Between Local and Global
Connecting Partners for Inclusive Internationalization

Alice Conklin, PhD
The Ohio State University
Gil Latz, PhD
The Ohio State University
Yolanda Zepeda
The Ohio State University
Carl Jubran, PhD
The American College of The Mediterranean
Between Local and Global: Connecting Partners for Inclusive Internationalization

International Strategic Planning at Ohio State in Support of the Offices of International Affairs and Diversity and Inclusion

Gil Latz, PhD
The Ohio State University
Professor of Geography
Vice Provost for Global Strategies and International Affairs
OHIO STATE AMBITION: A Rationale for Inclusive Internationalization

Ohio State aspires to be a global university: a modern, comprehensive, land-grant institution dedicated to attracting the brightest minds from around the world, educating citizens for global engagement, producing knowledge to help solve the world’s most pressing issues, and engaging its international constituencies.

The Ohio State University International Strategic Plan integrates and elevates global engagement across campus, with the community in which we reside, and throughout the world.
Globalization: The Context for Internationalization

- Globalization is the movement and interdependency of ideas, people, goods, capital, services, and organizations – as well as threats like environmental and health challenges – across borders

Internationalization

- Higher education’s engagement with that reality

Internationalization Definition

- “Comprehensive internationalization is a strategic, coordinated process that seeks to align and integrate policies, programs, and initiatives to position colleges and universities as more globally oriented and internationally connected institutions” (American Co. on Education)
INTERNATIONAL STRATEGIC PLAN

Principles:

The Ohio State University will be a modern, comprehensive, land-grant university that:

- Conducts globally significant research
- Ensures excellence in world-class teaching and learning
- Promotes intercultural competence
- Develops and sustains mutually beneficial partnerships
- Supports access and affordability for all
- Engages international faculty, students, and alumni

Goals

1. **Global Education and Student Experience**: Educate all students to be interculturally competent, globally engaged citizens by providing high-impact international education at home and abroad.

2. **Globally Significant Research**: Support international research and creative expression by facilitating collaborations and placing a spotlight on successful research to increase global visibility and demonstrate commitment to the land-grant university mission.

3. **International Partnerships and Collaborations**: Cultivate lasting international partnerships that advance shared goals by leveraging complementary strengths, creating new knowledge, and celebrating diversity.

4. **Global Reputation and Outreach**: Attract outstanding students and scholars by becoming internationally recognized for excellence in teaching, research, collaborations and alumni engagement.

5. **Global Operations**: Develop university-wide policies and procedures that prioritize efficiency and effectiveness in support of international engagements.
Promising Practices at Ohio State

• Collaborative relationship between Office of International Affairs and Office of Diversity, Equity and Inclusion
  • At a time when most diversity and international offices are exploring how to better work in parallel

• Ohio State’s role:
  • Successful nomination of VP/ODI, Dr. James Moore, for the APLU Malone International Award

• OIA cohort – Inclusive Excellence Team Certification, 2022-23
Collaborative Relationship between ODI & OIA

• Shared Position, OIA and ODI
  • Regularly communicates DEI opportunities via listserv with:
    • International students
    • OIA staff

• Collaboration on Field Trips with Global Engagement
  • Social Justice Program for 40 underrepresented & intl. students

• Inaugural ODI/OIA International Faculty & Scholar Reception
  • Hosted from 2021
Collaborative Relationship between ODI & OIA

• Since 2014, ODI Vice Provost Initiated Formal Partnership between Ohio State’s Offices of Diversity and Inclusion & International Affairs
  • Increased participation in global education opportunities among students from underrepresented backgrounds

• Spearheaded Efforts to:
  • Foster campus-based internationalization
  • Encourage critical dialogue series convening students from underrepresented backgrounds and international students
  • Discuss issues of local and global importance
Collaborative Relationship between ODI & OIA

• OIA Nominates ODI Vice Provost for *APLU Malone International Leadership Award*
  • Received Spring 2022

• Nomination Highlights: Over the Past Five Years, ODI Vice Provost:
  • Contributed to *ODI/OIA shared position*
  • Supported, developed, and/or led *three major education abroad programs*
  • Enabled some *800 students’ participation in education abroad programs affiliated with ODI*
    • Between 2016-17 to 2019-20 – the number of ethnic and underrepresented students studying abroad increased from *23.9% to 30.7%* (*ODA Study Abroad by the Numbers*)
  • Modeled adoption of Ohio State’s diversity-equity-inclusion *education abroad programming*:
    • University of Connecticut, Florida State University, and the University of W. Georgia
Malone International Award – Purpose and Criteria

• National Annual Award Sponsored by APLU
  • Recognizes individuals who advance international education at public universities

• Requirements:
  • Commitment to advancing access & inclusion in internationalization efforts to underserved university community members;
  • Engagement with under-explored areas of study, inquiry, and/or with under-represented regions of the world;
  • Impact and scope of the individual’s efforts on advancing pervasive internationalization.
Inclusive Excellence Team Certification

• Campus-wide Initiative offered by ODI
  • **Inclusive Excellence Team Certification Program** requires a two semester, 9-month commitment
  • Term: September 2022 through May 2023
  • Regular meetings, training sessions, and a capstone project

• OIA Applied and Selected through a Competitive Application Process
  • OIA team – 20 staff members

• Capstone Project:
  • Craft diversity statement, get buy-in from OIA
Questions?

