MESSAGE FROM AIEA PRESIDENT DONNA SCARBORO

When we ask ourselves, “Why does our work in higher education matter?” there are some easy answers. Most of us embrace the mission of international education wholeheartedly, and extending that mission to people and places around the globe is natural for us. For example, many of us may hope that we help young people better understand and contribute to a brighter future for all. It is natural for us to think idealistically of building bridges and creating fruitful coalitions. Despite these humane and worthy—and very real—reasons for embracing our work, I also am aware of strong undercurrents that make it more than the sunny, optimistic future-building implied in much of the rhetoric around internationalization. There are forces that require us to be very aware and incisive in order to prevent real harm to education worldwide.

At the 2012 conference of our partner organization, the European Association of International Educators (EAIE), participants were invited to focus on a number of useful topics, including hard evidence of the extent of fraud in higher education. Fraud affects all countries internally, but is particularly hard to identify in certain international transactions. The result is an undermining of key relationships that help students reach their potential. On the other side of the equation, there is the potential that hopeful students will move far from home only to meet with poor preparation (or downright fraud) on the part of campuses that have eagerly recruited them. The result can be very lonely for students and very damaging for the institution and even the nation involved.

To address some of these concerns, AIEA is part of a coalition of associations that helped to develop a “Global Charter” to protect student rights. Watch the AIEA website for more details and the full text of the charter. Many countries have seen instances—blessedly rare—of the sad collision of both trends, where fraud meets neglect, and deportation or financial collapse follows. Fortunately, few institutions sink to such depths of financial fraud and reputational apocalypse. However, as leaders in international education, we find ourselves worrying about helping our own institutions avoid “slippery slopes.” The stakes have become higher over time, the numbers larger (both in people affected and dollars lost). Remaining in a “wait and see” stance is no longer an option, but how do we effectively guide decision-making on our campuses?

We need our professional networks and best practice sessions more than ever. As we press forward with our new strategic agenda, AIEA is dedicated to supporting its members in bringing the best examples of good strategies for an institution to move into the international realm with confidence, awareness, and strong core values. This remains true even though each institution will evolve along lines specific to its context, history, and mission.

Senior International Officers are not in a position any longer (if indeed we ever were) to be the international gurus who help our faculty, staff, and students travel and learn, or the institutional ambassadors who greet the incoming international students and visitors. Rather, our positions as Senior International Officers demand tough ethical discussions, critical arguments for resources, and formulation of long-range visions that will preserve and strengthen the reputation of higher education across many sectors and in many cultural settings. Our leadership is needed now more than ever on our campuses. It matters more than ever because there is much to gain and much to lose. As AIEA President, I ask you, then, to be an active member of AIEA and to join the discussion through committees, our annual conference, and other avenues provided through the association. We need what each of us brings collectively to this increasingly demanding leadership role. To keep our voices strong in the challenging and necessary leadership moments ahead, we will require up-to-the-minute information and well-supported, authoritative arguments, developed through reliable networks with respected colleagues. That’s where AIEA—with your participation—can be an essential resource.

CALL FOR NEWSLETTER CONTRIBUTIONS

Do you have articles you’d like to contribute to the international education field? Information or resources that would be helpful to colleagues? AIEA members are invited to contribute articles, news, and announcements related to international education in this online newsletter. To submit items, email: AIEA@duke.edu
2012 AIEA CONFERENCE SUMMARY

With a theme of “Building a Secure World through International Education,” the 2012 AIEA Conference was held Feb. 19-22 in Washington DC. Chaired by Dr. Donna Scarboro of George Washington University, this was the largest and most diverse conference in the history of AIEA, with over 800 participants from 45+ different countries. With 366 presenters, 108 sessions, 28 showcase sessions and 6 well-received pre-conference workshops, the conference program provided participants with the rich opportunity to explore relevant issues within international higher education such as curriculum integration, strategic planning, partnerships, faculty engagement, and regional trends.

