
One of the challenges facing leaders in international education today is how we might offer global learning opportunities to less privileged populations, for example students in Appalachian Ohio, where I am located. President Obama’s free tuition community college proposal brings national attention to the obligation to educate non-traditional students towards twenty-first century skills. Lists of twenty-first century skills and themes often include global awareness and cross-cultural competencies along with technological literacy, innovation, and collaboration. Uneven access to learning opportunities for such skills, however, means that non-traditional populations can be both limited in their access to such opportunities and less receptive to the opportunities when they are presented.

Fortunately, the Association of American Colleges and Universities (AAC&U) has identified a number of High Impact Practices and pedagogies that are shown to affect non-traditional students positively, including global and experiential education such as study abroad. While we know all undergraduates study abroad – and, with mortgages, families, and jobs, non-traditional students are usually not in that 10% -- if study abroad is embedded in an academic or career path, participation can grow. However, to “universalize global learning” – the focus of the 2014 AIEA conference -- we must explore other global learning opportunities, for example the SUNY COIL model, which connects faculty and students technologically with counterparts at international partner institutions. Such alternatives to study abroad provide nontraditional and other underrepresented students in study abroad opportunities to develop skills they need to succeed in the twenty-first century.

These and other big questions were discussed at the 2015 AIEA conference in Washington DC Feb. 15-18. Through the theme of “Leading Global Learning: Envisioning New Paradigms,” sessions and speakers rose to the challenge of the changing higher education landscape by exploring leadership questions such as how do we as educators and leaders anticipate and embrace the challenges of the higher education landscape of the early twenty-first century, and prepare our students to navigate this unfamiliar topography? I left the conference encouraged by the enthusiasm and generosity of attendees and conference committee members. According to our post-conference evaluations, 82% of attendees found the conference very good or outstanding. Comments indicated that our participants found it “well organized” with “excellent” plenary speakers and “very pertinent” sessions. Like others, I continue to be impressed with the sessions our members present, and appreciate the opportunity for leaders in international higher education to interact with each other on a manageable scale.

Attendees say that the highlights were undoubtedly our plenary speakers. Our opening speaker “grandfather of the MOOC” Dr. George Siemens kicked off conversations with a provocative challenge to “change and become” in the context of five changing trends in higher education: digitization, integrated system to ecosystem, new learner profiles (including non-traditional students), alternative credentialing, and university relationship to society. We were honored by the presence of university presidents from outside of the US for our AIEA Thematic Forums

Continued on page 2
President’s Plenary. AIEA Past-President Harvey Charles moderated a sagacious dialogue among Fernando León-García, President of CETYS University, Prins Nevhutalu, Vice-Chancellor of Cape Peninsula University of Technology, and Roseann O’Reilly Runte, President and Vice-Chancellor of Carleton University that featured a video message from Sheikha Abdulla Al-Misnad, President of the University of Qatar.

Our Association Breakfast Speaker Eva Egron-Polak, Secretary-General of the International Association of Universities presented thought-provoking data comparing priorities at US institutions of higher education with those around the world. Finally, our closing plenary luncheon speaker Al-Jazeera America host Wajahat Ali delivered the perfect end to our conference, with his side-splitting and stimulating account of his time as head of the Muslim Student Association at UC Berkeley after 9/11, with a poignant reminder about the importance of telling our stories, especially in international education.

I am deeply appreciative to all who contributed to the success of the 2015 conference, especially the AIEA Secretariat, the Conference Committee, and the interns and volunteers who smoothed our progress through the week. Of course, the soul of the conference was provided by our fabulous speakers and our members, whose substantive and engaging sessions lay at the heart of our gathering. We invite you to continue our compelling conversations at the 2016 AIEA conference in Montreal for the theme “Building a Better World: The Academy as Leader.”

**Jenifer Cushman is President of AIEA and Campus Dean and Associate Professor of German at Ohio University Zanesville.**

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## 2015 AIEA Conference Summary

With a theme of “Leading Global Learning: Envisioning New Paradigms,” the 2015 AIEA Conference was held February 15-18 in Washington DC, United States. Chaired by Dr. Jenifer Cushman of Ohio University, this was the largest AIEA conference to date with over 900 registrants from 40 countries, 83% of whom were Senior International Officers. With 345 presenters, 103 sessions, 29 roundtable discussions, and 9 substantive pre-conference workshops, the conference program provided participants with the rich opportunity to explore relevant issues within international higher education, including partnerships, the role of technology in global learning, regional trends, funding, advocacy, and national strategies of internationalization. When asked the reason for attending the AIEA conference, many participants cited networking, professional development, and updates on critical issues and trends in the field as the key reasons why they attended. Specifically, one participant said, “It is the leading conference on deeper issues within the field of international education” and another said, “I have always found AIEA events to be of the highest quality, with great networking opportunities and high-quality, engaging panels and discussions” while another noted, “I have attended the AIEA conference for years. It is simply the best conference for SIOs to share information and connect.” Deep appreciation is expressed to all who presented and to all who attended the 2015 AIEA Conference.

