Global Learning in the Age of Personalized Education

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Designing an Ecosystem for Global Learning

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Preparing Globally Competent Leaders

• Translating skills from international experience into leadership
• Developing innovative programming around the world
• Leveraging global faculty and practitioner expertise to transform the student experience
• Providing an omni-channel global education
International Studies

• Vigorous pursuit of international collaborations
  • Regional thought leadership centers
  • Customized programs worldwide

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<tr>
<th>Africa</th>
<th>Russia</th>
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<td>Asia</td>
<td>Latin America</td>
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<td>Europe</td>
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250
Interdisciplinary Undergraduate and Graduate Certificates per Year

554
Faculty Members Affiliated with One or More of Pitt’s International Centers
Personalized Global Learning

• Combine high-level use of technology with the best face-to-face interaction
• New digital platforms and advising/peer mentorship to connect:
  • Academics
  • Experiential Learning
  • Student Life
  • Career/Professional Development
  • Community Engagement
# Global Learning Competencies

## KNOWLEDGE
- Global & Regional Expertise
- Interdisciplinary Connections

## SKILLS
- World & Heritage Languages
- Collaboration & Communication
- Career & Professional Development

## AWARENESS & ENGAGEMENT
- Diverse Perspectives
- Civic & Global Engagement
• Internationalizing the Major & Minor
• Advising & Mentorship
• Online Tools for Student Success
• Assessment
Internationalizing the Major/Minor
Students can globalize ANY Major or academic interest

• 12 international/globally-focused certificates
• BPhil International & Area Studies
• NEW! Certificate in Global Health
• 250+ courses per term with an international or global focus
• 35+ foreign languages offered
Undergraduate Certificates

15-18 credit certificates or related concentrations

✓ Area/Global Studies Courses
✓ Language Proficiency
✓ High-Impact Educational Practice

- First-year seminar
- Living learning community
- Undergraduate research project
- Study abroad
- e-portfolio
- Internship or service learning
Advising & Mentorship
Curating opportunities inside and outside the classroom

• 300+ lectures, workshops, community events hosted by UCIS
• International Week
• Year of Pitt Global
• International Career Toolkit Series
• Experiential Learning
• Peer Mentorship

Pitt to You
International Student Orientation
UCIS Ambassadors
Experiential Learning at Home and Abroad
• 250+ programs, in 75 countries, on 6 continents
• 85 faculty-led programs
• Programs every term, including spring break
• Study Away Programs in the U.S. offer a multicultural perspective on the American experience
• Internships & service-learning opportunities
Online Tools for Student Success
Suitable E-Portfolio
Suitable Scorecard (online co-curricular transcript)

- Searchable online site; students can share with prospective recruiters
- Clarifies information on global credential(s) on official Pitt transcript
- Offers students ways to discuss their global competency, international experiences and expertise
E-portfolio

• Telling the story of international experiences and expertise

• Showcasing how high-impact experiences transfer into skills and abilities

• Curating professional website that students make available to recruiters
Biography

As a recent graduate, I am dedicated to creating learning opportunities for students and professionals to increase their awareness of key issues in Asia, with a particular emphasis on the Korean peninsula.

My background in events programming, data analysis, and grant writing have helped me to develop excellent organizational skills and attention to detail, which I hope to utilize in my pursuit to help others in their educational pursuits in regards to language and culture.

- University of Pittsburgh Class of 2017
- National Security Language Initiative for Youth (Seoul, Summer 2013)

Education & Training

- B.S.B.A. 2017
  Global Management
  University of Pittsburgh, College of Business Administration

Work Experience & Co-Curricular

- Present
  Grant Support
  Asian Studies Center at the University of Pittsburgh
  May 2017

- Apr 2017
  Student Ambassador
  Asian Studies Center at the University of Pittsburgh
Project Assessment
USDOE International Research and Studies Grant
Gamification and Reflection: An innovative model to enhance and assess postsecondary students’ global competence

OBJECTIVE:
To evaluate the impact of myPittGlobal in assessing and enhancing global competence of undergraduate students in international programs:

- Measure students’ achievement of the seven targeted global competencies
- Students’ and program administrators’ experiences with this new system
- Enhance engagement and achievement of higher level of global competency
Pitt Global Distinction
KEY FEATURES OF GLOBAL DISTINCTION

Requirements:

✓ International/Global Studies Courses (6 credits)
✓ Co-Curricular Accomplishments
✓ High-Impact Practice(s)

✓ Outcomes:

✓ E-portfolio
✓ Digital Scorecard
✓ Pitt Transcript Notation
✓ Shareable URL

Pilot Phase (AY 20)

• Collaborative project (Provost + UCIS + Global Hub + Schools)
• 53 currently enrolled

