The Important Task In Front of Us
A Message from AIEA’s Outgoing President, Susan Buck Sutton

To those who first read this message at the AIEA Annual Conference in Washington D.C., I give a hearty “Welcome” and open invitation to converse with me and others of the AIEA leadership team any time you see us in the hallways and meeting rooms. To those who read this message from afar, I send my greetings and encouragement to follow what is new at AIEA through our website and publications, especially the forthcoming Sage Handbook of International Higher Education on which AIEA has collaborated with partner associations around the world.

To everyone, both near and far, I send my best wishes for a productive new year in pursuing the work we all hold dear. These are exciting times for our profession. As many have now pointed out, these are also defining times for our profession. The very term “internationalization” is under scrutiny; its meaning is shifting just as are the contexts in which it is invoked. New voices are joining the discussion, and seasoned veterans are reconsidering what this work is all about.

This is an on-going discussion, but one thing is already clear: the challenges facing those who lead international efforts should no longer be seen primarily as how to convince administrators, faculty, and funding agencies of the rightness of our cause. The challenges we face now also include reaching a deeper, self-reflexive analysis of what we have been doing, what impact it has had, and where it fits with the headlong rush our institutions are now making into international arenas.

This is difficult analytical work that asks international education administrators to recognize that we are not the only ones espousing internationalization any longer and to confront the inherent contradictions in some of the international goals now advanced. Of equal importance, this is work that also asks us to cut beneath our own rhetoric to assess what has really happened as a result of our programs and to envision new goals and directions, based not only on gains for individual institutions but also on how we can shape global networks of collaborative learning, research, and civic engagement.

In short, there is no more important task in front of us right now than thinking carefully about the meaning and purpose of our work. And there is no better way to approach this task than through on-going conversations with each other and with the many other constituencies now engaged in internationalization.

AIEA is proud to play a role in this process. Our Annual Conference, Regional Forums, Dialogues, and other meetings assemble international education leaders from around the world for intensive conversation at the highest levels. Our programs of professional development, publication, and advocacy frame the nuts and bolts of leading internationalization with a broad, analytical, evidence-based approach. Even as I write this message, AIEA is reworking its strategic plan to fit our ever-shifting environment and conducting its third survey of the changing nature of international education leadership positions.

And, as the record of this last year shows, AIEA is eagerly pursuing its mission in partnership with other organizations, from those that generously sponsor our Annual Conference to sister international education associations in other parts of the world to the very influential American Council on Education with which we are coordinating our conference this year. We have much to learn from each other, and no better time to learn it than the present.
2012 AIEA CONFERENCE

The 30th Anniversary 2012 AIEA Conference will be held February 19-22 in Washington DC at the JW Marriott Pennsylvania Avenue.

The theme of this year's conference is "Building a Secure World Through International Higher Education" and is chaired by AIEA President-elect Donna Scarboro. With over 750 participants from 37+ different countries, the conference promises to be a rich networking and learning opportunity for those who attend. Highlights include plenary talks from Abiodun Williams of the US Institute of Peace, Justice Unity Dow, a human rights activist from Botswana, and Eboo Patel, founder of the Interfaith Youth Core.

Other highlights include celebrating AIEA's 30th Anniversary at the Opening Reception at the National Press Club, Best Practices and Research Showcases, over 100 concurrent sessions by leaders and experts in the field of international education, an AIEA Awards Luncheon, an Associational Breakfast, and a Networking Event for Women in Leadership. AIEA is pleased to be collaborating with the American Council on Education on an ACE-AIEA Internationalization Collaborative event which precedes the conference on Saturday, February 18, as well as a pre-conference workshop on Sunday, Feb 19. Deep appreciation is expressed to all who are helping to make this conference such a success – especially to our sponsors, exhibitors, presenters, and volunteers.