There were numerous conference highlights cited by participants including plenaries, the high quality pre-conference workshops and sessions (especially the roundtable discussion sessions), and the superb networking opportunities. By far, the overwhelming highlight of the conference was the closing plenary speaker, Wajahat Ali, summed up by one participant, as simply “amazing. His presentation was a great way to end the conference!”

In regard to size, one participant noted that AIEA is an “intimate conference with senior, engaged attendees, thoughtful sessions, well-chosen venue. Many good meetings and conversations.” Another summed up the general sentiment from the post-conference evaluations that “I liked the small (conference) size of attendees compared to other conferences, as it was easier to find and connect with people.” Others concluded “It’s by far the best conference for those of us in international education.” “It is one of the best networking opportunities for SIOs” and “AIEA is the best professional development for me. Best content. Best community. It’s the one ‘can’t miss’ conference for me each year,” and another participant stated “this was the strongest AIEA conference I’ve attended.”

The conference received a rating of good to outstanding by 98% of the 221 respondents on the post-conference evaluation. AIEA was pleased to collaborate for the fourth year in a row with the American Council on Education on co-sponsoring the pre-conference ACE-AIEA Internationalization Collaborative, in which numerous AIEA members participated. AIEA was also pleased to collaborate with the following organizations in offering pre-conference workshops: Association of American Colleges & Universities (AAC&U), American International Recruitment Council (AIRC), Diversity Abroad, EducationUSA, Institute for International Education (IIE), Institute for Intercultural Communication, National Association of Diversity Officers in Higher Education (NADOHE), and SUNY Center for Online International Learning (COIL).

A special welcome was extended to participants from outside the United States, especially delegations from Ecuador and Eastern Europe (through EEA). Another highlight of the conference was the awarding of the Klasek Award to AIEA Past President Gilbert Merkx of Duke University for his outstanding service to the field of international education and the presentation of the Rutenber Award, which was also awarded to Gil Merkx for his exceptional and dedicated service to
IERN membership is free and open to anyone with an interest in international education research. This invaluable feedback will be carefully considered by 2016 Conference Chair, Gil Latz, and the Conference Committee who will work to incorporate as many of the suggestions as possible into the 2016 conference next year in Montreal, Canada on Feb 20-24. Please note that the Call for Proposals for the 2016 conference will be sent out in May 2015, with an Aug. 15 deadline. The theme of the 2016 conference is “Building a Better World: The Academy as Leader.” We look forward to your participation at next year’s AIEA conference!

Deep appreciation is expressed to all those who made the conference possible including AIEA Conference Chair Jen Cushman, the AIEA Conference Committee, all of our extraordinary presenters, volunteers, AIEA staff and interns and the local host universities of Northern Virginia Community College, Howard University, and Towson University, which provided the wonderful volunteers at the conference. Appreciation also goes to the conference sponsors and exhibitors for their support of this conference with a special thank you to AIEA’s Diamond Sponsor, ELS Educational Services, and AIEA’s Platinum sponsors, Australia’s Group of 8 and QS, whose generous support helped make this conference possible.

For links to news articles about the conference, as well as the conference materials, go to http://www.aieworld.org/2015-annual-conference. This page includes links to session materials, conference press coverage, and will soon include photo albums from the event, as well as other summary information. (Note that finalized list of conference participants was already sent out to all attendees.) Appreciation is expressed to those who shared their presentations and/or links with AIEA, as well as those who tweeted while at the conference. (Note that not all presenters submitted presentation materials for the website but you may want to check back periodically for new additions.

See you in Montreal on February 21-24 for the 2016 AIEA Conference!

- Dr. Darla K. Deardorff,
AIEA Executive Director

Interested in International Education Research?

IEAA: International Education Research Network

The International Education Association of Australia (IEAA) is pleased to promote its International Education Research Network (IERN) initiative to AIEA members. Launched in October 2011, IERN is designed to be a one-stop research portal for the international education community in Australia and overseas. Its key purposes are to:

- inform the international education research agenda
- provide a platform to connect researchers with policy-makers, and
- promote collaboration and provide ready access to key resources and publications.

IERN serves these objectives through the publication of research digests and reports, and the holding of research events in Australia and in Asia. Via its website (www.ieaa.org.au/iern), IERN promotes collaboration and provides ready access to key resources and publications, including advice on how to access research and how to find researchers.

IERN membership is free and open to anyone with an interest in international education research and its impact on policy and practice, including PhD and early career researchers, academic leaders and professional staff with international responsibilities, and government or industry association connections with an interest in international education research.

On the IERN website (www.ieaa.org.au/iern), interested parties can sign up to an IERN mailing list, follow IERN on Twitter or join a dedicated IERN LinkedIn group.

Coming to IERN soon: What are the latest trends in international education research? What research is being undertaken and where? The IEAA Research Committee will shortly be launching a detailed report on trends in international education research, based on an analysis of 2011-2013 data from the IDP Database of Research on International Education (www.idp.com/researchdatabase).