The overwhelming highlight of the conference for many was the Luncheon Plenary with Eboo Patel with participants commenting that he was “one of the best and most relevant speakers of any international conference” and that his talk was “riveting,” “truly inspirational” and “groundbreaking,” “giving hope for the future.” Other highlights of the 2012 AIEA Conference, based on post-conference evaluations, were the 30th anniversary opening reception at the National Press Club (“fabulous” with “outstanding food”), the excellent networking, the Presidential Plenary with Justice Unity Dow (“fascinating”), the ACE opportunities, the Ambassadors’ session, the Brazilian speakers at the Associational Breakfast, the women’s leadership session, and the concurrent sessions which featured “engaged speakers,” “challenging topics,” and “research-based presentations” with “thought-provoking” and “relevant” content.

Participants were also glad to connect with colleagues from such organizations as the US Department of State and EducationUSA. Participants also commented that they appreciated the “diversity of speakers,” “very high level discussions,” the “quality and variety of sessions,” and the “presence of so many colleagues from all over the world.” Others noted that it was the “right mix of SIOs” and another concurred by observing that it’s the “right group of people for useful meetings,” with one person concluding “best program ever.”

AIEA was pleased to collaborate with the American Council on Education on co-sponsoring the pre-conference ACE Collaborative, in which numerous AIEA members participated. Another highlight of the conference was the awarding of the Klasek Award to Peggy Blumenthal of the Institute for International Education for her outstanding service to the field of international education and the presentation of the Rutember Award to past AIEA president Stephen Dunnett for his exceptional and dedicated service to the association. The Josephson Award for outstanding graduate work went to Jason Pedicone, a doctoral student at Princeton who founded the Paideia Institute, a non-profit organization with the mission of promoting the humanities through innovative educational programming in Europe. A special thank you to Awards Committee Chair Susan Carvalho and her committee members for their work on the awards process this year. (Members are encouraged to start thinking now about possible nominees for these and other AIEA awards to be given at next year’s conference; a call for awards nominations will go out to members via the AIEA members-only listserv in October.)

Deep appreciation is expressed to all those who made the conference possible including AIEA Conference Chair Donna Scarboro, the AIEA Conference Planning committee, all of our extraordinary presenters, volunteers, AIEA staff and interns and the local host universities of American University, The George Washington University and Georgetown University, which provided the wonderful volunteers at the conference. Appreciation also goes to the conference sponsors and exhibitors for their support of this conference with a special thank you to AIEA’s All-Conference Sponsor Platinum Sponsors, ELS Educational Services, Australia’s Group of 8, IDP Education, and i-graduate, whose generous support helped make this conference possible.

Note: For those of you who may want to access some of the presentations (or links to presentations) made in Washington DC, you can find those on the AIEA website (http://aieaworld.org/events/2012-conference-presentations.html). Appreciation is expressed to those who shared their presentations and/or links with AIEA. (Note that not all presenters submitted presentation materials for the website.)

AIEA EDITORIAL BOARD UPDATE

By Harvey Charles, Chair

The AIEA Editorial Board is pleased to announce that the Sage Handbook of International Higher Education has been published. It was launched in South Africa at the 2012 IEASA conference and also at the EAIE conference in Dublin by co-editors Darla Deardorff and Hans de Wit. The Handbook is available on Amazon.com retailing at $150 and Sage is offering a 20% discount to AIEA members (discount flyer is on the AIEA website at www.aieaworld.org).

The Provosts Perspectives Series has been launched (see article, this newsletter). It is still the objective of the Editorial Board to compile articles submitted by both Presidents and Provosts into a book in both electronic and paper forms. The Editor has appointed a subcommittee to work on this and we anticipate that this project will be completed in spring, 2014.
2013 AIEA ANNUAL CONFERENCE
RE-IMAGINING HIGHER EDUCATION IN A GLOBAL CONTEXT
FEBRUARY 17-20, 2013 AT THE NEW ORLEANS MARRIOTT, NEW ORLEANS, LA

Chaired by AIEA President-Elect Dr. Sabine Klahr, the 2013 AIEA conference provides a forum to reflect on the idea of shifting the focus from “internationalizing” higher education as a process applied to institutions to instead re-imagining and re-visioning higher education in a globalized world. A record number of session proposals have been received, promising a rich and productive time together.

