AIEA Presidential Message

Hilary E. Kahn

I would like to tell you how deeply honored I am to be the president of the Association of International Education Administrators. I value and recognize the responsibility I have to lead our superior organization, especially in this uncertain moment for international education. My duty was palpable to me at the 2017 Annual Conference in Washington D.C. in February, where we celebrated our 35th anniversary. As I attended conference sessions, engaged in conversations, and listened to the AIEA membership, I became intimately aware of the obligation I have as your president and how nimble, engaged, informed, and active we currently need to be as international educators. This is nothing new, but this is a particularly pivotal time. This is not a moment to agonize, nor is it time to simply react to what the world pitches our way. This is a time for AIEA to be informed and proactive; consider new approaches and build on our strengths; listen and integrate diverse points of view; act on our responsibilities and advocate for our field; and sustain alliances and build new ones.

Interestingly, many of these goals resonate with the objectives a global educator would pursue when developing global and inclusive learning environments. Global learning requires students to 1) have transferrable skills that are applicable in a range of cultural and practical contexts, 2) bring together diverse perspectives and methods, 3) produce knowledge collectively and by making new connections, 4) think and act universally as well as contextually, and 5) articulate responsibilities and take action on knowledge. As leaders in the field of international education, we must draw upon similar skills and values that emphasize plurality, diversity, action, dialogue, responsibilities, and alliances. We must challenge as well as master the silos that are embedded in our institutions, nations, and the world. We need to think as globally as we do locally, nationally, and regionally. We must embrace the values of collective knowledge production, collaboration, commitment, and equity as we move AIEA forward and plan for its next 35 years. We must think about our institutions as much as we do the world. We also need to be constantly vigilant of the diversity that we encounter and assure that this difference is not just recognized but fully embodied in our approaches and practices. The playing field of international education is not necessarily level, and we are as much focused on the political and economic inequalities and the national contexts as we are on the best practices and basic standards of our profession. We aim to provide resources that align with our diversifying membership and recognize how our work is meaningful across different contexts, from classrooms and campuses, to communities, countries, partners, and the world. Like the globally engaged students we strive to teach, international education leaders must be able to toggle back and forth between the general and the particular and recognize how best practices mean nothing unless they are made meaningful and effective in specific institutional contexts. In this way, we must be global scholars who seek to understand the broader transnational phenomena as well as the spaces around the world where these connections are anchored and lived.

This underlying framework is what grounded many of conversations that took place at our annual conference in February, which was the best-attended conference ever! As conference chair, you can imagine how delighted I was to see this record number of attendees. As president, I also want the membership to know that we are conscious of our progress and we regularly consider what our growth means.

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Message from the President, continued

to our ability to serve all the international education leaders that look to AIEA for support and resources. We will balance our evolution with our traditional strengths of supporting SIOs, and we hope to diversify membership while maintaining the integrity of our mission. We will continue to improve and encourage the internationalization of higher education; we will maintain a strong and productive professional network; we will collaborate with institutions, organizations, and individuals from around the world to further the field of international education; and we will continue to be an effective voice on important issues.

I am particularly proud of our new outstanding publication, the Standards of Professional Practice for International Education Leaders and Senior International Officers, which was collectively prepared by the AIEA Task Force on Standards of Professional Practice. This one-of-a-kind document details the necessary skills, competencies, and expertise that leaders need to be effective across the many contours of international education. Focusing on competencies that span leadership, internationalization, personal effectiveness, and advocacy, these standards also recognize that today there is not one type of SIO, nor one type of institution or approach to internationalization.

For AIEA, being a strong voice is not only about disseminating information. Being a voice is also about standing firm on one’s commitments. With that said, advocacy cannot take a backseat to other practical matters, and forging new alliances must be part of this repositioning of our responsibility to the field. It seems that every day we encounter a new global issue or national policy, or come face to face with shifting tides of social sentiment, that directly impacts our work and the students, staff, and scholars who are the intellectual and human core of international education. Allies are shifting and we cannot wait for the next morning to see what will next impact our work. We need to prepare through advocacy, by staying informed, by establishing collaborations, and by adapting new skills to allow us to be better advocates and more public-facing. We need to prepare and know what we stand for.

Thinking about what we stand for is an exercise that AIEA will be engaged in over the next year, as we kick off our strategic planning initiative for 2018-2022. There could not be a better time to do so. Rethinking our strategic planning now, at this critical moment in international education, will allow us to better serve our members, design innovative approaches that recognize silos and differences, and become better at explaining our relevance, providing evidence of our impact, and promoting our work. As your president, I will work diligently to have AIEA be a professional organization that listens, collaborates, acts, diversifies, guides, supports, cares, advocates, and navigates difference and change. AIEA and I will double down on our values and commitment to what matters to our members. We re-commit to you.

2017 AIEA/EAIE Transatlantic Leadership Dialogue

AIEA and the European Association for International Education (EAIE) resumed its jointly sponsored Transatlantic Leadership Dialogue on February 23, 2016 immediately following the AIEA 2017 Annual Conference in Washington, DC. Over 40 participants from North America and Europe participated in the event.

This year’s theme explored the role of advocacy — making the case for internationalization— as viewed from North American and European perspectives. Discussion focused on the how and why, and the challenges associated with making the case for internationalization with: public and private sector leaders, the general public, and higher education colleagues. The topic is one that takes on particular urgency in light of present-day public reaction to globalization.

Facilitated by Gil Latz of AIEA and Duleep Deosthale of EAIE, the Dialogue featured a riveting keynote address by Dr. Patti McGill Peterson of the American Council on Education (ACE) on Shaping Messages and Bridging Divides. Small group discussions focused on examining the role of advocacy through anti-globalism/populism, university leadership, messaging (logical, understandable, achievable), partners/alliances/other stakeholders. A second round of breakout discussions focused on tangible actions through incorporating advocacy in conference session proposals, individual or joint AIEA/EAIE actions, the role of member institutions in pursuing advocacy, and publications.