Submitted by Douglas Proctor, a PhD candidate in international higher education at the University of Melbourne (Australia) and a member of the IEAA Research Committee.
BOOK REVIEW:


The rapid internationalization of higher education in East Asian countries is beginning to attract world attention and this book is a must read for scholars, educators and policy-makers interested in understanding the most recent developments and innovations in East Asian higher education from an East Asian point of view. In 12 chapters some 19 authors from Japan, Korea, Thailand, United States and the United Kingdom of diverse academic and professional backgrounds examine the changing context of East Asian higher education in the global, regional and national dimensions. Many of the authors have considerable experience in two or more East Asian countries and they come from a wide range of disciplines, including higher education, comparative education, anthropology, economics, political science, sociology, history and philosophy. Their analyses and case studies are all the more interesting and compelling given their multi-disciplinary backgrounds. Their discussions of current trends and debates over higher education reforms and the impact of internationalization in East Asian countries cover current issues such as student mobility, cross-border higher education, quality assurance, and demands from the market economy. The editors contributed an excellent and comprehensive introductory chapter and a short summary conclusion. Overall this is an interesting and informative book on higher education in an important part of the world.

Reviewed by Stephen C. Dunnett, Vice Provost for International Education, University at Buffalo – The State University of New York and Past-President of AIEA

AIEA 2016 ANNUAL CONFERENCE

**BUILDING A BETTER WORLD: THE ACADEMY AS LEADER**

February 21-24, 2016

Palais des Congres de Montreal

Montreal, Quebec, Canada

Conference Hotels: Le Westin Montreal, and Montreal InterContinental

CALL FOR PROPOSALS DEADLINE: AUGUST 15, 2015

2016 AIEA Conference Theme

Building a Better World: The Academy as Leader

The tendency to see the local and the global as separate and distinct phenomena has a long history in the academy. And yet today, local-global connections have become apparent for communities and academic institutions alike. In this century of clear and present globalization, colleges and universities are increasingly recognizing that local and global are part of the same system, that one cannot be understood without reference to the other, and that the local communities in which they are located, --urban, rural, and regional-- must now be viewed as globally embedded.

As we gather for 2016 AIEA conference, how might our institutions become more effective regional leaders and stewards for enhancing the quality of life and educational, economic and cultural development for our communities? In answering this question, the imperatives are clear: higher education institutions must consider and communicate the ways in which global forces shaped the communities in which they are located in the past, and are reshaping them in the present. They must understand and connect with the international linkages that increasingly connect these localities with others. And they must prepare all graduates, no matter their discipline or profession, to operate in a globalized world with skill, wisdom, and responsibility.

To address these imperatives, and to address ways to build a better community, nation and world, it is fitting that we do so through conversations with global scholars and practitioners gathering in 2016 in Canada, a country noteworthy for coining the term internationalization two decades ago, that is, Knight’s classic definition (of internationalization) as the process of “integrating an international and intercultural dimension into the teaching, research and service functions” of a college or university (Knight 1994). This broadened view of international education matched an emerging awareness of the globalization that was visibly reshaping lives, communities, and professions everywhere and heralded a shift calling for international efforts to spread across all aspects of an institution and to be integrated with each other.

Read more about the 2016 Annual Conference at [http://www.aieaworld.org/2016-annual-conference](http://www.aieaworld.org/2016-annual-conference)

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AIEA Advocacy and Public Policy

Members of the AIEA Advocacy and Public Policy Committee interviewed representatives from three offices charged with international S&T functions and asked: What is the agency’s approach to globalization of research in its [grant] activities? What are major obstacles to successful international collaboration? What advice would you have to assist faculty and students engage in international research? The following is a summary of the responses.

National Science Foundation, Office of International Science and Engineering. The Global Research Council, initiated by NSF, is a high level dialogue among 100+ NSF counterpart organizations around the world see: [http://www.globalresearchcouncil.org/](http://www.globalresearchcouncil.org/). The NSF has three missions with regard to internationalization. First, to meet S&T workforce development needs of the United States; second, to increase the U.S. scientific community’s access to excellent research around the world; and third, to foster prosperity, equality, peace and stability through U.S. leadership in science and engineering. NSF can rarely directly fund international PI’s and institutions. A major challenge is that if budgets need to be cut, international collaboration is often the first to go. NSF is bottom-up, proposal-driven and decentralized. The increasingly complex nature of global research is a challenge for NSF and for many institutions.

National Institutes of Health, Fogarty International Center (FIC). The NIH’s Institutes and Centers fund global collaboration through a number of mechanisms including research grants. The FIC contributes specifically to research training and capacity building of the global health workforce, see: [http://www.fic.nih.gov/Pages/Default.aspx](http://www.fic.nih.gov/Pages/Default.aspx). The Consortium of Universities for Global Health (http://www.cugh.org/) is an open conference for universities interested in getting more involved. One of the biggest barriers is that success rates are so low that many excellent proposals go unfunded. The case for including an international partner must therefore be very strong as review panels ask, what is the unique and compelling contribution of a foreign partner? International collaboration takes more time because of myriad logistical, communication, and cultural obstacles, but the rewards can be great. For successful global health research, it is critical to have global mentoring and local knowledge. A useful source of is here: [http://www.fic.nih.gov/Global/Pages/GlobalHealthCareers.aspx](http://www.fic.nih.gov/Global/Pages/GlobalHealthCareers.aspx)

Department of State, Office for Oceans and Environmental Science, S&T Cooperation (STC). The STC supports U.S. foreign policy through science and technology. Three areas of focus include: facilitating S&T agreements, use of S&T to improve relations (soft diplomacy) and integrating science and technology into foreign policy decisions and strategy. The STC is looking now to deepen connections with other actors related to S&T such as universities and NGOs. Barriers identified include 1. Conflicting data sharing and access policies, materials transfer agreements, IP and Export Control, 2. Immigration policies which can impede global research collaboration, and 3. The complexity faced by universities trying to administer global research cooperation, such that regulations are either ignored or misinterpreted. STC notes that it is very important to understand, through language and cultural expertise, each side’s motivation for global research cooperation in order to preserve the tenets of academic freedom and transparency that underpin trust in science.