A SPECIAL THANK YOU TO
2012 AIEA CONFERENCE SPONSORS:

PLATINUM: ELS, Go8, IDP, i-graduate
GOLD: BMI Media, QS, Università Cattolica del Sacro Cuore
SILVER: CIEE, EIKEN / A.C.E. (Associates in Cultural Exchange), HTH Worldwide, Lorenzo de' Medici, Terra Dotta, Webster University, WES
VOLUNTEER SHIRTS: Knowledge Exchange Institute
CONFERENCE BAGS: Terra Dotta
LANYARDS: Università Cattolica del Sacro Cuore
HOST INSTITUTIONS: American University, Georgetown University, George Washington University

AIEA CONTINUING NEW STRATEGIC PLANNING EFFORT

AIEA’s strategic planning taskforce, chaired by Riall Nolan, and whose members included 2011 AIEA President Susan Buck Sutton, President-Elect Donna Scarboro, Gil Merkx, Sabine Klahr, Vincent Peters, Martha Navarro, Francisco Marmolejo and Darla K. Deardorff, met twice in 2011 and submitted a draft plan to AIEA's Executive Committee which will be discussed during their February 19 meeting. A strategic planning session will also be held during the AIEA annual conference to share the draft with members and to receive member feedback. Comments, suggestions and input from AIEA members are welcome as this plan is finalized in 2012. Please email those to aiea@duke.edu.

AIEA WEBINAR HELD IN JANUARY 2012

Sponsored by the AIEA Professional Development Committee, AIEA held its first 2012 AIEA Webinar on January 26 with the topic “Leveraging Corporate Partnerships In Support of Internationalization Efforts.” Presenters were Wolfgang Schlör and Pradeep Khanna, both of University of Illinois-Urbana-Champaign. With over 40 university sites participating in the US, Canada and Australia, participants said that they learned how “important (it is to) engage senior university leadership in efforts to develop strategic partnerships with industry” as well as how valuable it was to gain “a comprehensive overview and structural understanding of a Corporate Relations office.” Further, participants said they felt better prepared to speak more knowledgeably about how different campuses are internationalizing their corporate engagement, how models of corporate engagement can be maximized, and how to make more connections across campus to identify the relationships, including through faculty, with corporate entities and work with the development office more closely. Watch the AIEA website and members-only listserv for the future AIEA webinars coming this spring and fall!

CALL FOR NEWSLETTER CONTRIBUTIONS

Do you have articles you'd like to contribute to the international education field? Information or resources that would be helpful to colleagues? AIEA members are invited to contribute articles, news, and announcements related to international education in this online newsletter. To submit items, email: AIEA@duke.edu
AIEA Regional Forum Summary

By Danny Damron

Aimed at helping students better connect language and cross-cultural skills with practical job skills, approximately 100 participants gathered on November 9, 2011, at University of Utah for an AIEA Regional Forum on the theme: “Making the Connection: International Education and Careers in a Global Society.” Participants looked at ways to more effectively organize—both internally within individual institutions and externally through. They discussed ways to expand and deepen comprehensive internationalization that also invites all to participate collaboratively and achieve mutual benefit. The Forum included a keynote address on the challenges and opportunities of advancing international programs, panel discussions on connecting international education with global careers and on faculty involvement in internationalization efforts, a poster session on internationalizing the campus, and a lunch keynote on international careers.

The growing network of educators, business leaders, and state government officials who participated in the AIEA Regional Forum committed themselves to developing a stronger strategic vision for international education in Utah and beyond. These continuing conversations will promote effective changes in connection, advocacy, and ultimately internationalization strategy and program administration to the extent more formal networks are established. With the completion of this Forum, representatives will begin drafting a white paper outlining common interests which will then serve as a roadmap for both future summits and for supportive workshops, training, advocacy, and strategic plan development and assessment. Deep appreciation is expressed to AIEA for support of this regional forum. A complete report is available on the AIEA website at www.aieaworld.org.

Application deadline for 2012-2013 AIEA Regional Forum Program is May 1.

Membership Committee Report for 2011

By Outgoing Chair, Sabine Klahr

Committee Members:
Incoming Chair, Andy Gillespie Carol Fimmen, Chalimar Swain, Carl Holtman, Kavita Pandit, One vacant seat

The Membership Committee launched a new initiative in October for members to reach out to colleagues at non-member institutions and encourage them to join AIEA in Fall 2011. The Grow Our Network campaign was a one-month, focused effort with a special recognition for those who recruit new member institutions or organizations. The immediate results were disappointing with only 5 new memberships secured (2 institutional and 3 individual), but we may need to conduct this campaign annually to achieve an improved response over time. The five individuals who referred new members will be recognized with a Network Recruiter ribbon at our upcoming annual conference.