Featured keynote speakers at the conference include writer/National Public Radio commentator Andrei Codrescu; author, educator, and former White House Deputy Domestic Policy Advisor Eric Liu; and Karen Meacham, Dean of the Abshire-Inamori Leadership Academy, with George L. Mehaffey, Vice President for Academic Leadership and Change, American Association of State College and Universities, presenting Seven Revolutions, a multimedia presentation promoting strategic thinking about key policy questions and long-term trends to 2030 and beyond. (For speaker bios and photos, visit www.aieaworld.org.)

AIEA is pleased to be collaborating with a number of different higher education associations on providing a stellar offering of pre-conference workshops. (Visit www.aieaworld.org for abstracts and presenter bios.)

Deadlines: Please note that the Early Registration Deadline is December 14 and the regular registration deadline is January 25. Hotel reservations for the conference hotel (New Orleans Marriott) must be made by January 21. Hotel reservations at the special rate of $195/night can be made by going to https://resweb.passkey.com/go/6c325ba6.

A special thank you to AIEA’s sponsors and exhibitors for helping to make the 2013 AIEA conference possible, especially to Diamond sponsor ELS and Platinum sponsors Group of 8 and QS. Watch the AIEA website for further conference details at www.aieaworld.org.

SPECIAL INVITATION
American Council on Education has invited AIEA to co-sponsor its Annual Internationalization Collaborative Meeting on Saturday, February 16 from 9 am – 5:30 pm at the New Orleans Marriott. AIEA members are especially invited to join this Collaborative event. (Visit www.aieaworld.org for more information.)

2013 PRE-CONFERENCE WORKSHOPS

Sunday, Feb. 17, 8am-12 noon
AIEA WORKSHOP: SIO 201
This workshop continues the discussion of successful leadership and management during university transition towards total campus internationalization and global engagement by highlighting the current trends and challenges faced by SIOs. Experienced SIOs will discuss identifying, serving and leveraging your campus constituents and overseas partners, developing creative resource solutions, and institutional compliance. This workshop is designed for SIOs who have served in an international education leadership role for at least 2-3 years. Strongly recommended is at least 2-3 years leadership experience in higher education.

Presenters: Joe Brockington, John Heyl, Carolyn North

Sunday, Feb. 17, 8am-12 noon
AIEA/BRITISH COUNCIL WORKSHOP: GLOBAL RESPONSIBILITY IN INTERNATIONAL HIGHER EDUCATION
As institutions of higher education around the world strengthen their internationalization strategies, the impact of those actions has global implications. This workshop will explore two elements of internationalization with clear global consequences – foreign student recruitment and enrollment and trans-national education. These activities include a myriad of global approaches and are often initiated in developed countries and take place in the developing world. While there is no doubt that cross-border educational opportunities are helping developing countries with unmet skill agendas, knowledge economy growth and economic prosperity, what is the responsibility of higher education institutions in operating on a global scale?

Presenters: Elizabeth Shepherd, Gary Rhodes

Sunday, Feb. 17, 8am-12 noon
AIEA/IIE WORKSHOP: DEVELOPING STRATEGIC INTERNATIONAL PARTNERSHIPS – MODELS FOR LINKAGES WITH BRAZIL, INDIA, CHINA, AND INDONESIA
This workshop focuses on how to develop strategic and sustainable international partnerships, providing in-depth models from Brazil, India, China, and Indonesia. Expert panelists will use their combined wealth of experience building partnerships with these four countries to provide audience members with practical knowledge, lessons learned, and best practices for collaborating with four of the most dynamic and promising partner countries. In addition to highlighting the
unique nature of developing partnerships with each of these countries, the workshop will also expand on notable synergies that participants will be able to apply to their partnership endeavors with all four countries and others.