There were many take-aways from the Dialogue, including:

- The need for a toolkit for AIEA/EAIE members for improving effective advocacy.
- Understanding that higher education is about service to society; and that we may have been failing portions of society that are excluded; develop strategies to reach out to these groups.
- Further honing international educators’ goals: While our goal might be internationalization, we must go one step further into what internationalization is about: which are shared goals with society.
- Associations should celebrate networks, innovations, research, and other successes, which can be leveraged for advocacy.
- International education leaders need to capitalize on opportunity out of crisis. It’s rare to have so many organizations from different sectors of society making statements in the U.S. about the recent executive orders. Our statements are very short-term oriented; we might want to consider more long-term strategy. We now have the opportunity to create a web of influence—we can reach out to others and find common ground regarding a statement and then use it as a catalyst for partnership for more sustainable and long-term advocacy.
2017 AIEA Conference Summary

With a theme of “Internationalization Through Difference: Transcending Boundaries,” the 35th annual 2017 AIEA Conference was held February 19-22 in Washington, D.C. Chaired by Dr. Hilary Kahn of Indiana University, the conference was attended by nearly 1000 participants from 46 countries, with the largest most representation from the U.S., Canada, The United Kingdom, and Japan. With 305 presenters, 93 sessions, 30 roundtable discussions, and eight substantive pre-conference workshops, the conference program provided participants with the rich opportunity to explore relevant strategic issues to university leaders within international higher education, including partnerships, regional trends, funding, internationalization in challenging social and political contexts, and national strategies of internationalization.

When asked the reason for attending the AIEA conference, many participants cited networking, professional development, and updates on critical issues and trends in the field as the key reasons why they attended. Specifically, one participant said, “AIEA is a great network of like-minded individuals in promoting internationalization in their institutions and gearing towards an equitable world,” and another said, “AIEA provides a solid professional development opportunity every year to its membership via this conference and other avenues. This conference expands understanding with practical application and mature experience.” Another participant noted, “It is the most efficient, high-quality professional conference available for international education administrators. It addresses our needs and brings together colleagues who share the same passion and vision.” Deep appreciation is expressed to all who presented and to all who attended the 2017 AIEA Conference.

There were numerous conference highlights cited by participants including networking opportunities (especially the 35th Anniversary Opening Reception), the high-quality sessions, the rich roundtable discussions, and all three of this year’s plenary speakers. One participant said “The highlight was keynote speaker Esther Brimmer! She was fantastic and really identified the state of international education and what we need to do next to keep providing a quality education and experience to international students.”

Another highlight of the conference was the AIEA Awards Ceremony with the awarding of the Klasek Award to Barbara Hill of the American Council on Education for her outstanding service to the field of international education. The Rutenber Award was awarded to AIEA past committee chair and current legal adviser Terence Miller of Marquette University for his exceptional and dedicated service to the association. The Josephson Award for Professional Promise in International Education went to two recipients: Laura Burbano (University of Oregon) and Brianne Holden (University of California, Davis). This award recognizes outstanding graduate student research contributing to international education. The Innovation Award in Internationalization was given to Kennesaw State University for its “Around the World in Eighty Days” Initiative. A special thank you to Awards Committee Chair, Adel el Zaïm, and his committee members for their work on the awards process this year. (AIEA members are encouraged to start thinking now about possible nominees for these and other AIEA awards to be given at next year’s conference; a call for awards nominations will go out to members via the AIEA members-only listserv in late Spring.)

Key take-aways for participants included the value of learning from each other, the solidarity of “being surrounded by colleagues in the field that share a common passion and a place where we are surrounded by people that share common concerns in the current political environment,” and the importance of the conference as an “opportunity to hear about how others are creatively dealing with common issues and infrastructure challenges.” One participant commented on “the fact that there were people there that was on an advanced level in the field since this meant the discussions were on a level that took my own thought forward rather than reinforcing previously held ideas.”

Other participants observed “the importance of strong connection, advocacy, sharing of information, communication during this particularly challenging political time,” and “the landscape for international higher education is changing and we need to keep aware of this, prepare and hopefully guide what we can control in positive directions.” Discussions also led to new ways to address the conference theme, with participants commenting on having “learned a great deal about overcoming problems associated with silos on campus, and how to begin to work with stakeholders in an efficient manner. I also gained valuable insight into ways of initiating internationalization of the campus, including specific strategies for enhancing cross-cultural practices.” The conference received a rating of good to outstanding by 97% of the 222 respondents on the post-conference evaluation.

AIEA was pleased to collaborate for the sixth year in a row with the American Council on Education on co-sponsoring the pre-conference ACE-AIEA Internationalization Collaborative, in which numerous AIEA members participated. AIEA was also pleased to collaborate with the following organizations in offering pre-conference workshops: the Institute for International Communication Institute, and Association of American Colleges & Universities (AAC&U).

Excellent suggestions were made as to session topics and plenary speakers for next year’s conference as well as other helpful feedback including “showcasing cutting edge research, highlighting new trends and new developments in the field” and having more sessions on using institutional data.
for international engagement, managing international education in a time of declining resources, making the internal and external case for internationalization, a more in-depth focus on advocacy, sessions focused on smaller institutions, and international strategic partnerships. Several mentioned the need to address the implications of rising populism and anti-globalist sentiment both in the U.S. as well as other regions in the world. All of this invaluable feedback, including about plenary speakers, will be carefully considered by 2018 Conference Chair, Nell Pynes, and the Conference Committee who will work to incorporate as many of the suggestions as possible into the 2018 conference next year in Washington DC on February 18-21. Please note that the Call for Proposals for the 2018 conference will be sent out by June 2017 with an August 15 deadline. The theme of the 2018 conference is "The Internationalization Imperative in Turbulent Times." We look forward to your participation at next year's AIEA conference! Deep appreciation is expressed to all those who made the conference possible including AIEA Conference Chair Hilary Kahn, the AIEA Conference Committee, all of our extraordinary presenters, volunteers, AIEA staff and interns and the local host institutions of Montgomery College, George Washington University, and American University, which provided the wonderful volunteers at the conference. Appreciation also goes to the conference sponsors and exhibitors for their support of this conference with a special thank you to AIEA's Diamond Sponsor, ELS Educational Services, whose generous support helped make this conference possible.

