

**Title: Strategizing to Internationalize the Curriculum When Challenges Abound**

**Topic/Key Area: Strategizing to incorporate interdisciplinary faculty, students, international institutional partners and COIL into the curriculum when budgets are tight and fear of travel abroad is prevalent**

**Abstract:**

Political uncertainty, tight budgets and financially challenged student customers have made promoting curricular internationalization and building support for overseas partnership programming difficult tasks for SIOs to accomplish. Presenters will discuss creative partnership strategies developed to get faculty/staff across disciplines to collaborate on course design that incorporates a cross-cultural component. Participants will be questioned about their current strategies. Discussion should generate tips on internationalizing with limited resources. Tips will be posted as a conference resource.

**Learning Objectives:**

From this session, SIOs should be able to: 1) recognize available campus resources for internationalization purposes, 2) find creative ways to harness international institutional partnerships and 3) promote interdisciplinary faculty collaboration that incorporates cross-cultural perspectives.

**Key questions to discuss:**

- 1) How can SIOs recognize available campus resources to promote internationalization? 2) What are some creative ways (involving minimal cost) to harness international institutional partnerships?
- 3) How can interdisciplinary faculty collaboration incorporate cross-cultural perspectives?
- 4) How can SIOs build alliances with faculty and senior administrators to promote internationalization on campus?

The discussion leaders will first note the questions to be discussed. Then, each facilitator will comment on personal experiences that address those questions to stimulate discussion. The participants will then be encouraged to offer their own successful strategies and as well as challenges faced. Finally, the facilitators will gather tips to strategically promote internationalization initiatives on campus with limited funding. These tips can be shared as a conference resource. No formal presentation will be given.

**Take-aways for university leaders:**

Effective campus internationalization does not have to depend on large funding sources. Strong collaborative institutional partnerships that engage faculty, staff and students can result in substantive enhancements of the curriculum.

**Intended audience: SIOs, university administrators**