MESSAGE FROM AIEA PRESIDENT GIL MERKX

Dear Colleagues:

Our annual meeting this February of 2008 celebrated AIEA's twenty-fifth anniversary as the first association dedicated to the issues that concern the leaders of internationalization in our colleges and universities. The conference provided an opportunity to look back on AIEA's achievements and forward to the current issues of globalization and what they imply for our educational missions.

The conference also marked the first anniversary of the implementation of AIEA's new strategic plan, which was approved by the membership at the 2007 annual meeting. The strategic planning effort was initiated in 2005 by the AIEA Executive Committee (EC) on the recommendation of then-President Stephen Dunnett of SUNY-Buffalo. The plan itself was developed by a task force led by Riall Nolan of Purdue. The task force provided the EC with a report in 2006. During the presidency of Uliana Gabara in 2006, procedures for implementing the report, which required changes in the AIEA constitution, were developed and approved by the EC. These were implemented in 2007 under the presidency of William Brustein. The plan therefore reflects the work of many people, including three ECs, one task force, and three presidents, over three years.

Among the many features of the strategic plan, several stand out. The membership categories were revised to allow more categories of membership, to give all members an equal vote, and to make it easier to join. The plan called for focusing AIEA resources primarily on services of direct benefit to members, such as professional development, networking, and publications. With respect to public policy, the plan called for AIEA to leverage its limited resources by collaborating with other organizations that share AIEA policy goals, such as the Coalition for International Education, the Alliance for Educational and Cultural Exchanges, the American Council on Education, and NAFSA, making use of campus-based AIEA members. The committee structure was reorganized to consist of three standing committees to be elected by the membership and three advisory boards to be appointed by the President and chaired by EC members. The chairs of the three elected committees were to serve ex-officio with voice and vote on the EC, thus expanding the size of the EC and providing better liaison between the EC and the committees and advisory boards.

After a year it is possible to provide a preliminary assessment of how well the new plan is working, and the answer seems to be: very well indeed. Institutional memberships (of colleges and universities) have grown from 197 in 2006 to 233 as of May 2008, an increase of 18%, and organizational members (such as study-abroad providers) have increased from 25 in 2006 to 39 in May 2008, an increase of 56%. Attendance at the AIEA February 2008 conference reached 433 persons, an all time high and nearly 25% above the previous year. Liaison between the EC and the committees and boards is effective. The publication program has been restarted with a revised addition of John Heyl's book The Senior International Office as Change Agent. AIEA has been well represented in Washington in the effort to collaborate with other organizations on policy goals. Collaborations with associations of international educators in other world areas are multiplying, and are reflected in the continuing "dialogue" workshops co-sponsored with those associations.

This is of course, just a beginning. The Membership Committee, led by Sabine Klahr, has completely revised our recruitment materials. The Committee on Professional Development under Mitch Leventhal is working on new programs such as webinars and a fellows program. The Public Policy Board, chaired by Norm Peterson, has been active in Washington. We are optimistic that membership and conference attendance will continue to rise as we offer more services. The rise will generate more revenues and attract more sponsors, which in turn will allow us to provide even more benefits to our members.

AIEA's growth makes it an attractive partner to other associations, and we are pleased at the various positive collaborations or suggestions for collaboration that have come from groups such as the American Council on Education, the Institute for International Education, the European Association for International Education, the Asociación Mexicana para la Educación Internacional (AMPEI), the Forum on Education Abroad, and the International Education Leadership Knowledge Community of NAFSA.

AIEA's Advocacy Day on February 21st. Advocacy Day, which immediately followed the AIEA conference, was held in cooperation with the Alliance for International Educational and Cultural Exchange, a coalition of 77 U.S. international exchange organizations, of which AIEA is a member. The Alliance focuses on issues related to international educational and cultural exchange, including university international student and scholar mobility. AIEA's work with the Alliance is one of the main thrusts of its advocacy program. Through the Alliance, AIEA remains engaged on issues relating to visa policy, funding of federal international exchange programs such as the Fulbright and Gilman Scholarship programs, and new initiatives such as the proposed Lincoln Scholarships (aka the Simon legislation).

AIEA is also actively involved in the Coalition for International Education, which focuses on the international education programs of the U.S. Department of Education. The Coalition enables AIEA to stay informed and influence policy and funding regarding the Department's critical Title VI and Fulbright-Hays programs. Much of the Coalition's efforts are focusing on reauthorization of the Higher Education Act and appropriations for the Department's international programs.