New Standards of Professional Practice for Leaders in International Education

The leadership of AIEA recently published an important set of standards of professional practice for international education leaders and senior international officers that will assist institutions and their key international stakeholders in confronting the challenges and opportunities related to the internationalization of higher education. These new standards codify the experience, leadership skills, capacity to work with others, and personal commitment that are needed in the role of key international officers in order to help serve the interests of institutions, faculty and students as they encounter an increasingly diverse and interconnected world. The underlying message of the new standards is for the appointment of individuals who understand internationalization in higher education as an inclusive process that directly impacts the principal aims of teaching, research and service.

The standards are helpful on a number of levels. They validate the critical role of international education leaders and provide guidance on how institutions of higher education can raise the level of their engagement in internationalization. The guidelines are also a reminder of AIEA's critical role in facilitating the professional network of key international administrators and encouraging collaborations across institutions. Successful international partnerships develop between institutions led by people who have deep international knowledge and experience and who are eager to make things happen. In a world that needs more clarity about the importance of developing effective partnerships and advancing campus internationalization, the new AIEA guidelines point the way. At a time of significant political disruption around the world, the release of these standards serves as a welcome reminder of the core values in higher education that support global learning for students across the curriculum and co-curriculum and underscores the importance of confronting global issues with research on comprehensive internationalization.

The AIEA membership has much to gain from the new Standards of Professional Practice.

Margot Gill, Harvard University

For links to news articles about the conference, as well as the conference materials, go to the AIEA webpage (www.aieworld.org). This page includes links to session materials, conference press coverage, photo albums from the event, as well as other summary information. Appreciation is expressed to those who shared their presentations and/or links with AIEA, as well as those who tweeted while at the conference. (Note that not all presenters submitted presentation materials for the website but you may want to check back periodically for new additions).

See you in Washington DC on February 18-21 for the 2018 AIEA Conference!

Dr. Darla K. Deardorff, AIEA Executive Director

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CALL FOR NEWSLETTER CONTRIBUTIONS

Do you have articles you’d like to contribute to the international education field? Information or resources that would be helpful to colleagues? AIEA members are invited to contribute articles, news, and announcements related to international education in this online newsletter. To submit items, email: aiea@duke.edu.
AIEA Congratulates 2017 Award Recipients

AIEA presented its annual Charles Klasek Award for outstanding service to the field of international education administration to Dr. Barbara Hill, for her distinguished career that has spanned nearly five decades. Until October 2016, Dr. Barbara Hill was Senior Associate for Internationalization at the American Council of Education (ACE). This award recognizes her commitment to internationalization through her work encompassing faculty policies and practices, the co-curriculum, and student mobility, among other areas, as well as the 12 years she spent building and refining ACE’s Internationalization Laboratory program and leading over 100 participating institutions through strategic planning processes for internationalization.

The 2017 Timothy J. Rutenber Award, which honors AIEA members who have rendered long-term and outstanding service to the Association, was given to Dr. Terence Miller of Marquette University. He has been the ex-officio Legal Advisor on the AIEA Board since 2013, and his commitment to AIEA dates back to 1998 when he first joined the association. Through the years, he has chaired or served on numerous AIEA committees, always providing consistent and constructive contributions. Dr. Miller provides his pro bono legal advice during the board meetings and as needed by the AIEA leadership, a significant contribution to the Association. This award recognizes Dr. Miller’s long-term service and outstanding contribution to AIEA.

The Harold Josephson Award for Professional Promise in International Education is presented to two deserving graduate students who are making significant contributions to the field of international education. The awardees may be at the masters or doctoral level, in any disciplinary area. The award recognizes emerging leadership in international education, as evidenced by the student’s graduate study, involvement in international education initiatives, research related to international education, and/or other relevant contributions. The 2017 Harold Josephson Award is awarded to two recipients this year, Brianne Holden and Laura Burbano. Holden is Study Abroad Coordinator and Advisor at University of California, Davis, and is recognized for her project, “Third Country Study Abroad,” where she examines the challenges and opportunities non-US students experience when they study abroad. Burbano is a third-year graduate student in the University of Oregon, and is recognized for her thesis “Sowing Seeds of Hope: Dialogical Analysis of Migrant Students’ Narratives at Oregon Migrant Leadership Institute.”

The 2017 Innovation Award in Internationalization was awarded to Kennesaw State University for its “Around the World in 80 Days” (AW80) initiative. This award, which is in its third year, highlights exceptional programs, projects, or initiatives aimed at advancing internationalization and directed by Senior International Officers (SIOs) on their respective campuses. The AW80 program aims to increase the diversity and scope of international education for students while maintaining affordable access; offer compelling opportunities to faculty to engage in short-term teaching assignments abroad during the regular semester; and remove the fiscal and administrative responsibilities of program development and management from faculty and allow them to focus on teaching. The program supports increasing student participation through improved program quality, variety and opportunities for multicultural learning, while remaining financially accessible to students, who participate in education abroad programs in Italy, Morocco, Australia, and Cuba.

AIEA extends warmest congratulations to all the award recipients. Appreciation is also expressed to the AIEA Awards Committee, chaired by Adel El Zaïm.
AIEA Thematic Forums

Mapping Strategies to Reach Your Vision for International Education

Texas Christian University and the University of Tulsa
February 2-4, 2017

The Thematic Forum, "Mapping Strategies to Reach Your Vision for International Education," was designed specifically for senior international officers interested in evaluating their approach to international education on their campus to ensure current issues in the global world are being addressed. Institutions from across higher education embrace internationalization through many different approaches and with ever increasing methods and frameworks. This forum focused upon how leaders can elevate the quality of internationalization on campus with cohesiveness, intentionality and consideration for latest issues in the world.

The forum began with a keynote address followed by five workshops designed to network and facilitate attendees in formulating a concrete map that connects strategies to implementation. Workshop topics included 1) case studies and models for transcending an institutional mission into a framework for international education, 2) mapping strategies, initiatives and programs to university and curricular goals, and 3) integrating intercultural learning into your campus. The final workshop allowed participants to network and facilitate attendees in formulating a map that connects strategies to implementation. Workshop topics included 1) case studies and models for transcending an institutional mission into a framework for international education, 2) mapping strategies, initiatives and programs to university and curricular goals, and 3) integrating intercultural learning into your campus. The final workshop allowed participants to network, discuss challenges and conceptualize a map for implementing their visions. The Forum concluded with a session with TCU’s Vice-Chancellor for Finance and Development, providing attendees an opportunity to ask questions related to obtaining financial resources and support.

