Rethinking Internationalization: Key Questions for Mapping UMAP

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Rethinking Internationalization

It’s bad...
Rethinking Internationalization

...and it’s good.
To rethink internationalization at UMAP, it may be helpful to ask – and answer – questions of “why,” “what,” and “how”…

1. *Why do we internationalize?*

2. *What do we internationalize?*

3. *How do we internationalize?*
1. Why should UMAP internationalize?

- Facilitate and understand “high impact learning”
- Engage the “whole person”
- Influence how we perceive and experience self, others, and the larger world
- Cultivate “hard” and “soft” skills
- Open us to the “wicked problems” of our day
- Make us better employees, citizens, partners, and human beings
2. What should UMAP internationalize?

- Partner institutions
- Study abroad coursework and programs
- Mobility efforts
- Internationalization at home
- International research
- Promising initiatives
- Local / global collaborations
3. How should UMAP internationalize?

• What does UMAP imagine it can be?
  • Where does UMAP want to go?
  • How will UMAP know it has arrived?
3. *How should UMAP internationalize?*

• The question of “how” is comprised of three components: 1) people, 2) systems, 3) initiatives

• Let me illustrate through one chapter of a larger story:

  INU → Hiroshima U. → Forum BEVI Project →
  Kansai U. → ACE / MEXT COIL Grant → COIL BEVI Project →
  COIL Lunch → UMAP Secretariat for the US →
  Peace Boat → APAIE → …?
So, what does UMAP imagine it can be, where does it want to go, and how will it know it has arrived?

➢ **Local People, System, Initiatives:**
  - Partner Institutions
  - Community Engagement
  - Showcase Exemplars

➢ **Global People, Systems, Initiatives:**
  - International Network of Universities
  - European Association for International Education
  - Asian Pacific Association of International Education
  - International Association of Universities
  - University Mobility in Asia and the Pacific
So, what does UMAP imagine it can be, where does it want to go, and how will it know it has arrived?

Initiatives are derivative of needs, challenges, and opportunities – locally, nationally, and globally

- Student goals/mobility
- Societal/employment needs
- Technology/distance education
- Local/global collaboration, partnerships, consortia
  - Faculty engagement
  - Institutional alignment
- Curricular/programmatic innovation
- Funding opportunities/revenue generation
  - Quality assurance/assessment
  - Cutting edge paradigms
Examples of People, Systems, and Initiatives...
Rethinking Internationalization:
Key Questions for Mapping UMAP

1. Why does UMAP internationalize?
2. What does UMAP internationalize?
3. How does UMAP internationalize?
4. What does UMAP imagine it can be?
5. Where does UMAP want to go?
6. How will UMAP know it has arrived?
Thank you!