The AIEA Washington Conference provided valuable opportunities for AIEA members to get the latest information from Alliance and Coalition leaders on policy developments. During a roundtable discussion on AIEA advocacy priorities, a consensus emerged for AIEA to define a proactive agenda for positive change, rather than to mainly respond to policy challenges defined by the Congress and federal agencies. Look for further information on this exciting new initiative in the near future.

Gil Merkx
President, AIEA
Duke University

ADVOCACY UPDATE
BY NORM PETERSON, CHAIR, AIEA PUBLIC POLICY ADVISORY BOARD

Eighty one international education leaders visited more than 100 House and Senate offices during AIEA's Advocacy Day on February 21st. Advocacy Day, which immediately followed the AIEA conference, was held in cooperation with the Alliance for International Educational and Cultural Exchange, a coalition of 77 U.S. international exchange organizations, of which AIEA is a member.

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4. Most agree will continue and even accelerate. As a decade, the complexity, interconnectivity, and scope of different issues and challenges. Moreover, in the past education consists of a plethora of diverse and cross-

5. Engaged Leadership: The roles of the President/Chancellor, Provost, Deans, and Senior International Education Officers in internationalization.

6. Engaging the Funding Community: Finding and cultivating donor partners/organizations in support of International Education programs and initiatives.

Specific Areas of Interest: Based on feed-back from the 2008 AIEA conference, we are particularly interested in sessions focusing on:

1. International Student Recruitment: Ethics, How-to, Challenges, Best Practices
2. Fund-Raising for Internationalization
3. Liability and Lawsuits
4. Risk Management
5. Assessment: Student Learning in International Education
6. Professional Development: International Education Administrators
9. Campus Internationalization: All aspects (curricular, co-curricular, partnerships, administration issues, etc.)
10. Research Directions in International Education
11. Future Trends in International Education: Regional Perspectives
13. International Alumni Engagement

Conference Theme: International Education: Engaging Communities

The theme of the 2009 AIEA conference is “International Education: Engaging Communities.” International education consists of a plethora of diverse and cross-cutting communities and as the international landscape changes each of these communities is faced with different issues and challenges. Moreover, in the past decade, the complexity, interconnectivity, and scope of these communities have increased dramatically; a trend that most agree will continue and even accelerate. As international education administrators, we must be able to understand and respond to these challenges.

Proposals are invited to address the following subthemes:

1. Rules of Engagement: Legal and Ethical Issues related to International Research, Education and Travel Abroad, International Contracts and Agreements, Recruitment, and Outreach
2. Student Engagement: Best practices to facilitate active student learning and service including successful student learning assessment models in education abroad

Selection Criteria

Proposals will be reviewed by the Conference Advisory Committee and evaluated on the following criteria:

- Connection/Applicability to the Conference Themes
- Originality and quality of the proposed session
- Relevance to domestic and international audience
- Extent of Multiple Perspectives
- Diversity of Presenters

Frequently Asked Questions:

When will I hear about whether my proposal is accepted or not?

You will hear in early November regarding the status of your proposal.

How are the proposals reviewed?

Members of the conference advisory committee will review proposals. There are at least 3 readers on each proposal.

Do presenters receive a discount in conference registration fees?

No, there is no discount in conference registration fees for presenters.

What if one of my presenters is coming only for this session and will not be participating in any other part of the conference?

It is possible for a presenter to just come to his/her session and then leave. However, there will be no nametag or conference materials provided and the presenter may not participate in any other part of the conference.

If I am using PowerPoint, am I required to bring my own computer?

Yes, you will need to provide your own laptop.

If I have handouts, am I required to bring copies to the conference?

Yes, you should be prepared to bring at least 50 copies of your handouts to the conference. Handouts are strongly recommended.

Questions and Contact Information:

AIEA Secretariat, aiea@duke.edu, 919-668-1928

Key Dates to Remember:

- September 30, 2008 – deadline for submitting proposals
- December 15, 2008 – deadline for early bird conference registration
- January 20, 2009 – deadline for regular conference registration

2009 AIEA Conference Call for Proposals
Due September 30, 2008
MEMBERS
IN THE NEWS

Given that many of AIEA’s members are national leaders in the field of international education, AIEA regularly lists information about its members and international involvement on the AIEA website under the “Members in the News” feature. Below is a sample of the recent listings on the website. To access the information online, go to www.aieaworld.org and click on “Members in the News” in the lower right-hand corner of the homepage. Members can email aiea@duke.edu regularly with information regarding AIEA members in the news (in the media, accomplishments, authored books, etc.).

August, 2008: AIEA member Gary Rhodes is a panelist for the Aug 26 audioconference on “Increasing Diversity in Study Abroad,” sponsored by Inside Higher Ed.

