THE FUTURE BELONGS TO US
MESSAGE FROM AIEA’S OUTGOING PRESIDENT, BILL LACY

As my year as AIEA President comes to a close, I would like to reflect on the “State of AIEA”; share my perspectives on the issues and challenges facing internationalization of higher education; and thank the many people that make AIEA a leading professional organization nationally and globally.

This has been an exceptional year for AIEA. Despite the challenging economic climate, our membership has continued to grow, reaching over 450 in 2010, which marks AIEA’s strongest membership year yet. In addition, AIEA is in its strongest financial situation to date, enabling us to expand our activities and services to members. Our largest-ever annual meeting, held in Washington, DC in February 2010, was highly successful, due in part to an expanded and more diverse conference committee, excellent plenary speakers, and numerous substantive sessions and workshops. Under Susan Sutton’s leadership, the February 2011 meeting in San Francisco promises to be even bigger and better. For the first time this meeting will have two platinum sponsors, including the G-8 group from Australia.

In the interim between meetings, we now offer our members access to several webinars annually. The three in 2010 were: “Legal and Administrative Issues in International Education” featuring Alexander Koff and Caroline O’Neill, “Thriving in Tough Economic Times: Fundraising on an International Stage,” featuring Gretchen Dobson and Robert Kerr; and “Promoting U.S. Institutions’ International Dimensions Through International Consortia,” featuring Betsy Brown and Francisco Marmolejo. In addition this year we launched a competitive regional forums program with the first, entitled “One size does not fit all: Sustained global commitments for the small- and medium-sized institutions,” being hosted by Brandeis University in January 2011. AIEA has completed a highly successful inaugural year of the AIEA Presidential Fellows program and is pleased to be working with the second cohort of AIEA Presidential Fellows and Mentors: David Flesher, Case Western Reserve University; Hilary Lieberman Link, Barnard College; Carolyn O’Grady, Gustavus Adolphus College; and Joanna Regulska, Rutgers University and their mentors are Gilbert Merck, Duke University; Uliana Gabara, University of Richmond; Joe Tullbaine, St. Norbert’s College and Meredith McQuaid, University of Minnesota. (See bios and photos online at www.aieworld.org)

During the year our public policy committee has actively mobilized support for key federal legislation. In October AIEA joined with NAfSA to co-author a letter to President Obama, signed by over 40 leading U.S. universities, and requesting the lifting of the current restrictions on academic travel to Cuba. At the international level, AIEA has actively participated in several international meetings, including the European Association for International Education in Nantes, France; the Asociacion Mexicana para la Educacion Internacion (AMPEI) in Manzanillo; and the Australian International Education Conference (AIEC) in Sydney. Prior to the AIEC meeting, AIEA joined with NAfSA, the Forum on Education Abroad and the International Education Association of Australia to sponsor a stimulating symposium entitled “Advancing Australia-US Cooperation in Higher Education,” that included invited presentations by Darla Deardorff, John Hudzik, and myself. Building on these expanded programs, activities and international participation, we are now exploring the establishment of an AIEA Global Partners/Ambassadors Fund to raise additional financial support for our efforts.

At the same time our organization is expanding and changing we currently face a number of issues as we seek to internationalize higher education. In my view some of the most prominent issues include: the challenging economic reset and its implications for higher education; the relative roles of private funding, state funding, and student fees/tuition in our future; the policies and practices as they pertain to accountability/quality assurance particularly for international education and research; the changing and evolving role of the senior international officers today and in the foreseeable future; the composition of our student body, role of international students and the policies and practices for international student recruitment; the goals, strategies, priorities, policies and procedures for building and determining the types of international partnerships; the strategies and tactics for establishing a presence overseas to include branch campuses and other physical locations; policies, guidelines, and procedures for addressing international emergencies for the range of circumstances that place students at risk; and the role of government policies and appropriations for implementing the internationalization of U.S. higher education and the effective ways to influence and shape those policies and funding decisions.

cont. on page 2
The Future Belongs to Us cont.

