Advancing Partnership and Policy
The U.S.-Japan Higher Education Engagement Study

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U.S.–Japan Higher Education Engagement Study

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Purpose of Study

**BACKGROUND**
Long history of U.S.-Japan higher education cooperation and partnership

**CHALLENGE**
Lack of comprehensive information on scope and nature of activities

**OBJECTIVE**
First bilateral effort to create one source for existing siloed data on comprehensive U.S.-Japan higher education partnership activities

**VISION**
A live, interactive database with real-time analysis that captures U.S.-Japan higher education institutional partnership activities

**GOAL**
To better inform policies and practices toward strengthening cooperation and collaboration between U.S.-Japan higher education
Methodology

• Three year range of data (2017-2020)
• Sources include:
  • Government Agencies and Quasi-Governmental Organizations
  • Foundations
  • Non-profit organizations and associations
  • Public-private partnerships
  • For-profit intermediary agents
  • Higher education institutions
• Utilizes online, open-source databases including the Nature Index, USASpending.gov and the U.S. Patent and Trademark Office
• Triangulates primary sources and secondary sources for data validation
Captured Data

INCLUDES

- Institution to Institution level partnerships (1:1 or 1:1+PLUS) formalized by written agreement
- Activities within a 3-year range (2017-2020)
- 5 clearly defined activity types:
  - Exchanges (Physical and Virtual)
  - Research (Collaborative and Consortiums)
  - Workforce Development (Internships, Talent Recruitment)
  - Degree Programs (Joint/Dual)

NOT INCLUDED

- Historical activity (pre-2017)
- Faculty-led exchange/study abroad
- Intermediary agent study abroad
- Individual faculty research collaborations
- Individual student travel and direct enrollment
- Independent research institutes not affiliated with a university
- Unilateral (US or JP only) Institution and Industry/Government Partnerships*
The Result

Robust database of nearly 4,000 partnerships

Snapshot of current activity and trends in each of the five focus areas

Case examples to complement quantitative data

Real-time, interactive data visualizations available to users

Analysis and recommendations for future policy and practices

Strengthened U.S.-Japan cooperation and partnership

2017-20 Dataset is a baseline/foundation for continued growth and development
Discussion questions

• What part of the Study is most interesting to you? How do you think your institution could use it?

• To date, what have been the outcomes for your institution with regards to its U.S.-Japan partnerships?

• Does your institution have formal units on campus to support faculty professional development? If yes, how is communication and collaboration taking place on your campus?

• In order to further advance exchange and research collaboration with your U.S./Japan partners, what is the number one barrier to overcome for your institution?
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