

MAPPING STRATEGIES TO REACH YOUR VISION FOR INTERNATIONAL EDUCATION

The thematic forum *Mapping Strategies to Reach Your Vision for International Education* is designed specifically for senior international officers interested in evaluating their approach to international education on their campus to ensure current issues in the global world are being addressed. Institutions from across higher education embrace internationalization through many different approaches and with ever increasing methods and frameworks. This forum is focused upon how leaders can elevate the quality of internationalization on campus with cohesiveness, intentionality and consideration for latest issues in the world.

The Forum, *Mapping Strategies to Reach Your Vision for International Education*, will bring in experts who can share models of success for moving from vision to reality while addressing current issues. Attendees will be asked to come with one to two visions they have for what they want to achieve but for a variety reasons haven't yet been able to implement. The forum will begin with a keynote address on current issues by expert Jennifer Klein Burrows, Educational Consultant for the World Bank Group who will present pressing issues related to international education. Following the keynote, five workshops are designed to network, learn strategies, and most importantly leave the forum with a concrete map that connects strategies and current world issues to their goals and vision.

The Forum is schedule for February 1 through February 3rd with guests arriving the evening of the 1st and departing mid-day or late afternoon of the 3rd (see schedule). Texas Christian University will host the attendees by providing space, supplies, and most meals. The University of Tulsa will host a reception.

The Thematic Forum: Mapping Strategies to Reach Your Vision for International Education

Day 1— February 1	Participants arrive TCU and stay at Hilton Garden Inn. Dinner on own.	
Day 2—February 2 at Texas Christian University		
8:00 a.m. to 9:00 a.m.	Continental Breakfast at TCU	Networking with Attendees
9:00 a.m.	Welcome	Dr. Jane Kucko, Vice Provost for Global Education University of Tulsa
9:15 a.m.	Keynote Address	Dr. Tracy Williams, Associate Director for International Studies Introduction of Keynote Speaker: Jennifer Klein Burrows, Educational Consultant for the World Bank Group “Getting Better at Doing Good in the World” What is the impact of our work as international educators? How do the choices we make impact our own students and the people they touch? Are we building the future we want? In this provocative keynote, Ms. Burrows will discuss the actions and policies that unintentionally do harm in the world, and the ways we can get better at doing good – whether that is the structure of service learning in developing countries, the innovations in educational institutions, or the assessment and certification processes.
10:15 a.m.	Break	
10:30 to Noon Dr. Jane Kucko	Workshop 1: From Mission to Implementation	From Mission to Implementation: Designing a Cohesive Framework for Internationalization. Dr. Jane Kucko, TCU (30 minutes)

		<p>A case study called “Global Realities” will tell the story of one way to transcend from a mission statement to a framework for comprehensive internationalization.</p> <p>One-hour workshop for participants.</p> <p>Participants will be asked to bring 1) one to two visions that they want to implement on their campus, and 2) address the question: <i>What campus audience(s) are you missing with your international efforts and how do you reach them?</i> Participants will also be asked to submit a paragraph or two electronically (prior to the workshop) that summarizes their campus internationalization efforts to share with the attendees. As we all strive to elevate and reinvent campus internationalization, this workshop will provide the leaders the opportunity to consider the current state of international education, new issues to consider as presented in the keynote, and begin to explore ways to bring cohesiveness and intentionality to their campus’s internationalization efforts.</p>
Noon to 1:00	Lunch break and networking.	Lunch is intended for informal networking. Attendees can choose to continue their discussions from Workshop 1.
1:00 to 2:30	Workshop 2:	<p>Koehler Center for Teaching Excellence Texas Christian University</p> <p>As an academic, you’ve probably spent time mapping student assignments to learning outcomes. It is equally important to map strategies, initiatives and programs to university goals. In this session, Dr. Irvin will lead participants through the cycle of developing university goals, designing strategies and initiatives, and measuring outcomes.</p>
2:30 to 3:00	Break	Light snacks will be provided. Informal networking.
3:00 to 4:30	Workshop 3:	<p>The Prism Project: Embedding Intentionality and Your Framework into Study Abroad through Intercultural Learning.</p> <p>Dr. Tracy Williams, Associate Director for International Studies, TCU (30 minutes).</p> <p>International Education has lofty goals for students to learn important things about the world, but research shows there is a large disconnect between what students could learn and what they actually learn. Whether they are going abroad or learning about the world in their own homes, they are often tripped up by the very thing we hope to help them overcome – their own cultural biases. Intentionality and conscious focus on cultural lenses is essential for students to gain the broader views and new cultural perspectives we want for them. This session will discuss Dr. Williams’ approach to imbedding intercultural learning in international education initiatives.</p>
4:30 – 5:30	Wrap-up	Informal wrap-up and conclusions. Wine and cheese reception.
5:30	Dinner on own.	Attendees will be taken back to hotel. Dinner on own.
Day 3—February 3rd		
8:30 – 10:00 a.m.	Continental Breakfast and Workshop 4.	<p>Creating Your Map. Participants will be asked to submit along with their registration 2 to 3 issues and/or roadblocks that they find challenging allowing the forum hosts to set up an agenda and round-tables by topic prior to the beginning of Workshop 4. This workshop will be focused upon discussions amongst participants on how others are addressing the challenges including ideas, suggestions, initiatives that they have implemented. This is a work session that provides meaningful time for SIOs to sketch out a concrete map that connects strategies and current world issues to their goals and vision. Facilitators from the previous workshops will be available to answer</p>