In summary, as global research expands, U.S. institutions of higher education are challenged to transform domestically-focused research administration to successfully integrate global research and international education expertise. AIEA can be pivotal in finding ways for SIOs and Research leaders to navigate this landscape by developing AIEA member institution’s global research IQ. To do so will cause more students and faculty to undertake and succeed in international activities and promote access to excellence and integrate international collaboration skills into both global research and education.

We would like to thank Graham Harrison, Program Director at the International Science and Engineering Division of NSF; Christin Kjelland, Foreign Service Officer, Office of Science and Technology Cooperation, U.S. Department of State, and Ken Bridbord at the Fogarty International Center at the National Institutes of Health for their candid and helpful comments.

Submitted by James Myers, Rochester Institute for Technology (RIT) and Richard Nader, University of North Texas (UNT)

Thank You to our 2015 Diamond and Platinum Conference Sponsors
COMMITTEE UPDATES:

EDITORIAL COMMITTEE

The Editorial Committee continues to solicit contributions to its Provosts’ Perspectives Series and has also re-launched its Presidential Perspectives Series. In both cases, it is hoping to diversify the series in terms of the institutional types and countries represented. Templates for the series can be found in the publications section of the AIEA website. The Committee also invites submissions for Issue Briefs and Occasional Papers, guidelines for which are on also on the AIEA website. The former focus on key issues in internationalization and potential responses, while the latter give more extended treatment to topics relevant to the internationalization of higher education.

Finally, the Committee will be launching a research series soon, and looks forward to sharing these publications with the AIEA membership.

The Editorial Committee’s membership is composed of Megan Brenn-White (The Brenn-White Group), Esther Gottlieb (The Ohio State University), Kevin Kinser (SUNY Albany), Ross Lewin (University of Maryland), Tony Ogden (University of Kentucky), Leigh Poole (Winthrop University), Robin Sakamoto (Kyorin University), and Bernhard Streitwieser (George Washington University) and is chaired by Elizabeth Brewer (Beloit College).

Submitted by Elizabeth Brewer, Beloit College, Chair

PROFESSIONAL DEVELOPMENT COMMITTEE

AIEA’s Professional Development Committee attempts to provide programming through diverse avenues (including mentoring, dialogues, webinars, and workshops) to address the needs of new SIOs, defined as those within the first 3-5 years as an SIO or those who have a new SIO position with an enhanced portfolio. Several professional development activities within the newly approved AIEA governance structure are under the Committee’s purview. Committee members solicited input from the various presentations at the AIEA annual Conference and are developing ideas and resources in order to effectively capture knowledge that is generated through various AIEA venues.

Under the guidance of Paige Turner last year a sub-committee created and implemented the inaugural class of the Senior Advisers Program. It is currently soliciting the second class of Advisees. AIEA wishes to extend special thanks to our inaugural Senior Advisers: William I. Brustein, The Ohio State University; Uliana Gabara, University of Richmond; Mitch Leventhal, University at Albany, SUNY; H. Stephen Straight, Binghamton University; Susan Sutton, Bryn Mawr College; and Pia Wood, University of Tennessee- Knoxville.

This year we will hold the first AIEA Academy for new SIO’s at Duke University, May 11-15, 2015. The first class of participants has been selected. The faculty for this year’s Academy are: Gil Merckx, Duke University; Riall Nolan, Purdue University; Penelope Pynes of UNC-Greensboro; and Pia Wood, University of Tennessee- Knoxville.

Current members of the Professional Development Committee are Penelope Pynes, Chair, E. Anneli Adams, Kati Bell, Helen Gaudette, Kline Harrison, Meredith McQuaid, Joanna Regulska, and Paige Turner. Each member plays an active role in advancing committee work through engagement in quarterly conference calls and work on assignments between conference calls. As this committee was newly formed we will be soliciting new members next year.

Submitted by Penelope Pynes, University of North Carolina at Greensboro, Chair

STRATEGIC ISSUES COMMITTEE

AIEA’s new Strategic Issues Committee (formerly the Task Force on Strategic Issues) developed and delivered at the 2015 Annual meeting a well-received preconference workshop entitled “Moving to the Center: Increasing the importance of global at your institution” which attracted 35 participants. The Committee also organized a roundtable session entitled “Strategic Issues that Keep SIO’s Awake at Night” which attracted around 25 participants.

