A MESSAGE FROM AIEA’S OUTGOING PRESIDENT DONNA SCARBORO

My term as president of AIEA is quickly drawing to a close. In February, I will turn over the role to Sabine Klahr, who will bring great insight and dedication to her role. I can imagine the joy, relief, and wistfulness of the passing of the gavel. I can already attest to the surprise that so much time could have gone by (again!) so swiftly. Most of all, I look forward to spending a few days in New Orleans with many friends, some going back decades, others relatively new, all of whom have so much to offer through sharing their endless creativity, approaches to new challenges, and willingness to keep moving forward in a profession full of ambiguity and high expectations. I draw renewal and inspiration from my AIEA colleagues, and the opportunity for sustained conversation and learning is a treasure. If you have not already taken on a role with AIEA, I urge you to seek out ways to be involved, as I can honestly say the rewards are long lasting and deeply gratifying. As we gather in New Orleans, if you feel the urge to volunteer for a committee or to initiate a regional forum, don't resist—step out there! For those whose first efforts have not resulted in the full engagement you hoped for, please do try again. Stop me or another AIEA Executive Committee member in the hallway and say these words: “I’d like to do more with AIEA. How can I connect?” I promise you will have made at least one professional friend in the seconds it takes to utter the words. And in a shorter while than you can imagine, you will have multiplied the number of colleagues around the world who take an interest in your ideas and help to refine and implement them.

Our responsibilities on campus take us into many exciting areas, week after week. We learn of new communities and institutions, new missions and successes, new approaches. We are drawn into discussions of mediated learning, recruitment, admissions, integration of students onto a campus, setting learning goals, measuring outcomes, investing in sites or partnerships, welcoming delegations, and working through the nuances of risk and compliance in multi-national arenas. Sifting and sorting opportunities and correcting the occasional misdirection on campus keep us going at top speed. The Annual Conference is no exception. For one thing, most of us continue to work on our smart phones and tablets non-stop with one hand while flipping the pages of the conference schedule with the other. This is the marvel and the scourge of the times we are in—multitasking is considered the rule, not the exception. In fact, many times I wonder if some of the students and colleagues in line with me at the coffee shop are faking their multitasking, because seeming at peace with our surroundings looks so strange to us. Perhaps the annual conference will offer you a few opportunities to take it more slowly, listen, watch, think, and breathe. At times it’s good to renew the energy and drive required to meet the demands of an accelerating profession. Taking in a good keynote or sharing a casual cup of coffee with a colleague from far away can be immensely rewarding and refreshing in ways we can’t assess at the moment. These small opportunities provide fuel for the weeks and months ahead. We are “sharpening the saw.” That’s not just resting; it’s Habit 7 of Steven Covey’s famous Seven Habits of Highly Effective People.

I want to thank all of you who have made my presidential year so rewarding and who have strengthened AIEA in the process. In moments small and private or boisterous and celebratory, you have mentored me and others, volunteered your time and ideas, and stepped up to the plate in more ways than I can name. I hope the annual conference will provide you with a welcome moment to look back on your year with pride even as you look forward to the future with optimism. There is much to be done, and much to understand, but we have strong networks and many deep resources to draw upon thanks to our Association.

See you in New Orleans, or if not, I hope to see you soon wherever we may meet.
2013 AIEA CONFERENCE

The 2013 AIEA Conference will be held February 17-20 in New Orleans at the New Orleans Marriott on Canal Street. The theme of this year’s conference is “Re-imaging Higher Education in a Global Context” and is chaired by AIEA President-elect Sabine Klahr. With over 700 participants from over 35 different countries, the conference promises to be a rich networking and learning opportunity for those who attend. Highlights include plenary talks from Eric Liu, bestselling author, educator, civic entrepreneur and founder of the Guiding Lights Network, which promotes and teaches the art of creative citizenship, and Andrei Codrescu, renown poet, author and regular commentator on National Public Radio’s All Things Considered. The Presidential Plenary on Tuesday, Feb. 19, will feature a multi-media presentation of “Seven Revolutions” by Michaële Ledgerwood of the Center for Strategic and International Studies and George Meahaffey of the American Association of State Colleges and Universities (AASCU). Other highlights include the Opening Reception on an authentic Mississippi Riverboat, unique discussion roundtables which engage attendees more fully throughout the conference, over 125 concurrent sessions by leaders and experts in the field of international education, an AIEA Awards Luncheon, an Associational Breakfast, and a Networking Event for Women in Leadership. AIEA is pleased to be collaborating a second time with the American Council on Education on an ACE-AIEA Internationalization Collaborative event which precedes the conference on Saturday, February 16. AIEA is also pleased to co-sponsor a Leadership Roundtable with EAIE on Feb. 21. Deep appreciation is expressed to all who are helping to make this conference such a success – especially to our sponsors, exhibitors, presenters, and volunteers. Con’t on p. 9