Presenters: Clare Banks, Daniel Obst

Sunday, Feb. 17, 1-5pm
AIEA Workshop: Understanding and Working with U.S. Higher Education Institutions – Emerging Opportunities, Challenges and Approaches in a Comprehensive Internationalization Framework

This workshop is principally for conference attendees from outside the US. It is an interactive workshop exploring the widening motivations for a more comprehensive international engagement of U.S. institutions, as well as implications for partnership building. The workshop will identify features of the US higher education system which have the strongest impacts on how U.S. institutions will engage abroad. Through discussions, attendees will explore perspectives and experiences interacting with U.S. higher education institutions, examples of successful and less-than-successful collaborations, and develop an understanding of what makes for successful engagement and interactions.

Presenters: John Hudzik, JoAnn McCarthy, Betty Leask

Sunday, Feb. 17, 1-5pm
AIEA Workshop: Developing Strategic Sino-American Institutional Partnerships for Student Mobility

This workshop will introduce the overall context of China’s international higher education, review some of the practices in institutional cooperation and explore the possibility of finding productive and quality assured solutions to overcome the obstacles. It will help US institutions learn and understand the China’s international higher education, identify and select appropriate partner institutions, create and manage legal and quality programs and to establish a sustainable strategic international partnership with Chinese institutions.

Presenters: Yenbo Wu, Weimin Che, Linhan Chen, Jun Liu

Sunday, Feb. 17, 1-5pm
AIEA/EIAE Workshop: The New “Erasmus for All” Program and Its Impact on US-European Cooperation

Erasmus for All is the new €19 billion program of the European Union for education, training, youth and sport. It will start in 2014 and will significantly increase the funds allocated for the development of knowledge and skills. In the first part of the workshop we will discuss the impact and possibilities for cooperation with the USA. The second part of the workshop will be devoted on response from European institutions and from the USA.

Presenters: Hans-Georg van Liempd, Graham Wilkie

Monday, Feb. 18, 8am-12 noon
AIEA Workshop: Engaging with Africa

Today, 70 percent of the fastest growing economies are in Africa. In addition, Africa is now the world’s youngest continent with 62 percent of the population under the age of 25. Education, especially tertiary education, will play a major role in sustaining and expanding the positive trends on the continent. However, given the size of the youth explosion many African countries currently lack the financial and human resources to provide quality education to the increasing demands for tertiary education and skills development. Do these constraints present opportunities for U.S. higher education institutions? If done properly, the answer is yes.

Presenters: Clara Priester, Ann Kuhlman, Fanta Aw, Jeffrey Riedinger, Nico Jooste

Monday, Feb. 18, 8am-12 noon
AIEA Workshop: Planning Towards Comprehensive Internationalization: Pathways for Small, Undergraduate Institutions

This workshop will help the SIO working at a small, undergraduate institution to strategize ways to move the institution beyond internationalization as synonymous with study abroad and international student enrollments to a more comprehensive approach. Such institutions often lack the research agendas that drive internationalization at larger institutions with graduate programs and may also have limited resources in terms of staffing and finances. Yet their smaller scale, focus on teaching, and philosophy of building intensive communities of learning provide other, very distinctive assets for internationalization. Presenters with experience at NAFSA Paul Simon Award-winning institutions will guide participants through the process of planning innovative, far-reaching programs of internationalization at small colleges.

Presenters: Elizabeth Brewer, Jennifer Cushman, Susan Buck Sutton

Monday, Feb. 18, 7:30am – noon
(Assite at the University of New Orleans)
AIEA Workshop: Hurricane Katrina – Disaster and Resilience Lessons Learned for Leaders in Higher Education

Hurricane Katrina was the costliest natural disaster as well as one of the five deadliest hurricanes in the history of the United States. 1,833 people died, and total property damage was estimated at $81 billion (2005 USD). The most significant number of deaths occurred in New Orleans, Louisiana. In this workshop, speakers from three local universities will share their unique experiences during Hurricane Katrina and how their roles were part of the larger effort to secure their campuses and remain connected to the diaspora of faculty, staff and students that ensued during the fall 2005 semester. Lessons learned for crisis management and preparedness for future weather events and other crises will be a focus of this session.

