

Conference of the Americas on International Education
Congrès des Amériques sur l'éducation internationale
Congresso das Américas sobre Educação Internacional
Congreso de las Américas sobre Educación Internacional



MEMORANDUM CAIE

May 30, 2011
Vancouver, British Columbia
Canada

The Conference of the Americas on International Education

Preamble

Inter-American collaboration in the field of research and mobility has grown significantly over the past decade. Moreover, many experts highlight the importance of developing academic cooperation in the Americas and the need to promote extensive linkages of collaboration in higher education within the parameters of new trends of the 21st century.

In 2009, the Canadian Bureau for International Education (CBIE), the Consortium for North American Higher Education Collaboration (CONAHEC) and the Inter-American Organization of Higher Education (IOHE)¹ established The Conference of the Americas on International Education (CAIE). The three organizations were supported by Canada's Department of Foreign Affairs and International Trade (DFAIT).

The CAIE creates the opportunity to achieve the goals noted above within the higher education sector, drawing together institutions from all the regions of the Americas and fostering a space for the development of mutually beneficial partnerships.

The first CAIE was held in October 2010 in Calgary, Canada. It was attended by over 650 participants from 44 countries spanning 5 continents. The proposed objective of creating a common space for higher education in the Americas was achieved. This was only made possible by the broad participation of organizations and higher education institutions that collectively represent a major force in the hemisphere.

CAIE Objectives

- Provide an Inter-American space to share paradigms, models and best practices on international education/internationalization issues that contribute to quality and innovation of higher education in national, regional and international dimensions.
- Foster an Inter-American space for dialogue and meetings that encourage the construction of networks and promote new opportunities for strategic alliances as well as enhance partnerships at the bilateral, regional and multilateral levels.
- Contribute to raising awareness of key stakeholders of higher education on hot topics of regional interest related to international education/internationalization.
- Provide an Inter-American space to debate on different policies, approaches, perspectives, trends and challenges that equally affect higher education from a North-South and South-South perspective.
- Participate in the definition of guidelines and recommendations on the internationalization of higher education aimed at international organizations and national, regional and international forums.
- Provide a venue where the international community can meet with a broad inter-American constituency, meeting on a consistent schedule, and each time in a different location to showcase the rich diversity of the Americas, timed to the extent possible in cooperation with national and regional organization conferences or meetings.

¹ BCIE, CONAHEC, IOHE, Memorandum of Understanding, Ottawa, 2009.

Associated Members of CAIE

The CAIE is constituted of national, regional, international and hemispheric organizations and institutions that share a common vision on the contribution of international education/internationalization to the quality of higher education, and that adhere to this Memorandum.

Steering Committee

The Steering Committee is designated by the Associated Members of CAIE and is the entity in charge of the management of CAIE.

The founding members of CAIE are permanent representatives on the Steering Committee. Two additional representatives will be selected by the Steering Committee.

In this transitional phase, for CAIE-2012 the Steering Committee will consist of 5 representatives comprising: one for each founding organization (CBIE and CONAHEC), the organization and institution designated by the National Committee CAEI-Brazil 2012, AMPEI as the hosting organization of CAIE-Mexico 2013, and the organization responsible for CAIE's Executive Secretariat (IOHE that is also a founding organization assuming the role of Executive Secretariat 2011-March 2014). The above Steering Committee structure will be evaluated after the conclusion of CAIE 2012.

The Steering Committee will meet, usually by teleconference, three to four times per year.

The Steering Committee will decide on all matters regarding the CAIE, including, but not limited to:

- Designate the Executive Secretariat in March 2014 after conclusion of the mandate of the current Executive Secretariat².
- Propose the frequency of CAIE and hosting cities after the 2013 edition. CAIE 2012 will be held in Brazil on April 25-28, 2012 and CAIE 2013 will be held in Mexico within the context of the AMPEI Conference (usually early November).
- Receive and select proposals for the hosting and implementation of this periodic event (organizations and institutions, city, dates, venues).
- Approve the final program based on the recommendations of the Inter-American Academic Committee.
- Identify the Advisory Committee membership and select members of the Inter-American Academic Committee.
- Monitor compliance of the guidelines of the Executive Secretariat of CAIE.
- The Steering Committee bears no financial responsibility relating to CAIE.
- The Steering Committee agrees to contribute reasonable time in support of CAIE for three to four meetings, preparatory time, promoting the event, etc.

Advisory Committee

The members of the Advisory Committee are selected by the Steering Committee.

The Advisory Committee shall be composed of internationally renowned personalities, representatives of national, regional and hemispheric organizations in the Americas and outside the continent committed to the goals of CAIE.

² IOHE was appointed CAIE's Executive Secretariat for the period 2011-March 2014 by virtue to the Memorandum of Understanding, Ottawa, 2009.