Mapping Internationalization on US Campuses:
The 2016 Results

Association of International Education Administrators
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Speakers

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• Darla Deardorff, Executive Director, AIEA

• Gil Latz, Associate Vice Chancellor for International Affairs, IUPUI & Associate Vice President for International Affairs, Indiana University
Session Agenda

• Mapping data (Robin)
  – Q&A

• Expert commentary & reflections (Darla & Gil)

• Implications for campus practice
  – Small group discussion
  – Large group recap
American Council on Education (ACE)

Mission and Goals
- Umbrella organization
- Leadership & advocacy
- National & international mission

Membership
- Approximately 1800 institutions
- All sectors of U.S. higher education
ACE Center for Internationalization & Global Engagement

Programs & Research

- Internationalization of colleges & universities
- Global engagement of ACE
- Higher education advancement worldwide
Mapping Internationalization on U.S. Campuses

• Only comprehensive source of data and analysis on U.S. higher education internationalization.


• Includes a range of institution types:
  - Associates (community colleges)
  - Baccalaureate (4-year liberal arts)
  - Master’s
  - Doctoral

• New report released in June 2017.
  - Available at www.acenet.edu/mapping
CIGE Model for Comprehensive Internationalization

A strategic, coordinated process that seeks to align and integrate international policies, programs, and initiatives, and positions colleges and universities as more globally oriented and internationally connected.

Articulated institutional commitment
Administrative leadership, structure, and staffing
Curriculum, co-curriculum, and learning outcomes
Faculty policies and practices
Student mobility
Collaboration and partnerships

COMPREHENSIVE INTERNATIONALIZATION
Overall Optimism & Commitment

• 72% of institutions report that internationalization has accelerated.

• More institutions report a high level of internationalization.

• About half of institutions include internationalization in mission statements & strategic plans.
Leadership, Structure & Staffing

- **President** is seen as top catalyst.

- 53% of institutions have a "**senior international officer**."  
  - Increasing in number & influence.

- Substantial increase in **professional development for staff**.
Reasons for Internationalizing

#1 Improve student preparedness for a global era.

#2 Diversify students, faculty, and staff at the home campus.

#3 Become more attractive to prospective students at home and overseas.

*Primacy of students & global learning*
Internationalization Priorities

PRIORITY ACTIVITIES FOR INTERNATIONALIZATION

#1: Increasing study abroad for U.S. students
#2: Recruiting international students
#3: Partnerships with institutions abroad
#4: Internationalizing the curriculum/co-curriculum
#5: Faculty development
Student Mobility

• 48% of institutions have an international student **recruiting plan**.

• 49% offer **scholarships or financial aid** for international undergrads.

• Markedly higher percentage of institutions using **agents**.
Student Mobility

Increase in support for international students, BUT…

| Percentage of institutions offering programs or services for international students |
|---------------------------------------------|-------|-------|-------|
| Orientation to the institution and/or the U.S. classroom | 72    | 62    | 69    |
| Orientation to the United States and the local community | 59    | 50    | 63    |
| Individualized academic support services             | 70    | 57    | 60    |
| Assistance in finding housing                       | 57    | 50    | 57    |
| English as a second language (ESL) program           | 65    | 50    | 57    |
| Host-family program for international students      | 27    | 22    | 22    |
| Institutional advisory committee of international students | 23    | 18    | 22    |
| International alumni services and/or chapters       | 13    | 8     | 13    |
| Support services for dependents of international students | 9     | 6     | 12    |
Student Mobility

• About half of institutions offer **scholarships** for education abroad.

• **Participation rates** increasing, but still low (10%).
International Partnerships

- 40% of institutions have a **strategy** for partnership development.
- 30% have a dedicated **staff member**.
  - E.g. International partnership director

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Curriculum, Co-Curriculum & Learning Outcomes

- 64% of institutions have **global learning outcomes**.

- 49% of **general education requirements** include a global component.

- **Language requirements** are (modestly) on the rise (!).
Curriculum, Co-Curriculum & Learning Outcomes

Notable increase in internationally-focused co-curricular programs, BUT…

Percentage of institutions offering co-curricular programs and opportunities

- Regular and ongoing international festivals or events on campus
- Meeting place for students interested in international topics
- Buddy program that pairs U.S. and international students to help integrate students socially
- Language partner program that pairs U.S. and international students
- Residence hall with special programs designed to facilitate the integration of U.S. and international students
- Programs to link study abroad returnees or international students with students in K-12 schools

ACE CIGE
American Council on Education
Center for Internationalization and Global Engagement
Faculty

- 47% of institutions give preference to international background & experience when hiring.
- Small increase in promotion/tenure policies & awards.
Faculty

More faculty professional development opportunities for faculty, BUT:

• Focus abroad
• Uneasiness re. overall status
Key Take-Aways

• Broad vision & optimism sometimes need a reality check.

• Efforts & resources reflect stated priorities.
  – Intensifying emphasis on student mobility
  – Curriculum & faculty efforts increasing, but not as fast.

• Internationalization is largely an external facing endeavor
  – Implications for student learning?
Questions?
Expert Reflections

What do you see as the key **take-aways** for practitioners?

What **surprised** you most in the findings?

Given the changing political context of the last year, how do you think the results would **differ** if the survey were conducted now?

Which findings most merit **follow-on research**?
For Discussion

• To what extent do the findings reflect/resonate with what is happening on your campus?

• What do the data suggest your institution should be doing differently?

• How have/will you (as an international education practitioner and advocate) use(d) the Mapping data?
ACE Resources

• Internationalization in Action
  – Engaging faculty (2-part series)
  – Curriculum (4-part series)
  – Co-curriculum (3-part series)
  – Partnerships (4-part series)

• Internationalization Toolkit

• Research on promotion & tenure policies (2015)

Available at: www.acenet.edu/cige
ACE Resources

For more information, visit www.acenet.edu/cige