The Forum's opening keynote, Jennifer Klein Burrows, Educational Consultant for World Food Bank, challenged participants to consider some of the actions and policies that unintentionally do harm in the world. Her keynote, “Getting Better at Doing Good in the World” challenged SIOs to examine activities such as volunteer work through a different and challenging lens that often times, these programs do more harm than good in-country. The dialogue following her presentation was robust, and the keynote served a valuable role in setting the stage for internationalization and what it means today—including the challenges we must consider. Forum topics — from comprehensive internationalization to mapping student outcomes and assessment — were well-received and the dialogue was purposeful.

Teaching Tolerance & Peace in Education: American Experiences & International Lessons

University of Central Florida Prince Mohammad Bin Fahd Program
March 27, 2017

The University of Central Florida (UCF) Prince Mohammad Bin Fahd Program for Strategic Research & Studies hosted “Teaching Tolerance & Peace in Education: American Experiences & International Lessons.” The March 27 Thematic Forum, funded in part by a grant provided by the Association of International Education Administrators, brought together civic, education, and business leaders – from the local, state, national, and international level – to discuss the role of education as a catalyst for tolerance and peace in an increasingly globalized society.

The event featured four topical sessions (expert-moderator):

1. Defining Tolerance, Diversity and Peace (Dr. Patricia Avery, University of Minnesota);
2. Tolerance, Diversity, and Education in Practice (Dr. James Gibson, Washington University St. Louis);
3. Education for Tolerance and Global Peace (Dr. Peter Levine, Tufts University); and,
4. Understanding Local Efforts Promoting Peace & Tolerance. (Rachel Allen, Valencia College; Dr. Jesus Jara, Orange County Public Schools; Angela Lagos, Universal Studios; Imam Muhammad Musri, Islamic Society of Central Florida; and Bailey Robb, Education Center of Florida).

During the first three panels, moderators provided background on key topics and steered discussion. This format allowed for an informative, open but framed conversation of ideas among participants – all of whom have a stake in education. The local panel, which featured four very unique speakers (a public school superintendent from a diverse school district, a religious leader dedicated to interfaith relations, an executive from a prominent international corporation dedicated to diversity in the workforce, and a historian working to prevent history from repeating itself) dedicated to finding ways to bring a diverse (race, nationality, language) community together for the common good.

After the forum, a UCF team met to summarize discussion and identify findings. The results of this assessment will be a paper describing different approaches to peace and tolerance in education, explaining how conversations can continue, identifying projects/programs which promote the concepts, and how to apply concepts internationally, particularly in the Middle East-North African region.

Special thanks to partners at UCF: the Lou Frey Institute and Partnership for Civic Learning.
Far Beyond Recruitment: Understanding Chinese International Students and Helping Them Succeed

Stony Brook University
April 12-13, 2017

Stony Brook University hosted its first AIEA Thematic Forum, “Far Beyond Recruitment: Understanding Chinese International Students and Helping Them Succeed.” Seventy-three participants from twenty-five universities attended the event, which took place April 12-13, 2017.

Stony Brook University President, Dr. Samuel Stanley Jr. welcomed the participants. Darla Deardorff kicked off plenary talks with an interactive discussion on the misconceptions, challenges, and opportunities for Chinese international student success. Karin Fischer looked at the Chinese student lifecycle, from recruitment and admission to integration in the American college experience to graduation and career counseling. Agnes He broke down the differing characteristics between Chinese heritage and Chinese international students, as well as how conflicting cultural views of education can affect academic success. Finally, Jun Liu spoke about classroom interaction and the cognitive, pedagogical, affective, socio-cultural, and linguistic factors preventing Chinese international students from participating in class.

In the afternoon, a research panel discussed findings and implications of three studies: a longitudinal study supported by an NSF grant on international Chinese teaching assistants’ communicative challenges; a large-scale survey among international Chinese students in a research institution; and an ethnographic study on international Chinese students’ socialization patterns and challenges into academic discourse. The participants were then divided into roundtable discussions on Orientation and Advising, Student Services, Acculturation, and Academics to determine challenges and potential solutions. Several common themes and recommendations appeared during the roundtables, including the need for proactive interaction with both Chinese international students and their families, the need to create one-stop shop to provide continued services from pre-arrival throughout their educational experiences and career development opportunities, the need to add more staff and funding resources to provide adequate services. A list of follow-up action items were proposed and discussed at the deep-dive post-forum session including a multi-university survey of Chinese international students.

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The Journal of Studies in International Education (JSIE)

AIEA members receive free online access to JSIE as part of their annual member benefits. To access the most current and previous issues, please visit http://aieaworld.org/journal-of-studies-in-international-education (login required) and follow the instructions.

#AIEA2017

Takeaways from Twitter

“In Trump era, international education is going to need to find a new way to talk about its value to the public. What’s yours?” (@karinfischer)

“Socially relevant universities and commitment to impact in society are ever more important” (@shnanji)
**AIEA Committee Reports**

**Leadership Development Committee**

The Leadership Development Committee (LDC) has two newly filled positions and is happy to announce that Kati Bell (Director, Global Education Office, Dominican University of California) will serve as the new administrative Vice-Chair (replacing Nell Pynes who is the 2018 AIEA Conference Chair) and Helen Gaudette (Assistant Dean, International Education, Fashion Institute of Technology) will serve as the first Vice-Chair for Gender and Equity – a position that represents the commitment of both the LDC and the AIEA Board to these important issues.

The LDC supported or delivered several important 2017 Annual Conference events in Washington, D.C., including a pre-conference workshop, and advanced several of our priorities.

SIOs and Vice Presidents of Research advance a shared agenda: In a pre-conference workshop LDC members Richard Nader (Mississippi State) and Joanna Regulska (UC Davis) engaged SIOs in a discussion of why and how to work across campus silos and understand the work of the vice presidents for research to enhance international faculty engagement. More dialogue about this important partnership is planned.

2017-18 Senior Advisers Program (SAP): Activities for the newest cohort of SAP advisers and advisees were sprinkled throughout the conference schedule, and the newest cohort is off to a good start. New cohort advisors and advisees met one another, and were able to engage with past participants as well.

