ANNUAL REPORT

2019-2020
Annual Report
AIEA: Leaders in International Higher Education
The Association of International Education Administrators (AIEA), a membership organization formed in November 1982, is the only association specifically focused on international education leadership.

MISSION
The Association of International Education Administrators is a member organization that equips leaders to shape the future of higher education in a global context.

AIEA Values

Ethical and Innovative Leadership
AIEA members are guided by respect for the dignity and rights of one another, and operate on the principles of civility, integrity, and professionalism to advance the internationalization of higher education and to make meaningful contributions to society.

Equity and Inclusive Excellence
AIEA members adhere to the tenets of fairness and reciprocity to integrate diverse voices in developing the strategy, policies, practices, and structures of higher education in a global context.

Curiosity and Respect
AIEA members recognize and value the benefit in learning from one another’s experience and expertise and are willing to engage in the free exchange of ideas through dialogue and collaboration.

-Statement passed by the AIEA Board of Directors, February 2020
2019-2020

MEMBERSHIP

AIEA members are leaders in international higher education. 2019-2020 saw growth in member numbers and AIEA looks forward to continued member growth globally.

852
2019-2020 Members

6%
Membership growth from 2018-2019

Membership 2008-2020

2019-2020: 852 AIEA members from over 30 countries
2020

ANNUAL CONFERENCE

Rethinking Comprehensive Internationalization for a Global Generation

February 16-19, 2020
Washington Marriott Wardman Park
Washington, DC, USA

- Over 100 sessions and roundtable discussions.
- Seven pre-conference workshops that delve deeper into issues such as international strategic partnerships, virtual exchange, and more!
- Inspiring keynotes on trends influencing the future of the field: Yascha Mounk, Kathleen Fitzpatrick, and Midia Shikh Hassan.

- Participants from over 46 countries
- 650 US attendees; next highest national representation: Canada, United Kingdom, Angola, Japan, Kazakhstan
- AIEA welcomed delegations from Angola, Brazil, Cambodia, Ethiopia, Kazakhstan, New Zealand, Nigeria, Palestine, and Taiwan.

Annual Conference participants appreciated...

First-Time Participants: 38%
Returning Participants: 62%

Strategic Plan: Serve Members with Bold, Distinctive Programming and Services
AIEA Presidential Fellows

The AIEA Presidential Fellows Program is a program of mentorship for new Senior International Officers (SIOs), necessarily limited in number and of high prestige. AIEA was pleased to select five Fellows for 2019-2020: Dafina Blacksher Diabate, Jonathan Lee, Tonija Navas, Gretchen Neisler, and Kalpen Trivedi. Serving as Mentors and bringing decades of experience and expertise were Hilary Link, Cheryl Matherly, Joanna Regulska, Jennifer Robertson, and Sally Crimmins Villa.

Thematic Forums

AIEA selected three Thematic Forums for the 2019-2020 year - however, due to the Covid-19 pandemic, these have been rescheduled for Spring 2021.

- "Global Learning in Utah Higher Education" hosted by the University of Utah
- "Curriculum as a Collaborative Space: How to Organize Catalytic and Effective SIO-Faculty Collaborations on Curricula" hosted by Northern Arizona University
- “SIOs and Brazilian Universities: Building Partnerships under the Capes/PrInt Program" hosted by Universidade Estadual Paulista (UNESP)

AIEA Leadership Academy for New Senior International Officers

The 2020 AIEA Leadership Academy, scheduled for May 2020, has been postponed to 2021 due to the Covid-19 pandemic. Participants will participate in virtual modules with faculty during the fall of 2020.

AIEA Senior Advisers Program

Nineteen advisees who were within the first three years of their work as an SIO or at a new institution participated in the 2019-2020 Senior Advisers Program this year. Participants formed six cohorts, each led by an experienced adviser. Advisers include: Denise Dimon, Joel Glassman, Ni Jadon, Woody Pelton, David Schmidt, and Jack Van de Water.
Town Hall Discussions

AIEA hosted twelve Town Hall Discussions from March-June 2020. This initiative to facilitate discussion and sharing resources during the pandemic was started by the Secretariat and coordination of speakers moved to the Professional Development and Engagement committee. Each Town Hall Discussion had between 100-200 participants - representing a large percentage of AIEA’s membership; many included voices from outside the United States.