Committee members captured input from the workshop and the roundtable and are actively developing this information into Issues Briefs for the Editorial Committee’s consideration. These efforts reflect the Committee’s commitment to addressing the need articulated in AIEA’s Strategic plan that the association more regularly and effectively capture knowledge that is generated through various AIEA venues.

In addition to inviting the members engagement, the Strategic Issues Committee is gathering information from leaders of AIEA and other Associations with about what they perceive to be international higher education’s most pressing issues. As a member of the Board, the Chair of the Strategic Issues Committee has initiated brainstorming session at the AIEA Board meetings. The committee’s next step is to approach leaders of things international at a handful of our national higher education associations with a similar set of questions. We envision compiling and comparing this information for a future conference session or publication. Our intention with this data compilation is to inform AIEA advocacy, decisions, conferences and other program development.

Finally, the Committee remains committed to ensuring that AIEA holds programs that address emergent strategic issues at the AIEA conference and in other AIEA venues. We plan to offer a preconference workshop and a roundtable at the 2016
conference in Montreal and to pilot a new “deep dive” event later in 2016 or 2017. Current members of the Strategic Issues Committee include: Christa Olson, (Chair); Susie Bender, Danny Damron, Alba De Leon, Victoria Jones, Hilary Kahn, Jun Lui, Megan Brenn-White (Liaison to Editorial). Each member plays an active role in advancing committee work through engagement in quarterly conference calls and work on assignments between conference calls. Should you be interested in joining forces with us, we welcome receiving a self-nomination from you by June 1st. The self-nomination should be forwarded to aiea@duke.edu attention Katy Rosenbaum for Strategic Issues Committee and should include a statement of interest highlighting how you envision contributing and a C.V. We anticipate adding at least two new people to the committee for a three year term effective May 2015-February 2018.

Submitted by Christa Olson, Drake University, Chair

Advocacy/Public Policy Committee

Changing realities in the public policy arena related to international education have prompted changes in our advocacy strategies, and even our structure. We continue to work closely with our Washington-based colleagues in the Alliance for International Education and the Coalition for International Education. But given the generational turnover in Congress and recent electoral changes we have lost many of those who have championed international education for decades. Through activities such as the recent AIEA Advocacy Day on the Hill we are engaging in discussions with new leaders to help shape the policy environment of tomorrow, while striving to preserve and improve the critical legislative infrastructure that has helped underwrite the international education infrastructure we have known for so long.

As most of you know, the Higher Education Act is likely to be renewed and revised in the current session of Congress, and with it the role of the federal Department of Education in international education support for Title VI programs is being examined and discussed. IE funding for programs managed by the Department of State, such as Fulbright and Critical Language Centers, is likewise being reviewed. The Advocacy Committee itself has had some turnover, as former Chair David Fleshler has worked with incoming Chair Thomas Bogenschild to develop working subcommittees that in effect triple the number of members working on advocacy issues. In the recent Washington meeting the Committee explored a new structural arrangement whereby committee membership was expanded and re-organized into subcommittees focusing on 1) national and international advocacy issues; 2) state-based advocacy; and 3) campus-based advocacy. We welcome and encourage all AIEA members to join us and help in our efforts to work with likeminded organizations and colleagues in the Alliance and the Coalition.

While weather problems affected a full discussion of these new structures at the conference we are moving forward, and you may have noticed several urgent requests coming over the AIEA listserv for assistance with efforts to educate and mobilize Congressional members on Title VI legislation and its critical contribution to international education. New directions in advocacy were discussed at the conference as well, and several committee members have opened dialogues with federal departments and institutions that have not traditionally been the focus of our activities in Washington. In this Newsletter you will find a report on one such activities by Richard Nader.

This is a time of change in the public policy environment, and we welcome your ideas, your energies, and your expertise as AIEA members. For those not actively serving as Committee members but still interested in participating, please keep an eye out for requests for assistance through the AIEA listserv.

Committee Members are Mimi Barnard (Belmont University), Thomas Bogenschild (Vanderbilt University), William Lacy (UC Davis), Gilbert Merx (Duke University), James Myers (Rochester Institute of Technology), Norm Peterson (Montana State University), Laurel Stavis (Dartmouth College), and Daniel Weiner (University of Connecticut).

Submitted by Thomas Bogenschild, Vanderbilt University, Chair

2016 Association of International Education Administrators Annual Conference

February 21-24, 2016 • Palais des Congres de Montreal
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Join University Leaders from Around the World!

• Theme: Building a Better World: The Academy as Leader
• Proposal Deadline: August 15, 2015
• Proposal forms and more information available at http://www.aieaworld.org
**AIEA Board Members (2015-2018)**

**Many thanks to our new AIEA Board members for their commitment to AIEA.**

**Elected to the AIEA Board are:**

**Jeet Joshee, California State University, Long Beach (Membership Chair)**

Jeet Joshee is Associate Vice President for International Education and Global Engagement and Dean of the College of Continuing and Professional Education at California State University, Long Beach. As Associate Vice President, Dr. Joshee is the Senior International Officer at CSULB. As SIO, he advises the President and Provost on international education and advances CSULB's global mission, strategic plans, international engagement, and partnerships. He works closely with faculty and administration to internationalize the campus.