Challenges

• Education on micro-credential to internal & external stakeholders
• Modifications to existing digital environments
• Collaboration with Registrar, Software Reps, Academic Units, Students
• Marketing & Communications
Opportunities to be Bold
Global education as an ecosystem

Expand access to all Pitt students

One-stop seamless experience

O2O: online-to-offline strategy
• Student lounge & academic resource center
• Programming by UCIS, student groups, schools, units
• Space to meet with faculty & fellow students in-person & remote from overseas
• Experience wall to learn about areas of Pitt global engagement

• Staffed by global hub manager, UCIS advisors, program coordinators & student mentors
• **Digital engagement wall** to discover academic programs and outside-the-classroom opportunities
The World is Waiting

Get Set to Be Global Ready
www.ucis.pitt.edu
Dr. William Brustein
Vice President for Global Strategies and International Affairs & Eberly Family Distinguished Professor of History
INNOVATIVELY IMPLEMENTING GLOBAL COMPETENCIES IN HIGHER EDUCATION
Preparing Globally Competent Students
(domestic and international students)

“Prepare students to comprehend and offer their perspectives, as well as design and implement solutions to the major global challenges of the 21st century.”
Preparing Globally Competent Students  
(domestic and international students)

How? Internationalize the teaching and learning experience to equip students with a global mindset, global knowledge and global skills

• Awareness of and adaptability to diverse cultures, perceptions, and approaches
• Familiarity with the major currents of global change and the issues they raise
• Capacity for effective communication across cultural and linguistic boundaries
• Ability to comprehend the international dimension of one’s field of study
• Ability to work effectively in international settings
Preparing Globally Competent Students
(domestic and international students)

The Global Mountaineers Certificate:
“From Global Literacy to Global Competence”

• Specific academic requirements as well as foreign language and education abroad
• Synthesis final project for Certificate
• Systematic evaluation, including self-reflection
• Value added: notation on diploma, enhanced résumé for job prospects
• Programmed into Degree Works for ease of advising
The Global Mountaineers Certificate

- Introduction (1 credit):
  - GLO 101, Introduction to Global Competency
- Language (6 credits):
  - May be WVU courses in language,
  - May be obtained through education abroad, credit by exam, etc.
- Core Courses (6 credits):
  - GEF and other courses
- Education Abroad/Internship (1-6 credits)
- Assessment (1 credit):
  - GLO 486, Global Competency Summative Experience
OSU’s Global Option (GO)

- Framework for curriculum enhancement program
  - Students acquire a documented international experience and global perspective
- Open to any student with a minimum GPA set by each college/program
- Contract to complete set of requirements
- Satisfactory completion results in an annotation on transcript (“academic plan”)
- Non-completion carries no penalty

Design students at Chungnam National University, Korea
OSU’s Global Option Curriculum

• Defined by college and approved like any other new program
• Part of undergraduate curriculum without adding time to degree
• Develop/identify specific international experiences beyond major requirements
• Challenge curriculum beyond standards for a major
• Designation on transcript
• Evaluation using an university-wide assessment plan
OSU’s Global Option Components

• Education abroad
  – Freshmen/sophomore four-week early exposure (Global May)
  OR
  – Discipline-related international experience (3+ credits)

• Two courses with international focus within discipline (6 credits)

• World Language
  – At least GE requirements in language other than English or native language (for disciplines that do not language GE)
  – Addition language training (12+ credits)

• Capstone project in discipline on an international theme
  – Research, internship, service learning (3+ credits)
OSU’s Global Option
Feasibility

• No extra burden on students beyond academic challenge
• Time to degree unchanged (integrated in study plan)
• Extra costs for students vary with choices for international experience
• Full academic control in hands of departments/programs
• Flexible framework to fit specific needs of college/discipline
• Academic program does not incur extra costs
• Office of International Affairs collaborated on program planning, implementation and assessment
OSU’s Global Option Significance

- Combining strong international enhancement with major
- Increasing educational attainment with international experience and global perspectives
- Improve global skills to a higher performance level
- Preparing for a work environment with transnational and global challenges
- Combining academic achievement with active experience
OSU’s Global Option Programs

- College of Social Work - Social Work International Track
- College of Public Health - Global Public Health Minor
- College of Engineering - Global Option in Engineering , GO ENGR
- Fisher College of Business - Global Option in Business , GO Business
- College of Education and Human Ecology - Global Option in Education & Human Ecology, GO EHE
- John Glenn College of Public Affairs - Global Option in Public Affairs (GO-PA)
- College of Food, Agricultural, and Environmental Sciences - CFAES Global Option
- Health Sciences - Graduate Specialization in global health