Building Capacity for Internationalization: Perspectives from U.S. Department of Education IFLE Programs

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Internationalization
AN EVOLUTIONARY MISSION
Internationalization refers to the deliberate and active process of developing and incorporating an international, intercultural, and global dimension into the aim, functions, and delivery of higher education.
A *deliberative, active* process... What does this look like at your institution? How do you, as SIOs, lead and participate in the process?
Deliberative and active internationalization evolved from several galvanizing U.S. events:

- October 1957 (Sputnik)
- September 1958 (NDEA)
- September 1961 (Fulbright-Hays/MCE Act)
- November 1965 (Higher Education Act)
Historically and now, investing in international education requires **Purpose, Preparedness, Partnership, and Perseverance.** Although these are common principles, they may be manifested and implemented differently, based on your institutional context.
Purpose: What is your Why?
Preparedness: Organizational; Strategic; Systemic
Partners: Local, National, International
Perseverance: Adaptability, Innovation, Resilience

IFLE’S programs also embody these principles, as my colleagues explain in the next slides.
FULBRIGHT-HAYS OVERSEAS PROGRAMS

- GPA: Group Projects Abroad
- DDRA: Doctoral Dissertation Research Abroad
- SA: Seminars Abroad
- FRA: Faculty Research Abroad

New!
FY 2022 COMPETITION HIGHLIGHTS

Awards

485

# of U.S Educators, graduate and undergraduate students will study aboard in 2022-23

Competition

Priorities

Promoting Equity in Student Access to Educational Resources and Opportunities

Applications from HBCUs, MSIs, Tribal Colleges and Community Colleges eligible to receive additional points on their applications.

Regions

Top Three

Africa

Western Hemisphere

Asia
FY 2023 Competitions
GROUP PROJECTS ABROAD (GPA)

Provides grants to IHEs to support overseas projects in training, research, and curriculum development in modern foreign languages and area studies for teachers, students, and faculty engaged in a common endeavor. Projects may include short-term seminars, curriculum development, group research or study, or advanced intensive language programs.

FY 2023 GPA Budget
$4.2 million

30 total awards for FY 2023
20 Short-Term projects
10 Long-Term projects

SHORT TERM
Seminars
Curriculum Development
Group Research
Average: $99,605

LONG TERM
Long Term Intensive Language Project
Average: $199,605
FY 2023 FULBRIGHT-HAYS GPA Program

FY 2023 Competition Updates

Closing Date: March 27, 2023
CEBUANO LANGUAGE AND CULTURE PROGRAM

- Native Hawaiian serving institute
- 6-week immersion program in the Philippines
- 10 native Hawaiian educators
- Cebuano language and culture
- Developed individual curriculum projects for use and dissemination in U.S. classrooms.
DOCTORAL DISSERTATION RESEARCH ABROAD (DDRA)

Provides grants to institutions of higher education to fund fellowship awards to doctoral students who conduct research overseas in modern foreign languages and area studies for periods of six to 12 months.

FY 2023 DDRA Competition Updates
- Closing Date: April 11, 2023
- Average Award Amount: $38,500
- Budget: $4.2 million
- Estimated number of awards: 100 fellowship awards
Jeremy Colburn -- Indiana University - Bloomington

• Dissertation Title: Topics in Hadza - Phonetics and Phonology
• 10 months in Tanzania with his family
• Increased his proficiency in the Hadza language and knowledge of Tanzanian culture

“Not only did I successfully gather sufficient research for my dissertation, but the time spent in Tanzania has helped me to establish the groundwork for a lifetime of scholarly pursuit.”
SEMINARS ABROAD (SA)

Four-week study abroad seminars for U.S. educators and administrators in the arts, social sciences and humanities for the purpose of developing curriculum projects while overseas.

2023 SA Competition Updates

2023 Application Deadline: February 9, 2023
New Competitions: Announced each December
Selection: 48 Educators total
~16 Educators per seminar will be selected

Argentina/Brazil
Grades K-8
Teachers & Administrators

Jordan
Grades K-8
Teachers & Administrators

Mexico
Postsecondary
Faculty & Administrators
SEMINARS ABROAD IN THEIR OWN WORDS

Amy Barsanti, 2nd Grade Teacher of 30+ years in rural North Carolina Participant in 2021 Iceland Seminar Abroad

“This once in a life-time experience energized my teaching practice and it let me assume more of a leadership role in my school.”