Presenters: Toya Barnes-Teamer, Andres A. Calderon, Robert L. Dupont, John Kiefer
2012-2013 AIEA PRESIDENTIAL FELLOWS

AIEA IS PLEASED TO ANNOUNCE THE 2012-2013 AIEA PRESIDENTIAL FELLOWS. (FOR MORE INFORMATION, VISIT WWW.AIEAWORLD.ORG)

Dr. Jack Ahern is Vice Provost for International Programs and Professor of Landscape Architecture at the University of Massachusetts Amherst (UMass). He has been active in international education throughout his academic career, including his Ph.D. from Wageningen University, Netherlands, a Fulbright fellowship in Portugal, and lecturing at more than 20 universities in Europe, South America and Asia. At UMass, Ahern is currently expanding the mission of the International Programs Office to more broadly support campus internationalization.

Dr. Jun Liu is Associate Provost for International Initiatives, Senior International Officer, and Professor of Applied Linguistics at Georgia State University. An international educator and leader, Liu is Past President of TESOL International (Teachers of English to Speakers of Other Languages, Inc.), Vice President of ISCLT (International Society of Chinese Language Teaching), and Senior Advisor for Hanban (Office of the Chinese Language Council International). Liu has published extensively in the areas of intercultural communication, communicative competence, and language education.

Dr. Susan Popko is Associate Provost for International Programs at Santa Clara University, California, promoting global engagement and providing leadership for international education at the University. As part of her portfolio, she plans, develops and coordinates international programs and initiatives, supervises the Study Abroad Office, and represents the University in interactions with global and community partners. Susan also plays an active role in the international education community through presentations, committees and advisory boards, including serving on the Board of Directors of the Forum on Education Abroad.

2012-13 AIEA Presidential Mentors for the Fellows are Dr. James Cooney (Colorado State University), Dr. William Lacy (University of California, Davis) and Dr. Donna Scarboro (The George Washington University). Applications for the 2013-2014 cohort of AIEA Presidential Fellows will be announced in Spring 2013 and will be due on May 15, 2013.

AIEA MEMBERSHIP COMMITTEE UPDATE By Andrew Gillespie, Chair

Today’s current membership of AIEA totals a healthy 716 institutions, individuals, and organizations, and continues to grow. The Membership Committee has been expanded to ensure that all members have an advocate and committee representation, and we have also sought geographic coverage along with representation of the diverse types of academic institutions where SIOs are found. Shortly this committee will gear up for our Fall membership campaign where we’ll encourage our existing members to reach out to nearby colleagues to share the ideas, benefits, and returns that AIEA membership brings, both personally and professionally. The number of SIO positions continues to grow globally, and we welcome all that share our needs, issues, and successes in the internationalization of our institutions and organizations.

Work for the Committee will focus on AIEA’s new Strategic Plan and how membership recruiting and services can help to meet the goals of the Plan. Recruitment strategies and priorities will ensure we target those types of SIOs desired to grow and diversify our membership, including smaller universities and colleges, two-year institutions, mission-oriented institutions, and others that face the growing challenges of internationalization.

Last year’s annual conference brought many new first-time attendees, and we hope we can convince these colleagues of the continuing benefits of joining AIEA. You can help by inviting your colleagues to take part in AIEA today. And to remind all members – anyone can see the list of institutions and organizations that make up AIEA – click on Our Member List in the center of our AIEA home page, www.aieaworld.org. We thank the membership and look forward to the new year with exciting programming and our annual conference in New Orleans!

