Micro and Digital Credentials in the Global Landscape: Thinking Beyond Borders

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Introduction

The Point:

• SIOs and PCO units need to talk.

Why?

• Career integration
• Survival and ‘thrival’ in the face of tectonic shifts in higher education
Terminology

- Alternative credentials
- Micro credentials
- Digital credentials
- Digital Badges
Micro & Digital Credentials: Attributes

OPEN BADGES

- Visibility
- Portability
- Stackability
- Platforms
- Digital backpacks

Alignment
Badge Criteria
Badge Description
Badge Name
Digital Signature
Evidence
Expiration Date
Issued Date
Issuer
JSON-LD
Recipient
Verification

Data & Information Inside

VERIFIED ACHIEVEMENT
Microcredentials & Global Education

- Value
  - Higher Ed
  - Learners
  - Business
- Statistics
- The global landscape

“The only skill that will be important in the 21st century is the skill of learning new skills. Everything else will become obsolete over time.”

Peter Drucker
What does this mean for SIOs?
Education Beyond Borders

- **Synchronous & asynchronous**
- Team: SIO, Faculty, In-country partners, Instructional design
- Students, alumni, faculty, staff, community members
- Engagement & Relationships
- Continuing Ed credits
- Multidisciplinary topic
- Low cost
- Credly badge
- Experiential learning
Online Course Shell Example

1. Clear outline of schedule, activities and resources
2. Multiple options for participation
3. Activity-based learning (discussions, live and recorded webinars, applications to local and global community service)
Education Beyond Borders: Berlin

- Short-term study abroad with in-person experience
- Group activities, discussion boards, projects
- In-country experience
- Community Service – Local application
Questions:

• How can we evaluate experiential education?
• How can we integrate disparate PCO units and activities with disparate global initiatives and activities?
• How can you convince the skeptics in your offices and at your institutions?
• Where to best start?
• What do YOU want to talk about?
Contact Us!

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Resources

Virtual Study Abroad
- Forum on Education Abroad
- NAFSA
- COIL
- CEA

Microcredentials
- UPCEA
- OECD Microcredentials
- The Evolllution
- Coursera
- Badgr
- Credly
- Google Career Certificates