A SPECIAL THANK YOU TO 2013 AIEA CONFERENCE SPONSORS:

DIAMOND: ELS Educational Services
PLATINUM: Group of Eight, QS
GOLD: Università Cattolica del Sacro Cuore, i-graduate
SILVER: CIEE, IDP, Istituto Lorenzo de’ Medici, TerraDotta, Webster University
STAR: Associates in Cultural Exchange, EIKEN Liaison Office; ECE, HTH Worldwide, ICEF, Mezun, USC Rossier Global Executive Doctor of Education Program; WES, Hobsons
CONFERENCE BAGS: TerraDotta
LANYARDS: Università Cattolica del Sacro Cuore
VOLUNTEER SHIRTS: KEI
CONFERENCE INTERNSHIP PROGRAM: Mezun
HOST INSTITUTIONS: The University of New Orleans, Xavier University of Louisiana

AIEA STRATEGIC PLAN UPDATE by Donna Scarboro, President

AIEA’s Executive Committee approved the 2013-2017 Strategic Plan at their 2012 Summer Meeting and appointed an Implementation Committee to begin working on details of the plan. Chaired by President Donna Scarboro, the Implementation Committee, consisting of Darla Deardorff (ex officio), Susan Sutton, Christa Olson, Andy Gillespie, Sabine Klahr, and David Flesher, has made progress in ensuring that our 2013-2017 Strategic Plan is carried out appropriately and faithfully. The implementation will affect several existing committees and may reveal the need for new committees or official responsibilities; similarly, we may see the need for new structures and relationships among committees. The plan (see http://aieaworld.org/publications/strategic-action-plan) covers five key areas: knowledge capture (including knowledge of SIO profiles), growth, infrastructure, collaboration, and advocacy. We now have thoughtful “white papers” on most of these areas, which will feed into a draft implementation plan for consideration by the Executive Committee in its upcoming meeting in New Orleans. The responses of the Executive Committee will be augmented by input from committees. The final implementation plan is expected to be presented for Executive Committee approval in the summer of 2013, leaving plenty of time to gather members’ thoughts and ideas. Once approval is secured, the implementation will guide us in checking back with the key areas of the strategic plan, to ensure that they are strong, receiving the support needed, and effectively being brought along to fruition. If you are interested in joining the effort, you can reach out to any of the AIEA officers below:

<table>
<thead>
<tr>
<th>Leadership Stream</th>
<th>Susan Sutton, Donna Scarboro, Sabine Klahr, Harvey Charles</th>
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<tr>
<td>Executive Director</td>
<td>Darla Deardorff</td>
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<td>Membership</td>
<td>Andy Gillespie</td>
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<td>Professional Development</td>
<td>Christa Olson</td>
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<td>Advocacy</td>
<td>David Flesher</td>
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AIEA REGIONAL FORUM

March 2013 Forum:
Indiana University’s Global Learning and Teaching Institute
Friday, March 1, 2013
(8:00am - 4:30pm) — IUPUI Campus Center
Indiana University was awarded an AIEA Regional Forum grant to help underwrite IU’s Global Learning and Teaching Institute. This one-day institute is designed for the many constituents and campus allies that together pursue and support global teaching and learning. Three tracks will allow administrators, faculty, and staff to think deeply, broadly, and deliberately about the distinct yet interrelated paths and practices for comprehensive global learning. Commitment to global learning must be shared broadly across campuses, not only promoted by a select few within international offices or other units.

Faculty Track: Faculty will learn about global learning outcomes and will consider ways to achieve such outcomes in their teaching and classrooms.

Staff Track: Staff of centers for teaching and learning will explore the evolving importance of internationalization and gain skills and strategies they can share with faculty and others on their campuses.

Administrator Track: Administrators and international education leaders will consider how to systematically and intentionally integrate international learning within departments, units, programs, schools, and campuses.

Institute Leaders and Presenters:
Larry Braskamp (AACU), Keynote Presenter
Hilary E. Kahn (Indiana University-Bloomington), Faculty Track Leader
Hilary Landorf (Florida International University), Staff Track Leader
Gil Latz (Indiana University-Purdue University Indianapolis), Administrator Track Co-Leader
Dawn Whitehead (Indiana University-Bloomington), Administrator Track Co-Leader

AIEA members are welcome to apply to attend the March 2013 AIEA Regional Forum at Indiana University. Details at www.aieaworld.org Any AIEA member is welcome apply for funding for an AIEA Regional Forum. Application deadline for the 2013-14 AIEA Regional Forum program is May 15. Details at www.aieaworld.org