Given this complex context and the numerous issues and challenges facing internationalizing higher education, it is essential that we position our organization for the future. Consequently, I have recently appointed a task force for the 2013-2018 Strategic Action Plan. Chaired by Riall Nolan, this group includes committee members Prema Arasu, Darla Deardorff, Sabine Klahr, Francisco Marmolejo, Gil Merkx, Martha Navarro, Vincent Peters, Donna Scarboro and Susan Sutton. The task force expects to present their completed plan at the Summer 2012 AIEA executive committee meeting. The task force would welcome your comments and suggestions. Please forward any comments/suggestions to aiea@duke.edu for consideration by the Task Force.

And, finally, I would like to thank the many people that make AIEA a leading international professional organization: the AIEA staff, my colleagues on the Executive Council, the AIEA committee chairs and members, our sponsors and supporters and our members for all their efforts and contributions to AIEA. In particular, I want to express my appreciation to Executive Director Darla Deardorff, for her tireless and highly professional efforts to make this organization valuable to its members and a leader in the field of higher education. It has been an honor and privilege to serve in a leadership role in this vibrant and increasingly influential organization. I look forward to continuing to work with AIEA as we strive to strengthen and enhance our services to our members and provide leadership for the internationalization of higher education. It has been said that the future belongs to those who believe in the beauty of their dreams and strive to realize them. If that is true, the future belongs to us.

2011 AIEA Conference Highlights

The 2011 AIEA Conference will be held February 20-23 in San Francisco, CA at the Westin St. Francis hotel on Union Square. The theme of this year's conference is "Competition and Collaboration in the Global Transformation of Higher Education" and is chaired by AIEA President-elect Susan Buck Sutton. With over 550 participants from 35 different countries, the conference promises to be a rich networking and learning opportunity for those who attend. Highlights include plenary talks from Linda Katehi, Chancellor of University of California-Davis, Vivek Wadhwa, eminent scholar at Harvard and Duke Universities, and Eva Egron-Polak, head of the International Association of Universities, and Keisha Senter, of the Clinton Global Initiative University. Other highlights include a first ever Best Practices Showcase, over 100 concurrent sessions by leaders and experts in the field of international education, and a Networking Event for Women in Leadership featuring reflections by Nancy Zimpher and JoAnn McCarthy. AIEA is pleased to be collaborating with the International Student Exchange Program (ISEP) for the final luncheon plenary of the conference, which will be followed by ISEP’s Symposium. Deep appreciation is expressed to all who are helping to make this conference such a success – especially to our sponsors, exhibitors, presenters, and volunteers.

AIEA To Begin New Strategic Planning Effort

AIEA will begin a strategic planning effort in 2011 to develop a new 5-year strategic plan. Appointed by 2010 AIEA President Bill Lacy, the strategic planning taskforce is chaired by Riall Nolan. Taskforce members include 2011 AIEA President Susan Buck Sutton, President-Elect Donna Scarboro, and members Gil Merkx, Sabine Klahr, Vincent Peters, Martha Navarro, Francisco Marmolejo and Darla K. Deardorff. The taskforce will hold its first meeting in conjunction with the 2011 AIEA Conference in San Francisco. Comments, suggestions and input from AIEA members are welcome. Please email those to aiea@duke.edu.
AIEA Secretariat Update: 2010 Highlights for AIEA

The AIEA Secretariat continues to provide major oversight and administrative support for the committees, boards, and professional development programs of AIEA (webinars, Presidential Fellows, regional forums, dialogues) plus coordinating and organizing the annual conference, as well as maintaining all daily operations (communications, membership, finances, administration) for the organization through three part-time staff, Executive Director Dr. Darla K. Deardorff, Assistant Director Ms. Elizabeth Gorsuch and Program Coordinator Ms. Rohini Thakkar and with the assistance of student intern Gulnaur Kaur.

Here are some of the areas of involvement of the AIEA Secretariat over the past year:

- Debuted new AIEA website including a new online membership platform
- AIEA membership numbers: 2010 was the most robust membership year in AIEA's history with 275 institutional members, 50 organizational members and 148 individual members for a total of 473 members in 2010
- Elections were held online for the fifth year in a row with the largest percentage yet of voting members (nearly 30%)
- AIEA's Executive Committee met 3 times in 2010 (2010 Conference, Virtual Summer Meeting, and in November 2010 in Washington DC – note that committee members pay their own way to meetings).
- Despite the weak economy, AIEA is thankful for a strong fiscal standing, including an endowment fund that earned $25,000 in 2010
- Produced 3 AIEA webinars (in 1 in Spring 2010 and 2 in Fall 2010) on fundraising, consortia, and legal issues in international education, with nearly 400 participants in these online webinars
- Published two online newsletters available on the AIEA website (www.aieaworld.org)
- Completed the first cohort of AIEA Presidential Fellows and organized the selection of the second cohort of 2010-2011 AIEA Presidential Fellows
- Developed the infrastructure for the new AIEA Regional Forum competition, with two rounds of competition in 2010 (Spring and Fall)
- Executive Director Darla K. Deardorff provided represented AIEA at meetings of INCI (Inter-associational Network for Campus Internationalization) and NIEA (Network for International Education Associations), as well as providing visibility to AIEA through invited talks and presentations at numerous venues in 2010 (most at no or little expense to AIEA) including at the Forum on Education Abroad Conference in Charlotte, NC, the CONAHEC Conference in Houston, TX, the NAFSA Conference in Kansas City, MO, the EAIE conference in Nantes, France, at IEAA's Australia-US Forum in Sydney, Australia, and at the AMPEI Conference in Manzanillo, Mexico. She was also instrumental in securing the publisher for AIEA's Handbook of International Higher Education (Sage) to be published in 2012. Her publications in 2010 included a co-authored chapter in the Institute of International Education's book on Global India: A Turning Point in Educational Exchange with the U.S., an article for the International Association of Universities newsletter, an invited online Theory to Practice paper for NAFSA, and an invited co-authored article on global leadership in AMPEI’s Educación Global: Nuevos retos, nuevos horizontes.
- Many thanks to the over 30 members of AIEA who have provided active leadership on AIEA committees and boards over the past year. AIEA is a member organization and relies on the active leadership of its members to accomplish the work of the association.

AIEA Professional Development Committee Report for 2010

By Chair: Nicholas Arrindell

Committee Members:
Betsy Brown, Arlene Jackson, Donna Scarboro, Gary Rhodes, Dawn Turton, Lisa Donatelli

The Professional Development Committee (PDC) has had a very active year. The PDC has hosted 3 webinars, each focusing on topics of particular importance to our constituents. As a committee, we look forward to developing and implementing new programs that educate our members, while at the same time promoting international education from its most comprehensive perspective. A major goal for this committee is to keep you abreast of the field as new and current developments take center stage. You, our members, play an important part in our success. As we continue to plan for future professional activities, the PDC needs to hear from you. Maybe we can start by asking you a few basic questions. What are some of your concerns as we move forward? What are some of the new trends you feel need further review and discussion? What should an SIO know to succeed in today’s higher education environment? How can AIEA better serve your interests? What would you like to see AIEA do more of in terms of Professional Development activities?

The PDC will host several Roundtables at our AIEA conference in San Francisco, and they have been designed to reach SIO’s from two perspectives –those who have special interests, and those who have information to share in an informal discussion format with wide appeal. It is our hope that you will enjoy the topics chosen and we look forward to your very helpful comments as we seek to develop new areas devoted to your professional interests.

I’d like to thank all the current members of the PDC for their continued support and professional guidance. If any of you have an interest in serving on this very active committee, please do not hesitate to contact me at the conference in San Francisco or by email: njarrindell@jhu.edu. I would very much like to hear from you.

Lastly, many thanks go out to Dr. Darla Deardorff, Executive Director of AIEA and Elizabeth Gorsuch, Assistant Director, for their constant reinforcement and leadership as we seek to develop professional activities for AIEAs membership.
AIEA Membership Committee Report for 2010

By Chair: Sabine Klahr
Committee Members: Carl Holtman, Mitch Leventhal, Terence Miller, Kavita Pandit, Kerri Spiering

In 2010, the association drew the largest number of institutional members (275) and also organizational members (50) in AIEA’s history. Total membership including associate/individual members is now at 473. The Membership Committee understands that the small size of the association and intimate network of leaders in international higher education it represents is one of the most appealing aspects of AIEA. At the same time, we recognize that there is a need to expand our network and include international education leaders from a broader range of institutions and organizations.

In 2010, the Membership Committee focused on increasing diversity of institutions among the membership of AIEA. There are more offerings at the 2011 conference for community colleges, including a pre-conference workshop, and sessions focused on small liberal arts colleges. A webinar on university-community college collaboration on international initiatives is in the planning stages.