We have continued to reach out to colleagues at non-member institutions on an ad hoc basis. We feel that a systematic and coordinated approach would make this kind of outreach more efficient, but have not yet identified a feasible method to do so. We had discussed the development of a database of all institutions in the U.S. with an SIO position, but question the return on investment considering the time it would take to develop and maintain such a database.

Regardless, membership numbers are steadily increasing and for 2011 at a record high, despite persistent challenges in the economy.

The committee continued to work on increasing the diversity of member institutions and to focus on community colleges in particular. Several session proposals focused on community colleges were submitted for the 2012 conference and community colleges from the Washington, DC region (within a 100 mile radius) have been invited to attend the conference.

We also continued to focus on opportunities and a welcoming environment for aspiring SIOs at the 2012 conference. For example, we plan to highlight conference sessions that may be of particular interest to aspiring SIOs, a brief gathering following the opening reception, coordinating the newcomers’ session, and conference buttons identifying AIEA members (EC and Membership Committee representatives) interested in addressing questions and networking with newcomers to AIEA (whether aspiring or just new to AIEA).

The Membership Committee welcomes the newly elected Chair, Andy Gillespie!
**Professional Development Report for 2011**

*By Outgoing Chair: Nicholas Arrindell*

**Committee Members:**
Incoming Chair: Christa Olson, Lawrence Bell, Tanith Corsi, Diana Davies, Lisa Donatelli, John Heyl, Hilary Link, Gary Rhodes, Stephen Straight, Joe Tullbane, Yenbo Wu

The Professional Development Committee went through a major reorganization this year resulting in a more expedient way to respond to constituent needs. This year the Professional Development Committee established three sub-committees, Chaired by members of the Professional Development Committee. Each Chair selected members to sit on their respective committee. The Subcommittees and Chairs are as follows: Webinar subcommittee, Chair, Nick Arrindell, Dialogue subcommittee, Chair, Steve Straight, and Mentoring Committee, Chair, Joe Tullbane.

The establishment of the subcommittees is of particular importance. More specifically, the success of each subcommittee well depend heavily on having active participation and input from our membership. It is the only way to sustain the viability for each subcommittee while ensuring that each committee’s mission, active participant involvement and leadership remains actively engaged in the educative process. Each subcommittee will need a consistent flow of pertinent information critical to international education interests on every level conceivable level. Our professional and developmental interest depend wholly on our ability to prepare the SIO’s, as well as, aspiring SIO’s for leadership positions in an ever evolving education environment and world.

The changes within the Professional Development Committee, particularly at the subcommittee level, better position the Professional Development Committee to respond faster, seek to identify critical issues, and identify the appropriate subcommittee for review and take action. It is also important to point out that the Professional Development Committee has limited opportunities to actively secure information from their fellow members. Our constituents, overall, are generally very knowledgeable about current issues.

However, the strength of our annual conference has consistently served as the primary venue to obtain information, field questions, learn about current trends, and exchange ideas from our constituents. AIEA does this through several activities such Roundtables, Forums, and conference sessions that are designed to further educate and expose our membership to topics, issues, trends, and educational policy both global and domestic.

The Professional Development Committee’s primary goal is to continually provide meaningful professional development activities that are insightful, timely, on target, informative and provide the groundwork for continued preparedness for leaders to remain abreast of the issues that affect international education policy and practice. The members of the committee have worked diligently to meet this goal.

Lastly, and on a personal note, I have truly enjoyed my tenure as Chair of the Professional Development Committee and look forward to welcoming Dr. Christa Olson as our new Chair. Dr. Olson has been elected to a 3 year term and I’d like to extend to her a hearty welcome aboard.

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**Policy Board Report for 2011**

*By Outgoing Chair: Norm Peterson*

**Board Members:**
Incoming Chair David Fleshler, Nikki Christensen, William Lacy, Gil Merkx, Dan Weiner, Handy Williamson, one vacant seat

The partisan logjam in Washington DC poses major challenges to AIEA’s efforts to increase the Federal government’s support for university international education and exchange programs. However, the Policy Advisory Board has been hard at work on behalf of the membership to protect and, if possible, expand these programs.