Gender and Equity: A roundtable was held on the topic of women in the field of international education and the challenges they face. Joanna Regulska (UC-Davis), Helen Gaudette (Fashion Institute of Technology) and Clare Banks (IIE) advanced the conversation begun at the 2016 Annual Conference in Montreal. Plans are underway to produce a white paper based on survey data and roundtable input. More dialogue and conference programming related to gender and equity continue.

**Chair:** Meredith McQuaid (University of Minnesota)

**Vice-Chair:** Kati Bell (Dominican University of California)

**Vice-Chair for Gender and Equity:** Helen Gaudette (Fashion Institute of Technology)

**Members:** Yana Cornish (University of Georgia), Richard Nader (Mississippi State University), Anthony Pinder (Emerson College), Joanna Regulska (University of California, Davis), Paaige Turner (Webster University), Shelley Stephenson (Johnson and Wales University), and JR Swanegan (Stetson University).

Submitted by Meredith McQuaid, Committee Chair

**Strategic Issues Committee**

AIEA's Strategic Issues Committee welcomed four new members to the committee at the 2017 AIEA Conference in D.C.: Imara Dawson (Ball State University), Amy Rell (Regis College, Denver), Sinead Ryan (Trinity College Dublin, University of Dublin, Ireland), and John Sunnycgard (University of Colorado, Denver and Anschutz Medical Complex). Welcome!

The committee is charged with identifying and responding to strategic issues impacting SIO's. To this end, a comprehensive report titled, “Strategic Issues: Summary, Analysis, and Priorities Facing Leaders in International Education Today,” was presented at the 2017 AIEA Conference to the AIEA Board, at the Strategic Issues Roundtable session, and is currently available online with 2017 Session Materials: [http://www.aieaworld.org/2017-session-materials](http://www.aieaworld.org/2017-session-materials)

A subcommittee was created to determine next steps for updating, utilizing, and summarizing future data collection using the Framework of Strategic Issues that was used as an organizing principle in this report, contributed by L.J. Edmonds from Ohio University.

The Strategic Issues Committee also offered a workshop on “The Power of Persuasion,” led by Victoria Jones (University of California, Irvine) and Paaige Turner (Webster University). This highly interactive workshop helped SIOs refine a fundamental skill set necessary for success – persuasive communication. The feedback from presenters and participants was very positive, and the committee recommended that this workshop be offered again next year.

**Chair:** Susie Bender (University of Idaho)

**Vice-Chair:** Victoria Jones (University of California, Irvine)

**Members:** Eric Canny (Augsburg College), Imara Dawson (Ball State University), Lorna Jean Edmonds (Ohio University), Joe Potts (University of Kansas), Amy Rell (Regis University), Sinead Ryan (Trinity College Dublin, University of Dublin), John Sunnycgard (University of Colorado, Denver/Anschutz Medical Campus), and Martin Gerardo Velázquez Osuna (Tecnologico de Monterrey).

Submitted by Susie Bender, Committee Chair

**Membership Committee**

The Membership Committee met at the AIEA Annual Conference in Washington D.C. on February 20, 2017. Among many other topics the Committee specifically addressed the newly introduced Standard of Professional Practice for International Education Leaders and Senior International Officers; AIEA Strategic Plan Implementation 2014-2018; Current membership numbers, renewal and non-renewal rates; renewal strategies and timeframes; and the new membership renewal cycle and its effect on growth plans.
The committee felt that the Standard of Professional Practice document should be circulated to institutions as a new benefit of becoming AIEA member. Especially, SIOs and institutions that are not yet members may find this document very valuable.

The committee reviewed AIEA's Strategic Plan Implementation 2014-2018 regarding membership growth and felt that the Association has made good progress on many of the objectives and strategies identified in that document. The focus has been to reach out to existing SIO members who can help grow the individual membership category and to SIOs from prospective institutions to join AIEA.

As of the week before the annual conference there were 854 total members in AIEA inclusive of all categories, of which 442 are institutional, 326 individuals/associate and 67 organizational members. These membership numbers indicate a steady growth in every category but the committee realized much work would be needed to reach the goal of doubling the number from its 2012 figure of 334.

The committee also discussed the new membership cycle that were instituted in 2016 and how that might have affected the membership renewal for this year. The new membership cycle follows the fiscal year calendar from July to June as opposed to the calendar year cycle used previously from January to December. The committee discussed if the older model might have been easier that allowed SIOs to renew the membership and register for the annual conference in February at the same time. The committee members felt that the notice to renew the memberships would need to be mailed out early before the expiry date of June 30.

To make the membership benefits more clear, the membership committee reviewed and proposed changes to the publication Passport to Excellence. A draft has been created and will be sent to the Secretariat and the Board for their review and decision.

Esther Gottlieb reported that representing the Membership Committee in the 2017 Annual Conference Planning Committee was helpful. It allowed providing input for the selection of conference sessions that reflect member interests. Membership Committee Chair Jeet Joshee continued to represent the committee's work in national and international conferences namely APAIE and EAIE. As a recruitment effort, AIEA brochures were distributed to interested parties at the international events.

**Chair:** Jeet Joshee (California State University, Long Beach)

**Vice-Chair:** Cornell Menking (New Mexico State University)

**Members:** Grant Chapman (Kansas State University), Carol Fimmen (Alamo Community Colleges), Richard Harvey (University of East Anglia), India Karavackas (Richard Stockton College of New Jersey), Daniel Kratochvil (University of Wollongong in Dubai), Elisabeth Morgan (Eastern Michigan University), Matthew Pucciarelli (St. John's University), Joanna Regulska (UC Davis), Mandy Reinig (St. Mary's College of Maryland), T. Joan Robinson (Morgan State University), and Marcelo Siles (Old Dominion University).

Submitted by Jeet Joshee, Committee Chair

**Policy Advisory Committee**

International education advocacy has entered a challenging new phase in the immediate post-election era. Coming just weeks before the 2017 AIEA Annual Conference in Washington D.C., the U.S. Presidential election and installation of a new administration set off shock waves among international educators. U.S. Administration initiatives including executive orders, staffing and cabinet appointments in key departments, and budget proposals, have challenged longstanding understandings about the relationship of public policy to international education goals, priorities, and values.