August, 2008: AIEA Executive Committee member Susan Sutton was quoted in the Aug 8 issue of Chronicle of Higher Education in an article entitled “Growing Isolation Frustrates Iranian Academics.”

July, 2008: AIEA President Gil Merks, AIEA Executive Director Darla Deardorff, AIEA Executive Committee member Betsy Brown and AIEA members Baillan Li and Ingrid Schmidt were speakers at the 2008 AC21 Forum at NC State University in Raleigh, North Carolina.

July, 2008: AIEA member John J. Wood was quoted in Chronicle of Higher Education’s July 21 article “U.S. Visa Data Suggest a Coming Rise in Foreign Enrollments.”


July, 2008: AIEA member Laurie Black was quoted in USA Today’s story (July 18) “Weak dollar drives up cost of study abroad.”


June, 2008: 2008 AIEA Josephson recipient Mark Salisbury was quoted in the June 20, 2008 Chronicle of Higher Education article “All Abroad! Overseas Study Required” article along with AIEA Past President John Hudzik and AIEA members Lesa Griffiths and Brian Whalen.

June, 2008: The 6th edition of AIEA member Kenneth Cushner’s textbook, Human Diversity in Education: An Integrative Approach (2009, with McClelland and Safford) has just been released by McGraw-Hill. Continuing to address education from an intercultural perspective, this edition includes contributions from educators outside the United States. A special Florida Edition of the text is also available. Kenneth Cushner has also recently completed a Senior Fulbright Specialist appointment at Gotland University, Sweden, where he directed the pilot phase of a cross-cultural training material development project for the nations of the Baltic Sea region.

June, 2008: This month’s NAFSA Collegial Conversation features an interview with AIEA member A. Douglas Kincaid. Dr. Kincaid is Vice Provost for International Studies and Associate Professor of Sociology at Florida International University in Miami, Florida.

June, 2008: Former AIEA Executive Committee member Howard Rollins was quoted in a June 2 Inside Higher Ed article entitled “Thousands More Iraqi Students Abroad?”

May, 2008: AIEA member David Larsen was awarded NAFSA’s lifetime membership award at the 2008 NAFSA Conference in Washington D.C.

May, 2008: AIEA Executive Committee member Mitch Leventhal was quoted in a May 11 New York Times article entitled, “Matching Newcomer to College, While Both Pay” regarding the practice of using agents in recruiting international students.


May, 2008: AIEA Past President William Brustein, AIEA Executive Director Darla K. Deardorff, AIEA Executive Committee member Susan Buck Sutton and AIEA members Carl Herrin and Michael McCarry are invited speakers at the “Strategic Initiatives for University Internationalization” Symposium sponsored by the National Science Foundation.

May, 2008: AIEA Past President William Brustein was an invited speaker at the May 5 Council of Scientific Society Presidents Meeting in Washington DC.

MEMBER UPDATE

There is a growing interest in the Association of International Education Administrators with more members joining AIEA in 2008 than ever before. As of August 1, AIEA had a total of 411 members including 247 institutional members. Over 60 new institutional members from around the world have joined including Brevard Community College, Harvard University, Hollins University, Juniata College, Northern Virginia Community College, Queensland University of Technology, University of Adelaide, University of Granada, University of San Diego and University of Trento. To access an online directory of members, simply login to the AIEA website using your email address as your user name and then enter your password. If you’ve forgotten your password, click “forgot password” to have it emailed to you.

AIEA MEMBERSHIP COMMITTEE CHALLENGE TO MEMBERS

AIEA’s Membership Committee, chaired by Sabine Klahr, has issued a challenge to members: In the “Each One, Reach One” effort, each member is encouraged to share about AIEA with one other colleague – by inviting them to the upcoming 2009 AIEA conference in Atlanta and by inviting them to join AIEA. A printable brochure can be found on the AIEA’s homepage at www.aieaworld.org or you can request hard copies of the brochure by emailing aiea@duke.edu. Please note that AIEA membership is on an annual basis, from Jan 1 - Dec 31. Thanks in advance for contacting at least one colleague about AIEA!

SENIOR INTERNATIONAL OFFICER (SIO) AS CHANGE AGENT BY JOHN HEYL

A review by James Buschman, NYU

Given the pace of 21st Century change, seven years is not too short a time to see a revised version of the classic AIEA monograph The Senior International Officer (SIO) as Change Agent, which was first published in 2000. John Heyl, one of the original authors, has thoroughly updated the volume. The intervening years have seen ever more institutions adopting “internationalization” or some variant concept as a major emphasis and, as a part of their plan, identifying a single individual to head the effort. This is the SIO, the university administrator whom AIEA was primarily created to serve.