		questions, however, this is a work session for the participants. Internet will be provided.
10:00 a.m. – 10:15	Break	
10:15 to 11:45	Workshop 4:	<p>Securing Resources for Implementation of Your Vision.</p> <p>Presentation 1: 30 minutes. TCU’s Vice Chancellor for Fiscal Affairs, Brian Gutiérrez will present tactics for talking with your campus Financial Officer in order to obtain resources to implement your vision. What homework needs to be done before talking with your financial officer? What kinds of questions should be asked? How do financial officers think? How can you effectively communicate your vision to achieve the goal of securing funding? Presentation 2: 30 minutes. TCU’s Vice Chancellor for Development, Mr. Brian Whalen, will take a similar approach from the first presentation by presenting talking points and best approaches from the lens of a development officer.</p> <p>30 minutes: Questions and Answers from the participants. Participants are encouraged to give specific examples of types of projects/visions that they have developed during the previous day’s workshops.</p>
Noon to 1:00	Lunch	Lunch and Networking
1:00 to 4:00	Culture of Fort Worth--Optional	<p>Fort Worth: Cowboys and Culture.</p> <p>Participants are invited to learn about Fort Worth—often considered a hidden gem of a city by participating in this tour. We will explore the world renowned museum district (Kimball Art Museum by Louis Kahn and the Modern by Tadao Ando), the Japanese Gardens, and the historic downtown and Stockyards. For those attendees departing Dallas/Fort Worth following the tour should plan for a departure no earlier than 6:30 p.m. Participants will need to express their intent to participate in the tour prior to arriving for the Forum. For those not participating in the tour, departures from DFW airport should be scheduled for 3:00 p.m. or later.</p>

BIOS OF SPEAKERS

- **Jane Kucko** is a long-standing faculty member at Texas Christian University where she currently serves as Director for the Center for International Studies: TCU Abroad and Associate Dean of University Programs. Kucko's primary responsibilities include establishing campus-wide international experiences for students. Particular areas of focus include the development of "Global Realities" which frame the context for faculty-led programs as well as spear-heading the campus wide global citizenship credential referred to as Purple Passport. As director, she co-authored Discovering Global Citizenship, a 2.8 million dollar initiative bringing comprehensive internationalization to TCU which was recognized as the 2015 IIE Heiskell Award for comprehensive internationalization. Kucko is past-president and Fellow of the Interior Design Educators Council. Her leadership role in IDEC and background in interior design has been pivotal in her current role as leader in international education.
- **Tracy Williams** is the Associate Director of the Center for International Studies at TCU. In addition to her responsibilities for study abroad, she teaches a 2-course sequence on global citizenship for study abroad students and serves on the executive committee for Discovering Global Citizenship at TCU. Dr. Williams' research on intercultural learning has been published in various journals, including the "Change Your LENS" process for understanding intercultural encounters. In addition to these accomplishments, Dr. Williams was instrumental in developing the Global Realities framework for faculty-led programs, campus-wide programming for staff, and the recently adopted Purple Passport: Your Global Citizenship credential. She is also in charge of study abroad risk management policies and procedures, pre-departure orientation, scholarship awards, and enrollment management. Williams is a member of AIEA and the Forum on Education Abroad.
- **Jennifer Klein Burrows** is an Educational Consultant for the World Bank Group, focused on education in developing countries. As a digital nomad for the past 6 years, Jennifer has lived around the world as she conducted her work of grant writing for the Human Development Network. Previous to working for the World Bank, she was a grant writer and program assistant for International Rescue Committee in Conakry, Guinea. Through her extensive travel and work in developing countries, supplemented by her Master of Science in Foreign Service from Georgetown and her Master of Education from George Mason, Jennifer has developed a keen insight into what works and what doesn't when it comes to educational policy, poverty alleviation, and micro and macro actions that make a difference. A TCU alum, Jennifer claims her study abroad at the TCU London Centre launched her awareness of and passion for global issues.
- **Brian G. Gutierrez** is the Vice Chancellor for Finance and Administration has responsibility for financial and capital planning, endowment and treasury management, budgeting, accounting and financial reporting, internal audit, risk management, insurance and safety, contract management, university lands, oil and gas asset management, bookstore operations, post office, and the physical plant – including capital design and construction, building maintenance and non-residence custodial services, facilities planning, landscaping and grounds, and utility services. The Chief Investment Officer, Associate Vice Chancellor and Controller, Assistant Vice Chancellor for Finance, and Associate Vice Chancellor for Facilities and Campus Planning report to this office. Brian's professional affiliations include the National Association of College and University Business Officers (NACUBO).
- **Don Whalen** is the Vice Chancellor for University Advancement at TCU. The Office of University Advancement is responsible for planning and directing all development and alumni relations activity for the University. This activity is designed to attract the involvement and philanthropic support of alumni, friends, corporations, foundations and parents of current and former students. Prior to joining TCU in April 2005, Don Whelan worked in the Development Office at Saint Louis University for nearly 17 years. He became Vice President for Development and University Relations there in June 1997 and has been in development since 1986. Mr. Whelan received a B.S. degree from the University of Missouri in 1984 and a Master of International Business from Saint Louis University in 2003. He is responsible for all University fund raising and alumni relations.