DIALOGUE OF THE AMERICAS SUMMARY

By Andy Gillespie

A collaboration of AIEA, AMPEI, and CONAHEC
Ensenada, Mexico, November 5-6, 2012
The 2012 Dialogue of the Americas was a success in attracting dynamic and engaged international education leaders from the Americas. Guests from Europe also provided important comparative insights and case studies. Two days of lively discussions on similarities and differences in our structures, finances, and issues allowed for discovery of opportunities for and barriers to greater collaborations. With different structures and reporting lines, strategic goals and operational issues encountered by international offices across the Americas were remarkably similar. Funding for student and faculty mobility schemes was a critical factor for most institutions and organizations, and different funding mechanisms were shared among the participants. And discussions compared different methods and degrees of internationalizing curricula and campuses.

Challenges remain in bringing institutions from different countries together, but the group also desired to work at a larger scale, at national levels, to facilitate a dialogue moving the international education agenda forward in the different countries to provide mandates, goals, and funding to support initiatives. The Brazil Science without Borders program was one example discussed. Comparisons and historical reference with European schemes provided some insight into how such initiatives might form in the Americas. But creating strategies for important partnerships now can start collaborations between institutions. The Dialogue concluded with a realization that our professional societies matter, and that they can be advocates for the pan-America internationalization agenda within their respective countries.

AIEA Dialogues are supported by the AIEA Dialogues Committee
Chair: Stephen Straight (Binghamton University)
Members: Darla Deardorff, ex-officio (Duke University), Donna Scarboro (The George Washington University), Christa Olson (Drake University), Francisco Marmolejo (University of Arizona), Andy Gillespie (Auburn University), Betsy Brown (North Carolina State University)

Upcoming Deadlines:
AIEA Presidential Fellows Applications: May 1
AIEA Regional Forum Applications: May 15
AIEA 2014 Conference Session Proposals: August 15
The AIEA Professional Development Committee works to deliver quality professional development opportunities to Senior International Officers through diverse venues (including mentoring, dialogues, webinars, and workshops) preceding or between the AIEA annual meetings. The members of the committee serve on at least one of three sub-committees (mentoring, webinars and workshops) and serve as liaisons to other AIEA committees including: Executive Committee, Strategic Planning Implementation Group, Global dialogues, Regional Forums, Presidential Fellows, and Annual Conference.

Current Members include: Joseph Brockington (Lead for Workshops), Alba de Leon, Tanith Fowler Corsi (Liaison with Conference Committee), Diana Davies (Lead for Mentoring), Dafina Blacksher Diabate (Liaison to secretariat), John Heyl, Jun Liu, Christa Olson (Chair, Lead for Webinars subcommittee, Liaison for Executive Committee, Strategic Planning, and Presidential Fellows), Carolyn North, H. Stephen Straight (Lead/Liaison for Global Dialogues), Joseph Tullbane, and Yenbo Wu.

We welcome motivated members to join us. The full committee convenes quarterly (by phone and prior to the annual meeting) with subcommittee members actively engaged in work between meetings. Please contact Dafina Blacksher Diabate (of the AIEA Secretariat, aiea@duke.edu) or Christa Olson (Chair of the Professional Development Committee) should you wish to nominate yourself for a three-year term on the Professional Development Committee.

2012 Professional Development Activities

Mentoring. Subcommittee members, led by Diana Davies, have reviewed the continuum of mentoring opportunities offered by AIEA at one end of the mentoring continuum, members have an opportunity to send a question to the listserve and on the other side of the continuum they can apply to be a Presidential Fellow. Subcommittee members canvassed members prior to the 2012 annual meeting and during the annual meeting orientation session to determine whether there was interest among the new membership for something in the middle of the continuum. The volume of expressed interest raised the issue for the subcommittee about our capacity to be responsive through the one- on-one matching process first envisioned. Subcommittee members have developed an alternative resource group model.

A proposal to create a “Senior Advisor Program” has been submitted to the AIEA Executive Committee (EC) for review at the February 2013 meeting. The program, if approved by the EC, would involve members serving as mentors to small groups of new AIEA members seeking guidance.

SIO Workshops. In Spring 2012, the SIO Workshop subcommittee reviewed SIO workshop syllabi and evaluations from prior workshops and discussed the merits of developing a series of modules that SIO workshop leaders can draw from when developing the SIO 101 and 201 preconference workshops. While the initial focus of discussion was the workshop for the annual meeting, the subcommittee also discussed the merits of creating on-line modules that are self-paced so that members do not have to wait until a conference for guidance as a new SIO.