“I have made friends for life. Not a day goes by that somebody in the cohort doesn't make some kind of contact in our WhatsApp group, and we all know what we're doing in our classrooms, and we share things.”
FACULTY RESEARCH ABROAD (FRA)

Provides grants to institutions of higher education to fund fellowship awards to faculty who conduct research overseas in modern foreign languages and area studies for periods of three to 12 months.

Next Competition will be held in 2024
CONTACT INFORMATION

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Fulbright-Hays Seminars Abroad Program Officer:
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Fulbright-Hays Faculty Research Abroad
Pamela Maimer, FRA@ed.gov
TITLE VI PROGRAMS

- Undergraduate International Studies and Foreign Language (UISFL)
- American Overseas Research Centers (AORC)
- International Research and Studies (IRS)
- Language Resource Center (LRC)
- Centers for International Business Education (CIBE)
- Foreign Language and Area Studies (FLAS)
- National Resource Centers (NRC)

FY 23
FY 2023 Competitions
Grants to strengthen undergraduate instruction in international studies and world languages. Focus on:

- developing and implementing curricula
- providing faculty training
- providing seed monies for new language programs or study abroad programs

Examples:

Agnes Scott College (Enhancing Global-Mindedness through Middle Eastern Studies)

Coastal Carolina University (Building Collaborative Area Studies through an Interdisciplinary Language Resource Center)
UISFL: Grant Details Competing FY 2023

• Eligible Applicants:
  • Institutions of Higher Education, Nonprofit Organizations

• Length: 12-36 months (funds awarded annually, contingent upon appropriation and grantee performance)

• Next grant competition: FY 2023 (spring 2023!)

https://www2.ed.gov/programs/iegpsugisf/applicant.html

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International Research and Studies (IRS)

Grants to support research on the needs, methods and strategies for teaching foreign language, area and international studies.

Examples:

Language Mentors International, LLC (Characteristics of Language Immersion in High-Performing STARTALK Student Programs)

Stony Brook University (The Impact of Intercultural Engagement on Asian Language Learning Outcomes)

FY22 IRS
$1,119,511

17 projects funded

Avg. award $65,853
**IRS: Grant Details - Competing FY 2023**

- **Eligible Applicants:**
  - Individuals
  - Institutions of Higher Education
  - Local Education Agencies
  - Nonprofit Organizations
  - Other Organizations and/or Agencies
  - State Education Agencies

- **Length:** 12-36 months (*funds awarded annually, contingent upon appropriation and grantee performance*)

- **Next grant competition:** FY 2023 (spring 2023!)

https://www2.ed.gov/programs/iegpsirs/applicant.html

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Application Tips
Get Organized

• Review abstracts of funded grantees
• Contact funded grantees for information and assistance
• Develop linkages internally and externally
• Designate a management team with international and grants experience

• Identify your situation or department’s needs/wants
• Request letters of support (US and abroad)
• Review Federal Register and program websites for updated information
• Contact Program Officer
• Review FAQs on website
Writing Your Proposal

• Address all Selection Criteria in the order listed in the application packet—readers should not search for information
• Provide a detailed plan of operation and evaluation
• Include sufficient details so someone unfamiliar with your project could conduct it
• Write clear, measurable goals, objectives, and outcomes

• Provide a specific and detailed budget
• Avoid grammatical errors and specific professional jargon/acronyms
• Use persuasive descriptions of how your project operates
• Remember: you must convince the panel so think from a panelist perspective as to what you would be looking for; be clear and concise
Submitting Your Application

• Register on the www.Grants.gov online system early to avoid any system issues
• Back up/save your written proposal to avoid any computer issues
• If your institution is not funded, consult the reviewer’s comments and reapply
• **DO NOT** wait until the last minute to submit!
FY 22 Competition Highlights
FY 2022 COMPETITION HIGHLIGHTS

New Awards

260

# of NEW awards that will support U.S. Higher Education institutions strengthen capacity in modern foreign language and world area studies and international studies.

Competition

Priorities

Promoting Equity in Student Access to Educational Resources and Opportunities

Applications from HBCUs, MSIs, Tribal Colleges and Community Colleges eligible to receive additional points on their applications.

FY 22 Funding

66.3 Million

5 Title VI Programs
Language Resource Centers (LRC)

Grants to improve the nation’s capacity to teach and learn foreign languages effectively through:

- Research
- Teaching materials
- Digital tools and resources
- Assessment
- Professional development
- Less commonly taught language initiatives
- K-12 initiatives
- Outreach and dissemination

**Examples:**

- **California State University, Fullerton** (National Resource Center for Asian Languages)
- **Georgia State University** (Center for Urban Language Teaching and Research)

**FY22 IRS $2,846,768**

16 projects funded

Avg. award $177,923

**TITLE VI**

FY 2022
Centers for International Business Education (CIBE)

Grants to increase and promote the nation’s capacity for international understanding and competitiveness. CIBEs link the business community with university expertise.

