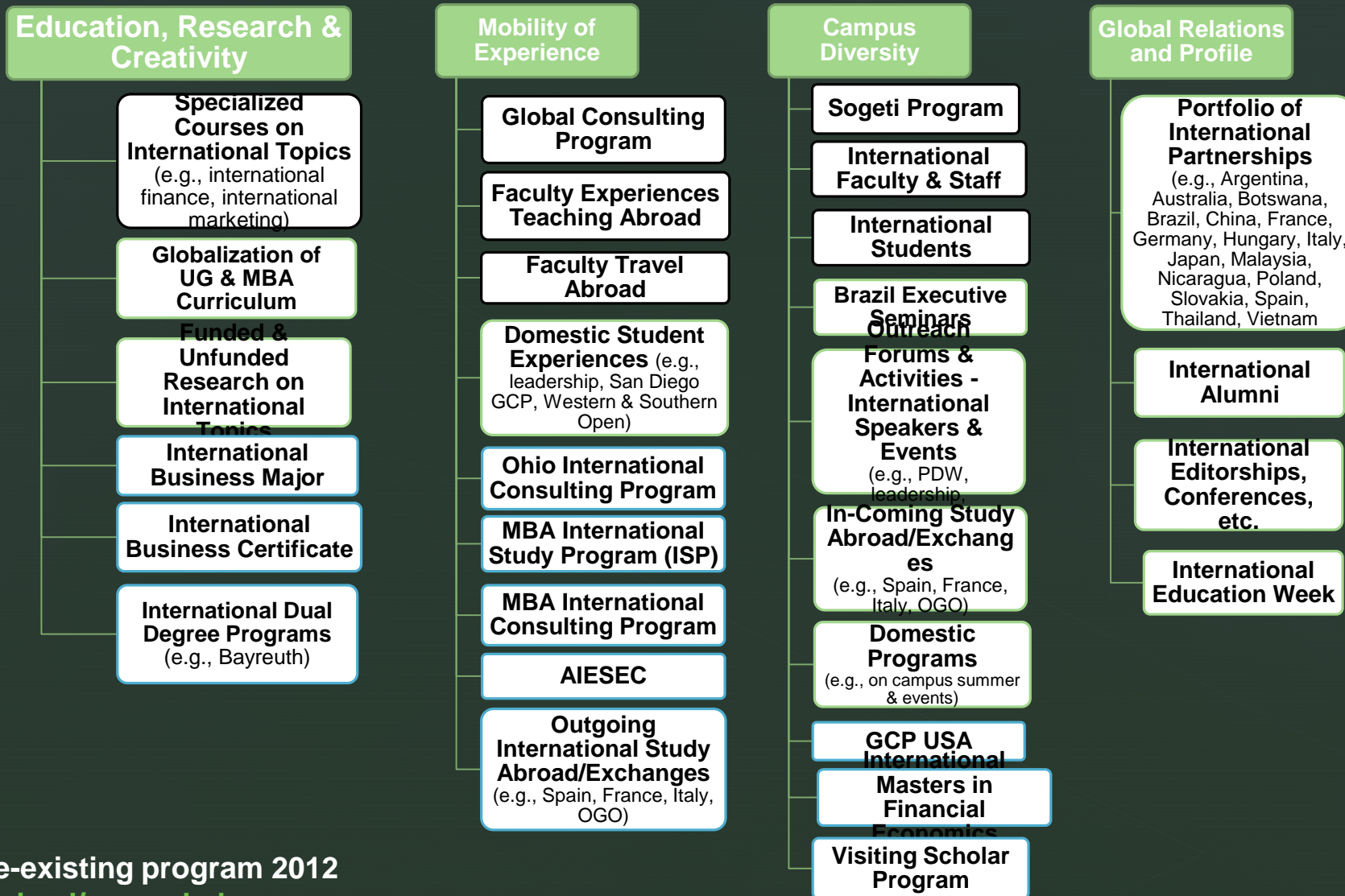
**Kroger Day 2010**

**Headlines**  
7th Annual Charlotte Networking Week  
Delta Sigma Pi and The Sales Centre host the 7th Annual Financial Services Conference  
Business student stands out at international conference

**Events**  
Professional MBA Program Information Session  
Beta Alpha Psi and Accounting Club Weekly Meeting  
Office of Research Compliance Training Session: Responsible Conduct in Research

**Excellence**  
Accreditation from the Association to Advance Collegiate Schools of Business (AACSB)  
Student Statistics and Awards  
Faculty Accomplishments  
Faculty Publications

# How does the College of Business Meet the Internationalization Challenge?



Pre-existing program 2012

Revised/expanded

New or fundamentally changed



# THANK YOU





# Assessing Partnerships

Victoria Jones  
Chief Global Affairs Officer



UCI

# Overview

- Strategy
- Priority
- Institutional
- Assessment
- Management



UCI



# Strategy

- Global strategy aligned with general campus strategy
  - Publications, student learning, recruiting, research, funding, etc.
- Partners aligned with strategy
  - Research
    - Equipment, expertise, insights, perspectives, access to data
  - Funding
    - Institution, government, private, home community
  - Student learning
    - Social justice, risk management, lab access
- Opportunistic



# Priority

**Strategy is what you do and what you don't do (harder)**

- **Competing priorities**
  - University
  - Colleges
  - Research units
  - Individuals
- **UCI**
  - University - lead
  - College and RUs – support, coordinate
  - Individuals – support
  - Follow the money



**UCI**

# Institutional

- Institutional vs. interpersonal
  - Institutional resources
  - Leadership priority
  - Multiple interpersonal
  - Prominence





# Assessment

## Outcomes linked to strategy

- Funding
- Publications
- Reputation
- Student learning
- Recruiting
- ...

## Analysis

- Good to
  - Better – tweak
  - Bigger – participants, projects
  - More prominent
- If not, why not?



# Management/Intervention

- Interpersonal – satisfaction, motivation
- Logistics – barriers, challenges, alternatives
  - Support staff, local staff
- Expectations – time, ease, reward, support
- Intercultural – “relationship counseling”
- Legal, regulatory – advocacy, move, “jeitinho”
- Funding – invest, divest
- Opportunity costs



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**UCI** University of  
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# Assessing Your International Partnerships

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