In the fall, a newly reconfigured subcommittee consisting of Carolyn North, John Heyl, Jun Liu, Alba De Leon, and Joe Brockington was tasked with further consideration of possible outcomes, curricula, and delivery modalities for future SIO workshops. Their discussions and questions have focused on the issues that were raised in the November PDC report to the EC: 1) As an organization, do we wish to focus our professional development programs on those members who are currently SIO’s or does the organization also wish to offer professional development programs to those who are aspiring to become SIOs? and 2) Should the Professional Development Committee develop instructional modules that are appropriate for web-based delivery, do we have the technical infrastructure and resources to support the development and delivery of instructional modules?

As Joe Brockington, Carolyn North, and John Heyl have prepared for the SIO 201 workshop at the 2013 Conference in New Orleans, they have developed an annotated bibliography and have worked on a workshop design that focuses on responding to and initiating change. The team also surveyed workshop participants as to their greatest challenges in their roles as SIOs.

Webinars. The webinar subcommittee consisting of Christa Olson, John Heyl and Yenbo Wu worked closely with the secretariat in developing and delivering successful webinars. The first two webinars revisited popular presentations from the 2012 AIEA annual meeting. The first, “Leveraging Corporate Partnerships for Higher Education Internationalization” (January 2012), featured Pradeep K. Khanna and Wolfgang Schloer and drew 41 participants. The second webinar, “Internationalization of the Curriculum in Action” (June 14), featured Dr. Betty Leask’s model on internationalizing the curriculum. The subcommittee then turned their attention to developing a series of four webinars featuring authors who had contributed to The SAGE Handbook of International Higher Education. In October, AIEA experienced a record-setting audience of 69 site participants to hear Hans de Wit and Madeleine Green present on “Comprehensive Internationalization: What, Why and How.” Our final webinar for 2012 featured Susan Sutton and Everett Egginton presenting “Collaborating on the Future: Strategic Partnerships and Linkages,” drawing another 35 site participants. Those webinars are available for download from the AIEA website at www.aieaworld.org.
Stay tuned for two webinars that are in development for the future. The tentative titles are 1) International, Joint, and Double Degree Programs: Prospects and Challenges and 2) Leveraging Learning Outcomes Assessment for Campus Internationalization. Details will be posted at www.aieworld.org. Suggestions for future webinars are warmly welcome (aiea@duke.edu).

**Liaison Work: Other Committees:**

**Annual Conference.** Liaison to the conference committee, Tanith Fowler Corsi developed and will co-facilitate along with Steven Straight and Hilary Link a roundtable session on Professional Development Opportunities for AIEA Members at the 2013 Annual meeting. The session will feature the professional development activities currently available for members and a facilitated discussion of membership professional development needs.

**Global Dialogues.** The 2012 Dialogue of the Americas was held in Ensenada, Mexico, November 2012 (see article, this newsletter) and brought together international educators from seven countries who discussed current issues in international education and regional cooperation in the Americas. A session following up on that Dialogue will be held during the 2013 Annual Conference. Dialogue facilitators will offer perspectives from different countries on the challenges facing universities, higher education associations and governments in the region.

Liaison/lead of the dialogues subcommittee, Stephen Straight, has led the effort to articulate guidelines for the content, structure, and operational processes of Global Dialogues offered by AIEA in collaboration with sister organizations from other countries. These guidelines are now available to be circulated to the AIEA membership and/or to the leadership of sister organizations requesting submission of dialogue proposals for competitive review.

**AIEA Blog: The SAGE Handbook of International Higher Education**

Launched by The Association of International Education Administrators (AIEA) and found at www.aieworld.org, this blog relates to the publication of *The SAGE Handbook of International Higher Education* (SAGE, 2012) edited by Darla K. Deardorff, Hans de Wit, John D. Heyl and Tony Adams. This handbook has been a joint multi-year effort of AIEA and the *Journal of Studies in International Education* and has involved over 100 chapter authors and other contributors. The volume was originally conceived as an update to the 1992 AIEA publication *Bridges to the Future: Strategies for Internationalizing Higher Education*, edited by Charles Klasek. The goal of the handbook was to identify the key developments in international higher education over the past twenty years and key trends leading into the future. As the editors state in their preface, their revised goal is to reach “for a more strategic approach to internationalization that goes beyond its (presumed) component parts and aims at changing the quality of higher education itself.”

In addition to the new information the volume offers to international educators, AIEA feels that the *SAGE Handbook* blog could serve useful purpose in opening a conversation across borders and across disciplines involved in international education to expand on and sharpen the themes in the Handbook and to critique the perspectives of its authors and editors.

We invite new ideas and discussions on key themes in the Handbook, including strategic internationalization, international partnerships, teaching and learning in a global context, international education leadership, outcomes assessment and global mobility in higher education. The next blog post will focus on the impact of globalization on international higher education – on mobility, careers and the persistent North-South divide.

