Knowledge Diplomacy at Work: Departments of State and Education Programming for the Post-Pandemic Era

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Joint Statement of Principles in Support of International Education

• U.S. government’s renewed commitment to international education through 10 key principles of support

• Shared commitment by the U.S. Department of State and U.S. Department of Education to promote international education, with support from the U.S. Departments of Commerce and Homeland Security

• Collaborative national approach to support the American higher education sector, of which global student mobility is a critical component
EducationUSA Resources for the U.S. Higher Education Community

• EducationUSA Fairs – in person or virtual
• EducationUSA Forums
• EducationUSA Seminars
• EducationUSA Dialogues Webinar Series
• Global Anthem Videos

https://educationusa.state.gov/us-higher-education-professionals
More EducationUSA Resources for the U.S. Higher Education Community

- EducationUSA U.S. Higher Education Monthly Update
- Host EducationUSA Advisers
- EducationUSA Academy
- Student Mobility Fact and Figure Sheets
- EducationUSA Global Guide & COVID Supplement
- Open Doors Report

https://educationusa.state.gov/us-higher-education-professionals
EducationUSA Overview

Who are we? We are the State Department’s network of educational advising centers, staff, and services.

Our work:

• Promotion of U.S. higher education by connecting international students to American institutions.

• Support for U.S. higher education community internationalization through international student recruitment and retentions plans. We promote all accredited institutions equally.

• Engagement with foreign institutions and governments regarding their student mobility to the U.S.
EducationUSA: Where do we work?
EducationUSA at Work
International & Foreign Language Education

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Dr. Pamela J. Maimer, Senior Program Manager, International and Foreign Language Education (IFLE), U.S. Department of Education
Discussion Questions

1. How does your institution plan to engage with the U.S. government to advance internationalization goals in a post-pandemic landscape?

2. How can institutions leverage the recent Joint Statement of Principles in Support of International Education to inform their own internationalization strategies?

3. What are examples of meaningful ways institutions can collaborate with the U.S. government to promote recipient impact stories and expand their reach to promote campus internationalization?
Questions?
Thank you!

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