The Membership Committee is collaborating with the Professional Development Committee to host a round table at the 2011 conference on membership benefits and services. The committees are also discussing how to better serve and reach out to aspiring leaders in our field. At the conference, the Membership Committee is coordinating a Newcomers’ Orientation and serving as a “welcoming committee” to first-time attendees.

We continue to reach out to state and regional networks and individual colleagues in our states as well as mention AIEA in various interactions with leaders in international higher education. The current economic times are a challenge as we receive responses related to the fact that many international education office budgets cannot accommodate additional memberships and conference fees. This is especially true for smaller institutions and community colleges. Nevertheless, our membership increased by 2.4 percent from 2009. AIEA very much relies on our membership to spread the word and recruit new leaders to our network. Therefore, we would like to challenge each of our 473 members to introduce a colleague to AIEA. Our brochure is available in hard copy to distribute at relevant meetings you may attend or electronically to send out to your networks or individual colleagues.

We also continue to search for new ideas to increase the value of AIEA to our membership. Feel free to contact us if you have suggestions for membership benefits or an improvement of current benefits. Please contact us through the AIEA Secretariat at aiea@duke.edu

SEVP: What SIOs Need to Know

Submitted by International Student and Exchange Visitor Program (SEVP), United States Immigration and Customs Enforcement.

Despite the global economic downturn, international student enrollment at U.S. post-secondary academic institutions is historically high. Everyone should take time to recognize the magnitude of this accomplishment and recognize that the demands of the international marketplace do not allow for complacency.

The hard work and visionary leadership of a school’s international student services officials are central to this success. They sustain the excellence of the school’s programs of study and nurture the dreams of international students coming from around the world for education at the colleges and universities of this great nation.

In the early days, when we were implementing the Student and Exchange Visitor Information System (SEVIS), designated school officials (DSOs) populated and implemented this system under tight deadlines. The accuracy and integrity of the data they entered and continue to enter into SEVIS has repeatedly proven valid. In addition, DSOs have acted in loco parentis. In essence, families of every nation trust them to make sure someone is helping and guiding their offspring in a foreign land. Now, by partnering with SEVP, DSOs do something as important for our nation. By being watchful and questioning, they provide assurance that in welcoming foreign students into our homes and streets, there are no “wolves in sheep’s clothing.”

Today, international students in the United States receive an unparalleled level of security vetting and oversight throughout their visit. Together, SEVP and DSOs have streamlined and refined these processes so that they are hardly visible and are much less burdensome than similar processes in other nations. The United States has always been one of the most welcoming nations. It offers open arms, freedom and a level of safety and security that is the envy of those around the globe.

Here’s how school officials can continue to maintain this reputation:

1. Continue to enhance the quality of their educational programs which are the driving force for international student enrollment.
2. Recognize the invaluable role the international student services office plays in welcoming students to this country. Designated school officials provide incredible ROI to their institutions.
3. Investigate the services of EducationUSA, a Department of State (DoS) sponsored organization with nearly 400 advising centers worldwide (http://educationusa.state.gov). EducationUSA can market a school’s programs effectively and efficiently, making a world of difference for international students. EducationUSA is an excellent resource for enabling a trouble-free admission into the United States. Often, DoS Consular Affairs officers remark that they can tell visa candidates who have used EducationUSA pre-visa services from those who have not.
4. Become involved in the active discussion of policy initiatives. Please forward any ideas to SEVP by sending an email to: SEVP@dhs.gov, Attention Policy.

These are tough times. The national economy grows increasingly more dependent on research and innovation emerging from its colleges and universities. The stature that the United States holds in the global community becomes ever more reliant on friends in all nations. Fostering international student enrollment is more than cultural enrichment – it is essential to the peace, security and well-being of all nations.
AIEA Policy Advisory Board Report for 2010

By Chair: Norm Peterson

Members: Nikki Christensen, William Lacy, Gil Merkx, Dan Weiner, Handy Williamson, David Fleshler

Reviewing 2010: The main thrust of the Policy Board’s efforts on behalf of AIEA in 2010 was our involvement in the two major coalitions for international education, the Alliance for International Educational and Cultural Exchange and the Coalition for International Education. The Alliance focuses on the State Department and international affairs side of international education. The Coalition concentrates on Department of Education programs. These two coalitions are indispensable champions for positive government engagement in university level international education. In addition, the Policy Board arranged for the AIEA leadership to have a private meeting during the AIEA conference with Andre Lewis, the incoming Deputy Assistant Secretary of Education for Foreign Language and International Studies, and this has resulted in an ongoing dialogue with Deputy Assistant Secretary Lewis this year. The Board also organized a special meeting during the conference with the Educational Attaché of Haiti to discuss how U.S. higher education can assist Haitian students and universities in the aftermath of the massive earthquake. In partnership with NAFSA, we have also been engaged in urging the Administration to lift academic travel restrictions to Cuba.