**Jennifer Robertson, Valencia College**

Jennifer Robertson started her career as a Spanish/ESL teacher, and she lived and worked in various countries throughout Latin America. She currently works as director of Study Abroad and Global Experiences at Valencia College. Jennifer also serves as the executive director of the Florida Consortium for International Education. She holds a bachelor's degree in Spanish, a master's degree in Business Administration, and is currently working on her doctorate in Higher Education Leadership.

**Thomas Bogenschild, Vanderbilt University (Policy Advisory Chair)**

Tom Bogenschild, a faculty member and Director, Global Education and Engagement Office, Vanderbilt University, has worked in international education for over 30 years, starting as a program coordinator at the University of Chicago in 1981. Trained as a cultural anthropologist with additional postgraduate training in social and intellectual history and political science, he holds an A.B. and an A.M. in anthropology and a PhD from the Graduate Group in Latin American Studies at U.C. Berkeley.

**Jun Liu, Georgia State University**

Jun Liu is Associate Provost for International Initiatives, SIO, and Professor of Applied Linguistics at Georgia State University. An AIEA Presidential Fellow (2012-13) and AIEA Professional Development Committee member, Liu has served in multiple roles as an international educator and leader, including President of TESOL International Inc. (2006-08) and Vice President of International Society of Chinese Language Teaching (2009-Present). Liu has published extensively and given numerous plenaries in intercultural communication and language education around the world.

**Cheryl Matherly, University of Tulsa**

Cheryl Matherly is Vice Provost for Global Education at The University of Tulsa, where she directs the implementation of the Strategic Plan for Comprehensive Internationalization. Dr. Matherly’s special area of interest is with the internationalization of science and engineering education, and she has received four National Science Foundation grants for related research. Dr. Matherly was selected as an AIEA Presidential Fellow in 2011 and later served as a mentor. She is regular presenter at AIEA and other national conferences.

**Alba de Leon, Alamo Colleges - Palo Alto College**

Alba De Leon holds a Doctorate with a focus in International Education and Entrepreneurship from the University of the Incarnate Word in San Antonio, Texas. De Leon serves as International Liaison for Palo Alto College, of Alamo Colleges, and assumes some of the responsibilities of a SIO working with administration and faculty in the process of internationalization. De Leon is an active member in AIEA and its Professional Development Committee.

Thank you also to the following Board members whose terms ended in February, 2015, for their service to the association:

**Andy Gillespie, Auburn University**

**Jennie Lang, University of New South Wales**

**David Fleshler, Case Western Reserve University**

**Sabine Klahr, University of Utah**
AIEA 2015 Awards

Congratulations to the 2015 AIEA Award Recipients, who were announced at the 2015 AIEA Annual Conference on February 17 in Washington, DC.

Each year, AIEA presents the Harold Josephson Award to a deserving graduate student who is making a significant contribution to the field of international education. The awardee may be at the masters or doctoral level, in any disciplinary area. The award recognizes emerging leadership in international education, as evidenced by the student’s graduate study, involvement in international education initiatives, research related to international education, and/or other relevant contributions. The 2015 Harold Josephson Award was presented to Bethany Galipeau-Konate of Shenandoah University. Dr. Galipeau-Konate currently serves as Director of International Programs at Shenandoah. She has an extensive record of outstanding work in international education, and her recent dissertation research adds new understanding to learning outcomes associated with short-term international experiences.

The inaugural AIEA Innovation Award in Internationalization was awarded to Saint Louis University, nominated by Dr. Diana Bartelli Carlin, Professor of Communication and Associate Vice President for Graduate Education and International Initiatives. This new award highlights exceptional programs, projects, or initiatives aimed at advancing internationalization and directed by Senior International Officers (SIOs) on their respective campuses. Katie Gauthier Donnelly accepted the award on behalf of Saint Louis University. The award commends the St. Louis University Association for International Debate, initiated in April of 2014. A collaborative effort coordinated through the university’s Center for Global Citizenship (CGC), the project links students, faculty, and community members in St. Louis with those at remote universities in a networked, interactive and live program of debate on international topics, utilizing the structure and format of the British Parliamentary Debate system.

Dr. Gil Merkx of Duke University received both the Timothy J. Rutenber Award and the Charles Klasek Award for outstanding service to the field of international education. This occasion marked the first time in the Association’s history that an individual has been recognized for his achievements by receiving both awards in the same year. The Charles Klasek Award, a tribute to Charles “Chuck” Klasek—a founding member of AIEA and the organization’s third president, recognizes long-term and outstanding service to the field of International Education. The Timothy J. Rutenber Award honors AIEA members who have rendered long-term and outstanding service to the Association.

Gil Merkx has demonstrated exceptional service to the Association since he was first invited to be a speaker at AIEAs 1985 conference in Washington, DC. In 2002, Professor Merkx was elected to the AIEA Executive Committee. In 2004 he made a successful bid to host the AIEA Secretariat at Duke University. In 2005, he was named AIEA Treasurer. In 2007, he became President-Elect of AIEA, and in 2008, he served as AIEA President. As Treasurer of AIEA, Merkx established the AIEA endowment fund, now valued at over one million dollars. As President of AIEA, Merkx introduced the Presidential Fellows Program as well as a number of other initiatives, including AIEA Thematic Forums and the SIO Academy, to be hosted at Duke University in Spring 2015. He continues to serve on the Board and on the AIEA Endowment Committee, and also has served on both of the recent AIEA Strategic Planning Task Forces and on the AIEA Policy Advisory Committee.