FY 2022
15 Awards
$5,071,400
North Seattle College team reaches case competition finals with support of Center for International Business Education

For the second straight year, a North Seattle College team of international business students was a finalist in the National Association of Small Business International Trade Educators (NASBITE) international case competition. North Seattle College’s participation in the competition was funded through the Center for International Business and Research (CIBER) at the University of Washington as part of the CIBER’s ongoing support for North Seattle’s International Business Bachelor of Applied Science (BAS) program. The North Seattle team is the only community college program that competed among the six finalists.
American Overseas Research Centers (AORC)

Grants to consortia of U.S. institutions of higher education that establish permanent facilities in host countries/regions to provide scholarly and logistical assistance to American postgraduate researchers and faculty.

**AORC Spotlight**

The American Institute of Indian Studies (AIIS) shared a virtual exhibit created by Lydia Hill (*right*), a student at Howard University’s School of Business. Hill’s exhibit, “A Peek Into Indigenous Furniture: Through the Eyes of Lydia Hill,” focuses on cultural artifacts of functionality, such as furniture and other accoutrements intended to accommodate bodies.

**FY 2022**

- **NCC 20 Awards:** $1,663,532
- **Avg. award:** $67,693
- **15 centers funded**
FLAS fellowships allocate academic and summer fellowships to assist meritorious undergraduate and graduate students studying modern foreign languages, area studies and international studies.

FY 2022

- **FY22 FLAS**: $31,236,116 million
- 112 awards
- 52 IHEs
- 10 World Areas
- Average Award: $278,894
Master's student Rose Adams received two Title VI Foreign Language and Area Studies (FLAS) fellowships from Stanford University's Center for East Asian Studies (CEAS) to support her study of the Korean language and her thesis on depictions of women in North Korean post-famine cinema. FLAS helped her gain the knowledge and skills to write an article on the transition toward product placement in North Korean broadcast media that was recently published in North Korean Review.
Grants to institutions of higher education to establish, strengthen, and operate centers of excellence for teaching modern foreign language(s); instruction in fields needed to provide full understanding of areas, regions, or countries where these languages are used; research and programs of study that focus on issues of global importance; teacher training activities and professional development opportunities related to the center’s world languages, area studies, or international studies focus.

<table>
<thead>
<tr>
<th>FY22 NRC</th>
<th>98 awards</th>
<th>10 World Areas</th>
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<tbody>
<tr>
<td>$25,560,561</td>
<td>51 IHEs</td>
<td>Avg. Award</td>
</tr>
<tr>
<td>million</td>
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<td>$260,822</td>
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Howard University
African Languages Translation Initiative
CONTACT INFORMATION

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National Resource Center and Foreign Language and Area Studies Fellowships
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SHARING TITLE VI & FULBRIGHT-HAYS COMMUNICATIONS

Over 55K Subscribers

Program Alumni share their projects on

@GoGlobalED-IFLE

@GoGlobalED

Go Global ED Podcast

#FulbrightHays
APPLY TO BE A PEER REVIEWER

We are seeking specialists to serve as peer reviewers to evaluate and identify the most qualified applicants to receive grant awards.

WHO

Individuals with expertise relevant to international and foreign language education (e.g., foreign languages, area studies, international business, etc.) and the particular grant or fellowship program competition. Peer reviewers may include postsecondary faculty, practitioners, administrators, researchers, evaluators, and past recipients. We aim to recruit individuals who represent disciplinary, geographic, and institutional diversity.

WHAT

Selected reviewers are placed on a panel of 2-3 reviewers and are guided in the application evaluation and deliberation process by a panel monitor. The benefits include:

- Read, discuss, and score 10-15 applications using the FH or Title VI program selection criteria.
- Provide constructive feedback to applicants regarding the strengths and weaknesses of the applications.
- Connect with and learn from other specialists in the field.
- Receive a minimum stipend of $1,000 for your expertise, time, and effort.

HOW TO SIGN-UP OR LEARN MORE?

EMAIL YOUR CV TO IFLE For planning purposes, IFLE asks that interested peer reviewers send their curricula vitae directly to us at ifle@ed.gov. Please indicate in your email if you are already registered in G5 and SAM.gov, and provide your UEI if you have one. Be advised that the selection of peer reviewers is contingent upon the number of applications we receive and the expertise needed to evaluate a particular program.
THANK YOU!