DIALOGUE OF THE AMERICAS

Presented by AIEA, the Asociación Mexicana para la Educación Internacional (AMPEI) and the Consortium for North American Higher Education Cooperation (CONAHEC), Dialogue of the Americas, a retreat of senior international officers modeled on the highly successful AIEA Ghost Ranch Seminars and the AIEA-EAIE Transatlantic Dialogues, will take place November 5-6 in Ensenada, Mexico, just before the 2012 AMPEI conference. It will bring together international educators from the Western Hemisphere to discuss common issues and challenges in international education and cooperation in the Americas. For more information, visit www.aieaworld.org or www.ampei.org.mx (talleres).

The conveners for the Dialogue of the Americas are Andrew R. Gillespie, Associate Provost, International Programs at Auburn University and board member of AIEA and Thomas Buntru, Director of International Programs at Universidad de Monterrey and board member of AMPEI.

We anticipate that critical trans-American issues will be at the forefront, as we focus on collaboration, competition, exchange, mobility, comprehensive internationalization, campus initiatives, pedagogy, learning outcomes, research, and degree structures, among others. The overall goal of the Dialogue of the Americas is to bring us all together to establish strong professional networks that are built on trust, shared experiences, and common goals. Perhaps the most important aspect of the retreat is the opportunity to meet with engaged colleagues in an inspiring environment, where we will be able to freely share information and experiences, engage in constructive dialogue, brainstorm new concepts, and dream of a common American future in the true, continental sense of the word.
The Professional Development Committee has held two full committee conference calls (May 23rd and August 22nd) during which time the leads from the various subcommittees shared their work in progress and sought input from the other members of the full committee. We are pleased that Darla and Dafina join us for our conference calls to provide a broader perspective on how our work fits with other committees and to provide concrete support of our efforts. We particularly appreciate Dafina’s assistance in taking notes and following up with various details that require our attention so that the secretariat can move forward with implementation of our programs. The following synopsis, organized by subcommittees, provides the status of the Professional Development Committee activities.

Global Dialogues: The Dialogue of the Americas is scheduled for November adjoining the AMPEI meeting in Mexico. A Transatlantic Dialogue is foreseen for the 2013 EAIE meeting. It is envisioned that they will alternate annually from now on.

Mentoring Subcommittee: Mentoring program package is under development with anticipated proposal for the February Executive Committee meeting. This package will include:

1) Development of an expertise resource list that will replace current experts list on AIEA website (new list will request SIO experts for particular types of institutions and will involve screening);

2) Envisioning Ghost Ranch as an intensive mentoring exercise – should it remain an elite program? How can the model be adapted to be more accessible to more members?

SIO Workshop Subcommittee: Joe Brockington, John Heyl and Carolyn North have volunteered to develop and lead the SIO 201 workshop at the New Orleans conference. As they prepare for this workshop, they along with other members of the subcommittee are thinking about a broader curricular framework and diverse modalities/pedagogies for delivering the content of this workshop. Our goal is to prepare a proposal on the development of SIO curriculum modules for consideration at the February Executive Committee meeting. This proposal will address the questions: Why would updated curriculum modules be useful? What would be the content of these models? How might they be delivered? As the subcommittee works on this proposal, we would welcome input from the Executive Committee on the following larger questions:

1) As an organization, do we wish to focus our professional development programs on those members who are currently SIOs or does the organization also wish to offer professional development programs to those who are aspiring to become SIOs?

2) Should the Professional Development Committee develop instructional modules that are appropriate for web-based delivery, do we have the technical infrastructure and resources to support the development and delivery of instructional modules?

Webinar Subcommittee: A four-part webinar series has been developed for 2012-2013 featuring contributors to the newly published Sage Handbook of International Higher Education (Sage, 2012) edited by Deardorff, de Wit, Heyl & Adams. See AIEA website (www.aieaworld.org) and webinar article (this newsletter) for details.

AIEA STRATEGIC PLAN UPDATE

At its June meeting, AIEA’s Executive Committee approved the new Strategic Plan for 2013-2017. The plan can be found on AIEA’s website at www.aieaworld.org which features a short video clip of AIEA President Donna Scarboro discussing the new strategic plan. Deep appreciation is expressed to Riall Nolan, Chair of the Strategic Planning Taskforce, and his taskforce members for developing the plan, and to all the AIEA members who provided feedback on it. Next steps: President Scarboro has appointed an implementation taskforce who will meet over the coming year to operationalize the new plan.

