COALITION FOR INTERNATIONAL EDUCATION
Promoting U.S. Global Competence

HEA-Title VI and Fulbright-Hays Presentation
for
AIEA 2023 Conference

Miriam A. Kazanjian, Consultant
February 21, 2023
TOPICS

U.S. Department of Education’s Role in International Education

HEA-Title VI Reauthorization

HEA-Title VI & Fulbright-Hays Funding

118th Congress Committee Assignments
Title VI and Fulbright-Hays have been foundational programs for internationalizing U.S. higher education for over 60 years.

Federal-higher education partnership since NDEA of 1958. Ensures steady educational and resource capacity needed for national security, U.S. economic growth, global issues, as well as an informed citizenry.

Federal government’s most comprehensive and multi-faceted IFLE programs serving a broad set of needs.

Emphasis on less commonly taught languages (LCTLS) and world regions.

Other federal agencies with complementary programs do not duplicate, but rely on TVI & FH infrastructure and resources for their targeted strategic goals.
Reauthorization of HEA-Title VI

“Advancing International and Foreign Language Education (AIFLE) Act”

- House and Senate bipartisan bills in 115th, 116th, and 117th.

- In 117th Congress, AIFLE bill included in Senate passed bipartisan United States Innovation and Competition Act (USICA), and House passed America COMPETES Act of 2022. Both versions contained all of the Coalition’s recommendations.

- USICA/COMPETES not completed in 2022 due to mid-terms and timing issues, including Title VI.

- Congressional champions begin reintroducing AIFLE Act in the 118th.
AIFLE/USICA/COMPETES HEA-Title VI provisions focus on new and continuing needs for—

- High-level language, regional and global expertise.
- U.S. workforce with international skills and knowledge across a much wider range of employment sectors.
- More research and innovation in IHE international education capacity, organization and delivery to meet new challenges.
- Increased access to international and foreign language education for traditionally underserved students and institutions.
Title VI and Fulbright-Hays Funding History

- Perspective: Combined funding for Title VI and Fulbright-Hays represents only 0.1% of U.S. Department of Education’s discretionary budget.

- Funding history in 1970s and ‘80s relatively flat.

- Steady increase began with Coalition early 1990s to FY 2010.

- Enormous $53 budget reduction starting in FY 2011.
HEA-Title VI & Fulbright-Hays Funding History in Current $ FY 1959 – FY 2023

FY 2010, $110.3 million

Coalition begins in early ‘90s

FY 2010, $15.6 million

Miriam A. Kazanjian, Coalition for International Education, February 2023
Title VI and Fulbright-Hays Funding
Recent History

- FY 2011 reduction followed by a decade of flat funding.

- FY2020 – FY2023, combined increase of $13.5 million or 19%, first significant increases since FY 2010.

- TVI&FH levels today still have not kept pace with inflation—FY 2023 funding is $88M or 50% below FY 2010 level adjusted by inflation.
U.S. Department of Education
Title VI & Fulbright-Hays, FY 2010-24
In Millions USD with FY 2024 CIE Proposal Adjusted for Inflation

Miriam A. Kazanjian, Coalition for International Education, February 2023
Title VI and Fulbright-Hays Funding
FY 2024 Coalition Proposal

Coalition proposing FY 2010 levels adjusted by inflation:

TVI: $152.1M
FH: $21.5M
Total: $173.6M

Goals–

- Restore TVI & FH educational infrastructure and capacity to at least FY 2010 levels.
- Begin funding new provisions in Title VI once enacted.
What SIOs Can Do

Coalition urges U.S.–based AIEA members to engage in advocacy to help strengthen these valuable programs.


- Work with your federal relations officers and the Coalition to set up targeted Congressional meetings to:
  - Urge $173.6 million for Title VI & Fulbright-Hays in FY 2024 to continue restoring funding to the FY 2010 level.
  - Support the AIFLE/USICA Title VI renewal and innovation proposals for reauthorization.
  - Help secure sign-ons to Congressional letters and co-sponsorships of House and Senate TVI & FH bills.
Reauthorization
House Higher Education & Workforce Investment Subcommittee

Senate Health, Education, Labor & Pensions (HELP) Committee

===

Appropriations
House Labor-HHS-Education Appropriations Subcommittee
Senate Labor-HHS-Education Appropriations Subcommittee
House Higher Education & Workforce Investment Subcommittee