As blog editor, I will monitor this discussion and group comments that appear to be related for greater coherence. In addition, I will ask chapter authors and other contributors to respond to some of the commentary and/or to clarify a point in their respective text. We welcome comments from anyone interested in continuing this dialog on the themes of the Handbook and to broaden the perspectives of the international education community.

If you would like to contribute a blog post, please send it to john.heyl@gowithcea.com. Thanks!

John Heyl, CEA Global Education

The goal of the AIEA Public Policy Advisory Board (PAB) is to (i) keep AIEA members informed about the major issues relating to international education at the national level (particularly Congress and the Executive Branch), (ii) advocate for policies that support international education and (iii) educate members on the best way to advocate for international education—on their campuses and at the national level.

At the AIEA conference in New Orleans, there will be a variety of sessions related to public policy and advocacy. In addition, the PAB is organizing a meeting of all members interested in assisting discussing how best to promote policies that promote and assist international education.

In addition to advocacy by individual members, the PAB works through our membership in two organizations: the Coalition for International Education (Coalition) and the Alliance for International Educational and Cultural Exchange (Alliance). The Coalition advocates for international education programs of the U.S. Department of Education (USED), primarily programs authorized under Title VI of the Higher Education Act and FLAP (the Foreign Language Assistance Program). Over the past year, the Coalition has been working on several fronts. In a series of meetings attended by AIEA representatives, the Coalition has worked to persuade officials of USED and the Office of Management and the Budget (OMB) that Title VI and FLAP should be given higher priority.

The Alliance is focused on two major policy areas, both part of the Department of State. The first is funding for State Department sponsored international exchange programs, including the Fulbright, Humphrey, Gilman and other exchange programs that are of interest to higher education. The Alliance is preparing for a challenging environment on Capitol Hill to protect funding for these vital programs in the upcoming appropriation process that will get underway when the President releases his budget for the FY14 fiscal year in mid-February.

The Alliance also works on the State Department's Exchange Visitor (i.e. J visa) Program. The State Department's handling of the J visa program has come under sharp scrutiny recently through highly publicized cases of alleged abuses in one of the J visas programs, the Summer Work Travel program which provides short term work visas. The issues relating to the J visa are likely to become entangled in the debate on the comprehensive immigration reform legislation that has become so public recently.

**AIEA Policy Advisory Board**

Chair: David Fleshler (Case Western Reserve University)

Members: Nikki Christensen (Arcadia University), Bill Lacy (UC-Davis), Gil Merkx (Duke), Daniel Weiner (University of Connecticut), Handy Williamson (University of Missouri-Colombia), Norm Peterson (Montana State University)

AIEA members interested in joining in the work of the Public Policy Advisory Board can email aiea@duke.edu

**AIEA BLOG: cont.**

International Education as we have known it has evolved from a fragmented approach on study abroad and international students into a strategic and comprehensive internationalization concept that affects all aspects of higher education. The SAGE Handbook of International Higher Education serves as a guide to internationalization of higher education and offers new strategies for its further development and expansion in the years to come. With a decidedly global approach, this groundbreaking volume brings together leading experts from around the world to illustrate the increasing importance of internationalization. It also encompasses the diversity and breadth of internationalization of higher education in all of its thematic facets and regional impacts.

The handbook comprises five sections, covering key areas:

- internationalization of higher education in a conceptual and historic context
- different thematic approaches to internationalization
- internationalization of the curriculum, teaching and learning process, and intercultural competencies
- the abroad dimension of internationalization and the mobility of students, scholars, institutions, and projects
- and a concluding section on regional trends in international education and direction for the future of internationalization in the 21st century.

Editors: Darla K. Deardorff, Hans de Wit, John Heyl, Tony Adams

The Handbook is available for purchase through amazon.com
EDITORIAL BOARD REPORT  

by Harvey Charles, Outgoing Chair

**The Sage Handbook of International Higher Education Published**

The AIEA Editorial Board is pleased to report on the accomplishments of the past year. The publication of *The Sage Handbook for International Higher Education* in Fall 2012 was a watershed moment in the field of international higher education and the Editorial Board is pleased to have been associated with this important publication. This volume is widely understood to be the most comprehensive and authoritative work on international higher education in the history of this field. We feel deeply indebted to the outstanding work of the four editors of this volume as well as to the many authors who contributed chapters.

As a way to generate positive press about the Handbook, the Editorial Board encourages AIEA members to post reviews of the Handbook on the Amazon website where the volume is available for sale. Additionally, we encourage you to submit the names of individuals with the standing and ability to write complimentary editorial pieces on the Handbook. We will forward the names to Sage Publications, who will then contact the individuals directly.

Please note that the Handbook is available on Amazon.com retailing at $150 and Sage is offering a 20% discount to AIEA members (discount flyer is on the AIEA website: http://aieaworld.org/publications/publications.htm).