Being a small association without staff resources to devote to government relations, AIEA’s main effort to influence the Washington policy arena is through our membership in two major coalitions, the Alliance for International Educational and Cultural Exchange and the Coalition for International Education. The Alliance focuses its attention on the international exchange programs of the U.S. State Department, while the Coalition focuses its efforts on the programs of the Department of Education. Through our memberships in these organizations, AIEA adds its voice to that of other organizations and thereby maximizes our impact.

However, the Policy Board organized our own Advocacy Day for the AIEA leadership in conjunction with the fall meeting of the Executive Committee in Washington on last October 5th. During the morning of the 5th AIEA Executive Committee members met with representatives of the State Department Bureau of Education Affairs led by then Acting Deputy Assistant Secretary for Academic Programs Marianne Craven. A group of Committee members had a private luncheon with Department of Education Assistant Secretary for Postsecondary Education Eduardo Ochoa. The afternoon was spent on Capitol Hill holding meetings with staff of members of the House and Senate Appropriations Subcommittees which fund international education and exchange programs. This first-ever day of meetings turned out to be a highly successful first effort, and hopefully will be continued in the future, building name recognition and useful relationships for AIEA in influencing policy directions.

The upcoming conference will feature several policy-related activities. Staff from
the Coalition and the Alliance will bring attendees up to date on “Washington Hot Topics”. AIEA is encouraging all attendees whose representatives and senators are members of key congressional committees to visit their offices during their stays in Washington. And watch for plans to honor one of our long-standing Senate champions!

Finally, there is important news about AIEA public policy leadership. Dr. David Fleshler, Associate Provost for International Affairs at Case Western University, is taking over the role of Chair of the Policy Advisory Board from Norm Peterson of Montana State. He brings a great background, including experience as a congressional staff member, to this position. Norm will remain active, serving as a senior policy advisor to the Board and AIEA, as will Gil Merks of Duke, providing his extensive expertise on Department of Education Title VI programs.

**EDITORIAL BOARD REPORT FOR 2011**

*By Editor and Chair: Harvey Charles*

**BOARD MEMBERS:**
Jenny Samaan, Alice Gail Bier, Betsy Brewer, Brett Berquist, Rahul Choudaha, Darla Deardorff

**THE SAGE HANDBOOK OF INTERNATIONAL HIGHER EDUCATION**

We are pleased to announce that the manuscript for *The Sage Handbook of International Higher Education* was submitted to Sage in mid December 2011. This is an update of AIEA’s signature publication, *Bridges to the Future* edited by Charles Klasek (AIEA, 1992). We anticipate final handbook publication in August 2012. This important achievement would not have been possible without the dedication of Darla Deardorff, Hans deWit, John Heyl and the late Tony Adams, editors of the Handbook. Deep appreciation is also expressed to contributors to the Handbook.

**AIEA’S PRESIDENTIAL PERSPECTIVES SERIES**

Since September 2011, a total of seven articles have been published in AIEA’s Presidential Perspectives Series. Articles have from from Presidents representing institutions that are both public and private institutions, large and small, research and teaching and even from a Systems Chancellor. We anticipate more articles in this series to be published online in the coming months, including articles from Presidents at institutions overseas. Many positive comments have been received about these pieces and contributors to the Bridges volume have even used them for citations. We anticipate concluding this project by the end of the year. Articles are published online at www.aieaworld.org once or twice per month. AIEA will be preparing an eBook as well as a conventional paper book with a collection of these articles for dissemination to AIEA members and other interested parties. If you are a member of AIEA and would like to recruit your president to participate in this project, please let us know by emailing aiea@duke.edu.

**ISSUE BRIEFS**

Over the past few months, two additional articles have been submitted to the *Issue Briefs* project. They include an article by Strategic Consulting: “The Wyly/ Kellogg International Group on the role of governing boards in campus globalization” and another by John Heyl on third-party program providers and education abroad. To read these and other *Issue Briefs*, go to www.aieaworld.org under Publications.