The introduction of federal support for international research and training in the U.S. higher education community in 1957 has helped shape the international education landscape. This federal/academic relationship has not been without challenges, peaks and valleys over the past sixty years, but many observers now believe that we face a sea change in public policy orientations, and are entering a critical era where the need for advocacy for international education in its many forms is at an all-time high.

AIEA and the Policy Advisory Committee are responding to these challenges in strategic ways:

1. We are providing and encouraging venues for discussion of these issues through public fora such as the annual conference, and through regional for a.

2. We are actively seeking to broadcast common values and perspectives on these issues through public statements, publication initiatives, and collaboration with other international education organizations and academic coalitions through joint statements.

3. We are engaging with the policy community and attempting to influence legislation, with a particular focus on both traditional areas such as Title VI and Fulbright, and international research and training programs in various federal departments, as well as areas such as immigration policy where a new sense of urgency has been manifested.

4. We are working with partner organizations, both domestic and international, to both understand the global forces at play and to develop a common front in which our values and priorities can be expressed through collaborative discourse and action.

5. We are discussing ways in which we as
Committee members can better assist the AIEA leadership the Secretariat and the membership at large to influence public policy and advocacy across a range of urgent issues.

Our actions and the challenges we face are extensive, too broad to itemize in this brief report. We do believe that we are making headway as a membership organization. While the jury is very much out as it relates to the federal budget process, we know that the hard work of generations of dedicated international education professionals is paying off in the form of continuing bipartisan support for many of our core legislative issues and priorities. We find support and areas of broad agreement across red/blue (U.S. political parties), urban/rural and other divides, and are grateful for the work of international educators in institutions across the United States for their ongoing efforts. While we may not all agree on the specifics or on strategies, the challenges we face have strengthened our resolve and prompted us to re-examine assumptions we have long harbored about public policy issues in international education. Much hard work lies immediately ahead in legislative battles, and the committee encourages members to be active at the local, state, and national levels. We need broad engagement and can offer assistance on ways to get involved, through AIEA and other professional organizations.

Upcoming issues we will be paying close attention to: federal budget allocations, Departments of Education and State structure and programming, immigration and refugee policy, Higher Education Act reauthorization, international education-related funding for research in agencies and departments, state-level initiatives affecting international mobility, refugee and academic freedom issues in the international community, and international political and policy trends that impact our broader community.

Chair: Thomas Bogenschild (University of Oregon)
Vice-Chair: Paulo Zagalo-Melo (University of Montana)
Members: Mimi Barnard (Belmont University), William Lacy (UC Davis), Lisa Lancia (Fordham University), Gilbert Merkx (Duke University), Terence Miller (Marquette University), James Myers (Rochester Institute of Technology), Norm Peterson (Montana State University), Daniel Weiner (University of Connecticut).

Submitted by Thomas Bogenschild, Committee Chair

Editorial Committee
The Editorial Committee met at the annual conference in addition to holding conference calls with committee membership across many time zones! The goal of this committee is to disseminate information and best practices for and by SIOs. The Editorial Committee has launched a new SIO Pathways Series, which promises to be an important vehicle for responding to aspiring SIO requests for more guidance on entering the field. The committee invites contributions to this series by SIOs and hopes to have submissions from a variety of countries, institution types, and SIOs who have risen through the faculty and/or administrative ranks within higher education, as well as those who have come to the role from outside of higher education. Templates for this and other series can be found in the publications section of the AIEA website.

Other opportunities for contributions to the AIEA publications include Issue Briefs and Occasional Papers.


The Committee anticipates new entries in our Research Agenda for Internationalization of Higher Education, which will be announced via the AIEA listserv.

The committee is grateful to Esther Gottlieb of The Ohio State University for three years of dedicated service.

As of February 2017, Douglas Proctor of University College Dublin has been serving as Vice Chair of the Editorial Committee.

Chair: Amir Reza (Babson College)
Vice-Chair: Douglas Proctor (University College Dublin)
Members: Funwi Ayuninjam (Georgia Gwinnett College), Adel El Zaim (University of British Columbia), Ross Lewin (University of Maryland), Leigh Poole (Winthrop University), Wolfgang Schloer (Georgia State University), Bernhard Streitwieser (George Washington University), and Teresa Wise (University of Alabama).

Submitted by Amir Reza, Committee Chair

Many thanks to our 2017 Diamond Sponsor

ELS® Educational Services
AIEA Leadership Academy for New SIOs

The Association of International Education Administrators was pleased to host the 2017 AIEA Leadership Academy for new senior international officers. The Academy, co-hosted with the Duke University Center for International and Global Studies (DUCIGS), took place in Durham, NC, from May 1-5, 2017. This training program is designed for administrators in the first five years of their current appointment.

The Academy covered thematic topics that are relevant for leaders in international higher education:

- Relating to the Administration
- Involving Faculty
- Making Alliances
- International Partnerships
- Making the Case for Internationalization
- International Student Recruitment
- Assessment
- Resources
- Strategic Planning
- The Role of the SIO

The Academy faculty include Pia Wood (University of Tennessee, Knoxville), Penelope Pynes (University of North Carolina, Greensboro), Riall Nolan (Purdue University), and Gilbert Merkx (Duke University). Additional speakers included Darla Deardorff and Harvey Charles. Each faculty member chaired two topical sessions with rich discussion among faculty and participants alike. Participants also created action plans to describe how they will apply the knowledge to their own contexts. Through the Academy, participants gained valuable knowledge and insights into how to lead comprehensive internationalization at their institutions, as well as increasing their network in this community of learning.

“Participating in the AIEA SIO Academy was an extremely beneficial experience for me as a new SIO. The faculty gave meaningful foundational presentations that I can apply immediately in my new role and the networking with other SIOs was so valuable. I would recommend the Academy to any new SIO.”