We would like to bring to your attention the fact that one of the handbook co-editors, John Heyl, has undertaken a blog for the Handbook on the Amazon website where the volume is available for sale. Additionally, we encourage you to submit the names of individuals with the standing and ability to write complimentary editorial pieces on the Handbook. We will forward the names to Sage Publications, who will then contact the individuals directly.

**Provosts Perspectives Series Launched**

Patterned on the Presidential Perspectives Series, the Provosts Perspectives Series was launched in Fall 2012. The inaugural piece from Provost John Simon of the University of Virginia was recently published. We have a number of commitments for articles from Provosts at other institutions and expect to publish these over the coming months, with the project concluding in late summer/early fall 2013. It is the objective of the Editorial Board to compile articles submitted by both Presidents and Provosts into a publication to be issued in electronic form and possibly also paper. The Editor has appointed a subcommittee to work on this and we anticipate that this project will be completed in spring, 2014.

**Oral History Project**

Plans are also proceeding for an oral history project focused on individuals, as they near the end of their careers, who have made significant contributions to international education. Joan Gore will lead this project, and hopes to begin videotaping interviews as early as summer 2013. The aim of the project is to capture the stories of international education leaders in order to create an historical record that can inform the field as it continues to evolve.

**AIEA History Update**

Another long-standing project is the updating of the AIEA history, and the Board is pleased that Gil Merkx has agreed to take on the project. He will shortly submit a proposal to the Board, and anticipates involving others in that update project. The project will result in an electronic publication linked to the AIEA website, with the possibility of also publishing a print version available for purchase.

**2013 Plans**

More immediately, Board member Rahul Choudaha organized a roundtable on research in higher education for this year’s AIEA conference. Joining him are two other board members, Brett Berquist and Elizabeth Brewer, and Betty Leask.

As it looks forward to the coming year, the Board plans to identify topics and potential authors for white papers aligning with the AIEA’s strategic priorities, as well as identify gaps in current publications.

Finally, the Editorial Board is pleased to announce a new Editor, Elizabeth Brewer (Beloit College), as well as four new members of the Editorial Board: Anthony Ogden, Director of Education Abroad, University of Kentucky.

Kevin Kinser, Associate Professor, Department of Educational Administration and Policy Studies, SUNY Albany.

Robin Sakamoto, faculty member, Foreign Studies, Kyorin University, Japan.

Megan Brenn-White, Managing Director, Brenn-White Group: Words and Ideas for Higher Education

They will join continuing members Brett Berquist (Executive Director, Office of Study Abroad, Michigan State University) and Rahul Choudaha (Director of Research and Advisory Services, World Education Services).

Many thanks are extended to Editorial Board members whose terms are ending: Gail Bier (CUNY Brooklyn College ) and Jenny Samaan (Association of American Medical Colleges).
REPORT FROM THE AIEA SECRETARIAT

2012 HIGHLIGHTS FOR AIEA

The AIEA Secretariat continues to provide major oversight and administrative support for the committees, boards, and professional development programs of AIEA (webinars, Presidential Fellows, regional forums, dialogues) plus coordinating and organizing the annual conference, as well as maintaining all daily operations (communications, membership, finances, administration) for the organization through staff: Executive Director Dr. Darla K. Deardorff, Assistant Director Ms. Dafina Diabate and Program Associate Ms. Rosemary Holland.

Here are some of the areas of involvement of the AIEA Secretariat over the past year:

- Published two online newsletters available on the AIEA website (www.aieaworld.org)
- Oversaw the hiring process for new assistant director Dafina Diabate, who started in June 2012, as well as AIEA Conference Consultant Jo Ann O’Connell
- Supported the publishing and launch of The Sage Handbook of International Higher Education, a joint project of AIEA and the Journal of Studies in International Education
- Supported the work of AIEAs Implementation Taskforce
- Completed the SIO Profile Survey Project – summary at http://aieaworld.org/publications/surveys
- Completed the third cohort of AIEA Presidential Fellows and launched the fourth cohort of 2012-13 AIEA Presidential Fellows
- Supported a third round of AIEA Regional Forum competition
- Executive Director Darla K. Deardorff represented AIEA at meetings of NIEA (Network for International Education Associations) and served as an advisor for the U.S. Department of Education’s International Strategy, as well as provided visibility to AIEA through invited talks and presentations at numerous venues in 2012 (at no or little cost to AIEA) including at the Going Global conference in London, the NAFSA Conference in Houston, the EAIE conference in Dublin, and the IEASA conference in Cape Town. She has also served as co-editor of AIEA’s Handbook of International Higher Education (Sage) which was published in Fall 2012. Her other publications in 2012 included a co-authored article with AIEA Past President Susan Buck Sutton in IAU’s Horizons newsletter on internationalizing internationalization.
- Many thanks to the over 30 members of AIEA who have provided active leadership on AIEA committees and boards over the past year. AIEA is a member organization and relies on the active leadership of its members to accomplish the work of the association. If you wish to become more involved, please email aiea@duke.edu.
WELCOME TO NEW AIEA LEADERS