<table>
<thead>
<tr>
<th>REPUBLICANS</th>
<th>DEMOCRATS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Burgess Owens, Utah—Chair</td>
<td>Frederica S. Wilson, Florida—Ranking Member</td>
</tr>
<tr>
<td>Virginia Foxx, North Carolina</td>
<td></td>
</tr>
<tr>
<td>Glenn Thompson, Pennsylvania</td>
<td>Mark Takano, California</td>
</tr>
<tr>
<td>Glenn Grothman, Wisconsin</td>
<td>Pramila Jayapal, Washington</td>
</tr>
<tr>
<td>Elise Stefanik, New York</td>
<td>Teresa Leger Fernandez, New Mexico</td>
</tr>
<tr>
<td>Jim Banks, Indiana</td>
<td>Kathy E. Manning, North Carolina</td>
</tr>
<tr>
<td>Lloyd Smucker, Pennsylvania</td>
<td>Lucy McBath, Georgia</td>
</tr>
<tr>
<td>Bob Good, Virginia</td>
<td>Raúl M. Grijalva, Arizona</td>
</tr>
<tr>
<td>Nathaniel Moran, Texas</td>
<td>Joe Courtney, Connecticut</td>
</tr>
<tr>
<td>John James, Michigan</td>
<td>Gregorio Kilili Camacho Sablan, Northern</td>
</tr>
<tr>
<td>Lori Chavez-Dereemer, Oregon</td>
<td>Mariana Islands</td>
</tr>
<tr>
<td>Erin Houchin, Indiana</td>
<td>Suzanne Bonamici, Oregon</td>
</tr>
<tr>
<td>Brandon Williams, New York</td>
<td>Alma Adams, North Carolina</td>
</tr>
</tbody>
</table>
## Senate Committee on Health, Education, Labor & Pensions (HELP)

<table>
<thead>
<tr>
<th><strong>DEMOCRATS</strong></th>
<th><strong>REPUBLICANS</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Chair</strong></td>
<td><strong>Ranking Member</strong></td>
</tr>
<tr>
<td>Bernard Sanders (I), Vermont</td>
<td>Bill Cassidy, Louisiana</td>
</tr>
<tr>
<td>Patty Murray, Washington</td>
<td>Rand Paul, Kentucky</td>
</tr>
<tr>
<td>Robert P. Casey, Jr., Pennsylvania</td>
<td>Susan Collins, Maine</td>
</tr>
<tr>
<td>Tammy Baldwin, Wisconsin</td>
<td>Lisa Murkowski, Alaska</td>
</tr>
<tr>
<td>Christopher S. Murphy, Connecticut</td>
<td>Mike Braun, Indiana</td>
</tr>
<tr>
<td>Tim Kaine, Virginia</td>
<td>Roger Marshall, Kansas</td>
</tr>
<tr>
<td>Maggie Hassan, New Hampshire</td>
<td>Mitt Romney, Utah</td>
</tr>
<tr>
<td>Tina Smith, Minnesota</td>
<td>Tommy Tuberville, Alabama</td>
</tr>
<tr>
<td>Ben Ray Lujan, New Mexico</td>
<td>Markwayne Mullin, Oklahoma</td>
</tr>
<tr>
<td>John Hickenlooper, Colorado</td>
<td>Ted Budd, North Carolina</td>
</tr>
<tr>
<td>Edward Markey, Massachusetts</td>
<td></td>
</tr>
</tbody>
</table>
House Labor-HHS-Education Appropriations Subcommittee

REPUBLICANS

Robert Aderholt, Alabama—Chair
Mike Simpson, Idaho
Andy Harris, Maryland
Chuck Fleischmann, Tennessee
John Moolenaar, Michigan
Julia Letlow, Louisiana
Andrew Clyde, Georgia
Jake LaTurner, Kansas
Jake Ellzey, Texas
Juan Ciscomani, Arizona

DEMOCRATS

Rosa DeLauro, Connecticut—Ranking Member
Steny Hoyer, Maryland
Barbara Lee, California
Mark Pocan, Wisconsin
Lois Frankel, Florida
Bonnie Watson Coleman, New Jersey
Josh Harder, California
# Senate Labor-HHS-Education Appropriations Subcommittee

## DEMOCRATS
- Tammy Baldwin, Wisconsin—Chair
- Patty Murray, Washington
- Richard Durbin, Illinois
- Jack Reed, Rhode Island
- Jeanne Shaheen, New Hampshire
- Jeff Merkley, Oregon
- Brian Schatz, Hawaii
- Chris Murphy, Connecticut
- Joe Manchin, West Virginia

## REPUBLICANS
- Shelly Moore Capito, West Virginia—Ranking Member
- Lindsey Graham, South Carolina
- Jerry Moran, Kansas
- John Kennedy, Louisiana
- Cindy Hyde-Smith, Mississippi
- John Boozman, Arkansas
- Katie Britt, Alabama
- Marco Rubio, Florida
- Susan Collins, Maine, *Ex Officio*
COALITION FOR INTERNATIONAL EDUCATION
Promoting U.S. Global Competence

THANK YOU!
QUESTIONS WELCOME