The single criterion for the Charles Klasek Award is that the recipient should have given long-term and outstanding service to the field of International Education. David Flesher, who nominated Gil Merkx, for this award, says “I can think of no one who fits that criterion more than, and no one in the field of international education administration who is more deserving of the award than Gil Merkx.” Merkx has been a dedicated advocate for international education for more than half a century. He has made significant contributions to international education as a researcher, editor, author, administrator, organizer, and President and officer of AIEA. Beyond his encyclopedic knowledge, personal understandings of the key issues in the field, and his genuine desire to advance the work of international higher education, Dr. Gil Merkx is truly a person of integrity and honor. He has spent his life advancing the work of international higher education and is one of the giants in the international education field.

AIEA extends warmest congratulations to all the award recipients. Appreciation is also expressed to the 2014 Awards Committee, chaired by Thomas Bogenschild.

The Journal of Studies in International Education (JSIE)

AIEA members receive free online access to JSIE as part of their annual member benefits. To access the most current and previous issues, please visit http://aieaworld.org/journal-of-studies-in-international-education (login required) and follow the instructions.
New AIEA Bylaws Adopted at AIEA’s Associational Meeting

AIEA members voted to adopt new Bylaws at the Associational Breakfast meeting on February 18, 2015 at the Annual Conference. Given AIEA’s new strategic plan, AIEA’s legal documents needed to be realigned, and the new Bylaws are the result of conversations over the last two years regarding AIEA’s strategic plan and its implementation.

These Bylaws enable AIEA to be aligned with governance structures of similar non-profit organizations. In particular, these bylaws will assist AIEA leadership in implementing a quicker and enhanced decision-making processes. The new Bylaws outline a governance structure of 19 members on the Board of Directors, four (4) of them will be ex-officio without vote (Secretary, Treasurer, Legal Advisor and Executive Director), for a total of 15 members with voting capacity. The number of fifteen (15) Board members is intentional for voting purposes. The new Bylaws allow the five (5) Committee Chairs (Membership, Leadership Development, Strategic Issues, Policy Advisory and Editorial Advisory) to be elected to three (3) year staggered terms as voting Board members. In addition, a new Audit Committee will be created with the participation of three members of the Board that will provide oversight on budget and legal compliance issues.

The vote to adopt the new AIEA Bylaws passed at the associational meeting, with voting cards passed out to 181 voting members, 138 votes cast in favor of the motion to adopt the new Bylaws, no member voting in opposition, and no member indicating that they abstained from the vote. The number of votes in favor of accepting the Bylaws constituted over two-thirds of voting members present, and the motion to accept the new Bylaws passed. The Bylaws were adopted as of February 18, 2015.

A copy of these Bylaws is available to members on the AIEA website at the following page: https://aiea.memberclicks.net/aiea-bylaws

Many thanks to AIEA Legal Adviser Terence Miller for his instrumental role in the new Bylaws process and advising on legal and compliance issues.

2015 AIEA Academy for New Senior International Officers

The Association of International Education Administrators is pleased to announce the inaugural AIEA Academy for new senior international officers. The Academy, co-hosted with the Duke Center for International Studies (DUCIS), will take place in Durham, NC, from May 11-15, 2015. This training program is designed for administrators in the first five years of their current appointment. Certificates will be issued by DUCIS and AIEA to participants upon completion of the Academy.

The Academy will cover ten thematic topics that are relevant for leaders in international higher education:

- Relating to the administration
- Involving faculty
- Making alliances
- Programs and partnerships
- Communications
- Assessment
- International Student Recruitment
- Resources
- Strategic planning
- Career decisions

The Academy faculty will be Pia Wood (University of Tennessee, Knoxville), Penelope Pynes (University of North Carolina, Greensboro), Riall Nolan (Purdue University), and Gilbert Merkx (Duke University). Additional speakers will include Uliana Gabara (University of Richmond) and Darla Deardorff (AIEA). Each faculty member will chair two topical sessions, but all will comment on each topic. There will also be three sessions set aside for presentations and small group discussions among the participants to apply the knowledge to their own contexts. Through the Academy, participants will gain valuable knowledge and insights into how to lead comprehensive internationalization at their institutions. Participation in the Academy is competitive with a maximum of 17 participants.

Upcoming Deadlines:

- AIEA Neal Presidential Fellows Application: May 1
- AIEA Thematic Forum Application Forum: May 15
- AIEA 2016 Annual Conference Call for Proposals: August 15

Call For Newsletter Contributions:

Do you have articles you’d like to contribute to the international education field? Information or resources that would be helpful to colleagues? AIEA members are invited to contribute articles, news, and announcements related to international education in this online newsletter. To submit items, email: aiea@duke.edu.
AIEA Thematic Forums

Internationalizing the University: Globalizing Research and Innovation via US-EU Transatlantic Cooperation

George Mason University’s Center for Global Studies hosted a Thematic Forum, “Internationalizing the University: Globalizing Research and Innovation via US-EU Transatlantic Cooperation.” The forum, sponsored by the Association of International Education Administrators was organized by the Office of Global Strategy and in close cooperation with the EU Delegation to the USA, BILAT 2.0 USA, and National Council of University Research Administrators took place on George Mason University’s Arlington campus on February 19, 2015, immediately following the AIEA Conference.

