

2023 Pre-Conference Workshops

Virtual Workshops:

Tuesday, January 24, 2023

10:00 AM – 12:30 PM

Forced Internationalization and Opportunities for Campuses

2:00 PM - 4:30 PM

Becoming an SIO: What You Need to Know

Thursday, January 26, 2023

10:00 AM – 12:30 PM

AIEA/AAC&U Workshop: Emerging Models for Collaborative Alignment of Global Learning and Diversity, Equity, and Inclusion Initiatives and Activities

2:00 PM - 4:30 PM

Driving Systemic Change to Advance Equity-centered Climate Action in International Education

In-Person Workshops:

Sunday, February 19, 2023

8:00 AM – 5:00 PM

AIEA/IIE Workshop: Developing an Institutional Partnership Strategy

8:00 AM – 12:00 PM

SIOs in the Headwinds: Duty of Care, Risk Management Solutions, and International Regulatory Compliance for Global Operations

1:00 PM - 5:00 PM

Leveling Up your Leadership

Forced Internationalization and Opportunities for Campuses

Tuesday, January 24, 2023, 10:00 AM - 12:30 PM ET

According to the United Nations High Commissioner for Refugees (UNHCR), there are nearly 100 million displaced people around the world. Approximately 40% of this population are under 18 years old (UNHCR, 2022). Although access to quality schooling is a human right, a marginal 5% of refugee youth attend a university or college (UNHCR, 2021). Access to educational opportunities will be critical for improving the quality of life for many members of displaced populations and the society at large. The international community has set a target of increasing global refugee higher education enrollment to 15% by 2030 (known as the “15by30” goal). The Global Compact on Refugees that was adopted in 2019

encourages academic institutions to take an active role in achieving this target. This workshop is designed for higher education leaders to examine how they can facilitate refugee access to higher education and foster campus internationalization.

Participants will:

- be able to indicate the social and economic impact of supporting refugee students.
- examine the specific needs of refugee students and learn about recommended actions to support them before, during and after admission.
- be exposed to a whole-of-campus approach to ensure meaningful refugee students' engagement and benefits for the entire community.

Chair and Presenter:

Wesley Milner is currently Director of Global Engagement at Western Carolina University. Previously, he served as Executive Director of International Programs at the University of Evansville. During his tenure, the university was named a recipient of both the NAFSA Senator Paul Simon Award for Campus Internationalization and the IIE Andrew Heiskell Award for Innovation in International Education. His research has focused on globalization and human rights and more recently on displaced and refugee students.

Presenters:

Kyle Farmbry currently serves as President of Guilford College. Previously, he served as a professor in the School of Public Affairs and Administration (SPAA) at Rutgers University-Newark as well as Dean of the Graduate School. He has also served as an American Council on Education (ACE) Fellow, a Fulbright Fellow, a Fulbright New Century Scholar, and was a founding member of the University Alliance for Refugees and at-Risk Migrants.

Hourie Tafech is a third-generation Palestinian refugee from Lebanon. She earned her PhD in global affairs from Rutgers University. Hourie's research examines the factors that impact refugee entrepreneurship and economic inclusion in U.S. cities. She is currently a program manager for the University Alliance for Refugee and at-Risk Migrants and its students' division, "Student Voices for Refugees Network," and a postdoctoral fellow and adjunct professor at Guilford College, North Carolina.

Becoming an SIO: What You Need to Know

Tuesday, January 24, 2023, 2:00 PM - 4:30 PM ET

This AIEA workshop will offer emerging international education leaders a critical professional opportunity for leadership development. Several Senior International Officers will share their experiences and discuss the skills, knowledge, and strategies for career advancement into the rank of SIOs. A roundtable and breakout room sessions will prepare participants to position themselves better for understanding the opportunities, challenges, and pathways to lead international education or global engagement in higher education. Participants will be encouraged to build on learning and networking from this virtual session to attend an additional workshop or professional development opportunities in the AIEA conference next February in Washington DC.

