



AIEA 2014 Annual Conference
February 16-19, 2014
Washington, DC

UNIVERSALIZING GLOBAL LEARNING IN THE 21ST-CENTURY ACADEMY

A Research Agenda for the Internationalization of Higher Education in the United States, 2nd Edition

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Anthony Ogden, Ph.D., University of Kentucky
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Presentation Agenda

- Introductions
- A Research Agenda for the Internationalization of Higher Education in the United States (1996)
- Introducing a 2nd Edition
- Roundtable Discussions:
 - Education Abroad (Outbound mobility)
 - International Student & Scholars (Inbound mobility)
 - Campus and Curriculum Internationalization
- Summary

A Research Agenda for the Internationalization of Higher Education in the United States (1996)

- How are international programs funded?
- What faculty and other resources are needed for internationalization?
- What has the most effect on undergraduate attitudes and perceptions?
- What can be the impact of internationalization beyond the immediate campus?

A Research Agenda for the Internationalization of Higher Education in the United States (1996)

- Five to ten year perspective
 - Types of research needed
 - Data bases, Surveys, Impact studies, Longitudinal social science
 - Future private and public sector needs
 - Status of internationalization
 - Impact of current strategies, and new approaches

A Research Agenda for the Internationalization of Higher Education in the United States (2nd edition)

- What have we learned over the last two decades?
- How has internationalization changed since 1996?
- How have universities changed in response to the internationalization agenda?
- What old questions still need attention?
- What new questions need to be asked?

A Research Agenda for the Internationalization of Higher Education in the United States (2nd edition)

1. Education Abroad
(Outbound mobility)
2. International Student &
Scholars
(Inbound mobility)
3. Campus and Curriculum
Internationalization

- Methodological and design challenges
- Theoretical models
- Instrumentation
- Notable gaps in the existing literature
- Future directions
- Publication venues



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