NEW! ANNOUNCING THE SAGE HANDBOOK OF INTERNATIONAL HIGHER EDUCATION

AIEA is pleased to announce the recent publication of The Sage Handbook of International Higher Education (Sage, 2012) edited by Darla K. Deardorff, Hans de Wit, John Heyl and Tony Adams. The handbook is a collaboration between AIEA and the Journal of Studies in International Education and was overseen by AIEA’s Editorial Board. This handbook serves as a guide to internationalization of higher education and offers new strategies for its further development and expansion. With a decidedly global approach, this groundbreaking volume brings together leading experts from around the world to illustrate the increasing importance of internationalization. It also encompasses the diversity and breadth of internationalization of higher education in all its thematic facets and regional impacts.

AIEA was pleased to launch The Sage Handbook of International Higher Education at the 2012 IEASA conference in Cape Town, South Africa, followed by a launch at the 2012 EAIE Conference in Dublin, Ireland. For further details about the handbook, including a video introduction by lead editor Darla Deardorff, please see www.aieaworld.org.
**FALL 2012 AIEA WEBINARS**

**TOPIC: Comprehensive Internationalization: What, Why And How**

**Wednesday, October 24, 2012, 1-2pm Eastern Time (New York, GMT-04:00)**

**Description:** International education experts Hans De Wit and Madeleine Green will define comprehensive internationalization and illustrate how institutions can use the concept to develop an integrated and pervasive internationalization plan. They will explore different underlying rationales for internationalization and their alignment with strategy. De Wit will provide a historical and European perspective to internationalization and describe the reasons for a rethinking of that concept under the impact of the global knowledge society. Green will discuss lessons learned from a wide variety of campuses in the USA on successful implementation.

Participants will gain the latest insights on comprehensive internationalization and why it needs to be at the core of higher education in the 21st century. See the AIEA website for further details and registration, www.aieaworld.org.

**TOPIC: Collaborating on the Future: From Linkage to Strategic Partnerships**

**Thursday, December 6, 3:30-4:30 pm Eastern Time (New York, GMT-04:00)**

**Presenters: Susan Sutton and Everett Egginton**

**Description:** Colleges and universities are asking international partnerships to do much more than in the past. This webinar explores the new shape and widening functions of such linkages and identifies the factors that lead to successful, mutually beneficial collaborations, as well as the forces that can undermine them. Participants will learn about the evolving scope, goals, and forms of international partnerships; best practices for identifying partners and sustaining robust, mutually beneficial relationships; and the increasing need for colleges and universities to develop new policies, processes, and organizational structures to manage the growth in international partnerships.

To register and for more details on upcoming 2013 AIEA webinars, go to the AIEA website (www.aieaworld.org). Please note that an earlier 2012 AIEA Webinar on Internationalizing the Curriculum is available for purchase from the AIEA website.

**CALL FOR PROVOST PERSPECTIVES**

As a follow up to AIEA’s Presidential Perspectives project (http://aieaworld.org/publications/PresidentialPerspectives), the AIEA Editorial Board has now launched a Provosts’ Perspective Series to be run during the 2012-2013 academic year. Provosts, as Chief Academic Officers, have responsibility for what is at the heart of the colleges and universities, which is, delivering a quality academic experience to students. The project to internationalize the curriculum and prepare students to be globally competent belongs logically in the domain of academic affairs and is therefore a key concern of Provosts. Indeed, institutionalizing international education on campuses can never truly happen without the support of the Provost and fortunately, an increasing number of Provosts have been showing strong leadership on this very issue in recent years.