Participants will:

- Learn about the roles and responsibilities of Senior International Officer in Higher Education

- Explore strategies for professional development and growth to apply for positions of SIOs and Deputy SIOs.
- Understand current trends, challenges, and opportunities for international education leadership

Chair and Presenter:

Wing-kai To is Assistant Provost for Global Engagement and Senior International Officer at Bridgewater State University. As the SIO, he is responsible for overseeing international operations such as partnership and exchange agreements, global studies programs, study abroad, and international student and scholar services. He was a member of AIEA's SIO Academy and Peer Learning Circle. He has also participated in the ACE Internationalization Laboratory, COIL/Virtual Exchange, and Community of Practice for Diversity, Equity, and Inclusion.

Presenters:

Jennifer Evanuiik is the Executive Director of Global Engagement at Central Michigan University, overseeing study abroad, international student and scholar services, and international partnerships. She has previously worked at Georgia Tech and Davidson College and is active in AIEA, NAFSA, and Forum on Education Abroad. In 2014, she participated in the Fulbright International Education Administrator Seminar in Korea. Jennifer holds a B.S. in French from Penn State and an M.Ed. from the University of Pittsburgh.

Kalpen Trivedi is Vice Provost for Global Affairs at the University of Massachusetts Amherst, where he leads campus-wide initiatives for global engagement and directs the International Programs Office. He is a regular contributor on topics related to international education leadership, global operations, and risk management in various fora. Recognized as an AIEA Presidential Fellow (2019-20) and IIE's SIO of the Year (2021), Trivedi serves in leadership positions with AIEA, NAFSA, and APLU.

AIEA/AAC&U Workshop: Emerging Models for Collaborative Alignment of Global Learning and Diversity, Equity, and Inclusion Initiatives and Activities

Thursday, January 26, 2023, 10:00 AM - 12:30 PM ET

Over the last 20 years, there have been disconnected conversations around the intersection and alignment of global learning (GL) and diversity, equity, and inclusion (DEI). These fields share fundamental values, deep commitments to better preparing students to engage in a culture- and identity-rich world. Between the fields there is fruitful common ground and natural intersections that present opportunities for learning and engagement among university leaders, students, and faculty. In this workshop, participants will utilize human centered design principles to create prototypes of blended approaches to DEI and GL at colleges and universities. Presenters will anchor the session by providing theoretical frameworks that guide this paradigm shift, as well as examples of emerging models of institutional collaborations that blend DEI and GL effectively. Participants will also have opportunities to discuss challenges and lessons learned from their institutional contexts as they create new models for alignment and reciprocity across GL and DEI.

Participants will:

- Describe and compare the values that drive global learning and diversity, equity, and inclusion
- Apply new learning on GL and DEI to their own experiences with GL and DEI as they develop new strategies for alignment in their institutional context
- Create a prototype for alignment of at least one global learning and diversity, equity, and inclusion activity at their institution

Chair:

Dawn Michele Whitehead is the Vice President of the Office of Global Citizenship for Campus, Community, and Careers at the American Association of Colleges and Universities where she advances curricular and co-curricular initiatives and practices that advance equitable participation in global and community-based learning for all. She has written and presented nationally and internationally. Whitehead holds a Ph.D. in Education Policy Studies with concentrations in African Studies and International and Comparative Education from Indiana University, Bloomington.

Presenters:

Christel Perkins is Assistant Vice President, Urban Initiatives at the Association of Public and Land-grant Universities where she facilitates cross-university collaboration among a national network of urban-serving universities. She has over 12 years of experience in higher education managing and evaluating initiatives and grants focusing on minoritized populations, and her research explores the intersection of global learning and DEI. Christel holds a masters from the University of Pennsylvania and an Ed.D. from Widener University.

Hilary Landorf is Executive Director of the Office of Global Learning Initiatives and Associate professor of International/Intercultural Education at Florida International University. With over 25 years of experience in the field, in 2022 she received NAFSA's award for Leadership and Collaboration in International Education. Her latest co-authored book is Making Global Learning Universal: Promoting Inclusion and Success for All Students. She holds a Ph.D. in International Education from New York University.

