The ROI in Employability for Universities, Students and Beyond

- Nannette Ripmeester
  Expertise in Labour Mobility (ELM) graduate
- Dr Kate Moore
  Global Career Center (GCC)
- Katie Orr
  Nova Scotia Community College (NSCC)

Why employability matters?

Source: https://www.graduate.org/northamerica

When mobility halted...

QUESTION: In the experience, name one thing that suddenly went possible mobility to reality at your institution?

Source: https://www.careerleadershipcollective.com
Discussion topic

QUESTION to the audience:
What has changed in your institution since 2020 when it comes to (the ROI) employability?

The impact of workforce development

- Knowledge
- Networks
- Experience
- Skills
- Understanding
- Perspective
- etc...

Investment
- Money
- Time
- Energy
- Academic Credits
- Opportunity Cost
- Commitments
- Confidence
- etc...

Monday 20 February at 2pm
Dirksen Room
AIEA Washington DC
Kate Moore | Katie Orr | Nannette Ripmeester
The link between mobility & employability

- 2021 NSCC GSO CICan innovation project: embedding employability skills and impact assessment into virtual international exchanges, COIL

- 2022: CareerProfessor app and webinars part of pre-departure course; compare virtual vs. in person employability impact assessment

Discussion topic

QUESTIONS to the audience:

Why is employability of such relevance for this current [and new] generation of students?

How can we help our students to understand the link between mobility and employability?

Is it the responsibility of higher education institutions to support the employability of our students?
THANK YOU FOR YOUR ACTIVE PARTICIPATION!