2011 Challenges: The mid-term elections have laid the basis for a far more threatening policy environment in 2011. Already a new report from the Heritage Foundation, a conservative think-tank, has called for elimination of all State Department exchange programs. Newly elected tea-party supporters are calling for the elimination of the Department of Education and its international programs. While most of these recommendations are conservative posturing and will not be seriously considered, threats to the federal government’s support for university internationalization will abound. We should anticipate efforts to substantially cut funds for Fulbright, Title VI, and other major federal international education and exchange programs. AIEA needs to anticipate these threats and take steps to be an effective advocacy voice. To that end, an AIEA webinar took place on January 26 entitled “Advocacy 101: What SIOs Need to Know” and there are several sessions organized at the 2011 AIEA Conference, including the Washington Update session featuring Michael McCarry of The Alliance and Miriam Kazanjian of The Coalition. Over the coming months we will need to educate and energize our membership to support efforts to protect federal funding for our programs. The Policy Board will be actively involved in developing these strategies and organizing the association to be a more effective voice in support of federal international programs.

AIEA Editorial Board Report for 2010

By Editor and Chair: Harvey Charles

Board Members: Monty Broaded, David Urias, Carl Herrin, Jenny Samaan, Alice Gail Bier, Darla Deardorff

Issue Briefs: Individuals are invited to write articles of contemporary significance and interest to the international education community. Thus far, seven articles (see below) have been posted to the AIEA website associated with this project and at least two are in the pipeline. They may be accessed at the following website: http://aieaworld.org/publications/contemporary-issues

The Value of International Internships in Global Workforce Development - Jennifer Malerich, Arizona State University

Internationalization and Title VI: New Challenges - Ann Imlah Schneider, International Education Consultant

Study Abroad for Scientists: Increasing Disciplinary Diversity in Programming Abroad - Preetha Ram, Emory University

Ecotourism as an Educational Experience - David Urias, Ph.D. & AnnaLisa Russo, Drexel University

Global Learning through Partnered Inquiry - Rebecca Hovey, SIT/World Learning

Setting up an International Office: Lessons Learned - Joel Harrington, Associate Provost for Global Strategy, Vanderbilt University; Dawn Turton, Executive Director, Vanderbilt International Office

Whither Bologna? - Paul L. Gaston, Kent State University

Bridges to the Future: AIEA has agreed to accept an offer from Sage to publish the revised edition of Bridges to the Future as The Sage Handbook of International Higher Education. We expect a publication date of 2012.

AIEA History Project: Although on hold for a while, Gil Merkx and Stephen Dunnett are still committed to updating the 20 Years publication on the history of AIEA (1981 – 2001) to reflect AIEAs more recent history. We anticipate that this project will be completed sometime in 2011.

AIEA Involvement with ASIE (Association for Studies in International Education): The Editor attended the last two meetings of the ASIE Editorial Advisory Board (Kansas City, May 2010 and Nantes, France, September, 2010), which is the administrative oversight board for the Journal of Studies in International Education, to which AIEA members receive a free online subscription with paid AIEA membership. The circulation of the Journal of Studies in International Education continues to grow at a rather impressive rate and stands at almost 6,000 at the end of 2008. There is a 20% acceptance rate for articles submitted to the Journal, which means that the Journal has become a very attractive destination among authors for the submission of scholarly articles related to international education. The Journal has recently made a switch to publishing online and the member associations that went online have had little or no complaints about the switch. Finally, 2011 is the 15th anniversary of the Journal. Each member association, including AIEA, has committed to making room in its conferences this year to host a session that highlights this important milestone. The session at the 2011 AIEA Conference is titled “The Research Agenda in International Education.” It will be chaired by Harvey Charles and the presenters will include the co-editors Hans DeWitt, and Tony Adams, as well as Darla Deardorff.

cont. on page 6
AIEA Editorial Board Report for 2010 cont.