As is the case with Presidents who value the perspectives of other Presidents, it is reasonable to believe that Provosts listen to Provosts and that their perspectives on international education can very well advance the knowledge, and more importantly, the commitment to international education on college and university campuses. We are therefore inviting SIOs to encourage Provosts whom they know to have a deep passion for international education and whose record demonstrates important accomplishments in this regard to submit an essay to the Provosts Perspective Series. It is important that Provosts write these pieces themselves, based on their own experiences and vision, and not delegate this task to the SIO or others on campus. Additionally, we ask that these contributions offer compelling ideas about international education that will stimulate thoughtful reflection or even a conversation as opposed to self-promoting pieces that aim to showcase a given institution. They may wish to consider writing on the following topics or offer their own:

- Leading faculty who may be reluctant to change, to embrace international education as part of their pedagogical strategy
- Making international education a priority in academic affairs
- Finding resources to support and reward faculty engaged in transformative global learning opportunities for students
- Crafting a narrative of the academic identity of the institution that foregrounds international education
- Aligning international education with other efforts to enable graduates to lead successful lives in an increasingly diverse, interconnected, and rapidly changing world
- International leadership in a changing and challenging environment
- The future of internationalization
- Internationalizing the campus while maintaining the expectations of principal stakeholders in this process

These essays will be published on the AIEA website once or twice per month, and at the end of a 12 month period, compiled in an eBook (as well as a conventional paper book) with a collection of some of these articles for dissemination to AIEA members and other interested parties. These essays would be more in the mold of thought pieces rather than research-based academic papers and approximately 1200 - 1500 words in length.

If you are interested in getting your Provost involved in this project, please email AIEA Editor Harvey Charles at aiea@duke.edu who can then share further information and guidelines with you about the project.
AIEA WANTS TO HEAR FROM YOU!

Do you have ideas and suggestions as to how AIEA can meet your needs in the field? Help you develop professionally? Provide the resources you need? Want to get more actively involved in the work of AIEA? Then we want to hear from you! Email aiea@duke.edu today!

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MEMBERS IN THE NEWS EXCERPT

(This is a feature found at www.aieaworld.org. To submit items for Members in the News, email aiea@duke.edu)

September 2012


AIEA member GianMario Besana spoke at the British Council’s October 18 Higher Education Series in Chicago on Driving Development: Higher Education in the New Economic Order.

AIEA member John Yopp has received EAIE’s Transatlantic Leadership Award:http://www.eaie.org/home/about-EAIE/awards/transatlantic-leadership.html


AIEA Executive Director Darla Deardorff, lead editor of the newly released Sage Handbook of International Higher Education, sponsored by AIEA, helped launch the book at the IEASA Conference in Cape Town, South Africa on August 29. Co-editor Hans de Wit joined her, along with contributors Eva Egron-Polak and Betty Leask.

2013 AIEA-EAIE LEADERSHIP ROUNDTABLE - CALL FOR APPLICATIONS

University of New Orleans • Feb. 21, 2013, 8:30am - 4:00pm

The European Association for International Education (EAIE) and the Association of International Education Administrators (AIEA) invite applications for participation in a Leadership Roundtable to be held following the conclusion of AIEA’s 2013 conference in New Orleans.

AIEA and EAIE will host a group of leaders/SIOs for a day-long seminar on the complexities of the SIO role. Through participation in this roundtable, European and US participants will:

• learn to appreciate the challenges and solutions of those who have experience in the role.
• discern future trends to understand better the shifting conditions that underlie the inevitable movement toward cross-border and multilateral cooperation in higher education.
• Gain new insights into the strategic leadership and vision needed by SIOs

Selection will be made of approximately 16 participants (8 from the U.S. and 8 from Europe), who will be joined by others selected on the basis of their roles in the two associations. The total number of participants is expected to be approximately 25, maintaining a sufficiently small group to promote the opportunity to hear all voices and foster collegial awareness of others, their insights, and their professional context.

By October 30 deadline, applicants must submit their CV or resume and a letter of motivation for participation in the roundtable. Please send to aiea@duke.edu. Application materials will be kept confidential among the selection committee. For the full announcement on the AIEA-EAIE Leadership Roundtable, please see www.aieaworld.org