Introducing AIEA's Incoming President Sabine Klahr

Sabine Klahr is the Director of the International Center at the University of Utah. She has 15 years of experience as an administrator in international education and earned a doctorate in higher education leadership from Montana State University-Bozeman with an emphasis on international education leadership. Prior to her doctorate, she earned a B.S. and M.S. in Botany and taught in secondary and outdoor/environmental education. Sabine has served on numerous committees and task forces for AIEA, NAFSA, and the DAAD. Originally from Germany, Sabine came to the U.S. as a high school exchange student and never left!

Introducing AIEA President Elect Harvey Charles

Harvey Charles is Vice Provost for International Initiatives and Director of the Center for International Education at Northern Arizona University. Charles is active in AIEA, NAFSA and AAC&U, and presents frequently on issues around global learning and curriculum internationalization. He has been a SIO for more than 15 years and has served at various institutions around the country.

Introducing Incoming AIEA Executive Committee Members

Jennifer Cushman is International Dean and Associate Professor of German at Juniata College, a 2012 winner of the NAFSA Senator Paul Simon Award for Comprehensive Internationalization. Cushman received her PhD in German from Ohio State in 1996 and served as a German professor at University of Minnesota, Morris, and Director of Off-Campus Study at the College of Wooster. One of the first AIEA Presidential Fellows (in 2009), she spent 2010-2011 as an ACE Fellow.

Penelope Pynes is the Associate Provost for International Programs at the University of North Carolina at Greensboro (UNCG). Since 1995, she has worked to promote student and faculty exchange at UNCG and in the state. Owing to her background in German, she piloted the Baden-Wuerttemberg state-to-state program, which led to the establishment of UNCG's system-wide exchange program housed at UNCG. She holds a PhD in Germanic Linguistics from UNC-Chapel Hill.

A Special Thank You…

goes to Outgoing AIEA Executive Committee Members Harvey Charles (Editorial Board Chair) and Joseph Tullbane, III. Your leadership and commitment to AIEA are greatly appreciated!

AIEA Also Expresses Gratitude…
to Donna Scarboro for her leadership as AIEA President in 2012 and to Susan Buck Sutton as Past President. Donna Scarboro will continue as Immediate Past President of AIEA in 2013. Other continuing members of AIEA's Executive Committee are: Betsy Brewer, David Flesher, Andy Gillespie, Jennie Lang, Gil Latz, Christa Olson, Thomas Bogenschuld, Susan Carvalho, Diana Davies.

2013 AIEA CONFERENCE cont. from p.2

The theme of this year's conference is "Re-Imagining Higher Education in a Global Context" chaired by AIEA President-Elect Sabine Klahr.

In recent years, the "comprehensive internationalization" of higher education institutions has been the primary focus of leaders in international higher education. By integrating an international dimension into teaching, research, and outreach, we have sought to transform higher education institutions into global institutions. We are now reaching a new era in this process where many institutions have embraced internationalization. At the same time, there are still many institutions where rhetoric regarding a global dimension still outweighs vision, strategy, and action. Further, internationalization as we know it today has inherent implications which are not always viewed as positive including brain drain, academic imperialism, and the commodification of higher education. Additionally, the current process of "comprehensive internationalization" no longer represents the full scope and development of international initiatives today that are transforming our institutions and the world. Therefore, a more effective approach may be to shift the focus from "internationalizing" higher education as a process applied to institutions to instead re-imagining and re-visioning higher education in a globalized world. Every single person and location today is impacted by actions of those in other parts of the world. Higher education plays a critical role in understanding and shaping those interactions and events.

This shift in viewing higher education as adapting to a global setting changes the role of senior international officers who no longer apply a process but lead approaches at their institutions to meet the needs and interests of globally mobile students and faculty more broadly, as well as to advance their institutions’ missions in a global context. This also entails responding to the needs of the world at large such as through development, capacity building and addressing collectively the pressing issues of the 21st century including poverty, health, and a sustainable environment. Please join us for the 2013 AIEA Annual Conference in New Orleans to re-imagine higher education in a global context, moving beyond internationalization as an institutional process to adapting higher education to a globalized world.
LEADERS IN INTERNATIONAL HIGHER EDUCATION

AIEA MEMBERS IN THE NEWS

Members in the News is a feature on the AIEA website (www.aieaworld.org) and highlights AIEA members contributions in the larger field of international education. Email aiea@duke.edu regularly with information regarding AIEA members in the news (in the media, accomplishments, authored books, etc.). Below is an excerpt from the website.