**HIGHLIGHTS OF THE ASIE MEETING IN COPENHAGEN IN SEPTEMBER 2011:**

ASIE is the administrative board that oversees the publication of the *Journal of Studies in International Education* (JSIE). AIEA’s Editor serves as a representative on this board. Here are some of the important highlights of the ASIE meeting in Copenhagen last September:

- After a 15 year history, the overall assessment of the health of JSIE is that it is good, that the global distribution has increased and that JSIE is financially stable.
- The journal has become (by far) the leading journal of its kind in the world.
- The stock of articles to be published has been reduced to one year, a good development.
- The transition to Betty Leask as new co-editor with Hans de Wit has been quite smooth, replacing the late Tony Adams.

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**2011 INDIVIDUAL ENDOWMENT CONTRIBUTIONS**

*Many thanks to the following individuals for their support of AIEA:*

- **Adria Baker**, Rice University
- **Michele Barosh**, Penn State University
- **Sherif Barsoum**, Vanderbilt University
- **Terance Bigalke**, East-West Center
- **Vivian Del Carmen Cuevas Caballero**, Universidad del Caribe
- **Laura Carrillo**, Cetys University System
- **James Dorsett**, Iowa State University
- **Joan Elias Gore**, Foundation for International Education and University of Virginia
- **Carl Holtman**, IDP Education
- **Les McCabe**, Institute for Shipboard Education
- **Vincent Peters**, Bethel University
- **Maria Rivera**, Alamo Community Colleges
- **Mark Shay**, IDP Education
- **Shelley Stephenson**, Brown University
- **Vidya Yeravdekar**, Symbiosis International University

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REPORT FROM THE AIEA SECRETARIAT

AIEA Secretariat Update: 2011 Highlights for AIEA

The AIEA Secretariat continues to provide major oversight and administrative support for the committees, boards, and professional development programs of AIEA (webinars, Presidential Fellows, regional forums, dialogues) plus coordinating and organizing the annual conference, as well as maintaining all daily operations (communications, membership, finances, administration) for the organization through three part-time staff, Executive Director Dr. Darla K. Deardorff, Associate Director Ms. Elizabeth Gorsuch and Program Associate Ms. Rosemary Holland.

Here are some of the areas of involvement of the AIEA Secretariat over the past year:

• AIEA membership numbers: 2011 was the most robust membership year in AIEA’s history with 279 institutional members, 24 organizational members and 181 individual members which makes this the first time of exceeding 500 members in AIEA.

• Elections were held online for the sixth year in a row with 28 % of members voting

• AIEA’s Executive Committee met 3 times in 2011 (2011 Conference, Virtual Summer Meeting, and in October 2011 in Washington DC – note that committee members pay their own way to meetings).

• Despite the weak economy, AIEA is thankful for a strong fiscal standing, including an endowment fund that earned over $20,000 for a total of $560,652 as of Dec 31 2011.

• Continued to develop AIEA’s Conference Sponsorship Program, more than doubling sponsorship revenue from 2011, and welcoming 6 new sponsors to the 2012 Conference.

• Continued to refine AIEA’s technology needs, including securing a new webinar vendor

• Published two online newsletters available on the AIEA website (www.aieaworld.org)

• Debuted new multi-year membership option in AIEA

• Debuted new online conference community for the 2012 Conference

• Oversaw the hiring process for new staff member Rosemary Holland

• Supported the publishing of AIEA’s Presidential Perspective Series

• Supported the work of AIEA’s Strategic Planning Taskforce, which met 2 times in 2011

• Completed the second cohort of AIEA Presidential Fellows and launched the third cohort of 2011-12 AIEA Presidential Fellows

• Supported a second round of AIEA Regional Forum competition, with two 2011 Regional Forums taking place at Brandeis University and at the University of Utah.

• Executive Director Darla K. Deardorff represented AIEA at meetings of INCI (Inter-associational Network for Campus Internationalization) and NIEA (Network for International Education Associations), as well as provided visibility to AIEA through invited talks and presentations at numerous venues in 2011 (most at no or little expense to AIEA) including at the NAFSA Conference in Vancouver, the EAIE conference in Copenhagen, and the UN Alliance of Civilizations Forum in Doha, Qatar. She has also served as co-editor of AIEA’s Handbook of International Higher Education (Sage) to be published in Fall 2012. Her publications in 2011 included a co-authored article in the Journal of Studies in International Education: Koehn, P, Deardorff, D & Bolognese, K. (2011). Enhancing International Research and Development-Project Activity on University Campuses: Insights from U.S. Senior International Officers” (Volume 15 Issue 4 pp. 332 – 350) along with an article in Raabe’s Internationalisation of European Higher Education Handbook. She has forthcoming articles in the IIENetworker and International Association of Universities’ Horizons.