Gil Latz
Vice Provost
Global Strategies and International Affairs
The Ohio State University

latz.9@osu.edu
Partnersing for Inclusion and Success

Yolanda Zepeda
Interim Vice Provost for Diversity and Inclusion
February 21, 2023
Office of Diversity and Inclusion (ODI)

Mission

advances diversity, equity and inclusive excellence throughout the university by implementing student recruitment, retention and success programs, supporting faculty and staff initiatives, and partnering with campus and community stakeholders in the United States and beyond.
ODI Scholars

- Morrill Scholarship Program
- Young Scholars Program
- Louis Stokes Alliances for Minority Participation
- ACCESS Collaborative
- Todd A. Bell National Resource Center on the African American Male
- Latine Student Success
- JLM Scholars Program
- 3 Upward Bound Programs
Partnerships

Office of International Affairs
Global Education and Diversity, Equity and Inclusion Specialist

BRAZIL
Higher Education in Brazil: Access, Equity, and Opportunity

PANAMA
Through the Lens of Agriculture, Sustainability and Diversity

FRANCE AND MOROCCO
Between France and Morocco: Diversity and Inclusion in the Francophone World

DOMINICAN REPUBLIC
Higher Education in the Dominican Republic: Access, Equity, and Opportunity
Tearing down barriers

Clustered approach
NORMALIZE EXPECTATIONS AND INFO SHARING

Center student experiences
VALUE SOCIAL AND CULTURAL KNOWLEDGE

Culturally responsive community
NUTURE AN AFFIRMING LEARNING COMMUNITY
“Being around the people in Brazil was so affirming. ... I could walk anywhere, do anything and feel comfortable while doing so because I was not looked at as being different.”

- Ca’Marea Snipes-Thomas
The American College of the Mediterranean (ACM)
The Institute for American Universities (IAU)

France – Spain – Morocco – Italy
Carl Jubran, PhD
President
About ACM - IAU

The American College of the Mediterranean (ACM) is an independent, free-standing institution founded as the Institute for American Universities (IAU) in 1957 by academics and former diplomats.

In addition to courses in disciplines ranging from Art to Wine Studies, ACM – IAU offers faculty led other custom-designed education abroad courses in France, Spain, Morocco, and Italy. BA and MA degree programs are available in Aix-en-Provence, France.

Experiential Learning, High-Impact Programs, Field Studies, Personalized Hands-On Opportunities, and Site-Specificity have been the core of our identity for almost 70 years.
EXAMPLES OF HOW WE LEVERAGE OUR ENDURING REPUTATION AND REGIONAL EXPERTISE THROUGHOUT THE MEDITERRANEAN TO BUILD RELIABLE RELATIONSHIPS WITH GLOBAL PARTNERS
Art of the Athlete

20 University of Oregon students study art in the footsteps of Paul Cézanne.

https://vimeo.com/291616947/d70d2fb127
Between France & Morocco

25 Ohio State University Students trace the evolution of cultural, religious, racial, and national identities in France and Morocco, focusing on shared histories, cultures and languages between these two countries.

https://history.osu.edu/study-abroad/france-and-morocco
Diversity, Equity, and Inclusion Scholarships

Pell Grant Matching Program

Trustees Diversity Scholarship

Diversity Scholarship Partnership with The University of Nebraska - Lincoln

Several other ACM-IAU need and merit-based opportunities here
QUESTIONS?

Carl Jubran
The American College of the Mediterranean
President
Carl.Jubran@iau.edu
Discussion Questions

In your own organizations, how and where have strategic local/global evolved?

What helps sustain relationships between partners in the inclusivity-internationalization spheres?

How are affiliated offices (Student Affairs, Government Relations, local agencies) involved in equitable ways?

What assessment measures might serve as indicators of equitable access and inclusive practice?
Between Local and Global
Connecting Partners for Inclusive Internationalization

Alice Conklin, PhD
The Ohio State University
Gil Latz, PhD
The Ohio State University
Yolanda Zepeda
The Ohio State University
Carl Jubran, PhD
The American College of The Mediterranean