Driving Systemic Change to Advance Equity-Centered Climate Action in International Education

Thursday, January 26, 2023, 2:00 PM - 4:30 PM ET

The truth is the impacts of the climate crisis are most felt by those who contributed to it the least and thus it is incumbent upon us, as leaders in the system we can most influence, to urgently push for radical change. It is also true that, as leaders, you are pulled in many different directions and that sometimes critically important action can be relegated to the backburner. In this session, we'll discuss the barriers you face in advancing climate justice in your international education operations and how to address them to meet the moment and your students' demand for action and change.

Participants will:

- Learn foundational knowledge of the history of the carbon footprint and strategies for overcoming barriers to implementation of climate justice strategies and action plans within your organization

- Understand of the intersection of climate action, EDI, and International Education through emerging research about the carbon emissions of international education and its implications for post-pandemic decision making
- Insights on student drivers and the business case for prioritizing sustainability and climate justice.

Chair:

CJ Tremblay is the Founder and Managing Director of Alethea Global Cooperative. She specializes in strategic planning and change management, marketing and communications, and stakeholder relations. CJ received her Global Executive MBA from Georgetown University in Washington, DC in 2018. In July 2020 she was trained as a Climate Reality Leader by former Vice President Al Gore and she is proudly the Vice President of the board of the Climate Action Network for International Educators.

Presenter:

Adrienne Fusek is the Director of Equity Strategies at Alethea Global. She is an equity-minded leader with an extensive record of developing international programs and driving inclusive process improvement. She has led sustainability initiatives including the Forum on Education Abroad guidelines on advancing the UN SDGs and the CANIE Accord. Adrienne earned an MA in International Education from SIT Graduate Institute, and holds an Ed.D. in Postsecondary Educational Leadership from SDSU.

AIEA/IIE Workshop: Developing an Institutional Partnership Strategy

Sunday, February 19, 2023, 8:00 AM - 5:00 PM ET

International partnerships in higher education are expanding in reach, format, and importance. The value of international collaboration across the realms of teaching, research, and public engagement is increasingly recognized. So is the value of offering global learning and interaction to a wider range of students, faculty, academic disciplines, institutional types, and nations than in the past. This workshop explores how institutions can develop purposeful strategies that produce a portfolio of sustainable partnerships engaging a wide range of faculty, staff, and students. Presenters provide research findings, practical knowledge, and models for establishing the goals, criteria, policies, supports, and processes that foster partnership success and bring clarity and intentionality to partnership decision-making. Participants – from many institutional types and nations – work together to apply this information to their particular contexts.

Chair:

Sylvia Jons is the Lead for IIE Initiatives and Manager of the IIE Center for International Partnerships at the Institute of International Education, having held prior roles with the Brazil Scientific Mobility Program, the Fulbright Program, and Generation Study Abroad, among others. Prior to joining IIE, Sylvia worked at the University of Nebraska on a system-wide internationalization plan and on global engagement strategic initiatives. She holds a BA and MA from the University of Nebraska-Lincoln.

Presenters:

Susan Buck Sutton is a consultant on global learning and engagement in higher education, with 40 years as faculty and chief international administrator at two institutions: Bryn Mawr College and Indiana University. She has been President of AIEA, and officer or

adviser at NAFSA, IIE, ACE, AAC&U, IAU, the Forum on Education Abroad, and other organizations. Sutton has published 5 books and 70+ articles, and given numerous presentations on international strategies, partnerships, and curriculum development.

Tim Barnes is the Executive Director of International Partnerships and Research at the University of Kentucky. Prior to his appointment at UK, Barnes served as Director of the Illinois Strategic International Partnerships Initiative at the University of Illinois at Urbana-Champaign from 2011 through 2017, which focused on developing deeply impactful institutional relationships with a small, highly selective group of peer institutions around the world. Barnes has managed hundreds institutional partnerships, as well as drafting, negotiating, and tracking written memoranda of understanding or contractual instruments that formalize institutional linkages.