Global Learning Syllabus Project: This effort to develop a database of syllabi from multiple disciplines that intentionally integrate global learning has not been as successful as we had anticipated. We have not received the number of syllabi that would make this project viable. We have placed the project on hold for the time being.

Agenda for 2011: The Editorial Board intends to continue with the Issue Briefs project in the next year. We continue to be open for suggestions on topics that should be addressed and on individuals who can write these pieces. We anticipate that the AIEA History publication will be updated and that Bridges to the Future will be finalized and submitted for publication to Sage. Additionally, the Editor will continue to represent AIEA at ASIE. The AIEA Editorial Board is open to suggestions and ideas and would welcome those to be shared through the AIEA Secretariat at aiea@duke.edu

CALL FOR CONTRIBUTORS: The Chronicle Of Higher Education

The Chronicle Of Higher Education is looking for opinion articles about international higher education. Topics could include the challenges of running study-abroad programs, building international partnerships and the risks and benefits of internationalization. Writers should adopt a clear point of view, rather than simply summarize a debate. Submissions can also offer advice and lessons learned. Pieces must be written in a concise yet conversational manner, avoid academic jargon and run between 1,000 and 1,500 words. For further information or to submit ideas, contact ian.wilhelm@chronicle.com or beth.mcmurtrie@chronicle.com Submission guidelines can be found at http://chronicle.com/section/Submissions/157/

NEW! Spring 2011 AIEA Regional Forum

South Dakota State University in Brookings, South Dakota was selected by AIEA from competitive applications to host the spring AIEA Regional Forum. With a theme of "Planning for a Sustainable Future within Study Abroad and Service Learning," this AIEA Regional Forum will be held on May 12 from 8:30-4:30 pm at the university. Many campuses are increasing their efforts to be more sustainable, but the issues surrounding sustainability rarely extend to programs abroad. This AIEA Forum will be an opportunity for AIEA members and others to engage in a dialogue about best practices in sustainability as they relate to study abroad and overseas service-learning programs.

Forum participants will share their own universities' experiences and reflect on and discuss the following questions/issues during the course of the Forum:

1. Why is sustainability an important topic for study abroad and service learning programs?
2. How can we best support the safety and welfare of the staff, community, and local environment in the design, management, and termination of our programs?
3. How can we foster faculty, staff, and student awareness and minimization of harmful individual and program-related environmental and social impacts?
4. How can we create and maintain policies and relationships that support environmentally responsible office and on-site program management?
5. How can we best minimize resource use and waste in our promotional activities and events management?

Participants will be asked to think about and prepare some responses to these questions before they arrive on the SDSU campus in order to better facilitate the wide-ranging discussion. The main speaker and workshop leader will be Dr. Daniel Greenberg, Executive Director of Living Routes, a 3rd-party non-profit educational provider (www.livingroutes.org). Additional support for the workshop is provided by the SDSU Office of International Affairs and the Teaching and Learning Center. This workshop will be designed for a maximum of 20 participants, who will be selected using the following criteria: 1) ability to contribute information about existing successful programs at the home university in at least one of the two theme areas beyond study abroad, e.g., service-learning and/or sustainability; 2) institutional size (a balance of participants from different-sized institutions is critical); 3) gender balance; and 4) preference will be given to applicants from AIEA member institutions. For more information, contact Dr. Karl J. Schmidt, Director of International Affairs at South Dakota State, karl.schmidt@sdstate.edu, or 605-688-4913 or check the AIEA website at www.aieaworld.org

AIEA Wants to Hear from You!

DO YOU HAVE IDEAS AND SUGGESTIONS AS TO HOW AIEA CAN MEET YOUR NEEDS IN THE FIELD? HELP YOU DEVELOP PROFESSIONALLY? PROVIDE THE RESOURCES YOU NEED? WANT TO GET MORE ACTIVELY INVOLVED IN THE WORK OF AIEA? THEN WE WANT TO HEAR FROM YOU!

Email aiea@duke.edu today!

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Rohini Thakkar, Program Coordinator
Gulnaar Kaur, Student Intern

The Association of International Education Administrators is the professional organization for leaders in international higher education.