Svetlana Filiatreau, Manager for Global Learning Integration in the Office of Global Strategy reported that over 80 participants registered for the event, and the forum received very positive feedback. One of the goals, Filiatreau said, was to encourage senior international administrators in U.S. universities to encourage creation and participation of their home institutions global research networks, made possible by the Horizon 2020 - European Union’s (EU) new research and innovation funding framework. University World News indicated in its report on the forum that “a study published last year by AIEA argues that strategic international research partnerships will become increasingly indispensable for top-tier US research universities.”

As such, the event facilitated the discussion about the importance of science diplomacy and transatlantic partnerships, as well as assistance in tapping into research funds available through Horizon 2020, a flagship initiative aimed at fostering cross-cultural networks of researchers to address global challenges. Participants were welcomed by Mason’s VP for Global Strategy Solon Simmons. Desmond Dinan, the Director of Center for Global Studies and Jean Monnet Chair in the School of Policy, Government and International Affairs moderated the event.

Speakers included: representatives of the EU Delegation to the USA, US Department of State, American Association for the Advancement of Science (AAAS), BILAT USA 2.0 project, experts and senior research and international officers from George Washington University, George Mason University and University of Maryland Baltimore County.

The day-long event was the closing event of the Association of International Education Administrators’ (AIEA) annual conference, which addressed international research opportunities.

Submitted by Svetlana Filiatreau, George Mason University

The Foundation for Campus Internationalization at HBCUs

On March 21, 2015, Xavier University of Louisiana hosted the AIEA Thematic Forum entitled, “The Foundation for Campus Internationalization at Historically Black College and Universities (HBCUs).” This one day event brought together higher education professionals, community leaders and globalization specialists for a thought-provoking discussion on topics surrounding comprehensive campus internationalization at HBCUs. The Forum was divided into four topics of discussion. Topics included:

1) The Role of the Senior International Officer in campus internationalization led by AIEA Past President, Dr. Harvey Charles;

2) Creating a Cross Institutional Team of Stakeholders led by International Education Consultant, Mrs. Minnie Battle Mayes

3) Mapping Internationalization on campus led by the American Council on Education’s Dr. Gailda Davis

4) Working toward a Strategic Institutional Global Engagement Plan led by Virginia State University’s International Programs Director, Dr. Maxine Sample.

After an overview of each topic, the attendees broke out into groups for more detailed discussions on each topic. The lead facilitator then reconvened the entire group to provide further direction and analysis on the topic in accordance with questions raised by the breakout groups. The Forum was strategically held in New Orleans on the eve of both the Diversity Abroad and Forum on Education Abroad Annual Conferences. During the AIEA forum lunch, Mr. Andrew Gordon, President and Founder of Diversity Abroad gave remarks on the importance of diversity in international education. His presentation was followed by authentic New Orleans Jazz with The 21st Century Brass Band. Many of the Forum attendees noted in their evaluations that they would like to see a second national meeting convened on this topic. Many of the attendees praised the opportunity to network with their colleagues, share best practices and current trends in international education, and the discussion on the key elements toward building the foundation for comprehensive campus internationalization.

Submitted by Torian Lee, Xavier University of Louisiana
MEMBERS IN THE NEWS

AIEA recognizes its members in the media on the Members in the News page. If you or an AIEA colleague have presented at a conference, have recently been published, or have other accomplishments covered in the media, please email aiea@duke.edu with information for inclusion on the website.

Selected updates from Members in the News:

AIEA Thematic Forum Internationalizing the University: Globalizing Research and Innovation via US-EU Transatlantic Cooperation featured in University World News article “Cross-border partners key to science breakthroughs.”

AIEA Member Laura Rumbley authored the final Editorial for the February 2015 issue of the Journal of Studies in International Education.

AIEA members Betsy Brewer, Janis Perkins, Sara Dumont, and Mary Anne Grant featured in Inside Higher Education article “Not-So-Great Expectations,” which highlighted sessions from the AIEA Annual Conference.

Congratulations to the following AIEA Member Institutions on receiving the 2015 NAfSA Paul Simon Award for Campus Internationalization: the University of Delaware, the University of San Diego, and the University of Virginia. Congratulations also to AIEA Member Institutions Rice University, Virginia Commonwealth University, and Wake Forest University for receiving the 2015 Spotlight Award.

AIEA Treasurer Gil Merkx featured on Duke Global for receiving both the Klaeck and Rutember awards at the 2015 AIEA Annual Conference.

AIEA Member and Past President John Hudzik edited the new book Comprehensive Internationalization: Institutional pathways to success (Routledge, 2014), which includes an institutional case study by AIEA member Elizabeth Brewer.