Suzanne Panferov, University of Arizona

#AIEA2017

Takeaways from Twitter

“A charge for higher education: ‘We as educators have a special responsibility to defend knowledge and expertise.’ Esther Brimmer #AIEA2017”

(@DawnMWhitehead)

“Post-election #AIEA2017 policy change is a real opportunity for the sector, ‘wake up call’ - time to focus on campus integration”

(@MartynIDP)

“Educators need to reach out beyond academe: ‘We need to learn how to speak a foreign language - we need to learn to speak Trump.’ #aiea2017”

(@karinfischer)
Universities as Humanitarian Actors

With a record-breaking number of forcibly displaced (65 million globally) the issue of people being forced to leave their homes is a recurrent topic, as are the growing number of barriers to entry being erected in the United States, in European States and elsewhere. Escaping from violence, and being received in a community that is accepting and open to one’s self-development is becoming more difficult. Universities can and are playing an important part by providing access to students and faculty from countries in conflict, and for some, by extending legal protections on their campuses. Students are also strong advocates and implementing allies.

At the United Nations (UN) on September 19th 2016, over 120 Heads of State endorsed by consensus the “New York Declaration for Refugees and Migrants” pledging to strengthen international cooperation as pertains to migration and refugee policy. These new rules of engagement will be articulated in two separate but related accords or “compacts”, one for migrants and the other for refugees. A first such effort at the international level, States have until December 2018 to agree on what these compacts will encompass. One promising path is the forging of “coalitions of the willing” between different actors, including Universities, to make concrete progress in extending protections to people who are fleeing conflict or other forms of life-threatening violence and/or repression (see the UN “Sutherland Report”).

At the AIEA Conference in Washington D.C. in February, a first brainstorming was organized to explore establishing a “Task Force on Universities and Expanding Legal Pathways for Refugees and Migrants,” with the AIEA leadership, parts of the UN system, and the State University of New York (SUNY), amongst other partners. The Task Force's objectives are expected to include a stock-taking of existing fellowships, scholarships, vocational training opportunities for at risk migrants and for refugees; and identifying opportunities to create or springboard existing efforts to expand legal entry pathways for refugees and at risk migrants.

Colleen Thouez, UN Institute for Training and Research (UNITAR)

International Education Advocacy in Action

The seismic shift in the Washington political landscape following the November elections has driven a surge in federal advocacy across all sectors. International and foreign language education is no exception.

In anticipation of proposed major budget reductions by the new Administration, the Coalition for International Education in early March staged its first major advocacy event focusing solely on HEA-Title VI and Fulbright-Hays. An outstanding turnout of over 130 faculty, administrators, and federal relations officers from 24 states and the District of Columbia attended a day-long advocacy briefing at George Washington University's Elliott School of International Affairs, followed by a full day of visits to more than 120 Congressional offices. Among the advocates was AIEA President Hilary Kahn.

The event was a success on multiple levels. Numerous participants had never been on Capitol Hill, prompting one scholar to post an informative blog about her experience, Advocating for International Education in Washington, DC.

The timing was perfect. On March 16, the new Administration’s FY 2018 “Budget Blueprint” made broad proposals to reduce funding for numerous federal agencies in order to fund a significant boost in defense spending. For the U.S. Department of Education, the blueprint would mean a $9 billion or 13% cut to its discretionary budget. The proposal would eliminate or reduce 20 categorical programs, including international education programs. The Administration is expected to release more details in late May.

An early sign that our advocacy efforts on Capitol Hill paid off surfaced with the signing of a bipartisan FY 2017 funding bill on May 5. Despite a $1.2 billion reduction to the Department of Education budget, the final bill funds Title VI/Fulbright-Hays at current levels, signaling Congressional support for their continuation.

The road ahead nevertheless will be challenging. Collective efforts to shore up support among key Congressional Members must continue. All U.S.-based AIEA members are encouraged to help preserve and strengthen these world-class foundational programs for international education in the U.S. Begin by visiting our Help Save Title VI and Fulbright-Hays Action Alert to express support to your Members of Congress.

Miriam A. Kazanjian, Coalition for International Education

#AIEA2017

Takeaways from Twitter

“22% of international students in US universities come through agents, presentation at #AIEA2017 says.” (@espressoHE)
AIEA and Canada

Following the successful 2016 AIEA Conference held in Montreal, Canada, AIEA has continued active engagement with the Canadian international higher education community through AIEA’s involvement in:

The 2016 Canadian Bureau for International Education (CBIE) Conference:
- AIEA hosted a Breakfast Dialogue with international liaison officers and other senior level international education professionals from Canadian Institutions
- AIEA met with representatives from the Canadian government (Global Affairs Canada) and nonprofit organizations (Universities Canada)
- AIEA spoke to CBIE participants at the AIEA exhibit table.

The 2017 AIEA Annual Conference:
- Global Affairs Canada and Universities Canada co-hosted a successful U.S.-Canada Breakfast Dialogue

AIEA looks forward to continuing future collaborations with Canadian colleagues.

The Internationalization Imperative in Turbulent Times

Join university leaders from around the world!
Call for Proposal information is available at www.aieaworld.org.
Call for Proposal Deadline: August 15, 2017

For more information visit
www.aieaworld.org   |   #AIEA2018
Contact AIEA at aiea@duke.edu for exhibitor and sponsor information.
AIEA Welcomes New Board Members

**President-Elect**

**Penelope "Nell" Pynes** is Associate Provost for International Programs at the University of North Carolina at Greensboro. She co-authored with John K. Hudzik, *Developing Sustainable Resources for Internationalization* (Washington, DC: NAFSA, 2014). She has been active in both NAFSA and AIEA, serving on the board, as professional development chair, as well as faculty for the AIEA SIO Academy. She holds a doctorate in Germanic Linguistics from the University of North Carolina at Chapel Hill.

**Board Member At-Large**

**Leigh Poole** is an Assistant Professor and the Director of the International Center at Winthrop University. She currently serves on the AIEA Editorial Committee and was also a Presidential Fellow. As a Fulbright Scholar, Poole has studied higher education in Germany, South Korea, and France. Her research centers on the internationalization of U.S. higher education and she earned her MEd from the University of South Carolina and a PhD from the University of Georgia.

Conradations also to **Board Member At-Large Torian Lee**, who was elected to a full term after having served the remainder of the term of a Board member who stepped down.

**Board Member At-Large**

**Adel El Zaïm** is Executive Director of the International Office, at The University of British Columbia (UBC), Canada. Previous positions include Director General Internationalization at Université de Sherbrooke, and Senior Programme specialist in Middle East and North Africa at Canada’s International Development Research Centre. He is active in AIEA, serving on the Editorial Committee as well as chair of the AIEA Awards Committee. He earned his PhD in Linguistics from La Sorbonne in 1994.