• Many thanks to the over 30 members of AIEA who have provided active leadership on AIEA committees and boards over the past year.

AIEA is a member organization and relies on the active leadership of its members to accomplish the work of the association.

UPCOMING DEADLINES:

AIEA Regional Forum Application Deadline: May 1
AIEA Presidential Fellows Application Deadline: May 15
2013 AIEA Conference Session Proposal Deadline: August 15

QUALITY IN HIGHER EDUCATION: IT IS ALL ABOUT THE LEARNING

By Holiday Hart McKiernan, Lumina Foundation, www.lumina.org

Lumina Foundation has a single, over-arching Big Goal: to increase the percentage of Americans with high-quality degrees and credentials to 60% by the year 2025. Simply increasing degree production is insufficient; degrees and credentials must be high-quality. The Bologna Process was the natural reference point for key lessons on balancing quality, access, and mobility.

The Foundation first applied Bologna lessons with the exploratory effort “Tuning USA.” Disciplinary teams worked to delineate general and area-specific competencies of particular degrees. Although faculty led, students and employers helped formulate what an individual with a degree should know, understand and be able to do.

Tuning USA led Lumina to explore another Bologna element: qualifications frameworks. A framework for the U.S. could further

continued on back page...
WELCOME TO NEW AIEA LEADERS

INTRODUCING AIEA’S INCOMING PRESIDENT

Donna Scarboro, incoming 2012 AIEA President, is Associate Provost for International Programs at The George Washington University. She is the incoming president of AIEA, having previously served on the Executive Committee. She was an ACE Fellow in 2006-2007. She holds an M.A. and Ph.D. in English Literature from Emory University and has taught Irish literature and European intellectual history in the Honors Program at GW.

INTRODUCING AIEA PRESIDENT-ELECT Sabine C. Klahr

Sabine Klahr is the Director of the International Center at the University of Utah. She has served in leadership positions in international education for over 10 years. Sabine earned a doctorate in higher education leadership from Montana State University-Bozeman in 1998 with an emphasis on international education. She has served on numerous committees and task forces for AIEA, NAFSA, and DAAD and is the incoming president of AIEA in 2013.

INTRODUCING INCOMING AIEA EXECUTIVE COMMITTEE MEMBERS:

Jennie Lang is Pro-Vice-Chancellor (International) at The University of New South Wales in Australia. She is responsible for strategic direction of UNSW internationally, and UNSW International. Jennie has held senior positions in international education at UNSW since 1997, and was part of the pioneering international team at the Queensland University of Technology. Jennie has a Master of Education Research degree from the University of Newcastle, Australia.

Gil Latz is Associate Vice Chancellor for International Affairs, Indiana University-Purdue University Indianapolis; and Associate Vice President for International Affairs for Indiana University Bloomington.

His research on comparative regional development policy includes affiliation with Tokyo University (Japan) and University of Florence (Italy). Recent publications include: assessing international learning in the US; educational reform in Vietnam; landscape history in Italy; and controversial issues in Japanese politics. He completed his Ph.D. in Geography at The University of Chicago.

Betsy Brewer is Director of International Education at Beloit College (Beloit, WI), focusing on cultivating student intentional-ity around study abroad, integrating study abroad into the curriculum, and using faculty development and partnerships to advance internationalization. She earned a PhD in German Literature from the University of Massachusetts, worked in its international programs office, and coordinated its area studies programs. She has been a study abroad director (Boston University), associate dean for graduate student affairs (New School University), and a Peace Corps volunteer (Slovakia, 1998-2001).

AIEA PROFESSIONAL DEVELOPMENT CHAIR, CHRISTA OLSON:

Christa Olson is Vice Provost for International Programs at Drake University. Previously, Dr. Olson served as Associate Director for International Initiatives at the American Council of Education (ACE), where she directed campus networks, managed multi-institutional projects and co-authored publications including Guide for Assessing International Learning Outcomes and Internationalizing the Campus: A User’s Guide. She has conducted numerous workshops on internationalization at AIEA and diverse international education conference and campus venues in the US and abroad.