AIEA Wants to Hear from You!

Do you have ideas and suggestions as to how AIEA can meet your needs in the field? Help you develop professionally? Provide the resources you need? Want to get more actively involved in the work of AIEA? Then we want to hear from you! Email aiea@duke.edu today!

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Duke University

AIEA FOUNDRING PRESIDENT JOE W. NEAL

Members of AIEA learned with sorrow of the death of our founding president, Dr. Joe W. Neal. At our upcoming conference in New Orleans, February 17 through 20, we will have the opportunity to remember the important and lasting accomplishments of this forward-looking educator. He was a gifted leader and an inspirational role model to many in our field and beyond.

The public diplomacy benefits of sending and receiving students and scholars around the world has become well understood and well supported, thanks to the many organizations and individuals that benefitted from Joe Neal’s efforts and his example. He would have been very impressed to have witnessed our most recent AIEA conference, with over 800 in attendance from 48 states and 49 countries. Our association has grown exponentially and internationally since he helped found it in 1982, reflecting the importance of the professional work he pioneered at UT Austin. We are very proud to be part of his legacy.
The SAGE Handbook of International Higher Education

Darla K. Deardorff - Duke University, Durham, North Carolina, USA
Hans de Wit - Hogeschool van Amsterdam, University of Applied Sciences
Universiteit van Amsterdam, The Netherlands
John D. Heyl - CEA Global Education, Tempe, Arizona, USA
Tony Adams †2011 - Tony Adams and Associates, Melbourne, Australia

“This handbook gives a very comprehensive picture of international higher education from multiple perspectives and provides a roadmap for the future – a must read book for all involved in international higher education”
– Gudrun Paulsdottir, President, European Association of International Educators, The Netherlands

“This is one of the most comprehensive publications on Higher Education Internationalization. It will not only inform but will also educate Higher Education practitioners globally at all levels.”
- Nico Jooste, International Education Director, Nelson Mandela Metropolitan University, South Africa

“This essential handbook brings together experts from around the world in addressing the key issues of international higher education in the beginning of the 21st century. A very relevant publication indeed.”
– Bernd Wächter, Director, Academic Cooperation Association, Belgium

“Bridging theory and practice, this SAGE Handbook focuses on the key questions educators must address in international education. The reader will benefit from the broad coverage, bold predictions, and strategic insights presented in this encyclopedic survey of the internationalization of higher education.”
– Jo Ann Gora, President, Ball State University, United States

“The global expansion of higher education capacity and quality offers both challenge and opportunity for higher education. This timely book should prompt the kind of strategic and comprehensive thinking needed to expand internationalization of higher education institutions and widen global opportunities for students and other higher education customers.”
– M. Peter McPherson, President, Association of Public and Land-Grant Universities, United States

“The editors are to be congratulated for putting together such an impressive collection of chapters that help define the field … If there were a ‘Who’s Who in International Education,’ the editors and contributors would be prominently featured in it because they are serious scholars with distinguished professional records. This handbook goes a long way to explain and interpret this growing field not only to (those outside the field), but perhaps – unexpectedly - to international education professionals themselves … It is especially good to see the handbook reflecting a variety of cultural and national perspectives by including prominent educators and scholars from a variety of countries. (This handbook is an)… extraordinary venture that will raise the bar of competencies and knowledge of the field.”
– Josef Mestenhauser, Distinguished International Professor Emeritus, University of Minnesota, United States

This groundbreaking handbook serves as a guide to internationalization of higher education and offers new strategies for its further development and expansion in the years to come. With a decidedly global approach, this volume brings together leading experts from around the world to illustrate the increasing importance of internationalization. International Education as we have known it has evolved from a fragmented approach on study abroad and international students into a strategic and comprehensive internationalization concept that affects all aspects of higher education. The text encompasses the diversity and breadth of internationalization of higher education in all its thematic facets and regional impacts.

The handbook comprises five sections and twenty five chapters. The first section includes chapters placing internationalization of higher education in a conceptual and historic context. The second section presents chapters with different thematic approaches to internationalization, including leadership, institutional strategies, and risk management. The third section contains chapters addressing the internationalization of the curriculum, teaching and learning process and intercultural competencies, along with the synergy of local and global contexts. The fourth section focuses on the abroad dimension of internationalization and comprises chapters on the mobility of students, scholars, institutions, programs and projects. The concluding section maps regional trends in international education and provides insightful directions of the future of internationalization in the 21st century. Throughout, chapters provide practical examples and case studies in an effort to bring theory and practice together.
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