Town Hall Discussion topics included:
- Open Discussion among AIEA Members (three sessions)
- Communication during COVID-19
- What IE Leaders Need to Know about Virtual Exchange
- International Partnerships after COVID-19
- Leadership for the Future (and from a distance)
- How to Support International Students during COVID-19
- COVID-19 - The Change Accelerator for Higher Education’s International Practice & Programs: Turning Challenge to Opportunity
- Is our field (and job) in Jeopardy?: Adapting and Re-inventing Internationalization of Higher Education to the Post-COVID-19 New "Normal"
- How International Education Can Contribute to Social and Racial Justice
- The Future of Study Abroad

AIEA Response to Covid-19

As with many sectors around the world, the Covid-19 pandemic necessitated AIEA and international education to pivot to best support SIOs, students, and institutions. AIEA began curating a resource page with key information for those leading internationalization, made plans for in-person events such as Thematic Forums and looking into virtual platforms for the 2021 Annual Conference, and began hosting weekly Town Hall Discussions for AIEA members.

“Town Hall Discussions have been helped me understand challenges that other international offices are facing and hear ideas to address them. It is also important to be in community with peers, and AIEA has been where I have felt most connected.”

“AIEA is helping to promote collaboration and sharing best practices at a time when we all need to learn from each other. Thank you!”
PUBLICATIONS & STATEMENTS

Resources for the AIEA Standards of Professional Practice for IE Leaders

New! Resources from AIEA and the field at large are now available for each of the Standards of Professional Practice. Many thanks to the Resources and Publications committee and Noel Bynum for curating this listing.

Training the Trainers: Preparing Faculty to Become Better Mentors for Intercultural Competence

Issue Brief by Tracy Rundstrom Williams, Texas Christian University published Spring 2020.

2020 Conference Session Archives

Each year, AIEA posts presentations, handouts, or summaries of conference sessions online. This year, nearly half of conference session presenters chose to share their materials online.

AIEA Statements

April 30, 2020: AIEA signs letter to Secretary Pompeo, Acting Secretary Wolf, and Secretary Scalia in response to the April 22 White House executive order regarding immigration during the COVID-19 outbreak, as well as pressing issues for colleges and universities concerning the upcoming fall semester.

2019-2020 Finances

INCOME AND EXPENSES

2019-2020 Income
Total: $1,297,068

- Investment Income: 14.1%
- Professional Development: 4.3%
- Member Dues: 11.2%
- Conference: 70.4%
- Professional Development and Member Benefits: 6.6%
- General and Administrative: 44.1%

2019-2020 Expenses
Total: $1,156,730

- Conference: 46.2%
- Board and Leadership: 3.2%
On February 18, 2020, AIEA adopted a revised set of bylaws at the Annual Meeting. Among other updates, the largest shift was in committee structure including a revision of standing committees and the addition of board committees.

### Standing Committees

- Membership Committee
- Policy Advisory Committee
- Editorial Advisory Committee
- Leadership Development Committee
- Strategic Issues Committee

### Board Committees

**Executive Committee**
Remains unchanged; comprised of Presidential Stream, Secretary, Treasurer, & Executive Director.

**Audit Committee**
New committee that incorporates the role of the Audit and Financial Review committee.

**Governance Committee**
New committee that incorporates the role of the former Nominations Committee with other governance-related responsibilities.

**Finance Committee**
New committee that incorporates the role of the former Endowment Committee with other budgetary oversight.
LEADERSHIP
AIEA Board as of the 2020 Annual Conference

Executive Committee

GianMario Besana
At-Large Board Member

Thomas Bogenschild
Public Policy Committee Chair

José Celso Freire Junior
At-Large Board Member

Kati Csoman
At-Large Board Member

Erich Dietrich
Professional Development and Engagement Committee Co-Chair

Victoria Jones
Member Outreach and Awards Committee Chair

Kelechi Kalu
At-Large Board Member

Reitumetse Obakeng Mabokela
At-Large Board Member

Meredith McQuaid
Professional Development and Engagement Committee Co-Chair

Terence Miller
Legal Adviser

Sharon Nagy
At-Large Board Member

Jewell Winn
At-Large Board Member

Teresa Wise
Resources and Publications Committee Chair

AIEA Secretariat
Darla K. Deardorff, Executive Director
Katy Rosenbaum, Associate Director
Mel Simmons, Assistant Director
Daniel Lawrence, Program Associate