Heyl reviews approaches to organizational change as they apply to campus settings, including the use of theoretical frameworks to analyze institutions of higher education, as well as the American Council on Education’s publication series on transformational (i.e., pervasive) change. Both strategies view the academic setting as essentially conservative and averse to change. In such an environment the SIO, usually operating from a middle-management position, achieves results through negotiation, longevity, knowledge, and coalition building. The revised monograph incorporates discussion of the post-9/11 landscape, including SEVIS and difficulties facing international student recruitment, as well as the continued rise to prominence of study abroad, particularly involving non-European destinations. It ends with an analysis of globalization and its implications for the SIO.

AIEA provides its members with a complimentary copy of this monograph. Copies are available for purchase at www.aieaworld.org.
AIEA Leadership Team
2008 President: Gil Merkx
President Elect: Pia Wood
Immediate Past President: William Brustein
Secretary: April Burriss
Interim Treasurer: Pia Wood
Vice-President for External Relations: Duleep Deosthale
AIEA Editor: Pia Wood
Executive Director: Darla K. Deardorff
AIEA Executive Committee Members:

AIEA WANTS TO HEAR FROM YOU!
Do you have ideas and suggestions as to how AIEA can meet your needs in the field? Want to get more actively involved in AIEA? Have something to contribute to this newsletter? Then we want to hear from you! Email aiea@duke.edu today.

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MEET AIEA'S NEW EXECUTIVE COMMITTEE MEMBERS

The results of the election for new Executive Committee members were announced at the 2008 AIEA Conference as follows. The Executive Committee members serve three-year terms and we are grateful to the following AIEA members for their willingness to be involved in the leadership of this organization.

Meet AIEA Secretary, Dr. April Burriss: Dr. April Burriss is the Dean of the School of International Education at Endicott College in Beverly, Massachusetts.

With graduate degrees from The University of Illinois (Champaign-Urbana), Universidad de Oviedo (Spain), and the George Washington University, Washington, April has lived in Indonesia, Ethiopia and the Philippine Islands. She has also studied and traveled extensively in Latin America and Spain.

Meet AIEA Executive Committee member, Dr. Betsy Brown: At North Carolina State University since 2006, Betsy Brown currently serves as Vice Provost for Faculty Affairs, coordinating faculty and leadership development programs. She has also worked with the Office of International Affairs, coordinating program and grant development for institutional, college, and departmental internationalization efforts and working with academic units and faculty members to develop international partnerships, grants, and degree programs. Prior to joining NC State, she was Associate Vice President for Faculty Support and International Programs for the 16-campus University of North Carolina system, where she coordinated international activities with UNCs 10 system-level international partnerships and with UNC campuses. She has held faculty and administrative positions at Winthrop University (SC), Queens University (NC), and Pennsylvania State University. She is author with Gretchen M. Bataille of Faculty Career Paths: Multiple Routes to Academic Success and Satisfaction and with Christine M. Licata of Post-Tenure Faculty Review and Renewal: Reporting Results and Shaping Policy. She received her PhD and MA in English from The Ohio State University and a BS in English from Appalachian State University.

Meet AIEA Executive Committee member, Dr. Mitch Leventhal: Dr. Mitch Leventhal assumed the position of Vice Provost for International Affairs at the University of Cincinnati in September 2005. He is the first person to hold this newly created role at UC.

Mitch earned his doctorate from the University of Chicago, where he focused on international trade in educational services and educational entrepreneurship. Prior to that, he received his master's and bachelor's degrees from the University of Pennsylvania, where he studied developmental politics.

Before coming to UC, Mitch served as the president and director of the US/Canada subsidiary of IDP Education Australia Limited, a non-profit organization owned by the Australian universities. Prior to IDP, he was the founding CEO of Technology Exchange (TechEx).

Meet AIEA Executive Committee member, Dr. H. Stephen Straight: Dr. H. Stephen Straight is professor of anthropology & of linguistics and vice provost for undergraduate education & international affairs at Binghamton University, State University of New York, where he has been since 1970. With degrees from the University of Michigan (1965 BA) and the University of Chicago (1970 MA and 1972 PhD), Straight's professional assignments include NIMH fellow for doctoral work on acquisition of Yucatec Maya as a first language (1968-70), Fulbright senior lecturer in psycholinguistics at the University of Bucharest (1979-80), associate dean of arts & sciences in Binghamton's Harpur College of Arts & Sciences (1986-88), Mellon fellow at the National Foreign Language Center (1995-96), senior associate in the Center for Institutional and International Initiatives at the American Council on Education (2005), and founding convener and member of ACE's Internationalization Collaborative Advisory Council (2005-present). During his tenure as vice provost (1999-present) Binghamton University was selected along with four other institutions for the Senator Paul Simon Award for Campus Internationalization (2004), given by NAFAA.

