Two Women who Lost Sons Become A Force to Boost Safety of Study Abroad
-Forbes

Universities cancel study-abroad programs amid virus fears
-The Washington Post

Protests force students studying in Hong Kong to evacuate
-The Student Life

German student in India protests asked to leave
-Aljazeera

A virus, fires and protests: The perils confronting college study-abroad
-The Washington Post

Disruption the new norm
-University World News
Leadership Group

Response Policy
Concerns
Approvals
Information requests
Resource allocation

Response protocols
Risk forecasting
Situation updates

Response Managers
Forms of communication:
- Pre-departure orientations
- Emergency preparedness workshops
- Precautionary alerts
- Emergency notification
- Response instructions
- Holding messages
- Substantive update
- Press release
- Awareness-raising in peer institutions
College business school trip to Europe

• 1 faculty member
• 10 students studying globalization patterns in EU trade and investment
• 2-week trip
• This trip carries academic credit
• Visiting Belgium, Germany and France
• Faculty member is an experienced, frequent traveler to Europe
8AM EST Wednesday
(2PM in Brussels)

- Students in Brussels are involved in a car crash. Surviving student contacts local emergency authorities and contacts his professor who was not in the vehicle.
- Professor calls college emergency line to report car crash in Brussels.
- Two students deceased on scene, one severely injured in hospital, one with only mild injuries.
- Faculty member contacts Business School Dean’s Office
1. When would university expect to be notified and by whom?

2. How would that notification take place?

3. What questions need to be answered at this point?
   - Who takes lead on answering those questions?
10AM EST Wednesday
(4PM in Brussels)

● The professor confirms two students are deceased and one is in critical condition. The student with minor injuries is very upset and is posting to social media.
● College emergency line, the business schools, and Public Affairs have received calls from concerned parents and friends of travelers asking about the identities of deceased/injured students.
● The parents of the critically injured student are making plans to go to Brussels to be at their daughter’s bedside.
1. What actions would your team be taking?

2. What communication(s) would you be planning for?

3. What privacy laws would apply to this situation?

4. Who decides if the trip continues or not?
- Dataminr
- Factal
- IHS Markit Risk
- WorldCue
- ISOS
- Drum Cussac
- GeoSpark

- Riskline
- Control Risks
- Stratfor
- Geopolitical Futures
- Sibylline
- And many others....
Q & A

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Dataminr
https://www.dataminr.com/
Factal
https://www.factal.com/?gclid=EAIaIQobChMI4bKif7O5wIVA2yGCh314QLLEAAYASAAEgJKyvD_BwE
IHS Markit Risk
https://ihsmarkit.com/industry/economics-country-risk.html
WorldCue
ISOS
https://www.internationalsos.com/
Drum Cussac
https://drum-cussac.com/
GeoSpark
http://geospark.datasyslab.org/
Riskline
https://www.riskline.com/
Control Risks
https://www.controlrisks.com/
Stratfor
https://www.stratfor.com/
Geopolitical Futures
https://geopoliticalfutures.com/
Sibylline
https://www.sibylline.co.uk/
3 Rings of Communication

- First responders
- Students, faculty and staff
- Parents, media, peer institutions (not at risk)