



Association of International Education Administrators
Leaders in International Higher Education

SURVEY: FULL-TIME STAFF IN COMMUNICATIONS/MARKETING	
Full-time Communications/Marketing Position?	Notes
Yes	Communications Coordinator for the Sustainable Agriculture and Natural Resource Management Collaborative Research Support Program
Yes	Office of International Research, Education, and Development, oversees communications, publicity, oversee communications for entire office, and in particular am responsible for publicity for a big USAID-funded project, the Integrated Pest Management Collaborative Research Support Programs.
No	Coordinator for International Programs and Studies, covers communications and PR
No	Manager of Strategic Initiatives, has assumed some of the PR duties
No	Beginning July 1, 2011
Yes	Study Abroad Outreach, Marketing, & Social Media
Yes	Marketing Director
60% of job description	International Programs communications
Yes	Marketing Director at Learning Abroad Center
Yes	Graphic Designer at Learning Abroad Center
No	Associate Director for Oversees Programs; currently Washington University has no single person dedicated to communication, but WU is moving in that direction
No	Marketing and Comm at International Education

www.aieaworld.org

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50% of job description	Senior Program Coordinator, oversees marketing
Yes	Office of International Affairs; marketing, communications, PR
Yes	International Office; social media, newsletter, graphic-design
Yes	International Affairs Communications Manager
No	Assistant Director of Study Abroad does not do this full time, but covers comm, marketing, pr
Yes	Institute for International Studies, Associate Director for Marketing and External Relations; starts July 1,2011
Yes	International Office, Communications Specialist; full-time, marketing is intrinsic to the position
Yes	International Programs, Communications Specialist; most of the responsibilities focus on promotions and recruitment of outbound students, but communications and marketing also fall to this position
Yes	Director of Communications; head of a three-person communications staff responsible for promoting study abroad, producing all materials relating to study abroad and international students and scholars and international initiatives, promoting international activities at Ohio State, social media activities, the web site, coordinating the visits of international delegations to the university and planning 25 special events during the academic year.
Yes	Public Relations Coordinator
Yes	Public Relations Coordinator
No	Managing Director
Yes	International Program Development, Marketing and Communications; responsibilities split between marketing study abroad programs and being in charge of marketing and communications for global health studies program

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No	Associate Director, Center for International Programs; communications falls predominantly under this position
Yes	Emporia State will fill Communications position in August
No	No such dedicated position exists, but Karen works with UM's PR department representing international interests
Yes	International Marketing & Communications Coordinator
Yes	Director of Public Relations and Social Media Marketing
No	Recent PR and International Communication M.A. graduate
Yes	Director, Communications for UNT-International
Yes	Program Manager, Outreach and Communication-Boren Scholarships and Fellowships
Yes	International Media and Marketing Coordinator

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