SIOs in the Headwinds: Duty of Care, Risk Management Solutions, and International Regulatory Compliance for Global Operations

Sunday, February 19, 2023, 8:00 AM - 12:00 PM ET

This interactive workshop will focus on information and strategies used by SIOs to address Duty of Care issues, Risk and Crisis management protocols, and International Regulatory Compliance in global operations. The focus of the workshop is on international partnerships, collaborative research, and student/faculty/staff mobility. Regulatory regimes and risks in the U.S. and other select countries will be discussed, as will ways in which institutional success in comprehensive internationalization can be facilitated by integrative management in enterprise systems.

Chair:

Terence Miller is an Affiliate at Gateway International with twenty-four years of SIO experience at public and private universities. Miller was AIEA's Legal Advisor and ex-officio Board member for eight years and received AIEA's Timothy J. Rutenber Award in 2017. He is the co-author of a white paper Senior International Officers (SIOs) in the Headwinds: Duty of Care (DOC), Global Operations, and International Regulatory Compliance in the time of Covid-19. He received his Juris Doctorate from St. John's University.

Presenters:

Thomas Bogenschield is an Affiliate at Gateway International. He also co-authored a white paper Senior International Officers (SIOs), in the Headwinds: Duty of Care (DOC), Global Operations, and International Regulatory Compliance in the time of Covid-19. He is a former AIEA Board member, chaired the Advocacy Committee for six years, and is a current member of the Audit Committee. He holds degrees in cultural anthropology and an interdisciplinary doctorate in Latin American Studies from the University of California at Berkeley.

Julie Pollard has 18 years of experience in the study abroad sector and operational expertise in nearly 80 countries. She has held public-private partnership posts with universities in the United States, Turkey, and India. In 2021, she joined the University of California as the Director of International Health, Safety, and Crisis Management overseeing 6,000 students annually in 44 countries.

Leveling Up your Leadership

Sunday, February 19, 2023, 1:00 PM - 5:00 PM ET

Senior International Officers fulfill a complex and unique leadership role. There is not one pathway to this role; some professionals rise through the faculty ranks, while others come up through staff and administrator paths. Consequently, it is crucial to mindfully develop leadership skills needed in the specific SIO context. SIOs by definition oversee multiple international education units, which requires a certain type of leadership and management style. You must be knowledgeable about all areas of your operations while being comfortable 'staying out of the weeds' and you may also manage managers. Additionally, serving in a leadership role within the higher education enterprise requires an understanding of campus structures, politics, and budgets, plus the ability to effectively and persuasively communicate with leaders and stakeholders who may know little about your department's daily work. Through literature, case studies, and a JEDI lens, this workshop will help you evaluate and advance your leadership.

Chair:

Annie Phillips is Executive Director for International Affairs at Texas Woman's University. She oversees international activities including ISSS, Education Abroad, and other international efforts. Phillips serves on AIEA's Professional Development and Engagement Committee and has participated in AIEA's Presidential Fellows and New/Advanced Academy programs. She previously taught Communication Studies and presents frequently on leadership and communication. Phillips holds a MA in Communication Studies and a PhD in Higher Education from the University of North Texas.

Presenters:

Jiangyuan (JY) Zhou is the director of global engagement and the senior international officer (SIO) at Stockton University. Her work focuses on internationalization, faculty empowerment, global learning, and assessment. JY keeps an active research agenda on a new theoretical framework to define and assess comprehensive internationalization as dynamic systems. JY also consults and leads workshops on comprehensive internationalization in various higher education institutions. She holds a doctorate in educational theory and practices from SUNY-Binghamton.

Jennifer Evanuk is the executive director of the Office of Global Engagement at Central Michigan University. She oversees study abroad, international student and scholar services, and international partnerships. She is active and has served in leadership roles with NAFSA, AIEA, and the Forum on Education Abroad. In 2014, Jennifer was selected for the Fulbright International Education Administrator Seminar in Korea. Jennifer holds a BS in French from Penn State and an MEd from the University of Pittsburgh.