**Torian Lee** is the Chief International Officer and Director of the Center for Intercultural & International Programs at Xavier University of Louisiana. He serves on the AIEA leadership team as a Member of the Board. The development of intercultural competence is the focus of his work at Xavier. A three-time Fulbright Scholarship recipient, he has thirteen years of experience in International Education. He holds a BA from Virginia State University and a JD from Capital University.

Many thanks to our outgoing board members for their invaluable contributions to the Association: Jenifer Cushman, Alba De Leon, and Judith Pennywell.

#AIEA2017

**Takeaways from Twitter**

"HEI Alumni who return to campus often share their most transformative experiences, which are usually co-curricular #HIP #AIEA2017" (@imchrisbusch)

"Dataset2017 lovingly embrace the term #pracademic to describe what those in global higher ed do? Can all be scholar-practitioners." (@eli_digs)

"Responding to the needs of refugees & at-risk migrants is the ‘strategic issue of the day.’ We all have a role to play.” (@DrJamesOJenkins)

"Research and social justice are not incompatible objectives" (@richardwharvey)

"US #Universities can learn from Europe in alumni relations by bringing career advice into equation & closing the loop.” (@labourmobility)
AIEA Professional Development Opportunities

AIEA Presidential Fellows Program
The AIEA Presidential Fellows Program is a program of mentorship for new Senior International Officers (SIOs), necessarily limited in number and of high prestige. AIEA Presidential Fellows receive a $2,000 stipend to help fund their work with a Presidential Mentor, an experienced SIO in the field. Those persons named as fellows will be recognized on the AIEA website and announced at the annual meeting. Application Deadline: May 1

AIEA Thematic Forums
Each year, AIEA invites institutional members to submit proposals to host a 1-2 day AIEA Thematic Forum at or near their institution’s campus, fundable up to $5,000 by AIEA. The purpose of the AIEA Thematic Forums is to increase the opportunities for AIEA members and other professionals from related fields to gather in organized venues to discuss and learn more about salient leadership issues in international education. The topic and size (number of participants) of the forum are determined by the host institution. Application Deadline: May 15.

AIEA Leadership Academy for New SIOs
The AIEA Leadership Academy for New SIOs, co-hosted with the Duke University Center for International and Global Studies (DUCIGS), will take place in Durham, NC from April 30 to May 4, 2018. This training program is designed for university leaders in the first five years of their current appointment. Application Deadline: March 15.

AIEA Annual Conference
The AIEA Annual Conference is usually held in mid-late February each year and brings together international education leaders from 30+ countries to discuss key internationalization issues. For information on AIEA’s annual conferences, please visit www.aieaworld.org. Proposal deadline: August 15

AIEA Publications
AIEA provides timely and relevant publications to members including series such as Presidential, Provosts’, and SIO Perspectives; Occasional Papers, Issue Briefs; Research Agendas for the Internationalization of Higher Education; and The SAGE Handbook of International Higher Education. Members are encouraged to contribute by authoring AIEA publications that enhance SIO’s leadership and work in international education.

AIEA Leadership Dialogues
AIEA Dialogues, often co-hosted with sister organizations, bring together senior international education leaders for 1-3 days to discuss relevant issues in international education. Dialogues are usually held in conjunction with an annual conference.

Senior Adviser Program
In furtherance of AIEA’s focus on professional development, advocacy, information sharing and networking for administrators in the field of higher education at institutions of higher education, AIEA offers its members the opportunity to participate in the AIEA Senior Advisers Program (SAP). This program connects seasoned AIEA members—recognized leaders in international education—with AIEA members who are starting their careers as a Senior International Officer (SIO). This program connects seasoned AIEA members—recognized leaders in international education—with AIEA members who are starting their career as an SIO, and provides experienced and novice SIOs with an opportunity to engage in direct dialogue while learning from each other.

The application deadline will be announced in the fall.

Application instructions for many of these programs can be found on the AIEA website at www.aieaworld.org.

“#AIEA2017 How do we help our campus wide communities understand that travel bans and deportations effect everyone, not just individuals?” (@eli_digs)

“Value in co-curricular global/international engagement must be both student-, staff- and administration-led. #AIEA2017 #alldirections” (@SAHE_Sandy)

“Strategic Partnerships among key issues for internationalization according to APLU” (@agothenberg)

“Tolerance, difference, and diversity—internationalization starts at home” (@DrJamesOJenkins)

“Comment from #AIEA2017 round table on US elections: ‘My university, we lose our #intlstudents, it becomes an existential issue’” (@ElizRedden)

“@rinkuwrites: “diversity is about variety but equity is about power” #AIEA2017 (@ablizzard)
AIEA statement quoted in The PIE News article "US: Trump's revised travel ban threatens to 'adversely impact' HE" by Beckie Smith and Natalie Marsh.

Congratulations to AIEA Executive Director Dr. Darla K. Deardorff on receiving the Martha Fitch Trigonis Individual Award at 2017 N.C. Association for International Educators (NCAIE) Annual Conference.

Congratulations to the following AIEA member institutions on receiving the 2017 Paul Simon Award for Campus Internationalization:

- **Comprehensive Award**: Florida State University, University of Iowa, and the University of Pittsburgh
- **Spotlight Award**: Spelman College, Texas Christian University, and the University of North Texas

Several AIEA members, including Past President William Brustein and current Membership Committee Chair Jeet Joshee, quoted in Chronicle of Higher Education article “Trump's Travel Ban Leaves Students Stranded — and Colleges Scrambling to Help.”

AIEA member Mark Harris addressed the United Nations on December 1, 2016.

Congratulations to AIEA member Alea Cot on her recognition for outstanding service at the NAFSA Region III Regional Conference.

AIEA members Rahul Choudaha and Di Hu published article titled "Demonetization of Indian Currency To Impact Students Coming To Study In The U.S." in Forbes.

Congratulations to AIEA member Duleep Deosthale on receiving the 2016 EAIE President's Award.

Congratulations to the following AIEA members on their election to NAFSA leadership: Elaine Meyer-Lee, Michael Adewumi, Erich Dietrich, and Anne D’Angelo.