2008 AIEA CONFERENCE SUMMARY

The annual AIEA conference held from Feb 17-21, 2008 in Washington DC, was the largest gathering ever of the AIEA since its foundation in 1982. The landmark 25th anniversary conference attracted 460 participants from 26 countries - an increase of nearly 100 participants from the 2007 conference. Over 45% of the participants attended their first AIEA conference. Deep appreciation is expressed to all those who made the conference possible including American University as the host institution (under the able leadership of American staff member John Charles), the conference sponsors and exhibitors, the AIEA Conference Advisory Board, all the session chairs and presenters. With over 120 presenters, 45 sessions, 5 well-received pre-conference workshops, and 43 exhibitors, the conference program provided participants with the opportunity to explore the impact of globalization on international education. Five keynote addresses reflecting the theme from a variety of US and non-US perspectives were given by Lori Wallach of Public Citizens' Global Trade Watch, Peter McPherson, President of NASULGC, Ambassador Alfonso Quiñones of the Organization of American States, Mira Kamdar, author of “Planet India: How the Fastest-Growing Democracy is Transforming American and the World,” and Rami Khouri, Editor-at-Large of “The Daily Star” in Beirut. There were many highlights of the conference, according to the post-conference evaluations, including the Opening Reception at the OAS sponsored by the Embassy of Spain, the 25th Anniversary Reception featuring the return of many of AIEA’s past presidents, the keynote addresses of the five speakers, the pre-conference workshops, along with the high-quality sessions. Many participants also indicated that the chance to network with colleagues was a major reason they attended. Another highlight of the conference was the awarding of the Klasek Award to David Larsen for outstanding service to the field of international education and the awarding of the Rutenber Award to Duleep Deosthale for outstanding service to AIEA. Mark Salisbury of the University of Iowa was the recipient of the Josephson Award for a promising doctoral candidate in the field.

Of the over 200 participants who submitted online evaluations, 72% rated the conference as “outstanding” or “very good” with “outstanding” being the highest possible rating. Comments from participants described the conference as “an ideal forum to exchange ideas, experiences, wisdom.” One first time participant said, “As my first time, I was impressed with the different nature of the conference. Enjoyed looking at things from a higher perspective” Other comments: “I appreciated the scope and the relevance of the topics, and I took away information and ideas that I plan to implement on my campus.” Another commented: “Good variety of speakers!” And another observed that the conference was “well-organized” and “extraordinary.” As to its value, a participant noted, “The networking is invaluable.” Other participants concluded with “great conference, best cost/benefit ratio of all comparable conference” and “won't miss this – I'll definitely be back!” and “best AIEA conference yet!” Excellent suggestions were made as to session topics and plenary speakers for next year’s conference, as well as suggestions for more networking opportunities and logistical input. The feedback from the post-conference evaluations is greatly appreciated and the 2009 conference workshops, and 43 exhibitors, the conference program provided participants with the opportunity to explore the impact of globalization on international education. Five keynote addresses reflecting the theme from a variety of US and non-US perspectives were given by Lori Wallach of Public Citizens’ Global Trade Watch, Peter McPherson, President of NASULGC, Ambassador Alfonso Quiñones of the Organization of American States, Mira Kamdar, author of “Planet India: How the Fastest-Growing Democracy is Transforming American and the World,” and Rami Khouri, Editor-at-Large of “The Daily Star” in Beirut. There were many highlights of the conference, according to the post-conference evaluations, including the Opening Reception at the OAS sponsored by the Embassy of Spain, the 25th Anniversary Reception featuring the return of many of AIEA’s past presidents, the keynote addresses of the five speakers, the pre-conference workshops, along with the high-quality sessions. Many participants also indicated that the chance to network with colleagues was a major reason they attended. Another highlight of the conference was the awarding of the Klasek Award to David Larsen for outstanding service to the field of international education and the awarding of the Rutenber Award to Duleep Deosthale for outstanding service to AIEA. Mark Salisbury of the University of Iowa was the recipient of the Josephson Award for a promising doctoral candidate in the field.

The dates of the 2009 AIEA conference will be Sunday - Thursday, February 22-25 at the Omni at CNN Center in Atlanta, GA. Do mark these dates on your calendar now and please plan to attend. Appreciation is expressed to all who provided feedback through the online evaluation forms, as well as to all those who participated in this year’s conference. We look forward to seeing you again next year in Atlanta!