AIEA PUBLIC POLICY CHAIR DAVID FLESHLER:

David Fleshler has been Associate Provost for International Affairs at Case Western Reserve University since 2009. Previously, Mr. Fleshler served as Director of International Operations at the Jewish Federation of Cleveland; Chief of Staff to U.S. Congressman Eric Fingerhut; Assistant Director at Cleveland Hopkins International Airport; attorney at Arter & Hadden, a 400-person law firm; marketing consultant at Polyglot International in Tokyo, Japan; and an import/export coordinator for MSA in Tel Aviv, Israel. He was a 2010-11 AIEA Presidential Fellow.

A SPECIAL THANK YOU...

goes to Outgoing AIEA Executive Committee Members Larry Bell, Kathy Bellows, and Joel Harrington, along with AIEA Secretary April Burriss, Professional Development Chair Nicholas Arrindell and Public Policy Chair Norm Peterson.

A deep note of appreciation especially goes to Duleep Deosthale who served for many years as AIEA’s Vice-President for Development. Many thanks to all of you for your years of leadership within AIEA!

Your time, dedication and commitment are greatly appreciated.

AIEA ALSO EXPRESS GRATITUDE...

to Susan Buck Sutton for her leadership as AIEA President in 2011 and to Bill Lacy as Past President; Susan will continue as Immediate Past President of AIEA in 2012. Other continuing members of AIEA’s Executive Committee are: Susan Carvalho, Thomas Bogenschild, Diana Davies, Harvey Charles, Joe Tullbane, and Gil Merkx as Treasurer.

AIEA SECRETARY POSITION SEEKING NOMINATIONS:

If you are interested in being considered for the AIEA Secretary position, please send your vita and letter of interest to aiea@duke.edu by March 31, 2012.
articulate the meaning of a degree, facilitating a shared understanding of skills and abilities demonstrable by any degree-holder. It is a daunting task to align educational and workforce needs to benefit, both, students and the nation as a whole. An extensive body of work (and data) on learning outcomes suggests, however, that there is some consensus among U.S. educators and employers as to the knowledge and skills graduates should demonstrate. What the nation lacked was a roadmap for implementing that shared vision – that led to the need for the Degree Qualifications Profile (“DQP”).

The DQP outlines five areas of student learning—Specialized Knowledge, Broad Knowledge, Intellectual Skills, Applied Learning, and Civic Learning. Each area is described independently but interacts in cross-disciplinary learning and application. Expectations of student performance ratchet up as they progress from an Associate to a Bachelor’s to a master’s degree.

The DQP is being tested at more than 100 institutions in 30 states, in most every sector of nonprofit higher education. Interest in this work from a wide array of stakeholders signals not only the need for a new definition of quality but the academy’s desire to co-lead this transformation.

Given the urgency to increase degree attainment, it is essential that the U.S. focus on both degree production and quality. A list of credits earned and courses taken does not imply quality. True quality assurance requires accountability for student learning. Lumina Foundation has a single, over-arching Big Goal: to increase the percentage of Americans with high-quality degrees and credentials to 60% by the year 2025. Simply increasing degree production is insufficient; degrees and credentials must be high-quality. The Bologna Process was the natural reference point for key lessons on balancing quality, access, and mobility. The Foundation first applied Bologna lessons with the exploratory effort “Tuning USA.” Disciplinary teams worked to delineate general and area-specific competencies of particular degrees. Although faculty led, students and employers helped formulate what an individual with a degree should know, understand and be able to do.

Tuning USA led Lumina to explore another Bologna element: qualifications frameworks. A framework for the U.S. could further articulate the meaning of a degree, facilitating a shared understanding of skills and abilities demonstrable by any degree-holder. It is a daunting task to align educational and workforce needs to benefit, both, students and the nation as a whole. An extensive body of work (and data) on learning outcomes suggests, however, that there is some consensus among U.S. educators and employers as to the knowledge and skills graduates should demonstrate. What the nation lacked was a roadmap for implementing that shared vision – that led to the need for the Degree Qualifications Profile (“DQP”).